WATAUGA DEMOCRAT

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Today *and* Tomorrow

By FRANK P. STOCKBRIDGE

Billboards

The war against defacing the scenery and endangering the lives of highway travelers by advertising billboards is gaining new recruits daily. The latest is the Fox Film Company, which has announced its abandonment of billboard advertising in favor of newspapers. Newspapers are better advretising media, the Fox people say, and of that there is no possible question. If there were no other argument against billboards, that should be enough.

Safety on the highways depends upon every driver keeping his eyes on the road. There should be no signboards by the roadside except those which call attention to the wares of the roadside retailed on the spot, direction markers and signs established by the highway authorities to indicate the condition of the road ahead.

"Sport"

Two-thirds of what passes for "sport" in the United States is pure commercialism. Some of the inside of the boxing game was revealed the other day when a fight promoter sued Gene Tunney for half a million dollars, claimed as commission for arranging championship bouts. The court decided against the claim, but in the course of the testimony the whole business of prize-fight promotion was exposed as the money-making scheme which it is.

There isn't any reason why people who like boxing and wrestling matches, professional baseball or college football or any of the other so-called "sports" which are promoted for the big gate-money, should not go to see them. It is degredation of the word "sport," however, to call such things sporting events. They are in the same class of entertainment as the circus and the movies.

Du Pont

Although related to one of the richest families in the world, T. Coleman du Pont started in life with nothing but his bare hands and a keen mind. He worked as a coal miner, with pick and shovel, in a coal mine which he later owned. He loved to build, but cared little for the thing he had built after it was done. When the du Pont powder industry was dying of dry rot and his cousins, who owned it, wanted to sell out, Coleman du Pont offered to take hold and see what he could do. He built the business up into one of the most important industrial corporations in the world, and then retired to do something else.

A great American passed away when Coleman du Pont died at the age of 66.

Mating

The head of the Westfield, N. J., schools, told a convention of school nurses the other day that one of the things which high school students should be taught is how to select their future husbands and wives, and how to judge the characters of men and women.

That is extremely practical advice. The problem of mating wisely is the most difficult one which the young man or young woman faces, and the one in which he or she usually has had less help from parents than in any other of the problems of real life.

Three quarters, at least, of all the marital difficulties which have brought the divorce rate up so high in this country, arise from the fact that young folks have had no instruction at all as to the qualities in the other sex which make for married happiness. In a completely civilized state, the proper mating of young human beings will be regarded as of equal importance with the proper mating of livestock.

* * *

Cash

Within the next three weeks the largest amount of cash newly put into circulation at one time will find its way into the tills of merchants all over the country. This is the annual distribution of the Christmas Clubs, maintained by 8,000 banks. Eleven million persons have been depositing small amounts every week since the first of the year, in order to accumulate a fund for Christmas buying. The average in these Christmas accounts is $56.40 this year, but the grand total runs to six hundred and twelve million dollars.

Not all of the money will be spent for Christmas presents. Some will go into permanent savings and investments, some to pay off debts incurred during the year, some for other purposes. About a third will be spent for gifts; but all of the six hundred million will change hands, and it is money changing hands that makes business good. The faster it changes hands, the better business is.

The stimulus of this immense sum starting to circulate should go a long way toward restoring prosperity.

Four poultry flocks in Davidson County paid $2,089.3[illegible] all feed costs last year according to records kept by the owners [illegible] started with 1,647 birds and [illegible] year with only 602, the [illegible] being culled out for low pro[illegible]

L. G. Willis, soil c[illegible] the North Carolina Experim[illegible]tion, has been elected to sh[illegible] an award of $5,000 made a[illegible] by the Chilean Nitrate of Soda [illegible]au for excellence in research w[illegible]ith nitrogen fertilizers.

APPALACHIA ENDS MOST SUCCESSFUL FOOTBALL SEASON

Coach Johnnie Johnston's Rugged Mountaineers Lose Only Two Gridiron Battles. Victorious Over Two Conference Teams. Powerful West Liberty State Squad Among Those Vanquished. Summary of Games.

