dng the opening

MRNING, MARCH 29, 9 O'CLOCK

inings. We had an expert come here from Richmond . . . we put the best ideas together and a storbe result of all this is we now have one of the most modern and best equipped stores in ... make this store modern and attractive; another to arrange it in such a way as to enable omicay possible. This we can now do. We are proud of this store. You will be too. Come nd. ou are always welcome. Many wonderful bargains always await the thrifty shopper!

Special!

Silk Hosiery

A special buy of good serviceable hose, all silk, full fashioned. in the newest shades for spring wear. Per

(Friday-Saturday-Monday)

Pepperel Sheeting

Nine-quarter width, A good heavy material which usually sells at a much higher figure. Special, per yard, only

(Friday Only)

Store Closed All Day THURSDAY

ut, Coats and **Dresses**!

Our ready-to-wear department has outgrown the space it occupied on the main floor. The increased business we are enjoying forced us to mave the ladies' ready-to-wear to the balcony. Now in the larger space we carry a more complete line than ever before. Many new garments just received . . . at prices that will pleose you.

SPRING SUITS ...

The new suits with either the long or the three-quarter length coats were never mere becoming than the ones we are offering this season. . . Loveliest styles you can imagine and at prices that will

\$10.95 to \$16.95

SPRING COATS...

Featuring the new things while they are new, holds true with these new coats . Navy, Pastel Shades, belted and tailored styles . . and the quality is lovely when you consider what a low price they are

\$10.95 to \$16.95

SPRING DRESSES . . .

Really to appreciate the new dresses you should just try them on. Styles that suit all types . . . youthful or matronly prints . . . solid colors including the most popular of all colors, BLUE . . . and lovepopular of all colors, BLUE . . . and lovely pastel shades . . . Visit the balcony and see rashion's latest whims.

5.95, 8.95, 10.95

g Millinery

ripe pleasingly different. Usually the Spring brings This season there are radical changes, but the ef-

Department Store"

STRAWS & FELTS

is are more becoming than ever before . . . On

most complete showing we have ever offered:

NEW TAMS

Nelly Don **FROCKS**



Nelly Don has always had the reputation of leading the Cotton Frock Styles. This year you will be surprised when you see the attractive styles she has created for your pleasure. . We are proud that we have the exclusive on these famous cotton dresses ... you will be proud when you own one, for they are so reasonably priced.

Good Range of Sizes and Patterns to Select From.

\$1.98

SPECIAL! SPECIAL! Cotton Frocks

New this season, in a beautiful array of ind sizes. Offered in a three day sale at a very special p. \$1.00 values, now reduced to **77C** day sale at a very special price. Regular

Spring Hosiery

Featuring Two Well Known and Popular Brands

Humming Bird Hosiery Archer Hosiery

These two lines of absolutely Ringless Hosiery offers the answer to our hosiery problems . . . Sheer hose without a shadow in them . . . in colors that will suit your garments, and at prices that are pleasingly low.



NEW SPRING ...

WE OUTGREW OUR PIECE GOODS DE-

we now have it . . . a larger, more mod-ern department, more completely stocked with the newest than ever before. We have it, and are proud of it.

New Spring Silks . . Flat Crepe

A big assortment of the best shades in an excellent quality. Per yard

"SPRING IN BLOOM"

HUNDREDS OF YARDS of it in our Piece Goods Department. Yes, you relaly will think it is spring in bloom when you see these lovely cotton materials.

New Piques New Batiste

New Dimeties New Dotted Swiss

THE ENLARGED

Department!

Now that we have more space in our Shoe Department, we can better serve our patrons. The increase in the department necessitated more space. We now offer a more complete line and our low prices will continue to be the talk of the community. See the new shoes for spring . . . newest styles at lowest prices!

SPRING OXFORDS

"Spainhours' have just the oxford I have been wanting"... this is heard daily, for we have always featured a complete line of sport shoes... Now we are able to offer more styles than ever before. Just as the new things come out. come out . . . you will find them at

\$1.69 to \$3.95

DRESS SHOES .

We have a reputation in our Shoe Department that is enviable. Now we can offer a greater service to our friends. . . Our stock is larger, our size range is larger, our styles are the newest . . our prices are lowest possible for the quality.

\$1.69 to \$4.95



LOCAL AFFAIRS

Miss Virginia Greer is spending the week visiting with friends at Lan-sing, Ashe County.

Mrs. M. P. Critcher is spending a few days in Asheville, the guest of Mr. and Mrs. A. B. Cole.

Miss Virgie Brooks of Boone has returned from Jonesboro where she spent an extended visit with her aunt.

Miss Louisa Norris and Ruth Tatum spent Sunday afternoon with Miss Norris' parents, Mr. and Mrs. W. P. Norris, on Howards Creek.

Nortis, on Howards Creek.

Mrs. W. R. Butter and Mrs. Elizabeth Sproies of Mountain City are guests for a few days of their daughter and sister, Mrs. Jim Rivers.

