

Christmas Suggestions



In order to help further the idea of doing Your Christmas Shopping Early, I am beginning to do my holiday advertising in advance on account of the mail order business on which I especially want to give service. At this season of the year when the little folks have already begun to look forward to the coming of Santa Claus, we should all be making preparations for the season of Good Cheer. Givers of gifts have long since abandoned the old custom of giving trifling trinkets of little or no value. The things on display at our store are truly "Gifts that Last." From the baby's small gold band to the very finest of genuine diamonds can be found here, and without question it is the most complete Jewelry store in all of the Northwestern Carolina Mountain Region. Persons living at a distance would do us a favor by sending in mail orders as early as possible, in order to give us time to do the desired engraving, or make any alterations wanted. We are giving you this week only a few of the prices. If possible we would like for you to call in person and examine our exclusive and distinctive line.

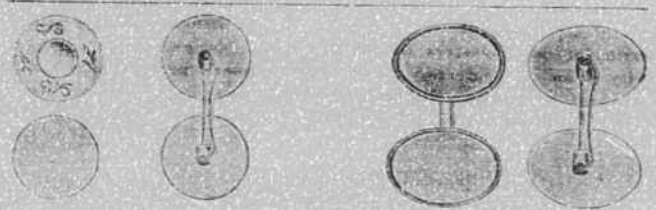
In order that those who do their Christmas shopping early may more readily decide upon the gifts for each of their friends we are offering a few suggestions:

GIVE A GIFT OF JEWELRY

Gifts of jewelry have been the chosen gifts throughout the countless ages. A gift of jewelry carries with it a feeling that nothing else can convey. A well selected gift of jewelry is something that is constantly reminding the owner of the thoughtfulness of the giver. No Anthony ever showered upon some Cleopatra a miscellany of gifts of everything from house furnishings to wearing apparel—No Jewelry was the gift—the gift of love!

Gifts for the Men

Cuff Links, Silver Buckle Belts, Watches of the Highest grade, Signet and Fraternity Rings, Buttons for the Secret Order, Flash Lights, Fountain Pens, Pencils, Watch Chain or Fobs, Kodaks, Albums, and other things.



- Bracelet Watches from . . . \$10 to \$45.00
- Lavalliers \$3.50 to \$35.00
- Pearl Necklaces \$3.50 to \$35
- Fine Ladies' Rings \$3.00 to \$15

PEARLS FOR HER

The sheer loveliness and purity of these pearls makes any daughter of Eve catch her breath in admiration. Pearls with all the lustre of matched robes of genuine Oriental Pearls which would cost thousands of dollars can be had at very reasonable prices.

For the Ladies

Manicure Sets, Silverware, toilet sets, Vanity cases, Kodaks, Pearls, diamonds, Necklaces, Lavalliers, Fountain pens in Gift box, Clocks, Bracelets Wrist Watches, Rings, and thousands of other things ideal.

- Diamond Rings \$20.00 up
- Broaches 50c to \$15.00
- Toilet Sets \$2.50 to \$35

Holiday Paper and Decorations for the home and Christmas tree.

MESH BAGS, RINGS
VANITIES
WATCH CHAINS
LEATHER GOODS
PERFUME FLASKS

- Manicure Sets 50c to \$15
- Watch Chains 50c to \$15.00
- Men's Belts, Silver Buckles . . . \$2.00 to \$7
- Silverware, Sets 26 pieces . . \$10 to \$31.75

THE GIFT OF GIFTS

Diamonds head the list as the gift of gifts. Nothing better or more acceptable—nothing more suitable for Christmas presentation can be found than Diamond jewelry. Our showing is as complete as can be found in the Northwest country. Each jewel shown by us is worthy of the person of a queen.

For Girls and Boys

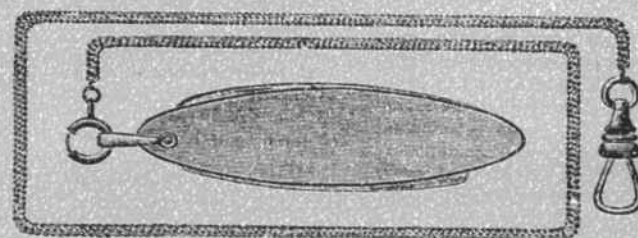
Rings, Small Kodaks, Necklaces, Pens, and Pencils, Belts, Beads, and other things.

Christmas books, tags, seals, tinsel for tying Christmas packages.

Piece Silverware, such as Pickle and Cold Meat Forks, Gravy and Cream Ladles, Butter Knives, Sugar Shells, Coffee Spoons Sherbit Spoons, Salad Forks, etc. Many other items too numerous for mention.

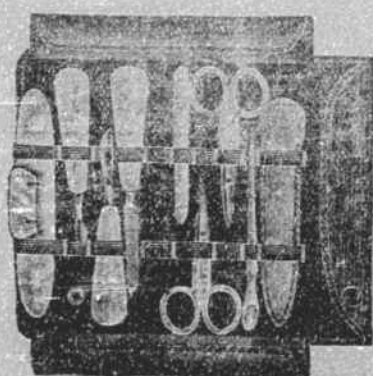
Our gifts of utility and beauty for every person in your acquaintance will surprise you with the economy of price.

Books for the Girls and boys, testaments and Bibles, umbrellas, etc.



HOLIDAY WRAPPING PAPER for your gift packages, Christmas tree decorations, etc.

ENGRAVING OF ALL KINDS



WILL C. WALKER

Jewelry store

Boone,

North Carolina