A season of victory, tempered with spirit, faith, traditional fight and sacrifice, marked the 1930 football campaign of Appalachian State College. A review chants the accomplishment of the men who served to bring the victories, and to the victors all just and due praise—in the victories all had a share, even to the part played by the "wrecking crew." In casting about for a tribute to the line, the following excerpt is fitting:

Who should have held the foe at bay?
The Line.
Who got off-side and spoiled the play?
The Line.
Who let the rival forwards through
To block a place kick? You know who.
The same old goat—it's always true.
The Line.

Who failed to halt the foeman's drive?
The Line.
Who let the back crash through for five?
The Line.
Who fights regardless of the cost,
And when the hard-fought game is won or lost,
Who gets the bricks by critics tossed?
The Line.

A tribute to the backs—yards made or lost are dimmed by the memory of touchdown glory. And to the blockers, Touchdowns, Ho!

The Mountaineers opened the season with Lincoln-Memorial University. The score, 34 to 0, was indicative of the superiority of the Mountaineers. Thirty-four men took part in the contest. Harris featured on the opening play with a dash of fifty-five yards for a touchdown; and Baucom climaxed the contest on the last play with a run of forty-five yards.

The King College game will long be remembered as "The Tragedy of Errors." Appalachian State displayed a varied offensive and featured with fumbles when a touchdown was imminent. The score, King, 18; Appalachian State, 7.

In defeating Tusculum College by the score of 13 to 0 the Mountaineers displayed a varied offensive featuring running and passing. Twice the Mountaineers carried the ball to the scoring zone and counted. Tusculum made one threat at scoring, but it was cut short, when an attempted pass over the goal line was grounded in the end zone.

The game with Catawba ended in a thirteen-all deadlock. The Indians opened with a bag of offensive plays to score in the first period. The Mountaineers came back in the second to count with Waters directing activities. After the rest period, the State team took the kick-off and carried it sixty-five yards for a touchdown to take the lead. The Indians on a beautiful pass tied the score six minutes before the game ended. Both teams showed fine running and passing attacks and a fine brand of football.

The Mountaineers against Atlantic Christian College opened with an offensive barrage in the first quarter to score 35 points and the game ended with the final score 62 to 12. Only two passes were tried and both completed; long runs for touchdowns featured. Every man on the squad took part in the game.

The West Liberty State game was dramatic; a game to remember. This contest was a real thriller, filled with excitement from the opening whistle. The West Virginians had established themselves with four seasons of victories in the State of West Virginia and with a tie game with the undefeated University of Ohio. They opened with a passing attack in the first quarter to score two touchdowns, but failed to kick one of the extra points. The Mountaineers took to the offensive in the second period and ended a drive with a successful pass when Canipe speared a long pass to score. O'Hare kicked the extra point. The score at half time stood: West Liberty, 13; Appalachian State, 7.

In the third period the Mountaineers opened with a fine assortment of passing and split buck, and carried the ball fifty-five yards to score, Harris scoring on a twenty-yard off-tackle slant. He was given fine support on the play by superior and timely blocking. O'Hare kicked the extra point that spelled victory. The teams played fine football and deserved to win, for they far outclassed their Virginia rivals in the third and fourth periods, taking no chances to score, but holding to the one-point margin of victory.

Appalachian State established themselves in the football world by defeating Naval Apprentice and Atlantic University on successive days. In fact, the two games were played within the expanse of sixteen hours. Naval Apprentice was defeated 6 to 0 on Friday night; and Atlantic University 7 to 0 on the following afternoon. The men who played outstanding football in the games deserve mention, namely, Mahoney, Harris, McKinney, Hinson, Harris, O'Hare Smith, Wortman and Fulkerson.

High Point College, a member of the North State Conference, took advantage of several breaks and defeated Appalachia by the score of 13 to 7. A bad and sad day for the hardy Mountaineers.

In the home-coming game for the Mountaineers, Boiling Springs was defeated by the score of 27 to 0. The Collegians gave a fine exhibition of passing and running and were constantly threatening the Mountaineer's goal, but failed to cross the last white line. The game was hard fought and had plenty of exciting plays.

