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R. C. RIVERS, Jr. - Publisher

Cards of Thanks, Resolutions of Respect, Obituaries, etc., are charged for at the regular advertising rates.

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"The basis of our government being the opinion of the people, the very first object should be to keep that right, and were it left to me to decide whether we should have a government without newspapers, or newspapers without government, I should not hesitate a moment to choose the latter. But I should mean that every man should receive these papers and be capable of reading them."
—Thomas Jefferson.

THURSDAY, NOV. 22, 1945

"We Have a Solemn Duty..."



TO OUR WOUNDED.—The Victory Loan affords the people of a grateful nation an opportunity to show by action their thankfulness to our disabled soldiers. It is this Victory Loan which shall help to make it possible to hospitalize and rehabilitate them, so that they may take again their rightful place in society. We cannot fail—we must not fail these heroes of ours.

To the People of this Community

Take a tip from your favorite retail merchant. His Christmas counters are stocked for the first time since 1939 with commodities you dreamed about in the darkness of war. And yet he and his employees will go the limit today in telling you for your own good to buy "something else" first.

As a war-wise thrifty American you need not be told that the name of this product is Victory Bond, that it can never be worth less than you pay for it, that it will return \$4 for every \$3 invested when held to maturity 10 years hence, that it is your personal servant at the same time it is serving your country's current needs, that it will assure you not only a merry Christmas this year but help to make Christmas merry in the years to come. Your merchant knows a great product. That's why he is putting every effort to stuff the Christmas stockings of this community with extra Victory Bonds.

THE EDITOR

ACKNOWLEDGING A LETTER

Once a year the Watauga Tuberculosis Association appeals to residents of this community to help finance its work through the purchase of Christmas Seals, its sole means of support.

Buying these Seals is a painless method of assisting a worthy cause. Most of us welcome the letter which arrives in November with sheets of the seals and we are proud to use these seals on our holiday mail.

But some of us are careless. We mean well—but we forget to acknowledge receipt of the seals by sending a check in payment for them. Good intentions are not enough to keep the organized fight against tuberculosis going. If the association is to continue its work, it must have funds. And if it is to have funds, then we must answer that letter and answer it with a check.

THE CLOUDS HAVE LIFTED

During the war we were able to find a lot of things to be thankful for on Thanksgiving Day. We were thankful that our country was not suffering as were other countries of the world.

In most homes our thankfulness over such physical comforts was overshadowed by our fear for loved ones overseas, our extreme consciousness of the empty chair at the Thanksgiving dinner table, and our dread of what the future might bring.

This year we can celebrate Thanksgiving with real sincerity. Even those families who still have sons and daughters in faraway places can thank God that the shooting is over—that their loved ones, if not already home, will be home soon.

The clouds that have darkened our Thanksgiving celebrations have disappeared. This is the Thanksgiving we've been waiting for.

GMC EMPLOYEES GO ON STRIKE WEDNESDAY

Detroit, Nov. 20—Authoritative sources close to high ranking officers of the United Auto Workers said tonight that a general strike of 325,000 General Motors corporation employees is to begin at 11 a. m. Wednesday.

The strategy of the union, it was learned, presumably would be to make no announcement in advance of the actual walkouts but an official statement would be issued once the strike was "in effect."

The most abundant foods in December will be turkeys, chickens, carrots, cabbage and white potatoes.

THE EVERYDAY COUASELLOR

Rev. HERBERT SPAUGH, D. D.

"Wherefore they are no more twain but one flesh. What therefore God hath joined together, let not man put asunder." Thus the Bible describes a true marriage, made and blessed of God. Sadly, we must admit that not all marriages are blessed of God. It is difficult to believe that a hasty marriage performed by some civil official under the sudden impulse of emotion has the blessing of God. Such marriages are not often enduring.

In a true marriage which results in the birth of a child, the two become one flesh in the new life of the child, but there is more than that. There is the death of two selfish attitudes. The one seeks the desire of the other. Instead of two desires there becomes mutual desire.

There is no place for selfishness in a happy marriage. I come back to an old theme of mine—there can be no truly happy marriage without God in the center.

Looking over the many cases of domestic unhappiness which have come to my study, I can recall none in which selfish desires of one or both have not been predominant. Even where there are children in the home, their welfare is forgotten in the clashing of selfish personalities.

A man and a woman who are united in holy wedlock, "for better or worse," can live together in happiness and without friction if they have a will to do so. A man or woman who wants to continue to live his own life without due regard for the other, should remain single.

Marriage is a serious business. If it is entered into with the blessing of God and the church, it is a holy contract, "not to be entered into lightly or unadvisedly." The hope of a peaceful world depends upon peaceful homes.

A marriage promotes the merging of two physical beings, it must promote the merging of two personalities, so that the twain become one in body, mind and spirit. Only in this way can true happiness be found in marriage.

My "Ten Commandments for a Happy Marriage" will be sent upon request and a self-addressed stamped envelope. These rules in form suitable for framing will be sent upon receipt of ten cents and postage.

CHERRY URGES CITIZENS TO BUY CHRISTMAS SEALS

Governor Cherry has called upon the citizens of this state to buy and use Christmas seals during the weeks between Nov. 19 and Christmas, "to help make possible the complete eradication of tuberculosis in North Carolina."

The North Carolina Tuberculosis Association, which is conducting its annual seal sale between Nov. 19 and Dec. 25, uses 95 percent of the seal funds for a North Carolina health program, Cherry said.

Tuberculosis as a communicable disease took 57,000 lives in America last year, the governor said, and may possibly increase in North Carolina as it has already in Europe. He added that the people of North Carolina can help to prevent such a situation by supporting this 39th annual Christmas seal sale, which, he said, makes possible a health program designed to protect North Carolina from the spread of this public enemy.

