# The Most Beautiful CHEVROLET 

## in Chevrolet History

A Host of Improvements and Amazing Price Reductions

Not only the Most Beautiful Chevrolet in Chevrolet history with a host of mechanical improvements! Not only amazingly reduced prices with greatly increase I quality!
But also the most complete line of low-priced cars ever offered the American public.

Seven superb models appealing to every buying prefer ence. And anentirely new model-a rakish, youthfulSport Cabriolet, sparkling with gleaming nickel and having an additional snug rumble seat for two

Here are entirely new Fisher bodies of commanding beauty, smartly paneled and beaded, richly upholstered, and finished in striking new shades of Duce.
Here are such marks of distinction as full crown one-piece fenders, bullet-type lamps and "fish tail" modeling.
Here are literally scores of important mechanical improvetents as typified by AC oil filter, AC air cleaner, coincidental ignition and steeering lock and remote control
door handles. dor.

Here is definite assurance of longer life and more economical operation, of finer performance and greater satisfaction

Come in. See the Most Beautiful Chevrolet - the out standing triumph of the world's largest and most successfut builder of gearshift automobiles.


Why He Succeeded


BOONE, N. C.


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C- ${ }^{745}$

\$495
\$395

## BOONE CHEVROLET COMPANY

QUALITY AT LOW COST

