

SERIES SEVEN WATAUGA BUILDING & LOAN ASSOCIATION IS NOW OPEN

Why not join the big army of Building & Loan Stockholders? Get in the habit of laying aside a definite amount of money each month for a rainy day. Remember that this stock draws 6 per cent compound interest and is exempt from all kinds of taxes. One dollar a month for 78 months entitles you to \$100 in cash from the Building and Loan. Keep your money at home. Build Watauga County! Why invest your money in questionable securities outside the county? Write to the Secretary Mr. W. H. Gragg, for further information.

The Watauga Building and Loan Association

EVERETT TELLS OF STATE'S PROGRESS

Says We are Digging Fewer Graves Year by Year. Writes in the Manufacturers' Record.

Secretary of State W. N. Everett in an article in the Manufacturers' Record tells of the wonderful progress and prosperity in North Carolina and what this state is doing along road building and educational lines. The secretary of state's article follows:

The people of North Carolina are bent upon building a great state on the basis of public education, public highway and public health. There is no other basis for a high grade civilization in any state or nation. The will of the people of North Carolina is definitely fixed upon these agencies of commonwealth building. They are willing to pay the bill and they cannot be stammered by timid talk about taxes.

The people want better public schools. The proof lies in the fact that they have been willing to vote county and city school bonds amounting to \$26,000,000 during the last five years and to borrow from the state treasury another \$10,000,000 with which to hurry the erection of fit school buildings for their children. The public school bonds for building at present in process of erection in North Carolina reaches the enormous total of \$25,000,000. It is 65 times the amount invested in public school property in North Carolina 24 years ago. It is ample evidence that the people of the state are willing to be taxed to pay for better school facilities for their children. Public school buildings are not built by the state but by the local units of government. The state aids with a \$10,000,000 loan fund, but the sinking fund and annual interest charges fall as a tax on the general property of these local taxing units. And the people only vote these school taxes or support the county commissioners who order tax levied for building bonds.

The people of the state want better public highways, they demand nothing less than the very best types of highway, and they are willing to pay the bill. At present we are building five miles of improved highway every working day of the week at an average cost of \$20,000,000 a year in round numbers. When the building program of 1924 is completed we shall have some 4,000 miles of the best public roads in the world. No state or county will have better public highways than North Carolina. There is nowhere any objection to the issuance of state highway bonds. The automobile owners alone are creating the highway sinking funds and paying the annual interest charges in license fees and gasoline taxes. Considerably more than one half of our total bonded debt is represented by state, county and municipal highway bonds. The people do not object to paying for roads with license fees and gasoline taxes. But they have gone still further. They are paying for better roads, streets and bridges in direct taxes levied on their properties. They have voted town and county bonds for streets, roads and other public utilities amounting to \$92,000,000. The principal and the interest payments on these local highway bonds must come out of direct taxes on their listed properties. They know it, but they order these bond issues, they pay the taxes they entail, and they do it with an enthusiasm not matched in any other state of the union.

The people of the state are definitely determined upon the most liberal policies of health promotion and disease prevention. The state is spending \$650,000 a year in public health work, and 28 counties are spending \$217,000 more. They want not less, but more public health work. They want the ratios of physical vigor definitely increased. The days of weak-

ness, illness, and loss of income definitely decreased. At last our people have come to realize that health is wealth as well as happiness. The death rate of North Carolina has been lowered from 18.2 to 11.6 per thousand of population during the last 12 years. Our death rate from tuberculosis alone has been cut more than half in two since 1911.

We are digging fewer graves year by year—fewer by 14,120 than we dug in 1911.

We spend more and more on cradles and baby carriages and we spend less on funerals and coffins.

Our high birth rate and low death rate have given North Carolina a fame that reaches around the world.

Our State Health Department is reaching 57,000 school children a year with teeth, tonsils, adenoids and eye examinations, and giving some 25,000 recreational treatments free of all charges to rich and poor alike. The public prints of Czecho-slovakia are at this very minute telling the story of that far away country the hero of North Carolina's public health work in behalf of her children.

The vitality and vitality of our organized native stock is the wonder of the world. There is no sign of degeneracy in North Carolina. Her people are the sort that build enduring civilizations. They have only begun to erect such a commonwealth on all the future is theirs.

