

Quality, Only 49c Boy's Balbrigan Union Suits, Only 33c A Lot of Men's Dress Shirts, Good Quality 69c A Lot of Men's Dress Pants, Only 98c

# SON'S NT STORE

YS SALE EVER HELD IN BOONE.

# NO RAISE \$6,000.00

-SALE BEGINS  
WEDNESDAY JUNE 20TH

ONE HUNDRED MEN'S AND BOYS' SUITS, THE MOST OF THEM OF  
NATIONALLY KNOWN STYLE PLUS and FALLR SPECIAL  
3800 PAIR SOLID LEATHER SHOES OF THE FAMOUS  
STAR BRAND, BUSTER BROWN, HAMILTON  
BROWN ANDWITT MAKES AND EVERY  
THING ELSE IN OUR STOCK WILL BE OF-  
FERED AT SUCH GENEROUS RE-  
DUCTIONS IN PRICE THAT WILL  
INSURE RAISING THE

NEEDED  
\$6,000

PEOPLE AT UNUSUALLY LOW PRICES IN ORDER THAT WE MAY MEET OUR OBLIGATIONS.

THE 15 DAYS' SALE, WILL GET A BIG \$5.00 SUN-  
.25. EVERY OTHER CUSTOMER WILL GET THE

ty, sold at about half the  
w that clothes hadve advanc-  
ly, but that fact doesn't help  
e need the money and if you  
golden opportunity.



STYLE PLUS CLOTHES ARE KNOWN FROM MAIN TO CALIFORNIA AS THE BEST QUALITY OBTAINABLE AT THE PRICES OFFERED. A LOT OF THE STYLE PLUS AND FALLER SPECIAL AT LOWER PRICES THAN ORDINARY AND EVERY SUIT CARRIES A WRITTEN GUARANTEE. Regular price \$17.50 at only

22.50

A LOT OF GUARANTEED SUITS, REGULAR PRICE \$27.50 WILL GO AT

\$16.95

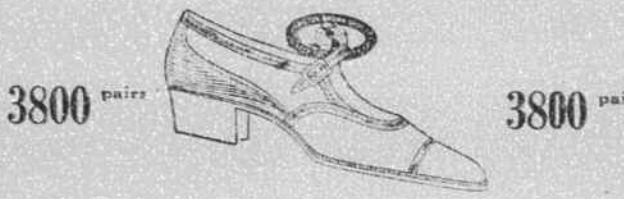
of the Opening Day Only  
63c

ARDS TO A CUSTOMER.)  
ENTIONED IN THIS CIRCULAR.

# SON'S

nt Store  
NORTH CARO.

### SHOES' SHOES!! SHOES!!!



Our entire stock—and if you have ever worn a pair, you know their excellent quality—are offered at the following record breaking prices. Come early and get first choice.

Dr. Sawyer's Cushion Sole and other high grade Black and Brown Kangaroo Kid Shoes, \$10.00 values, during this sale only **\$7.50**

Brown Bilt and Patriot Men's Shoes, Made of the finest kid and calf, \$9.50 values, during this sale **\$6.50**

White House and Pluck high grade kid and calf shoes \$7.00 Values only **\$4.95**

Brown Bilt and Society Brand Ladies Oxfords of the finest kid calf and patent \$7.50 values only **\$5.95**

Ladies Maxine and other Star Brand and Brown's best makes of Oxfords \$6.00 Values, Sale Price only **\$4.45**

### GLOVE SILK HOSE

High Grade Glove Silk Hose, regular price \$3.50 will go during this sale at Only **\$2.19**

High Grade Denham in all colors and shades, chamfrhdhuhdrtr Men's and Ladies' High Grade, Silk, full fashion hose, \$2.00 values only **\$1.49**

Men's and Ladies' \$1.50 Silk full fashion and pointed heel hose only **98c**

Men's and Ladies' Silk and full fashion Lyle Hose \$1.00 Value Only **75c**

Men's and Ladies' 75c Silk Hose only **50c**

Men's Good Cotton Hose **13c & 8c**

ALL CHILDRENS' HOSE REDUCED.  
EXTRA ORDINARY BARGAINS IN ALL KINDS OF SILK TIES

Men's Good Khaki Riding Pants \$3.00 values during this sale **\$1.75**

Men's Khaki Pants, \$2.00 Value will go at Only **\$1.35**

### LADIES WOOL SKIRTS

\$5.50 to \$8.50 Values, will go at only **\$2.95** to **\$3.95**

### ALL WOOL MIDDY SUITS

\$10.00 Values, Sale price **\$5.95**

10-4 Peperel Sheeting, while it lasts, will go for a yard **55c**

### LADIE SDRESSES

A dandy line of Ladies House Dresses, **98c** **\$2.95**

36 inch Lingere Maule in all colors, regular price 35 cents 50c, Sale Price, Only **35**

Ratine, regular price 75 cents during this Sale, only **45c**

ATTEND

THIS GREAT

SALE AND BUY YOUR

SELF A QUALITY F ARGAIN

BARGAINS IN DRESS GOODS

- High Grade Silk Taffeta and Masoline, Only **\$1.49**
- French Serge, the kind you are paying \$2.00 for, Only **\$1.19**
- 54-inch Storm Serge, \$2.00 value, Only **\$1.19**
- 36-inch, All Wool Storm Serge, Only **85c**
- Good Wool Serge, \$2.00 value, Only **59c**
- Wool Finish Serge, 11 colors, Only **35c**
- Silk Pongee, Only **39c**
- A Very High Grade of Imported Silk Pongee, \$2.00 Value Only **\$1.19**

Good Poplin, 35c Value, Only 19c 36-in. Good Curtain Scream, Only 10c 40-incl Voil, Only 15c The Best Oil Cloth, Only 35c Men's Pongee Dress Shirts, Only 89c Ladies, Voil Waists Only 79c

Men's Army Gas Mask Rain Coats, \$3.95 Ladies Silk Rain Coats, \$3.95 Haynes Union Suits, Only 85c A Lot of Good Towels, each, Only, 4c