The GI soon learned to use elephants as skillfully as natives in the China-Burma-India area.

Soldiers May Reinlist Within 20 Days and Retain Their Benefits

Lt. John L. Lindsay, commanding officer of the U. S. army recruiting sub-station, Lenoir, calls special attention to the fact that veterans being discharged have but 20 days after their discharge to enlist in the regular army and retain their benefits due them. He urged strongly that all veterans think seriously of the offered advantages before too late to complete enlistment.

After 20 days, he pointed out, a veterans loses full benefits of the opportunities offered.

For the benefit of those when just discharged, and who must make an immediate decision, Lt. Lindsay reviewed the main provisions of recent regulations:

1. Enlistments for one and a half, two or three years are now authorized.
2. Men re-enlisting retain their present grades, if they re-enlist within 20 days.
3. Up to 90 days' furlough, depending on length of service, with furlough paid to home and return.
4. An increase in the re-enlistment bonus to \$50 for each year of active service since bonus was last paid, or since last entry into service.
5. Option to retire at half pay after 20 years' service—or three-quarters' service. All previous active federal military service counts toward retirement.
6. Family allowance for the term of enlistment for dependents of men who enlist or re-enlist before July 1, 1946.
7. Choice of branch of service and overseas theatre in the air, ground or service forces on three year enlistments.

The recruiting sub-station in Lenoir is located in the postoffice building, open from 8 a. m. until 5 p. m. every day except Sunday, and has a staff of trained personnel to answer any questions you have.

MORE FRUITS FOR CHRISTMAS

An examination of prospects for fruit for the Christmas holidays was made recently by workers in the federal-state crop reporting service of the N. C. department of agriculture, and they came up with the assertion that raisins will be more plentiful than last year, and so will oranges, tangerines, grapes and pears. However, apples will be short.

The apple crop this year is only about half of the 1944 harvest, and is considerably less than the 1934-43 average.

In North Carolina, the commercial apple crop was 1,782,000 bushels last season, but is only 252,000 this year. The state of Washington, leader in apple production, has a crop only a little smaller than in 1944, but in New York production is only 2,160,000 bushels as contrasted with 17,010,000 bushels last season.

The early orange crop is seven percent larger than last year, and the grape crop is somewhat larger. Although North Carolina leads all Southern states except Arkansas in the production of grapes, it depends almost wholly on California for its Christmas supply.

The army has built stills to reclaim cleaning fluid with only a 10 percent loss.

In China, more than 500 years ago, a treatise on carbon black manufacture was published.

PIE SUPPER
A pie supper and food sale will be held at the Valle Crucis public school on Saturday night, Nov. 24, at 7 o'clock.

TODAY and TOMORROW

By DON ROBINSON

CARS 254,000,000
Approximately 6,000,000 automobiles, or about 20 percent of our 1941 automobile population, died during the war.

The other 23,000,000 to 24,000,000 cars which we now have have practically all passed their prime, since there are very few of them that are less than four years old.

In general, the life of an automobile is about one-tenth the life of a person. A car is in its prime for the first three years, just as a man is until he is thirty. It begins to get creaky at the joints when it is four to five years old and by the time it is eight or nine it has so many complaints that it spends most of its time in the hands of car doctors.

On the basis of ten years being the average life span of an automobile, it will be necessary, in order to return to normal, to replace all of the cars in existence today, plus those which have become casualties, within the next six years.

That calls for production of at least 5,000,000 cars a year for six years—which is more cars than have ever been produced in a year before.

This brief picture of the automobile situation should make it clear that it is going to be a long time before our automobile population reaches the almost 30,000,000 population of 1941.

NECESSITY workers
It took a war to make us realize how dependent we have become upon automobiles—although data on the subject should have made it evident before the war that our economy would fall to pieces if we didn't keep 20,000,000 automobiles in working order.

Spurred by the war problem, however, the data was all gathered together and these facts were unearthed: seven out of ten people who work use a car to get to their places of employment; 13,000,000 people living in suburbs have no means of transportation available to them other than their automobiles; about 75 percent of factory workers depend on automobiles to get to work; practically all farmers would be severely handicapped if they didn't have an automobile; and millions of women are entirely dependent on automobiles for shopping.

OWNERSHIP poor
That the people themselves consider an automobile a necessity of almost as much importance as having a roof over their heads, is borne out by figures on car ownership by income groups.

A study by the department of agriculture showed that in the \$2,500 to \$3,000 income group the money spent on automobiles was the second biggest expense in the family budget. First came food, for which a family in that income bracket spends an average of \$571, and second was the cost of purchase and upkeep of the family car—an average cost of \$334 per year. These same families spent only \$194 for housing.

We might argue that the family

The Right Spirit Black

of small income shouldn't purchase a car—that it uses up money that should be used for better living. But it's too late for that argument now. Installation sales before the war, plus low prices on used cars, made us a nation on wheels and we can't change that without gigantic revisions in our whole pattern of living. The only answer now is to make it possible for all of the people who owned cars before to be able to get them replaced in the shortest possible time.

The FINGER WAVE COLD WAVE
The Latest Permanent

No heat, no pads, no weight . . . Just the type for you if you like a real soft natural looking curl.

After having had instruction at the state convention in Winston-Salem last week, we are qualified to give you this newest permanent.

MAYFLOWER BEAUTY SHOP
MR. AND MRS. W. M. THOMPSON
Call us for all your beauty needs . . . 32

Hog Killing Time

We Have the

Anti-Skipper Compound Butcher Knives

Sausage Seasoning Meat Cleavers and Saws

Sugar Cure Salt Food Choppers

Liquid Smoke Scrapers, 25c

Farmers Hardware and Supply Co.

Boone, North Carolina