

Women From Towns Helping Rural Americans Fight 'Battle For Food'

"Send us reinforcements!" That's the call 1943 will bring to urban housewives from farm women who are holding the line on the food production front.

During the hard year ahead, one of every four homemakers must find her station on the farm, in the factory or office, according to the testimony of manpower experts.

And already in thousands of the nation's villages and cities, farm women are quietly at work recruiting town women to help fight the Battle for Food.

For instance, Hastings, Minn., housewives who answered an appeal from a farm woman for apple pickers, not only helped to save a good crop, but are organizing a reserve labor corps this winter to meet next year's inevitable farm labor shortage.

Some of them are taking vocational agriculture classes. Others are being taught how to operate farm equipment by local machinery dealers. Still others are preparing to work in farm homes to release farm women for outdoor chores.

Many farmers have been skeptical about the value of "city women" on farm jobs. Some are still. But the ice is cracking.

Take the case of Fred W. Peaslee of Guidhall, Vt., the largest potato grower in his state. More than half his pickers this year were local housewives. They worked in his fields day after day to save Peaslee's 31,000-bushel crop. One woman picked up 180 bushels of spuds in a single day, 1,700, in three weeks. You try it, mister.

In Kokomo, Ind., tomatoes were ripening faster than canneries could handle them. Housewives joined with men and children to help sort,

peel and can tomatoes. And an important war crop was saved.

Down South, it's the same story. Out West, ditto. Throughout the country housewives have laid a pattern for doing a job that will be much bigger in 1943 than it was this year.

From community to community the pattern varies. And in some places much organization work remains to be done to meet next year's greater crisis. But local offices of civilian defense, county department of agriculture war boards, YWCA's, U. S. employment service offices, Parent-Teacher associations, chambers of commerce and other civic organizations are facing up to the job.

It's a big job. To meet all our farm manpower needs in 1943, we would have to recruit about 1 1/2 million more full-time farm workers than there are in sight, according to the department of agriculture.

American housewives' efforts to help fill the gap are blows at Hitler's heart.

HARRISON BAIRD, SR., AVERY ATTORNEY, SUCCUMBS

Newland, Nov. 13.—Funeral services for Harrison Baird, Sr., 76 an attorney, were held at the Mount Pleasant cemetery near Hughes in Avery county. His death followed several months of ill health.

Surviving are two children, Harrison, Jr., and Mrs. Mildred Libell; three brothers, C. B. Baird, Avery county farm agent; Jimmy and Danny, and one sister, Mrs. Brown Hughes.

Mr. Baird was the first county attorney of Avery county. He practiced law in the county for many years.

The services were conducted by the Rev. Arthur Sanders, Presbyterian minister of Newland.

LEASE-LEND

More than 552,000,000 pounds of foodstuffs and other farm commodities were delivered for shipment to the allied nations during September, 40 per cent larger than the previous month.

Kauri gum, a New Zealand fossilized resin, is classified as a mineral.

"Meet the People..."

(Each week in this space will be presented a picture and word portrait of someone whose name is news.)



James F. Byrnes

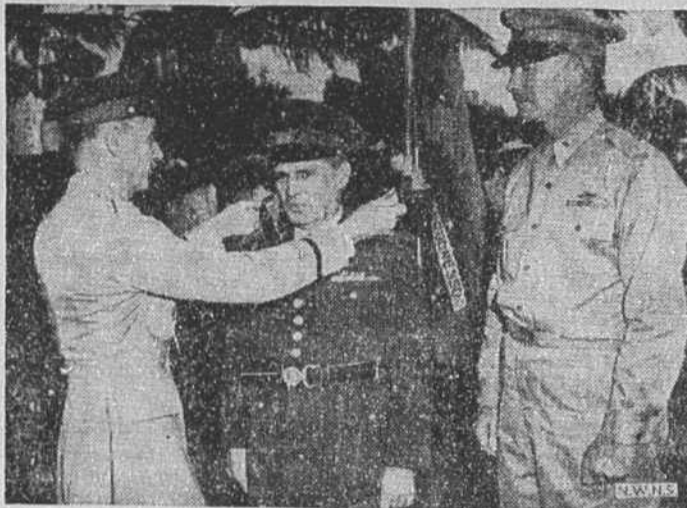
To James F. Byrnes, former U. S. senator and Supreme court justice, has fallen the unpleasant task of telling you what you must do without and, if possible, making you like it.

As director of economic stabilization, tactful, self-effacing "Jimmy" Byrnes' authority tops that of price administrator, Leon Henderson, equals that of Donald M. Nelson, chairman of the War Production board.

Known as moderately conservative, Byrnes is not likely to attempt sweeping reforms. His first job will be to eliminate war profiteering by imposing enormous sacrifices on those who expected to get rich.

