MIX SWEATERS

WITH MATCHING

PLAIDS

BAN LON SWEATERS: New

shades: Blue Spruce, Hemlock and

pastel colors. Short sleeve slipon.

Long sleeve cardigan4.99

WASHABLE PLAID SKIRTS: 85%

Wool, 15% Nylon permanently

pleated skirts that drip-dry over-

night. Pick any color . . . there's

iwood, plus basic bright and

HUNDREDS TO CHOOSE FROM! MAKE YOUR

SELECTIONS EARLY

Classroom Cottons



EIGHT WIN FREE TRIP TO NIA - Because of their ability to sell insurance during a ten week North Carolina Mutual Life Insurance statewide contest, eight of these nattlly-attired men won a free trip to the National Insurance Association which met in Columbus, Ohio August 5-8. Among the Greensbore district salesmen, three debit managers won all of the three statewide awards given the Greensbore district salesmen, three debit managers won all of the three statewide awards given to that group. Another winner, not shown, Staff Manager F. A. Famseur, had left earlier. Before boarding a Columbus-bound plane at the Greensboro-High Point airport, the men were wished a boar voyage by Mr. Abner Lee, Assistant to Agents Director. Shown from left to right are Agent C. I Snipes, Greensboro District Manager N. L. Gregg, Agent J. C. Stricklin, Abner Lee, Agent J. W. Martin, Staff Manager H. H. Crawford, Piedmont Airlines Captain Gaither, Agent R. Reid, Kaleigh District Manager C. C. Smith and Staff Manager D. S. Coley.

Relieve sneezing



'ATRONIZE OUR ADVERTISERS

Now I You can get the fast relief you need from magging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain-you want relief-want it fast! Another disturbance may be mild bladder irritation following wrons food and drink-often setting up a restless uncomfortable feeling.

Doan's Psils work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, head-aches, muscular aches and pains. 2. by smild diuretic action tending to increase output of the 18 miles of kidney tubes.

Enjoy a good night's sleep and the same happy relief millions have for over 60 years. New, large size saves money. Get Doan's Pills today!

Science Shrinks Piles New Way Without Surgery Stops Itch-Relieves Pain

New York, N. Y. (Special) - | a problem!" And among these sufferers were a very wide vafound a new healing substance | riety of hemorrhoid conditions, with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain - without

surgery.
In one hemorrhoid case after another,"very striking improvement" was reported and verified by doctors' observations. Pain was relieved promptly. And, while gently relieving pain, actual reduction or re-

traction (shrinking) took place. And most amazing of allthis improvement was maintained in cases where doctors' observations were continued over a period of many months! In fact, results were so thorough that sufferers were able to make such astonishing state-ments as "Piles have ceased to be

TE 3-5251

riety of hemorrhoid conditions, some of 10 to 20 years' standing. All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne*) - the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured

tissue on all parts of the body. This new healing substance is offered in suppository or ointment form called Preparation H.* Ask for individually scaled convenient Preparation H suppositories or Preparation H ointment with special appli cator. Preparation H is sold at all drug counters. Satisfaction

1309 E. HARGETT

guaranteed or money refunded. Watch The Progress of the Construction

> Beatty has won many friends for the College Fund in Cleveland, Youngstown, Akron, Columbus, Pittsburgh and neighboring communities," Mr. Trent said "By enlarging the scope of his work our officers and board members look forward to strengthened support thorughout the nation for

Also a UNCF alumnus, Mr. Taylor, a native of Ripley, Tenn., was graduated from Le-Moyne College in Memphis. He holds a master's degree from Western Reserve University and is working toward his doc-

torate in education.

HOT? THIRSTY? COKE in big King Size for You!

BEAUTIFUL HOME

Mr. & Mrs. John Earnest Jones

903 E. Bragg Street

JOHN W. WINTERS

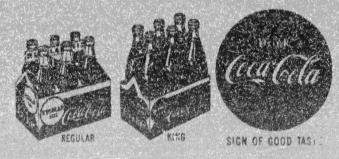
Complete Drafting of Plans-Supervision of Construction

ASSISTANCE IN FINANCING

"For Homes That Are Different Let Me Build For You."



WHEN THE SUN'S BEATING DOWN . . . and the thermometer's blowing its top . . . it's time to stop . . . and refresh . . . with s hig King-size bottle of ice-cold Coca-Cola! New King Size gives you lots more of your favorite refreshment! Perfect for a King-size thirst! So . . . cool off! Enjoy a frosty King-size bottle of Coke . . . right now!