Aside from the \$3,000,000 a year that the state is spending to support common schools, public high schools, technical training, liberal learning and agricultural promotion, it is spending \$3,000,000 more to care for her old Confederate soldiers, the insane, the deaf, the blind, the crippled, the feeble minded, the orphans, the wayward boys and girls of both races, and the public welfare agencies of direction and supervision. It is money spent for purposes that are tenderly humane and finely Christian and North Carolina would not spend less money on her afflicted and distressed, but more—more to the last limit of possibility.

No man and no political party in North Carolina would dare to go before the people of the state with any policy that put in jeopardy the fundamental public necessities of education, highways, health and social well-being.

The pathways of history are sown thick with the wrecks of politicians and political parties, but it is not yet recorded that any man or any party in any country ever went down in the struggle for better health.

Is North Carolina able as well as willing?

These visions and policies of commonwealth building have received the hearty approval of the people during the last eight years. The taxpayers of North Carolina stoutly maintain that the best business a government can engage in is that of serving humanity.

The tax paying masses are willing, but are they able to pay the bill for enlightened progressive state policies?

The state has undertaken great things, but it is rich enough to go to the full limit of possibility in realizing its dreams of common property and common well-being? It is a new policy.

The old idea of government was that the state was merely a big policeman whose job was almost entirely that of preserving law and order, and protecting the life, limb and property of the people.

The new view of government is that the state is not only a sovereignty preserving the law and order, but also a service agency busy with the problems of public enlightenment, transportation health and social welfare. This marked advance inevitably calls for larger service and larger services call for greater revenues.

North Carolina has set the pace and is far in the lead in the south. It ranks alongside the most progressive of the richer states of the union.

CHEST COLDS

Redden the skin by the use of hot applications. Then massage briskly with Vicks, spread Vicks on thickly and cover with hot flannel cloths.



Can it maintain its supremacy in the south in civic services to its constituencies, or has it reached the limit of its ability, or has it overstepped the limit? As a matter of fact, does it stand face to face with a bankruptcy. These questions are fundamentally important. North Carolina's willingness is beyond question. But what about its ability to pay for what the tax payers demand?

Measured by its tax paying power North Carolina is the richest state in the south. In 1922-23, it paid \$140,000,000 of tax money into the federal treasury. This was nearly exactly as much as the total sum paid by Virginia and Texas, its two nearest competitors. It was nearly \$10,000,000 more than the rest of the 12 southern states paid, all put together. The enormous total of federal taxes paid by North Carolina is a heavy burden laid upon the incomes of its well-to-do and wealthy citizens and business corporations. Nevertheless its domestic corporations and the foreign corporations doing business in North Carolina paid another \$5,000,000 into the state treasury while at the same time paying property taxes to the counties and municipalities.

LAUNCH CAMPAIGN FOR SIMPLE LIFE

Simplicity in Wearing Apparel, Recreation and Proper Foods Advocated.

Chicago, June 30.—A vigorous campaign for simplicity in daily life this summer has been launched by Chicago club women it became known today. They are going to make comfort fashionable during the dog days.

Not only will the club women's campaign encourage the wearing of simple, cool clothing by men, women and children, but an educational program regarding recreation, health and the proper foods for summer consumption is being prepared.

"While women are popularly supposed to be willing to endure any amount of discomfort for the sake of fashion, they have really been pioneers in fostering new health habits," said Mrs. Leonora Z. Meder, famous Chicago woman attorney and prominent in women's organizations, in announcing the "simplicity campaign" today.

"Today we wear lovely silks, dotted swiss, col embroidered frocks, delicate sport woolsens during the hot months," she continued. "We no longer wear lisle, muslin and duck. But many men are still stupid.

"They over exert the heart, exhaust the nervous system, grow prematurely old—by smothering themselves in hot woolen clothes and by over eating during the sweltering summer months. Especially in their diets do men outrange nature. Much of their summer fatigue, medical authorities now say, is due to eating the wrong foods.

A leading number of the Chicago Woman's Athletic Club today was delegated to prepare scientific menus for business men in the summer months. She said:

"Mothers today are turning more and more to simplicity in diets for growing children. They are going back to the wonderful body building foods that our grandmothers served. "For instance, oatmeal was erroneously believed to be a winter dish. New doctors prescribe it every day during the summer for private patients and for the sick in the hospitals.