The Appalachian State team journeyed to the State of Georgia and took into camp the fine Piedmont College team of Demorest. The Mountaineers played a fine brand of football to win by the margin of 14 to 0. It was the final game of a hard season.

The results of the season show eight victories, two defeats and one tie game, which is a fine record in view of the hard schedule encountered. In the interstate games, the Mountaineers won six out of seven contests, probably the best record of any team in the State. The season results and scores follow:

Lincoln Memo.	0	Appalachian	34
King College	18	Appalachian	7
Tusculum	0	Appalachian	13
Catawba	13	Appalachian	13
Atlantic Chris.	12	Appalachian	62
West Liberty	13	Appalachian	14
Naval Appren.	0	Appalachian	6
Atlantic Univ.	0	Appalachian	7
High Point	13	Appalachian	6
Boiling Springs	0	Appalachian	27
Piedmont	0	Appalachian	14
Total	202	Total	69

Red Cross Roll Call Drive Proves a Success

Thanks to a sextet of ladies of Boone, the annual Red Cross Roll Call was a success in our little city. The campaign, which lasted three days, was made by the ladies under the most adverse conditions, as the days indicated were decidedly the worst of the winter—bitterly cold, with snow falling the major part of the time. And while many of our people were sheltering from the rigors of winter, these workers, having their labor of love at heart, never faltered, and when closing time came they had 97 memberships and $4.00 donation, or a total of $101. This is not as large as the amount collected last year, but weather and other conditions considered, the chairman thinks it the best drive ever made in Watauga.

Mrs. I. G. Greer had charge of the work, and appointed three groups of two ladies each to canvass the town: Group 1, Mrs. Paul Coffey and Mrs. David Greene, who secured 17 memberships and $4 in donations; Group 2, Mrs. Robert Coffey and Miss Marguerite Miller, 37 memberships; Group 3, Mrs. J. M. Gaither and Miss Effie Greer, 40 memberships. Mrs. Nye, of Blowing Rock, sends in 83. As you see, No. 3 is entitled to the small prize offered by the chairman. Ladies, you each did extremely well.

Committee Named for Watauga Potato Club

It is necessary that every movement shall have one or more persons to direct it. There being no other organization in the county that could more appropriately sponsor the Potato Club organization than the Live-Stock Association, it has, through its executive committee, appointed J. F. Moore, A. G. Miller and W. W. Mast a committee who shall have entire charge of the Potato Club for the coming season. This committee will make or approve all regulations, look after providing prizes, and give out information from time to time.

Anyone interested in the Potato Club may communicate with these gentlemen at any time. If you fail to see a member of the committee, you who desire to join may leave your name with either bank in Boone.

SENATOR SIMMONS WILL REST ON HIS PLANTATION

Washington, D. C.—Upon the retirement of Senator Furnifold Simmons from the Senate on March 4, he will return to his 5,000-acre farm in Jones and Craven counties, North Carolina, it became known here on Monday. At that time the dean of the Senate will have rounded out 30 years of honorable service in that body. The Senator has taken his defeat most philosophically, as he welcomes retirement while still having full use of his faculties, and also as he welcomes the opportunity of reading many works that his senatorial and political duties have not permitted. However, Senator Simmons will continue to be active on his extensive plantation, one of the largest in the State.

Frank A. Hampton, who has been secretary to Senator Simmons and chief of his office staff the last 13 or 14 years, will enter actively into the practice of law in the District of Columbia.

STATE INSTITUTIONS ASK FOR $6,000,000 IN APPROPRIATIONS

Raleigh.—North Carolina institutions, departments and agencies, with few exceptions, are asking for maintenance appropriations in excess of those given by the 1929 General Assembly for the next biennium as their appearance before the Advisory Budges Commission which ended its hearings, lasting a week, on Monday of this week. This commission goes over and pares down the requests and recommends appropriations to the next General Assembly. Its recommendations will have "economy" as the key word, to meet the reduced revenues due to the business depression.

The 28 State institutions are asking for about $6,000,000 for permanent improvements, as compared to more than $11,000,000 asked and less than two millions granted in 1929. The commission may hold its figures to $500,000.