Miss Ruby Winkler, of Harrisburg, spent the past week-end at the home of her parents, Mr and Mrs. J. S. Winkler.

Mr. J. S. Stanbury remains III at his home in Boone, information being that there is little or no change in his condition.

Mr. W. F. Miller, who has been seriously ill for several weeks, is re-ported as being decidedly better this

Mrs Lee Teague, who has been critically ill at a Statesville hospital, is showing some improvement, but her condition is still said to be se-

John 'T Howell, instructor in the Demonstration School, left Friday for Nashville, Tenn., where he enrolled at George Peabody College, Mr. How-ell is working for a Master's degree.

Postmaster Wiley G. Hartzog was taken to Wilkes Hospital Saturday, suffering with an acute attack of appendicitis. The operation was performed immediately and he is said to have rallied matisfactorily.

Mr. James Horton of Vilas, instruc-tor in the Cove Creek High School, is a patient at a Winston-Salem hos-pital where he was taken Tuesday, seriously ill with pneumonia. His condition is reported at unchanged.

Mrs. E. R. Perry, student at State College, Raleigh, returned Monday after having visited for a few days at the home of his parents, Mr. and Mrs. Clyde Perry, at Sugar Grove.

Mrs. Clyde Perry, at Sugar Grove.

R. C. Buchanan of Hickory, is recovering from an illness which has confined him to a room at the Critcher Hotel for the past few days. His parents, Mr. and Mrs. Zeb Buchanan, also of Hickory, are with him.

Mr. J. R. Isaacs of Morganton was a visitor in Boone Saturday, and paid a pleasant call to The Democrat. He was en route to maner where sunnay he attended a dinner given in honor of Mr. J. M. Isaacs' 75th birthday anniversary. niversary.

Entre Nous Bridge Club
Entertained by Mrs. Christenbury.
The Entre Nous Bridge Club was
entertained by Mrs. F. S. Christenbury at her home in Daniel Boone
Park last week.
Mrs. Joe Crawford, Mrs. Johnnie
Hodges, Mrs. C. L. Rhyne, Mrs. Council Cooke, Mrs. Baxter Linney, Mrs.
Gene Garbee, Mrs. Pete Justus, and
Mrs. Charles Zimmerman were special guests for the meeting.
Top score prize was won by Mrs.
Baxter Linney, Mrs. Johnnie Hodges
receiving low score prize. Dainty refreshments were served at the conclusion of the meeting.

Delphian Society Discusses the Freuch Renaissance.

An interesting meeting of the Del-phian Society was held in the Demon-stration School building on Tuesday afternoon

The Renaissance in France' was the subject studied; the high points centering around the Hundred Years' War, Joan of Arc, and Catherine de Medici.

Medici.

In order to finish the year's work before school closes, meetings will be need on April 9, to and 23 thus enabling the work outlined in the new year book to be started with the school year next fall.

Friday Afternoon Club Meets
With Mrs. F. A. Linney.
On March 22nd Mrs. F. A. Linney
entertained the Friday Afternoon
Club at her hospitable home which
was attractively decorated with jonquils in profusion.

A program appropriate to

quils in profusion.

A program, appropriate to the searon, was given through music and story by Mrs. South, Mrs. Mullins, Miss Robinson and Miss Mocre. Mrs. South began with renditions of "The Spring Song" and "When It's Springtime in the Rockies" Mrs. Mullins was pleasing in her vocal rumbers, "Trees" and "Gray Days," while Miss Robinson told in a most interesting manner of some phases of nature study. An added feature was Miss Moore's rather vivid description of two of America's beauty spo's, Lake Louise and Middleton Gardens.

At the close of the program Mrs. Paul Coffey served refreshments as delicious as they were unusual.

ROONE ROUTE 2

Mr. Raleigh Williams, Miss Bina Brown, Rev. Jim Hodges and little Miss Lucile Idol celebrated their birthdays together on Sunday, March 24th, at the home of Mr. Williams on Howard's Creek A bountiful dinner was spread. Those present for the day were: Rev. Linney Barnes, Mrs. Fleetie Idol and daughter, Mary Margaret, Mr. and Mrs. D. L. Setzer and daughter, Mary Grace, Mis. Lloyd Williams and little son, Lonnie, Mr. and Mrs. Lloyd Cottrell and two sons, James and Glenn. At 2 o'clock in the afternoon Rev. Hodges and Rev. Linney Barnes conducted a short service. The day was greatly enjoyed by all. Rev. Jim Hodges and Rev. Linney Barnes conducted prayer service at the home of Mr. D. L. Setzer at 7:30 o'clock Sunday evening. Those present were as follows: Mr. Raleigh Williams and Iamily, Miss Bina Brown, Mrs. Lloyd Williams and son, Mrs. Fleetie Idol and two daughters Rev. Hodges spent the night at the Setzer home, and left Monday morning for Blowing Rock.

Miss Louise Norris visited her parents, Mr. and Mrs. W. P. Norris, on Sunday afternoon. She was accompanied by little Miss Ruth Tatum of Boone.