

# RED STEER FERTILIZERS

## Non-ACID FORMING (Physiologically Neutral) PLUS!

Swift offers farmers in RED STEER, a Non-Acid Forming (physiologically neutral) fertilizer of exceptional crop producing ability! The special formula used is the result of years of research and practical crop tests. RED STEER protects crops from the dangers of root zone acid. This accounts for the fine crops being made with RED STEER.

In addition, RED STEER contains added calcium, magnesium and other important plant foods not included in the usual plant food guarantee, but often limiting factors in truck soils.



The Certificate of Quality attached to each bag assures these qualities as well as fertilizer made from BEST MATERIALS DOUBLE MIXED AND TRIPLE TESTED

See Your Authorized SWIFT Agent

### JOHN W. HODGES

BOONE, NORTH CAROLINA

### SHOE REPAIRING



### YOU WILL BE PLEASED

Not only do the shoes we repair look as good as new, but they will wear well. In our repair work we use the best leather for resoling and the best quality of rubber heels. Every job we do gives entire satisfaction. Don't throw your old shoes away. Let us renovate them for you and give you many months additional wear.

### Thompson's Shoe Shop

BUILDING FORMERLY OCCUPIED BY OTT'S PLACE

## Your Choice!

Beautiful Colors, 4 Decorative Designs

### OVAL WASTE BASKETS

Sturdy FIBER BOARD.

Smart METAL TRIM

# THIS WEEK'S SPECIAL

# Only 9¢

LIMIT-2 TO A CUSTOMER.

### Farmers Hardware and Supply Company

### Blowing Rock School Announces Honor Roll

Blowing Rock, N. C.—The perfect attendance and honor rolls for Blowing Rock School, sixth month, follow:

First Grade: Dorothy Mays, Dare Tester, Rosalia Daniels, Howard Ellis, Shorty Icenhour.

Second Grade: Clara Bolick, Lewis Craig, Ray Gragg, Norman Teague, Dare Triplett, Anther Lee Coffey, Jack Moody, Margie Gould, Marie Coffey, Edith Young, Lola Cooke, Estha Mae Pitts.

Third Grade: Randolph Coffey, Alan Klutz, Jack Pennell, Joe Cooper, William Coffey, Hayden Pitts, Bobby Simmons, Jule Welch Tate, John Edward Young, Jewel Elrod, Delphia Greene, Genevieve Greene, Fay Shore, Elizabeth Young.

Fourth Grade: Ruby Clawson, Helen Coffey, Lilia Coffey, Georgia Elrod, Nellie Rupard, Floy Shore, Wilma Teague, Kathryn White, Helen Wooten, O. D. Greene, Lewis Hodges, Carter Lentz, Sonny Klutz, Phillip Smith.

Sixth Grade: Derald Daniels, Harlin Greene, Bernard Pennell, Stanley Coffey, Ross Pitts, James Williams.

Seventh Grade: Carmalee Coffey, Eula Hartley, Martha Mae Hollifield, Gladys Hollers, Mildred Icenhour, Margaret Jenkins, Shirle Moody, Lena Miller Robbins, Geneva Storey, Katherine Underdown, Mary Anne Knight, Justin Coffey, Claude Daniels, Ira Ford, Dale Hollifield, J. B. Hollifield, Jay Lee Shore, Willard Tomlinson, Clifford Walters, Bill Williams, Dee Hollers.

Eighth Grade: Irene Coffey, Henry Colvard, Grace Gaylen, Billie Hollifield, Lucy Greene, Mary E. Ingle, John Keller, Mary Klutz, Daniel Klutz, Dare Storey, Ophelia Teague, William Tester, Lucy Wooten, Mary White.

Ninth Grade: Neil Ashley, Doyle Hollifield, Grover Robbins, Hazel Coffey, Jewel Hartley, Georgia Mae Knight, Josephine Miller, Louise Prevette, Ruth Trexler, Nancy Ward, Louise Williams.

Tenth Grade: Helen Gragg, Alverta Greene, Rufus Gryder, Grace Hartley, Vaughn Hartley, Johnny Lentz, Mary Moody, George Sudderth.

Eleventh Grade: Wade Coffey, Clea Dula, Wanda Gregg, Doss Keller, Elise Pitts, Blanche Wooten.

### HONOR ROLL

First Grade: Dorothy White, Bernice Lentz, Dare Tester, Howard Ellis, Herbert Greene, Willie Rupard.

Second Grade: Clara Bolick, Geneva Dellinger, Betty Greene.

Third Grade: Jule Welch Tate, John Edward Young, Genevieve Greene, Elizabeth Young.

Fourth Grade: Helen Coffey, Christine Dellinger, Floy Shore, Kathryn White, Howard Holshouser, Carter Lentz.

