

Who'll be the WINNER?



SOME LUCKY LITTLE BOY OR GIRL WILL ALMOST BE AT THE CLOCK ON NEW YEAR'S DAY. HE OR SHE WILL BE THE FIRST BABY OF 1959, WHO WILL WIN MANY WONDERFUL PRIZES OF MERCHANDISE AND SERVICES, WHO WILL IT BE? WATCH THIS NEWSPAPER AND YOU WILL SEE!

CONTEST RULES

1. The first baby of 1959 will be that boy or girl who is the first child born in 1959, according to Saint Agnes' hospital records in the city of Raleigh, N. C.
2. Parents must be residents of the city of Raleigh or Wake County.
3. No purchase is necessary to be eligible for participation in this contest.

FIRST BABY of the YEAR CONTEST




When the first baby of '59 is announced the parents are entitled to come in and get a FREE GIFT!

WOODS 5-10-25c STORE
E. MARTIN ST.



We are delighted to give the parents of the first baby of 1959 A GIFT!

J. C. PENNY COMPANY
CAMERON VILLAGE



The first baby of 1959 will receive from our store a fine BABY MATTRESS!

S. H. KRESS
102 FAYETTEVILLE ST.



We are proud to give the arrival of the first baby of 1959 A FREE GIFT!

HONEYCUTT'S SUPER MARKET
211 IDLEWILD AVE. TE 2-9314

Yes, we will give to the Winning Parents of the 1st Baby of the New Year a GIFT. Just stop by our office.

WE MAKE LOANS ON FURNITURE, AUTO AND NO LONG WAITING. COME IN OUR OFFICE TELL US WHAT YOU NEED!



CONSOLIDATED CREDIT CORPORATION LOANS



THOMAS R. BRITT 111-2 E. MARTIN ST. VA 8-5741




Yes, the parents of the first baby of 19-59, will receive Two Garments Cleaned Free!

Gus Russo
Hatters-Cleaners
122 W. Martin St.
TE 2-3691



We will give a GIFT to the parents of the first baby of 1959. We congratulate the parents of the first baby of the New Year!

W. T. GRANTS
210 FAYETTEVILLE ST.
FAYETTEVILLE ST.




The lucky boy or girl who arrives first in the New Year will receive a GIFT!

COMMUNITY DRUG STORE
606 S. BLOUNT ST.
DR. J. T. HAMLIN, Prop. TE 2-8538



A fine Plastic Baby Basket will be waiting for the arrival of the first baby of the New Year at our store.

T. H. BRIGGS & SON
220 FAYETTEVILLE ST.
FAYETTEVILLE ST.



We have for the first baby of the New Year MILK Truck Bank. Congratulations to the winner whoever it might be!

LONG MEADOW FARMS
Glenwood Ave. Ext.
TE 3-9721



We have a GIFT for the parents of the first baby of 1959. If you need money fast see us. We will make you a loan, no long waiting!

STATE FINANCE COMPANY
133 S. SALISBURY ST. TE 3-3801



We will give to the mother of the first baby of 1959 a GIFT. Stop by our office. When in need of money for all worthwhile needs, see us!

UNION FINANCE
206 S. Salisbury St. VA 8-2386



The proud parents of the first baby of 1959 may stop by and get a FREE GREASE and WASH JOB!

MAC'S ESSO SERVICENTER
C. H. "MAC" MCKENZIE
Corner New Bern Ave. & Tarboro St.



We will give to the proud parents of the first baby of 1959 A LOVELY GIFT!

CAPITOL BARGAIN STORE
132 E. HARGETT ST.




A GIFT is waiting for the first baby of 1959. One of the newest Neighborhood Super Markets.

RAPER'S SUPER MARKET
551 E. Edenton St. TE 4-9827



When the first baby of 1959 is announced, the parents are invited to come in and receive a FREE GIFT!

RALEIGH FURNITURE COMPANY
119-20 E. Hargett St. Dial TE 2-4431



We will give the first baby of 1959 a GIFT with our compliments and best wishes to the winner and its parents.

CHARLES DEPARTMENT STORE
309 Fayetteville St. TE 2-2374



We invite the parents of the first baby of 1959 to visit with us and get A FREE GIFT!

OPEN AIR MARKET
1404 NEW BERN AVENUE
TE 2-3125



MONEY FOR YOU
What ever the reason for, any good reason on your signature, Furniture, Automobile.

A GIFT FOR THE FIRST BABY OF 1959

RALEIGH INDUSTRIAL LOAN
Loans by Phone TE 3-2538 S. SALISBURY ST.



The proud parents of the first baby of the New Year will receive a GIFT!

O'NEAL MOTORS, INC.
415 SOUTH BLOUNT ST. N. C. Dealer 3363 VA 8-3221



The mother of the first baby boy or girl can stop by and get One Free Wash and One Free Dry.

Martin St. Self Service Laundry
328 E. MARTIN ST. FREE PARKING