PAGE FOUR

#### POLITE PUBLICITY

The Watauga Democrat The RIVERS PRINTING COMPANY

Established in 1888 and Published for

SUBSCRIPTION	RA	TES:
One Year Six Months Four Months (Payable in A		
R. C. RIVERS, JR.	14	Publisher

Cards of Thanks, Resolutions of Respect, Obituaries, etc., are charged for at the regular advertising rates.



Thursday, September 12, 1935

reer as Governor, United States reer as Governor, United States overproduction. It has become Senator and usurper of all the popular to diagnose every eco-governmental powers and func-nomic maladjustment as overis over, cut short by an assassin's bullet as he left the Legisla-told that they are producing too went up, too; our lambs brought fif-tive halls where apparently the much. In recent years world protive halls where apparently the much. In recent years world prolast vestige of temporal author-ity was being placed in his ruth-foodstuffs has increased more ity was being placed in his ruth-less hands by the votes of an ac-than twice as fast as the popu-than twice than twice as fast as the popuof lawmakers, the figurative vic-tim of the same sword which he had wielded during the closing years of his relentless campaign to say that the world is producof lawmakers, the figurative vicyears of his relentless campaign to say that the world is producfor political power.

for the most widespread sort of be increased, rather than highest ridges, hills and mountain hostile comment experienced in duction diminished. many a day, people in all walks of life expressing little or no lem of the United States is to in-the function of the states is to in-the climb. They are death on weeds

in some instances) they have only themselves to blame, and not the deceased politician. At any time during the scintillating career of Huey, they could have stopped his onward rush to supreme authority, by such order-Long could carry his points and ments of his orderly undoing, it must be admitted that between sense

While holding no brief for a newspaper in the world and broadcast from the principal radio stations. It policies of Huey P. Long, his overnight, and would outsell all the death constituted the loss of per- best sellers. nius known in the country, and that there were good points in his administration of State af-fairs, there is no doubt, as is ev-idenced by this excernt from

The politeness of newspaper pointed out by a contemporary. mixed languages only the New 45 Years by the late Robert C. Rivers not shout at you when you are are printe-

PUBLISHED EVERY THURSDAY thing else; it doesn't obscure and thing else; it doesn't obscure and mar the landscape; it doesn't in-terrupt your enjoyment of a good grand opera program; it doesn't clutter up your mail and waste basket; it doesn't make the past fixe or six years than they ware several years prior to this time.

#### UNDERCONSUMPTION

tions of the State of Louisiana, production. Manufacturers and But still further back, during the workers and farmers are being war when everything went up, lation

Kingfish has been the occasion as it should. Consumption should tilizer that can be produced; they for the most widespread sort of be increased, rather than pro-

concern over the death of the crease the purchasing power of only king the country has known the consumer. Factories and in our pastures and in their stead give and a personality who offered a farms are producing more than serious threat to the outcome of the people can buy, not more the next presidential election, than they can consume. The com-uable for grazing.

> "The Holy Bible," and which con-tains Four Great Treasures . . . By BRUCE BARTON

# THE CRITICISMS OF VOLTAIRE AND PAINE The newspapers of New York and

London, of Paris and Rome, to say ly means as are provided in ev-ery one of the sisterhood of and other countries, would charter the following services at the Rock states. Their failure to do this ships to rush scholars and photogra- Church constituted acquiescence, and if phers and telegraphers to that place Long could carry his points and if any new book by a disciple of Jecontrol the masses, who have been armed with all the imple-tions at the top of Mount Ararat or in the heart of the desert of Sahara. As fast as the book could be photohe and the State, he had the most graphed and translated, it would be printed on the front page of every newspaper in the world and broadcast

fonts of type had to be cast: difficult sounds had to be classified; gramadvertisements is appropriately mars and dictionaries had to be pre-pared, so as yet in many dialects and "Newspaper advertising does tament and some portions of the Old