Sixth Grade: Calvin Shore, Junior Gragg, Derald Daniels, Ellen Pitts.

Seventh Grade: Martha Mae Hollifield, Katherine Underdown, Margaret Jenkins, Shirle Moody, Justin Coffey, Ira Ford, Willard Tomlinson, J. B. Hollifield.

Eighth Grade: Dare Storey, Mary White, Agnes Wright.

Ninth Grade: Perry Ashley.

Tenth Grade: Helen Gragg, Rufus Gryder, Grace Hartley, Dillard Kerley.

Eleventh Grade: Doss Keller, Beulah Tester.

### SENIOR PLAY

"He Was a Gay Senorita," a comedy, will be given by the Senior Class of Blowing Rock High School on Saturday evening, March 23, at 8 o'clock. The admission will be ten cents for all school children and twenty cents for adults. Special music will be furnished between acts by Misses Lulu Coffey, Clea Dula and Elise Pitts. An interesting evening is promised. Don't miss it!

### THIRD GRADE PROGRAM

On Friday morning, March 15, the third grade presented a chapel program. The following numbers were given:

Devotional, John Edgar Young; The Friendly Cow, The Wind, Jack and Jill, by the class; The Land of Story Books, Buddy Hartley; The Night Wind, Hayden Pitts; Train Song, boys of class; Bobby Shafts and Curly Locks, Jule Tate and Geneva Greene; The Swing, Hickory Dickory Dock, by the class.

### THE PEEPER

Dear Rambler of Boone High: Ya know—it really does look as if B. R. H. S. had the ramblin' fever, or whatever you called it. But, another thing—ya oughta know 'fore you're any older is to never judge by appearances. Get down to brass tacks an' relate "business."

That's sound advice—I've tried it. You'd be amazed at results. Why, I gained five pounds the first week. It's better than Crazy Water Crystals!

I'll tell ya tho', dear Rambler, Blowing Rock H. S. really has the baseball fever. (You can, if you wish, relate this to others.) Today about every boy and girl in B. R. H. S. was on the baseball diamond. An' say, Rambler! whatcha bet that we could beat Boone H. S., any day, in an "H. to G." baseball game? I'll save you the embarrassment of an answer by "Let sleeping dogs lie!"

Do you, by any knock of fate, know a runty H. S. boy, with the handle Tom Blair Moore? As I can't get him by telephone or letter, will you please give him this message? . . . "Hi, Tom!—ole hunk o' top-knots! Thanks loads for your best wishes for our success in the literary world. I really don't know how to best express our appreciation. Maybe this will suffice: Thanks this time, but I heard that the Dr. told you not to over-indulge your brain with such writing." Sincerely and wife love—"Peep."

Extension agronomists advise top-dressing small grain with an application of nitrate of soda or other quickly available nitrogenous fertilizer as soon as spring growth begins.

### "Victories of the Cross" Is Reviewed by Daniels

"Victories of the Cross," written by Rev. Walter A. Stanbury, D. D., a native of Boone, and recently published by the Cokesbury Press, Nashville, Tenn., was the subject of a fine review by Hon. Josephus Daniels, American ambassador to the Republic of Mexico, carried in the Raleigh News and Observer on March 3rd. Mr. Daniels' fine observations on Dr. Stanbury's collection of sermons follows, complete:

These days fraught with defeat and uncertainty make demand for a religious philosophy that will give certainty and direction in a drifting world. Men are groping for a life line in economics, in new conceptions of industry and labor, in technocracy and socialism. Some even grasp at communism as a means to better distribution of the rewards of labor. Others, doubting the old gospels, are reaching out after the various interpretations of God's place in the universe. Many, perplexed, are asking whether they shall turn to find guidance and strength.

To such inquirers, and there are many in these classes and others besides, the sermons on "Victories of the Cross," by a broad-minded and scholarly Christian minister, will give light and hope. "The Cross and what it stands for, I am convinced," says the author, "will avail to guide us in our quest, if anything will."

The questions answered in this volume are: "Why did Jesus turn His face toward the Cross? Why did He accept it with apparent willingness, almost, it would seem, with eagerness? Why did He not beat them at their own game? Or at least, why did He not dodge the Cross? Why did He allow Himself to be crucified?" These and like questions which have arisen in many minds are not only answered, but answered conclusively and with illumination. Concluding, the preacher calls upon the church to go into the world bearing the Cross aloft, and call upon men of every class and group and tongue to fall down before it, with the assurance that only in the Cross is to be found the secret of life.

