

OPENING DAY
 LL. Druid Sheeting,
 the very best quality,
 regular 10 cent value
 at **5c**

SUGAR
 ALL DAY SAT. JAN. 31st
 With each dollar purchase we will sell 5
 pounds of Pure Granulated Sugar
 for only **15c**

We Invite YOU
IT'S DECIDED
 We Urge YOU—We Insist On YOU
NOTHING RESERVED! - Every Single Item

MEN'S SOX
 MEN'S FANCY SOX,
 15 cent value, at **5c**
 MEN'S PLAIN SOX,
 10 cent value, at **5c**

We have opened wide the throttle and disregarded the speed limit
 now and the coming season. Then come prepared to buy, for the joy
BRING JOY TO EVERY THRIFTY HOME IN THIS SECTION
 will see merchandise at almost give-away prices. Everything is

FREE FLOUR ALL DAY LONG, SATURDAY, JANUARY 31st, FILL YOUR FLOUR
 PLAINLY ON PAPER AND DROP IN BALLOT BOX; IT COSTS YOU NOTHING—ALL WE ASK

SALE OPENS Thursday, Jan. 29th
At 9 O'CLOCK A. M. SHARP

The Market's Gone Down -- So Have We!

LADIES BLOOMERS
 Ladies Rayon Bloomers
 Regular 1.00 value
79c

MEN'S DRESS SHIRTS
 Men's Broadcloth Shirts, col-
 lar attached, regular \$1 val.
79c

SILK BLOOMERS
 Silk bloomers and step-ins, a
 special group sold for 1.00
59c

SHEETS
 Full 81x90 sheets, 1.00 value
79c
 Pillow Cases to match, 19c

Men's Clothing
MAN 'O MAN, WHAT BARGAINS!
 Here you will find hundreds of fine Suits from
 well-known manufacturers, tailored in the la-
 test styles, handsome linings, made from the
 finest materials. You will buy at least two of
 these suits at these prices:

ONE LOT OF MEN'S SUITS **7.95**
 12.95 to 16.50 values

SPECIAL GROUP of Men's **14.95**
 fine suits, values to \$24.50

CHOICE OF ANY SUIT in **15.95**
 this group, sold at 27.50

MEN'S OVERCOATS **14.95**
 A real Bargain at 22.50, now

MEN'S PANTS, 3.95 to 4.95 value **2.98**
 MEN'S DRESS PANTS, 2.98 value **2.49**

MR. RAY SPEAKS
 Folks, I realize we are pass-
 ing through a very critical peri-
 od right now, and that every-
 one is practicing economy from
 every angle, so I know that
 you will welcome this sale as
 never in the history of Boone
 has such a far-reaching and
 wholesale reduction of prices
 been possible on such wonder-
 ful new merchandise. Come, see
 and believe. Compare our pri-
 ces with your mail order cata-
 logs, we know we are right on
 every item. I will make your
 trusty pocket book dance with
 delight. These are real give-a-
 way prices.

THOMAS RAY
 "The World's Selling Ace"

MEN'S SHIRTS
 White Broadcloth, in
 Neck band only, \$1
 value
49c

WORK SHIRTS
 MEN'S DEFIANCE CHAMBRAY
 Shirts, 75 cent value **59c**

OPPORTUNITY
SAVINGS
LADIES HAIR
 Choice of an Ha
 Store. Vaes
90

Boy's PANTS
 Wed. Feb. 4th, 9 A. M.
 To the first ten customers entering
 our store we will sell a regular 1.00
 pair boy's long Khaki Pants for
25c

BARGAINS IN PIECE GOODS
 OVER 10,000 YARDS of Piece Goods thrown into this great value-giving event at
 sacrifice prices. EACH ARTICLE LISTED IS A GENUINE BARGAIN

Flat Back Crepe—all new shades 1.95 value	98c	Pure Linen, regular 50c quality all colors	35c
Prints, regular 25c to 39c values	19c	Flannel, all wool, regular \$1.00 value	79c
Curtain Scrim, real values, to close out	9c	Druid LL Sheeting, full count Best quality	7c
Romper cloth, tub fast, guaran- teed colors, 18c value	12c	Jasper Sheeting, a good grade special at	5c
Defiance Chambray Shirting, gray, blue, stripes; 16c value	11c	9-4 Sheeting, full 81 inches wide Best grade	29c

BOY'S OVERCOATS
 Values up to
 4.45; 2 1/2 years
 to 7 **2.98**

LADIES SILK HOSE
 LADIES RAYON SILK HOSE
 Regular 25 cent value **19c**
 FINE GRADE RAYON SILK HOSE
 50 cent value **39c**

HARRIS BROTHERS
 Boone, North