### rving to concentrate on some- Next Week: Huxley-He Didn't Know

you turn to page 37 and then were several years prior to this time shuffle through 18 more pages to For these five or six years lambs finish the story it doesn't clutter have sold all the way from four to up your front yard or obtrude seven cents per pound stock ewes itself onto the seat of your mofor car on Saturday evening. lambs eight to fifteen dollars per head, wool from ten to thirty-two Newspaper advertising is like a well-trained servant—never in-t have sold for the last three years truding or making itself obnox- ewe lambs and wool to the amount of ious, but always quietly at hand ready to give service when called upon." ewe lambs and wool to the amount of \$1,995.27, not sheep that I have bought and sold but sheep that I raised and sold. I will not attempt

to give the amount I received before 1928 to 1930, for fear Mr. Farmer HUEY LONG Huey Long's spectacular ca-eer as Governor, United States

y-five cents to one dollar per pound ing more than it needs. The fact money can buy. They are natural dis-The passing of the self-styled is that it isn't consuming as much tributors of the highest grade of fer-

the next presidential election. Much of the comment is distinct-ly unfair in view of the fact that Long forged his way from prin-ter's devil to practical monarch through the power of a matchless personality. If the monale of Louisiana have been profit to pay. Mr. Farmer, you are right: there is no other stock that pays half so much as sheep, with the same amount of money invested. ---W. R. BILLINGS. Vilas, N. C.

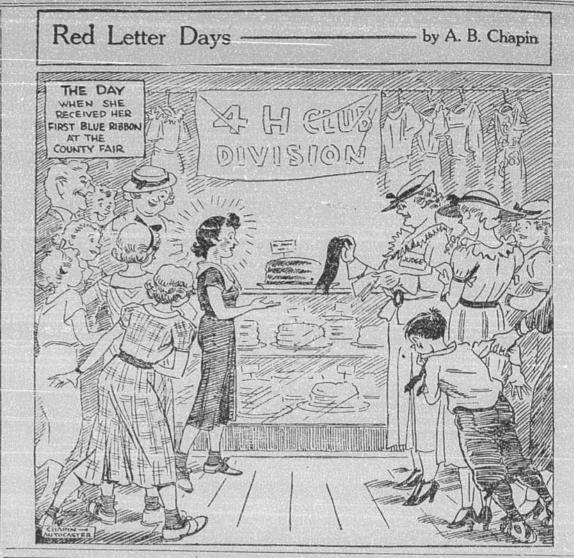
#### ADVENT CHRISTIAN CHURCH Dr. F. E. Warman, Minister

A special invitation is extended to the following services at the Rock

Sunday School at 10 a. m., C. G. Hodges, superintendent; 11 a. m., sermon, "The Work"; 6:30 p. m., Loyal Workers meeting; 7:30 p. m., sermon, 'How We Hear"; 7:30 p. m. Wednesday, Bible study and choir practice.

East Tennessee & Western North **Carolina Motor Transportation** Company.

New Schedule Now Effective: Buses leave Boone for Johnson City, Knoxville, Chattanooga, all Alabama and Western States points at 8 a. m.; 12:20 p. m., and 9:05 p. m. Leave Boone for Lenoir, Hickory, Statesville, Salisbury, Charlotte, Asheville, Wilmington and all



# The Family Doctor By DR. JOHN JOSEPH GAINES

#### THE POISON-VICTIM

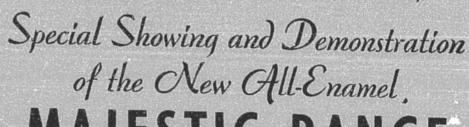
hope you may never be confronti with a poison emergency as I have many times been, the case of accidental (or suicidal) poisoning of a hu-man being. It is one of the most semoments of life when an uncon-is and prostrate only is found

lips are burned with carbolic acid, pour in heavy solutions of alkalines --soda or epsom salts—or, diluted al cohol if it is at hand. Do it plenti-fully and be sure it is enough. Let the doctor be the judge as to an emetic when he arrives.