LOCAL BANKS ISSUE SAVINGS CHECKS TO CLUB DEPOSITORS

More Than Eighteen Hundred Dollars in Christmas Club Checks Will Bring Joy to Many Wataugans During Holidays. Local Banks Are Proud of Number of Members in Newly Inaugurated System.

The two local banks yesterday mailed to almost fifty Watauga County people, checks aggregating more than $1,800, which represents the savings of those who a year ago foresaw the need of holiday money, and became members of the Christmas savings clubs being conducted by these institutions. Of this amount the Watauga County Bank issues $1,556.25 to forty depositors and the Peoples Bank and Trust Company sends out approximately $300. This latter institution is just closing out its first club, while the Watauga Bank is finishing its second, therefore the smaller figures represent an altogether satisfactory amount inasmuch as the patrons are just now beginning to be educated to the new plan.

The Christmas Club idea has met with the approval of the people of Watauga, say the bankers, and the popularity of the movement is gaining momentum. A drive is now being launched by both banks to start off the new club with a greatly increased membership, and indications are that a great many more people will come to realize the comparative ease with which a sizable Christmas purse may be accumulated throughout the year. The checks which have been issued vary from $12.56 to $250.

Throughout the country, it is learned $630,000,000 have been distributed to 14,000,000 Christmas club members by about 8,000 banks. A survey shows that of this amount $240,000,000 will be spent for holiday purchases, $190,000,000 will go into permanent savings and investments, $80,000,000 will be used for year-end commitments, $38,000,000 for insurance premiums, $35,000,000 for mortgages and interest, $29,000,000 for taxes and $29,000,000 for education, travel and charity. The average amount received is $54.60.

Those in Watauga County who have saved the Christmas Club way are enthusiastic over the operation of the plan. Those who have not should at once call at one of the local banks and learn how easily a nice check may be secured next Christmas, by the payment of a surprisingly small amount each week.

SECOND INVASION OF BANK NETS 6 MEN $25,000 HAUL

Milwaukee, Wis.—Invading the Layton Park State Bank a second time in less than a year, six robbers with sawed-off shotguns and revolvers last Friday obtained $25,000 in currency and escaped.

Eight customers and nine employees were in the bank when four men drew sawed-off shotguns from under their coats and announced:

"This place is being held up." Two other men flourished revolvers. Customers and employees were herded into a conference room and guarded.

The four with the shotguns went through the cages scooping the money into large paper bags. An unsuccessful attempt was made to get into the vault. Henry Lammermann, assistant cashier, was ordered to go into the vault by one of the robbers but he did not have a key to the grilled door. The robber, angered, slugged him on the head. Ben Koppa was slugged as he entered the building while the robbery was in progress.

The customers and employees were then ordered into the basement where they were forced to lie on the floor.

Outside the bank, five of the men climbed into a large gray sedan, while the sixth entered a small coupe in which Frank Scherry was waiting for his wife who had gone into the bank. The man ordered Scherry to drive the car carefully, observing all traffic rules. The gray sedan followed.

Half a mile from the bank Scherry was ordered out of his machine and the robber drove on.

Last year, on December 6, the bank was robbed of $53,000 in currency by five men, who escaped and were never apprehended.

THE WEATHER

Weather report for week ending November 29th, as compiled by the Co-operative Station, Appalachian State Teachers College, Boone, J. T. C. Wright, observer:

Average maximum temperature, 31 degrees.

Average minimum temperature, 15 degrees.

Average temperature, 23 degrees.

Average daily range in temperature, 16 degrees.

Greatest daily range in temperature, 29 degrees; date, 29th.

Average temperature at 6 p. m. (time of observation), 25 degrees.

Highest temperature reached, 47 degrees; date, 23rd.

Lowest temperature reached, 4 degrees; date, 27th.

Number inches of rainfall (including melted snow), 0.24 inches.

Number inches of snowfall, 4 in.

Greatest rainfall in 24 hours, 0.12 inches; date, 25th and 26th.

Number of days with 0.01 inch or more rainfall, 2.

Number of clear days, 4.

Number of cloudy days, 1.

Number of partly cloudy days, 2.

Other phenomena described as follows: Solar halo on 29th.

"What makes you order ice cream for the first course and soup for the last?"

