

DEPARTMENT STORE *Look*

Friday, Friday Morning, November 14th



SECTION FOR THEIR MOST LIBERAL SUPPORT DURING THE NINE YEARS WE HAVE TRIED TO SERVE YOU. IT HAS ALWAYS BEEN
 FOR THEIR MONEY AS THEY CAN FIND ELSEWHERE. NOW AS AN EXPRESSION OF APPRECIATION WE ARE GOING EVEN FAR-

KEEP YOU OR KEEP YOU AWAY! Everybody Else in Ford Reach Will Be Here for the Opening
 MERCHANT MUST HAVE MONEY AND EVERYBODY MUST HAVE SHOES AND CLOTHING TO PROTECT THEM FROM THE SEVERE COLD
 ING, AND IN ORDER TO GET THE CASH WE NEED QUICKLY, WE HAVE EMPLOYED LANIER SALES COMPANY OF CHARLOTTE, N.
 AND GIVE OUR CUSTOMERS THE BENEFIT OF THE BEST TO BE HAD IN PRICES FOR EIGHT BIG DAYS. LOOK FOR HUGE CUTS!
 pride themselves in giving the working man bargains. Come in early and get your winter supplies,

Mon. morn. Nov. 17
 With a \$5.00 purchase Monday we will offer NICE DISH
 PAN FOR ONLY 10 CENTS. One to a customer.

Tuesday
 LARGE BEAUTIFUL DOLLS FOR ONE CENT WITH
 \$5.00 PURCHASE

Special Appeals. We Expect You Now. 50 CENTS WILL ACT AS BIG HERE AS A DOLLAR
 DOES AWAY FROM HOME! COME AND TRY IT!

FRIDAY
Big
Days

FOR THRIFTY
 DEPARTMENT

ves, Belts, Ties, Pocket
 penders, Supporters, or
 e, we have it on sale at
 LOW PRICES.

THIS BEAUTIFUL
 CHANNELS AT \$1.48

45c


SPECIALS

MERITAS OIL CLOTH
 Per Yard 25c

SWEATERS
 for the children 45c
 and up

SILK CREPE
 All colors 79c

SHEETING 5 CENTS
FRIDAY
 1 Lot Outing 9c
 1 Lot Outing 15c
 Peter Pan Prints 19c


LADIES HATS
 to close at 98c

EXTRA PRICES ON
ALL CLOTHING

AFTER ALL ITS
 QUALITY THAT
 MAKES A REAL
 BARGAIN





MEN'S AND BOYS' DEPARTMENT

1 Lot Men's Buck Skin Shirts	1.19
1 Lot Men's Overalls, only	89c
1 Lot LEES Overalls	1.74
Men's Heavy Work Shirts	65c
Men's High Quality Dress Shirts	98c
Men's Union Suits	89c

BIG REDUCTION ON ENTIRE LINE SHOES
 1 Lot Men's and Boys' Dress Shoes 1.98
 Davidson's Store has long prided itself on its
 superior shoes. We have a full line to select from,
 all sizes and styles and the prices are MARKED
 AWAY DOWN.

SPECIAL FOR FRIDAY AND SATURDAY
6 SPOOLS THREAD 20c

This sale will not only help us to some real
 cash we need, but it will do our friends and custom-
 ers far more good, as they can buy all they need at
 the **TIME THEY NEED IT!** at prices that will not
 be duplicated on such high-quality merchandise!

STORE : BOONE, N. C.