Dr. Stanbury's is far the best sermon in the book," was the conclusion of Rev. Clovis G. Chappell, himself an eloquent preacher and judge of sermons. He was writing of a book of sermons by Southern ministers. Of this book Dr. Chappell says: "The truth Dr. Stanbury preaches has a present application to every living soul. His outlines are clear and simple, a quality that was never more necessary than today. While clinging to the best that comes out of the past, he preaches as one who is genuinely alive to what is taking place in the modern world."

The book bears this reverently loyal dedication:

### TO MY MOTHER

1857-1929  
Who Walked With Her Lord All The Years of Her Earthly Life  
And Now Sees Him Face to Face.

As one-time pastor of Edenton Street Methodist Church in Raleigh, Duke Memorial Church in Durham, Chapel Hill, West Market Street Methodist Church in Greensboro and other important charges in his church and delegate to the General Conference of his church, Dr. Stanbury has won high reputation among the foremost preachers of North Carolina. He was honored with the degree of Doctor of Divinity by the University of North Carolina and Duke University. —J. Daniels, Mexico, D. F.

### NOTICE

Having qualified as Administrator of the estate of Etta Isaacs, deceased, late of the County of Watauga, this is to notify all persons having claims against the estate of the said Etta Isaacs, deceased, to present them to me within one year of the date hereof, or this notice will be pleaded in bar of their recovery. All persons indebted to the estate are asked to make prompt settlement.

This 2nd day of February, 1935.  
BEN H. ISAACS, Administrator  
of Mrs. Etta Isaacs, Deceased.  
Newland, North Carolina.  
John E. Brown, Attorney.

## Crazy Water Crystals

We have the agency for this famous Mineral Crystal which is proving so generally satisfactory. Let us supply your needs.

NEW PRICES -- \$1.00 & 60c. Formerly priced \$1.00 and \$1.50. Get a supply today!

### WATAUGA DRUG STORE

### \*BALD? Give Your Scalp a Chance

Japanese Oil is the name of the remarkably successful preparation that thousands are using to get rid of loose dandruff, stop scalp itch and grow strong, healthy hair on thin and partially bald spots where hair roots are not dead. This famous antiseptic counter-irritant, absorbs the circulation in the scalp, brings an abundant supply of blood to nourish and feed starved hair roots—one of the chief causes of baldness. Get a bottle today at any drugist. The cost is trifling, 60c (Economy size, \$1). You have little to lose and much to gain. FREE, valuable book "The Truth About the Hair." If you write to National Remedy Co., 56 W. 45th St., N. Y.

### JAPANESE OIL

\*This advertisement was reviewed and approved by a registered physician.

Democrat Ads Pay

## NATIONAL PHILCO TRADE-IN Offer



PHILCO 29X

\$175 EASY TERMS

Trade-in your present radio NOW on a new PHILCO. Thrill to the world-wide reception and marvelous tone of the new PHILCO 29X, shown here! It's an Inclined Sounding Board model priced amazingly low! There are 49 models from which to choose.

### SPECIAL TRADE-IN ALLOWANCE ON YOUR PRESENT RADIO!

★ FOR LIMITED TIME ONLY!

## New River Light and Power Co.

BOONE, NORTH CAROLINA

## USLESS RESOLUTIONS

Resolutions are useless if they are made but not kept. Not only resolve to be thrifty, but make it an actuality by opening a savings account today.

## WATAUGA COUNTY BANK

BOONE, N. C.

Deposits Insured up to \$5,000 by the Federal Deposit Insurance Corporation.



### LOOK WHAT YOU GET NO EXTRA COST

43% More Miles . . . of REAL Non-Skid Safety  
Quicker-Stopping Grip  
"Goodyear Margin of Safety"

### Blowout Protection . . .

in not one but ALL Plies  
Buy no tires until you see what we offer you in new Goodyears for the same money.

### TRIPLE GUARANTEE

- 1. Against road hazards
- 2. Against defects for life
- 3. Our own guarantee and all year local service

### PREPARE YOUR CAR FOR SPRING AND SUMMER DRIVING!

Certified ESSO Lubrication Service	75c
Keep Your Motor Clean, free from gas fumes	\$1.00
5 Gallons Essolube Motor Oil	\$3.00
5 Gallons Pennsylvania Special Oil	\$2.50
15-Volt Eveready Radio Batteries	95c up
13-Plate Storage Batteries, priced	\$4.65 up
Auto Radios, on easy terms, priced	\$55.00 up

Modern Steam Auto Laundry . . . Electric Simonizing and Polishing Machine . . . Quaker State and Pennzoil . . . All Kinds of Accessories and Parts . . . Lockheed Hydraulic Brake Parts . . . Expert Brake Service . . . Quality Brake Lining at Cut Rate Prices.

## HODGES TIRE CO.