"Well, my stomach is upset, so I eat my meals backwards."

Large Bear Is Killed Near Blowing Rock

Mr. Donald A. Boyden, owner of the Blowing Rock Hotel, who is spending the winter there in town yesterday and brought Democrat news of a successful hunt which had its culmination on the range right in front of the hotel, during Thanksgiving week. Messrs. Johnnie Pitts and Paul Coffey were the principals in the hunt, which netted a fine black bear of more than 200 pounds, fat and tender, and adjudged to have been about two years old. The hounds trailed the animal for about two hours before the fatal shot was fired, and during that time was treed six times, not to mention one time when the tables turned and the Pitts boy climbed the tree to escape the bear.

Mr. Boyden in telling of the incident explains that the bear was not merely a visitor in that community, but was "born and raised" down below his hotel, where a number of others are definitely known to be. For many years it has been a matter of common knowledge that bear frequented that deep hollow, and owing to the fact that few inroads have been made into their domain, information is to the effect that their numbers have increased to a surprising degree.

Blowing Rock draws many tourists annually on account of the summer sports to be indulged in, including fishing, and now that it develops as the center of a fine hunting region, many will be quick to avail themselves of the pleasures to be derived by spending some time at the Rock during the cold weather.

Will Receive Bids on Paving in Watauga

Bids will be received by the State Highway Commission on next Tuesday for the construction of 1.89 miles of concrete road on Route 60 from Boone towards Deep Gap, it is learned from the regular correspondent of The Democrat in Raleigh. It is understood that the paving will start from the New River bridge.

Twenty-one other projects are included in the list on which bids will be received, according to John D. Waldrop, State Highway engineer, and include an aggregate of 25.5 miles of concrete, 11.42 miles of asphalt, 14.31 miles of gravel surfacing, 21.13 miles of grading and structures, 3.19 miles of grading, structures and topsoil, three bridges and the structures on another road.

Nineteen of these projects, including the one in Watauga County, are approved for Federal aid, estimates being that half a million dollars in Federal money will be utilized.

Wataugan Re-elected Sheriff in Oklahoma

J. Raymond Greer, son of the late Marshall Greer and former Wataugan, who for a number of years has served as Sheriff of Custer County, Oklahoma, was re-elected to that office in the November election. A letter from Mr. Greer follows:

Editor Watauga Democrat,
Boone, North Carolina:

Enclosed find check to keep The Democrat coming. Say, you Democrats tried to land everything and came near doing it. Every Democrat carried this county, except the candidate for Sheriff, by big majorities. I was re-elected and was very proud of it, for the next Republican to me was beaten by 582 majority.

Respectfully yours,
J. R. GREER.

Arapaho, Oklahoma.
November 24th, 1930.

CALDWELL MAN GETS MAD WHEN LIQUOR IS STOLEN

(Lenoir News-Topic)

Clarence Townsend of the Cary Flats section, in the northern extreme of Caldwell County, was in the witness chair in defense of himself when charged with assault with a deadly weapon. The trial was in progress Monday and the State's evidence tended to show that Townsend became enraged when someone stole a pint of liquor from him.

"It made you mad when you found that the liquor was stolen, didn't it?" asked Solicitor Spurling.

"Wouldn't it make you mad if someone was to steal your liquor?" fired back the defendant.

The courtroom fairly rocked with laughter.

To the Business Men of Boone

Due to the approach of the holiday season and the resultant increase in advertising lineage, it is necessary that we request all business men of the city who desire advertisements in next week's issue to begin preparing their copy now and place in the hands of the printer as early this week as possible. This request is in line with the procedure of all other newspapers, and the possibility of issuing extra pages, makes it impossible to receive advertisements to Tuesday afternoon, as is ordinarily the case. A part of The Democrat will be printed Saturday, and the attractiveness of the Christmas editions will depend upon the co-operation of the merchants in preparing the matter. We will assist in every way possible with cuts and copy suggestions. When we can be of service, call us up, but by all means let us have the copy this week, as rapidly as possible. We thank you.

THE PUBLISHERS.