Bottled under authority of The Coca-Cola Company by

THE CAPITAL COCA-COLA BOTTLING CO., Inc.

UNCF Names

National, Regional **Directors**

NEW YORK - W. Barton Beatty Jr., head of the United Negro College Fund's Cleveland-Pittsburgh region since 1955, has been named national campaign director, it was announced here today by W. J. Trent, Jr., Fund executive director. Mr. Beatty's regional assignment will be filled by Joseph Henry Taylor, formerly in charge of vo-cational services for the Cleveland

Urban League.

A native of Cairo, III., Mr.

Beatty is an alumnus of Fisk University, Nashville, Tenn., one of the Fund's 33 member colleges. He has done graduate work at Howard University and the University of Michigan. He holds an honorary degree from Bishop College, Marshall, Tex., another of the Fund's member institutions.

Mr. Beatty came to the College Fund staff from an assignment with a third member school, Hampton Institute, Va., where he served as secretary and public relations director. His earlier professional ex-perience includes four years as executive; director of the Moorland Branch of the Dallas YMCA and four years as boys work secretary of the Detroit YMCA.

Undertaking many civic responsibilities both locally and nationally, Mr. Betty serves as editor-in-chief of Alpha Phi Alpha's "Sphinx of the National Publicity Council Magazine and is a board member for Health and Welfare Services. He chairs and serves with a number of YMCA and community councils and committees.

the Fund's member colleges."

Mr. Taylor served with the U.S. Air Force from 1942 to 1946. Commissioned in 1944, he holds a captaincy in the Air Force Reserve. Associated with the Urban League since 1948. Mr. Taylor, his wife and two daughters reside in Cleveland. As national campaign director. Mr. Beatty's office will be located at College Fund headquarters in New York City, Mr. and Mrs. Beatty and their daughter plan to take up residence in the New York metropolitan area when Mr. Beatty assumes his new duties Oct. 1

Benedict Hires 7 Staffers

COLUMBIA, S. C. - Dr. J. A. Bacoats, president of Benedict College, has announced the employment of seven new faculty members for the 1958-59 school year. They are Dr. Robert C. Givvler, the area of psychology and philosophy; Dr. A. L. Baron, in the area of chemistry; Dr. Linda C. Smith, education and English; Dr. J. G. Snaauw, social studies; Mr. Robert Fowler, French and Spanish; Mr. Raymond Patterson, English; and Mrs Vivian C. Hurley, library sci-

Dr. Givler received the B. A. de gree from Harvard University. He is a former professor at Tufts Col-

lege.
Dr. Baron, who received the B.
S., M. S. and Ph. D. degrees from New York University, as an educafor with special experience is in-

A degrees from the State University of lows and the Ed. D. degree Gray. Sizes 6 to 18 from Temple University. She is a specialist in clinical reeding and served with Dr. Betts at Temple University in Dr. Betts' private laboratory school.

versity of Amsterdam and the M. A. School of Social Research in New York, is a former instructor at Cornell University.



Youth Center

SPECIAL VALUE FOR BOYS!



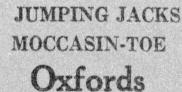
7.99 to 10.99

Suburban Coats

3 to 6x, 7 to 14.

Wool, Orion and Nylon blended in a fabric that's dustrial chemistry.

Dr. Smith holds the B. S. and M. similar to picture shown in Ivy stripes of Brown or warm as toast, rugged as a bear! Warm quilted lining,

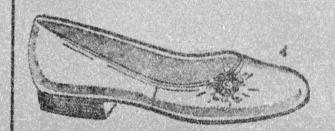


698



Smart, sturdy oxford by JUMPING JACKS. Black leather with black Du-Flex Cushioned Crepe sole. B to D widths. Sizes 121/2 to 4 .

> "Chatter" PUMPS BY SWEETBRIAR 698



Classroom cuties adore this smart pump with gold buckle trim. Sizes 41/2 to 8 in Narrow and Medium

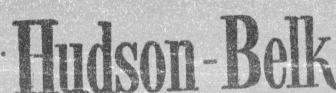
Comfortably, Air Conditioned



ALL WOOL SUITS, that measure up to our high standards for quality and value. Ivy 3 button style, coat is lined and interfaced to keep it's shape, Ivy Stripes, Gray or Brown, Sizes 8 to 18 19.39

Dr. Snaauw, who received the B. PARKAT 118 E. DAVIEST.

A. and M. A. degrees from the Uni-



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