

Atlanta's SCLC Prexy Says Employment Next Target

Atlanta's SCLC To Launch

'Operation Bread Basket'

ATLANTA, Ga. — The Rev. John Middleton, President of the Atlanta chapter of SCLC, announced today that the next target of racial bias will be employment discrimination.

"Atlanta has a good record in her fight against segregation in public accommodations, but we haven't done much in providing new job opportunities for our people. We must be concerned about the everyday needs of our people."

Rev. Middleton stated that the Rev. Ralph D. Abernathy, minister of the West Hunter Street Baptist Church, has been tapped as chairman of "Operation Bread Basket."

In a prepared statement, Rev. Abernathy said: "We have been conducting a research study of discrimination in the Atlanta area for more than two months. There are many, many industries with a high percentage of Negro patronage that hire Negroes for menial tasks only or not at all. If we buy their products then, we want some jobs."

Rev. Abernathy observed that au-

tomation is displacing the Negro more than any other minority group because he represents the nation's largest segment of unskilled and semi-skilled labor.

"We have people on the streets out of work," continued Dr. Abernathy, "who want to work and can't get jobs. We are going to do something about it."

"Operation Bread Basket" is so named because it is aimed at easing the unemployment crisis in the Negro community.

Recent statistics revealed nationwide that eleven out of every 200 persons are unemployed while in the Negro community (which is only 10 percent of total population), 23 out of every 200 are unemployed.

Rev. Middleton simultaneously announced that Atlanta SCLC is sponsoring a public meeting at Allen Temple AME Church Monday night, Oct. 29 at 8 p. m. at which time the first target-industry will be named. Featured at the meeting will be the Rev. Leon Sullivan of

Philadelphia, who gained nationwide attention as the architect of the selective patronage of the Philadelphia ministers that resulted in the creation of more than 1,000 new "white collar" jobs for Negroes.

The public meeting Monday night will be preceded by a series of day meetings to familiarize key leaders and organizations in the Atlanta area with the details of the program.

"This program can only be successful with broad community support and especially the cooperation of the clergy," declared Rev. Abernathy.

Middleton said he had been assured the full support of the national office. "It was through the home office that Rev. Sullivan's visit to Atlanta has been arranged."

Dr. King, reached for comment via telephone in Rochester, New York said, "this program has great promise. The ministers in Philadelphia have placed Negroes in white collar jobs in all 19 industries that they have approached. It all a simple matter of the margin of profit and loss over against the buying of the Negro community."

Teachers Honor Dr. T. R. Speigner

PITTSBORO — Members of the Piedmont District Teachers Association of the North Carolina Teachers Association met in their 26th annual convention last Wednesday



DR. T. R. SPEIGNER

at Horton High School, Pittsboro, cited Dr. Theodore R. Speigner, director of the North Carolina College division of Resource-Use Ed-

ucation and professor of geography, education.

Speigner, who was president of the Piedmont District Teachers Association from 1945 to 1947, received a plaque which read: "For outstanding services rendered to the teachers of North Carolina, this plaque is presented to Dr. Theodore R. Speigner, October 17, 1962."

The association's citation committee, in considering him for the honor, described as outstanding the achievements in resource-use education which have resulted from his leadership in the movement and which have contributed to the improvement of the quality of education in seventy-five North Carolina counties.

Dr. Speigner joined the North Carolina College faculty in 1947. Since 1948 he has headed the resource-use education program, which seeks to make public school teachers aware of a large reservoir of materials which can be found locally and used effectively in the enrichment of instruction and improvement of living.

Grain harvested for seed should be dried to 12 percent moisture or less for a year's storage, or to 14 percent or less for short term storage.

Larkins Named Veeep To Council On Family Life

Dr. John R. Larkins, Consultant, North Carolina State Board of Public Welfare, has been elected First Vice-President of the North Carolina Council on Family Life, at the annual meeting held at the Sir Walter Hotel, Raleigh, October 21-23.

The Council is an interracial Statewide organization attempting to bring together family-minded organizations and individuals to exchange ideas and concerns. It provides an opportunity for consultation and cooperation to all organizations and individuals working with families and a means for developing State-wide plans and action on the goals, needs and problems of the family.

The membership of the Council is composed of State and local health, religious, civic, fraternal, and welfare organizations and individuals interested in family life.

The present officers are: President, Miss Grace Daniel, Salisbury; secretary, Mrs. Kate Garner; and treasurer, Mrs. Helen Ashby, Greensboro. Dr. Larkins is the only Negro officer of the Council.

Yes, We All Talk

PLAYING SPEECH GAMES QUESTION: In working with children who have speech defects, does one usually play games to keep children interested in the session? — Mrs. P. L.

ANSWER: Yes, the speech correctionist employs the use of many games to keep the young interested; but he also lets them know that there is "speech work" to be done as well.

If the speech therapist is interested, happy, and enthusiastic, the children can be persuaded to do anything. Their enthusiasm can easily be worked up. The therapist must watch their moods when they first come in and fit her activities to that.

The therapist must watch the children's level of fatigue as well as their shift of attention. Children seldom need to know the reason for an activity; they generally need to share it. We, of course, are speaking of young children.

READERS: For my public speaking pamphlet, send a self-addressed stamped long business envelope to Dr. M. H. Boulware, Florida A&M University, Box 310-A, Tallahassee, Florida.

My Neighbors



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FOUNDER'S DAY PRINCIPALS — President Willa B. Player, of Bennett College, Greensboro, is shown with Bishop John Wesley Lord (left) of Washington, who delivered the principal address and Dr. Earl V. Tolley, trustee, of Scranton, Pa., who read the Scripture and delivered the invocation at the Founders' Day exercises held on Sunday in Pfeiffer Chapel.

 Prices Effective Thru Sat., Nov. 3	SWIFT'S PREMIUM CHUCK ROAST Pound 43¢
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