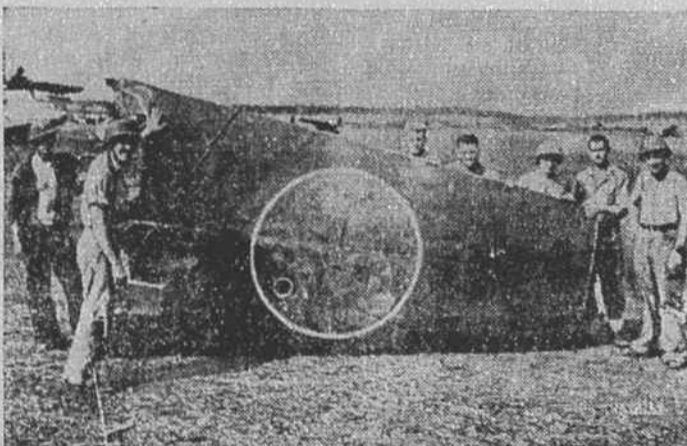
As a senator, Byrnes voted regularly with the farm bloc. He voted for the Wagner Labor Relations act, but against the Wage-Hour law and sit-down strikes. As a Supreme court justice he was deliberate, thoughtful, and usually fairly conservative.

Brazilian Military Attache Decorated



Gen. Amaro Bittencourt, Brazilian military attache to the U. S. for the past two years (center) is shown receiving the Legion of Merit medal from Col. Townsend Heard, appointed by President Roosevelt and Secretary of War Stimson to make presentation. On the right is Brig. Gen. Ralph H. Wooten, commandant of the air forces technical training command in Miami Beach, Fla. Bittencourt is the first to receive this medal, which was recently authorized by congress.

Sun Sets for Rising Sun Bomber



This wing section was the largest single piece remaining of a Jap bomber after its bomb load was touched off by a U. S. marine anti-aircraft shell at 20,000 feet, in the Southwest Pacific. The plane disintegrated in the sky, bits raining down over a wide area.—Soundphot

AT LEAST 365 SHIPS HAVE BEEN LOST BY JAPS IN 11 MONTHS

With the announcement of the navy Monday night that 23 more Japanese ships had been sunk in a rout of the enemy's fleet in the Solomons, Associated Press records showed that at least 365 Japanese

vessels in all categories have been blasted to the bottom in the Pacific in 11 months of war.

The total sinkings approximated one and a half million tons.

An improved design for a bomb fin in mass production will save enough steel to build two Liberty ships.

Over the Top by New Year's Is the Plea of Secretary Morgenthau

November 13, 1942

As of today twenty-one million American workers are investing eight per cent of their salary—every pay day—in United States War Savings Bonds. This is a very remarkable tribute to our armed forces who are fighting this war. But this job is only two-thirds accomplished.

There are nine million additional American workers who are not investing in War Bonds every pay day.

This appeal is directed to two groups of Americans:

First—the twenty-one million people who are investing eight per cent of their wages. We ask them to increase their investment to ten per cent or more.

Second—the other nine million whom we ask to join the Payroll Savings Plan and to invest ten per cent or more of their earnings.

It is our earnest hope here at the Treasury Department that by New Year's Day thirty million Americans will be investing ten per cent or more of their wages in War Bonds through the Payroll Savings Plan.

Henry Morgenthau Jr.
SECRETARY OF THE TREASURY

Don't COUGH YOUR HEAD OFF

ask for **MENTHO-MULSION** IF IT FAILS TO STOP YOUR COUGH DUE TO COLDS ASK FOR YOUR MONEY BACK *now only 75¢*

BOONE DRUG COMPANY
Boone, N. C.



Serve a dinner next Thursday that your family will remember until next Thanksgiving Day. You will find the necessary foods at Smithey's at prices you will be glad to pay.

While some foods are of necessity curtailed because of the war, we will have plenty of live poultry . . . Turkeys, Chickens, Ducks, Geese . . . all kinds of fruits, fresh vegetables, canned foods . . . Visit us soon in anticipation of the Thanksgiving feast.

Smithey's Store
The Great Bargain Givers
BOONE, N. C.

Quality Apparel for... Thanksgiving

Be prepared for the social gatherings of the festive Thanksgiving season with stylish clothing from our big store. We have many specials listed for the coming week-end.

LADIES' READY-TO-WEAR

Never have our lines of Ladies' Wear been more complete. The styles are the latest, the fabrics the most alluring, and our usual economy prices prevail.



LADIES' HATS
98c to \$4.95

LADIES' COATS
\$9.95 to \$59.50

Blouses, Sweaters, Skirts . . .
Full Life of Accessories

MEN'S CLOTHING

In our Men's Department the most fastidious can find apparel to his liking. Visit our Men's Clothing Department for the latest styles and newest fabrics.



CURLEE SUITS
100% Wool
\$25.00

OTHER SUITS
\$16.50 up

BATES HATS
\$1.98 and \$3.98

STETSON HATS
\$5.00 up

DRESS SHIRTS
\$1.19

BON AIR SHIRTS
\$1.49

ARCHDALE SHIRTS
\$1.89

MANHATTAN SHIRTS
\$2.25

Complete line of Sox, Ties, Shoes, etc.

Used Hosiery Wanted For War

The government needs all your old silk, rayon and nylon hose, for use in making powder bags. No matter how ragged, launder the old hose you have, and deposit in box provided in our hosiery department. Please do this at once for your own sake, and for your country's sake.

BELK-WHITE Company

Belk's 200 Stores Sell It For Less

BOONE, N. C.