the patient, do it. Stimulate. Do ev-If the patient is in convulsions with violent contractions of the limbs and ficial respiration if you can perform. neck-muscles it indicates strychnine Keep the patient awake-or try poisoning. Pour in warm mustard-strenuous methods to do so. We used water-anything that will produce to even "larrup" the morphine vic-

THIS quality set of De Luxe Kitchenware-solid copper, nickel-plated-will

be given free with every purchase of a MAJESTIC Range next week only.



idenced by this excerpt from an editorial in the News and Observer

"When he came to the Gover-"When he came to the Gover-norship of Louisiana in 1928 the State was in debt and had been accumulating yearly deficits un-der slovenly financial methods. But with the State in that con-the state was in debt and had been der slovenly financial methods. lions more money available to of what he thought he had accome the schools, provided free text plished:

books and increased public school enrollments 20 per cent. He provided night schools to cope with Louisiana's illiteracy, and under his "dictatorship" 100,000 of the State's 238,000 illiterates have been taught to read, write and figure. He improved the care of of attendance. Under his direc-tion 3 000 miles of roads were If a modern American author

He said that within a hundred years it would pass from common ise. Not many people read Voltaire today, but his house has been packed

But with the State in that con- in closing the first part of his Age of dition, as Governor he made mil- Reason he left this foolish summary

I have now gone through the Bi-ble, as a man would go through a wood with an axe, and felled trees. Here they lie, and the priests may replant them, but they will never make them grow

Desperate efforts have been made the sick and the insane in the State's institutions. He built up not only football teams but a real university at Baton Route and sharply decreased the cost and sharply decreased the cost about or against it, the sales reports

paved and the farmers' secon- writes a book which has a moderatepaved and the farmers' secon-dary roads vastly improved. These are but a few of the things he did for the people of the State. And finally, while he was have the mathematical second s doing them, he introduced a French or Spanish or Italian or Rusmodern, easy to read accounting sian or Scandinavian, he has reason and Mrs. W. C. B. VonCannon. system in all State departments. To be proud. He is not likely to do more than this, and he may well con-Furthermore, this past summer, cratulate himself if his neural or taxing the taxing the state of the after the years of his domina-tion, the State had \$2,000,000 in its treasury, was wholly solvent, and up to date in all amortized charges. The taxes on the land charges. The taxes on the land in one hundred and eight languages had been reduced and no sales Many other languages and dislects tax had been levied on the sub-sistence of the people." Many other languages and dislects do not justify as yet the entire trans-lation. New alphabets had to be made;

South Carolina, Georgia and Florida points at 8:25 a. m.; 1:40 p. m.; and 5:10 p. m.

For further information call bus station—Phone 45. E. T. & W. N. C. TRANSPORTATION COMPANY

Herman Wilcox, Agent.

THURSDAY SEPT. 19 880 Acres-a Part of the Blood Camp Tract LOCATED BETWEEN NEW-LAND AND BANNER ELK Now subdivided into 100 acre farms and less. Beautiful sum-

mer home locations, cabin sites. Also excellent for farming and

and Mrs. W. C. B. VonCannon. EVERY TRACT AT PUBLIC AUCTION

**Bowers Bros Auctioneers** "World's Fastest Talkers' Elizabethton, Tenn.

## KANGE JEJIIC ALL NEXT WEEK

Farmers Hardware & Supply Co.

BOONE, N. C.



PAY AS YOU USE IT-Learn how easily you can get a MAJESTIC Range now through our convenient "Pay-As-You-Use-It" Plan

Come in and see it at

Come in Next Weekbring your family and friends -and see the new MAJESTIC -the range that is bringing new freedom from hot kitchens to thousands of women through out the country. New beauty. Newfuel economies, new ease in cooking—and in range care.

See It Demonstrated. Examine carefully its many new features. Then you will understand what the manufacturer's half-century of experience in building quality ranges can mean to you in a lifetime of new, real satisfaction from every standpoint.

Don't Forget the set of attractive De Luxe Copperware given away next week only!