Davidson Dept. Store News

Issued Every Week by the Davidson Department Store with the hope it will please and entertain our friends and customers.

OUR JULY CLEARANCE SALE is now on. Thousands of dollars worth of merchandise are offered at a great sacrifice. Come, take advantage of this opportunity.

He loved the girl with the sky blue eyes, but married the one with the greenback.

Men's and boys oxfords at cost. Ladies Hats at less than cost. Dress goods remnants at 1-3 to 1-2 less than regular prices.

Mrs. Jackson: (to new maid) "No, I hope we shall get along very nicely. I am not at all difficult to please."

Elkin hand made shoes offered at cost price. Children's Oxfords greatly reduced.

Boys' dress shirts without collars at less than cost.

Self control is listening to the other fellow brag about his kiddies, how bright they are, without stopping to tell him something about your own.

OUR REGULAR PRICES The prices mentioned below are regular prices. They have nothing to do with our July Clearance Sale, as you can buy from us at same price all the year round.

Extra heavy full cut, 220 white back blue denim overalls for men at only \$1.49.

The same overalls, triple stitched for boys at only \$1.00.

Extra heavy blue chambray work shirts, full cut, triple stitched, two buttoned pockets, only 75c.

REGULAR PRICES Men's scout shoes made of good durable leather, only \$1.98 Men's Real Army Shoes \$3.95

Men's good khaki Pants . . . \$1.45

Following the path of least resistance is what makes men and rivers crooked.

We have mentioned here only a few of the many values we have for you. There are thousands of items in our store on which we can save you money.

Son: "I had my nose broken in three places dad." Father: "But why do you keep on going to those places?"

Come to Davidson's where you can get better goods for less money.

THREE QUESTIONS

- 1. How far can a dog run into the woods? 2. Who is glad when he is down and out? 3. What is auto-suggestion? We are going to answer these questions next week. In the meantime try to find the answers for yourself.

WATAUGA COUNTY BANK RESOURCES

Table with 2 columns: Resource, Amount. Includes Loans and discounts (\$553,705.85), Demand Loans-School Vouchers (30,000.00), Overdrafts secured, unsecured (\$1779.34), All other real estate owned (250.00), Cash in vault and net amounts due from banks, bankers, and Trust companies (47,240.47), Cash items held over 24 hours (250.00), Total (659,894.22)

Table with 2 columns: Resource, Amount. Includes Capital stock paid in (50,000.00), Surplus fund (26,000.00), Undivided profits, less current expenses and taxes paid (13,163.48), Notes and bills rediscounted (15,000.00), Bills payable (15,000.00), Deposits subject to check individual (213,400.39), Cashier's Checks Outstanding (1,340.51), Time certificates of deposit, due on or after 30 days (261,325.11), Savings Deposits (49,142.73), War Finance Corporation (15,022.00), Total (659,894.22)

State of North Carolina, County of Watauga, J. G. P. HAGAMAN, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

G. P. HAGAMAN, Cashier. Correct attest: N. L. MAST, L. A. GREENE, B. B. DOUGHERTY, Directors.

Subscribed and sworn to before me this 9th day of July 1924. A. W. SMITH, Clerk Superior court.

That the use of legumes in improving soil fertility is on the increase in North Carolina is indicated by the increased use of lime in the state. A representative of one limestone company has estimated the amount of lime used in North Carolina during the past year ending June 1 as amounting to 90,000 tons. Of this amount, much over half was ground limestone.

Fifteen farmers of Union county are planning to grow improved corn this year with a view to field selection of seed this fall, reports county agent T. J. W. Broom.

Boll weevils are beginning to appear in the cotton, reports farm agents. Now is the time to get ready for them. Watch and dust.

Methodist Church Sunday School at 10 a. m. Large attendance present last Sunday. A growing school welcomes you. Preaching at 11 a. m. No preaching at the evening hour. Wednesday evening prayer service at 8. Blowing Rock Sunday school at 10 a. m. Preaching at 11 a. m. and 8 p. m. by the pastor, Rev. Woosley. Tom Tarheel says that it pays him to believe in his neighbors for then they believe in him.