
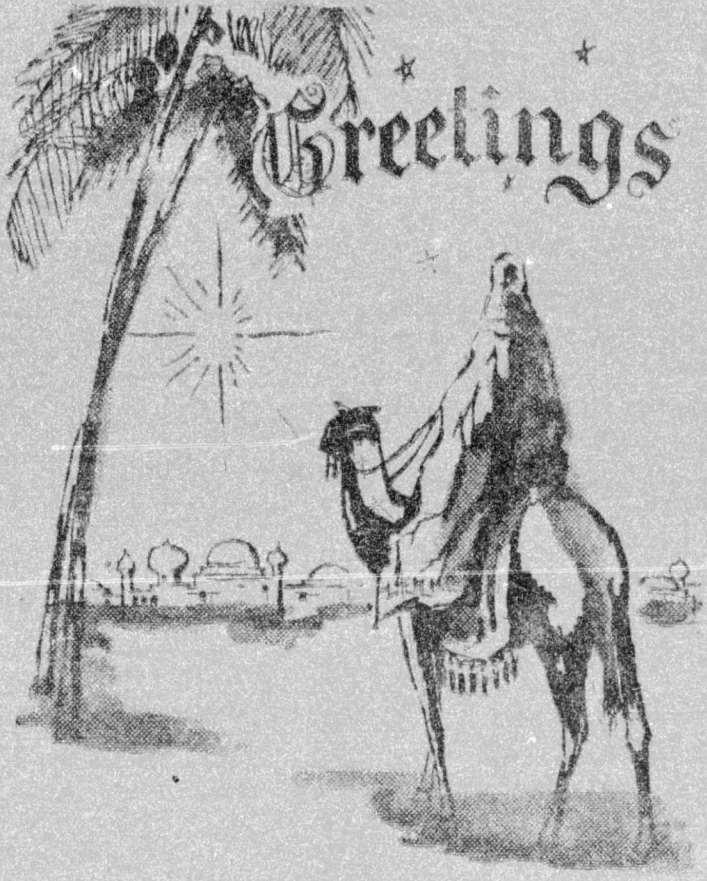


At Christmas
*We Offer Our Sincere
 Best Wishes for You!*
UMSTEAD'S
 TRANSFER COMPANY
 & GROCERY STORE
 Tenth & Martin Streets
 Dial TE 2-9478 — TE 2-9212

JACQUIN'S
ROCK
AND
RYE
\$1.95 PINT
 CHARLES JACQUIN & Co., Inc., PHILA., PENNA. 60 PROOF



Greetings



Efird's
 of Raleigh

Season's
Greetings
 Everybody
 we wish to express
 our deep gratitude
 for your kind
 patronage..

Picture Framing - Window Shades - Venetian Blinds

CLARK ART SHOP, INC.
 300 GLENWOOD AVE. RALEIGH, N. C.

NOEL

An Old-Fashioned Christmas

That's what you're in for! We know it from the gifts that went out of our store. Gifts for men, gifts for women, gifts for children... which takes in about everyone!... We thank you for remembering

Southern

113 S. WILMINGTON ST. TE 2-3252

McKeldin Student Union Bldg.
**Governor Cuts Ribbons To Open
 \$30,000 Split-Level Facility**

RALEIGH, Dec. 23 (AP)—Gov. James B. McKeldin today dedicated the new \$30,000 split-level facility of the McKeldin Student Union building, named in honor of the popular former Governor of the State of Maryland, who formerly resided and worked at Morgan State College last Wednesday.

As hundreds of students watched and cheered, Governor McKeldin cut the ribbons to open the \$30,000 split-level structure, which will serve as a social, cultural and recreational center for Morganites.

Prior to the ribbon-cutting, the Maryland Dept. of State under McKeldin's administration began has developed a multimillion dollar physical plant program.

"To have one's name attached to any building of this great college is an honor that a man must feel deeply, but I am especially pleased that you have chosen to attach my name to the Student Union. For this is the place where all students of all intellectual capabilities must be served. This building is not dedicated to any particular science, yet serves them all and fosters their ability and I like to think that it was erected during an administration that belonged to all the people without distinction of race, or creed, or class or caste."

LAUS "ORDINARY NEGRO"
 The Governor dedicated a portion of his address to the achievements of the "ordinary American Negro—the man who simply works hard, pays his debts, works in many, raises his children as law-abiding, loyal citizens."

Multiplying such people by millions and you get something tremendous," the Governor said, and added, "for it is out of just such people that every truly great nation has been built."

He predicted that the Negro, who with "brilliant leadership," has achieved more in less than a century than other peoples have in several centuries, has yet to make his significant contributions, and that the productivity of the group will rise at a rate "that will materially strengthen the economy of the whole nation."

He also praised the conduct of the Negro race in "the crisis through which race relations are now passing," commending especially the fact that the Negro has not made the "costly mistake of losing his patience."

STATEMENT FROM DR. MURPHY
 Attorney Joseph F. Henry, Jr., chairman of the Building Committee of the Board of Trustees, presided at the program and read a statement from the Board Chairman, Dr. Carl Murphy, who was absent because of illness.

In his statement, Dr. Murphy


said, "The building could not have been more appropriately named because Governor McKeldin has been a dynamic, spiritual and intellectual force and a man who has lived a life dedicated to noble pursuit."

Other program participants included, Dr. Myrtin D. Jenkins, president; Dr. Albert N. Whiting, assistant dean; D. K. Este Fisher, Jr., of Taylor and Fisher, architects for the building; Audrey Edwards, president of student government; George T. Austin, chairman, student union; and the Rev. Howard L. Cornish.

THE CAROLINIAN
 WEEK ENDING SATURDAY, DECEMBER 23, 1956
 Patronize Our Advertisers

RALEIGH SEAFOOD
 Fresh Seafood Daily
 410 E. DAVIE ST. DIAL TE 2-7748

GREETINGS FOR
CHRISTMAS



AND A HAPPY
NEW YEAR
RALEIGH TV SERVICE
 Repairs to Record Players and Car Radios
 TE 4-7312

POSNER'S BERGAMOT CONDITIONER



NO SUBSTITUTE

Ask for the Jar with the Star!

Recommended by Beauticians everywhere

'AUNTIE MAME'
ROSALIND RUSSELL

The picture tops the box!
 The picture tops the play!

TECHNICOLOR
 WEAVER BROS.

STARTS SUNDAY
AMBASSADOR

GREETINGS
RALEIGH FUNERAL HOME




C. A. HAYWOOD, President
 325 E. Cabarrus St., Raleigh, N. C.

Merry Christmas

With our holiday greeting goes the promise of our continued fine service to you

Weatherman's Jeweler

MERRY CHRISTMAS



To thank you for your cheerful patronage and wish you Holiday Joys.

PRICES SMASHED

AT OUR
AFTER CHRISTMAS SALE

COATS DRESSES SUITS

DOORS OPEN 9:30 A. M.

FRIDAY

GOODMAN'S

LADIES STORE

Wilmington at Hargett

CARPET CENTER
 GLENWOOD VILLAGE



Warm and Sincere
 Holiday Greetings

Our brightest wishes for a Joyous Christmas Holiday And a New Year filled with The blessings of peace and happiness!

GOODMAN'S LADIES STORE
 "THE LITTLE SHOP AROUND THE CORNER"