COUNTY OFFICERS ARE SWORN IN AT MONDAY MEETING

No Changes in County Government Personnel With the Exception of One Commissioner. All Were Sworn in for Next Two Years' Duties. No Business Other Than of Routine Nature Transacted.

Lots of people came to town on Monday to be present when the county officials elected in November would again assume the management of the county affairs, but other than the administering of the oaths of office, only routine business was transacted that day at the court house. Eller McNeil, prominent business man of Rutherwood was sworn in as a member of the Board of Commissioners, he being the only new man to assume an office. Thos. C. Baird, member of the board for four years, was made chairman. J. Y. Walker, also a member of the old board, was sworn in.

Mr. McNeil is ably welcomed in official circles as he is known as a business man of rare ability, and is extremely popular throughout the county. He succeeds Roby Greer, who was elected to the House this year, after having been distinctly successful as chairman of the board for four years.

All the new officials are Democrats and the following, who were re-elected, were sworn in: Sheriff, L. M. Farthing; House of Representatives, R. T. Greer; Clerk of the Court, A. E. South; Register of Deeds, Helen Hardredown; Surveyor, W. R. Vines; Coroner, Dr. J. B. Hagaman; Commissioners, T. C. Baird, J. Y. Walker and Eller McNeil.

Merchants Prepare for the Christmas Shoppers

The business houses of the town are taking on a holiday atmosphere earlier this year than usual, and indications are that trading will be rather brisk this year during the remaining weeks until Christmas. There is also evidences of the merchants going after business earlier, as will be noted from the advertisements appearing in this issue as well as in the two previous ones.

Will C. Walker inserted the first Christmas advertisement two weeks ago, the Boone Drug Company joined in last week, and in this issue the following firms are represented in Christmas ads:

Spainhours' announce Christmas opening.

Walker suggests rings for Christmas.

Boone Drug Company—stationery and toiletries.

Watauga County Bank—Christmas Club announcement.

Peoples Bank and Trust Company, Christmas Club.

BYRD MEN RELIVE FEATS IN THRILL FILM-RECORD

Although their nearest neighbors were more than 2,300 miles away, the forty-two members of Rear Admiral Richard E. Byrd's South Polar Expedition were in constant communication with the outside world by radio. Now each of the members can relive his adventure, called "one of the most stupendous and daring feats of modern times," all over again in the thrilling film-record of the expedition, "With Byrd at the South Pole," the picture booked for showing at the Pastime Theatre, starting Monday, December 8th, for four days.

The film not only shows the living conditions of the men, the great scenic wonders of the Antarctic, but it is a continuous feature drama with suspense, adventure, danger, daring, romance and thrills. The humorous, human-interest incidents of the daring exploit are recorded in full detail. The breath-taking plane flight over the Pole, made by Admiral Byrd and three companions, is a living experience in pictures. During this flight, the plane, heavily laden, found difficulty in scaling the 10,000-foot polar plateau, and the Admiral and his men had to work to lighten the plane to avoid crashing into the mountains.

ITEMS FROM THE DEMOCRAT OF DECEMBER 3, 1891

B. B. Dougherty has taken the public school at Blowing Rock and will teach for three months.

Professor Francum, county superintendent, will be in Boone on the 10th of the month to examine teachers. All teachers should attend.

S. W. Boyden has recovered from a spell of fever and is at work again. He was not mentally deranged as reported.

Grant Hodges, a worthy young man and teacher, has closed his school at Cool Springs and will enter school at Globe Academy.

W. L. Bryan and J. D. Councill had the luck to kill a fine buck the other day in their hunt on the east side of the Blue Ridge in Caldwell County.

R. C. Rivers, publisher of the Watauga Democrat, is on a visit to his uncle, Dr. Rhea, in Johnson County, Tennessee.

Mrs. S. J. Brawley, of Mooresville, came to Lenoir Saturday night on her way over to Boone to visit family of her father, Captain Lovill, but the weather was so bad she returned to Mooresville Monday.

James McCurry and Nelia Roten, James Davenport and Oma Greer and Jack Campbell and Martha Greer were married at Zionville last Friday. Prospects are bright for more in the near future. No doubt the affair had something to do with the severe snow storm Sunday night.