

WATAUGA DEMOCRAT

An Independent Weekly Newspaper—Established in the Year 1888.

VOL. LVII, NO. 38

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, MARCH 21, 1946

5 CENTS A COPY

WATCH THE LABEL

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RED CROSS FUND REACHES SUM OF \$1,893 IN COUNTY

Though Still Far Short of Goal, Contributions Now Coming in More Rapidly; Chairman Greene Asks For Accelerated Efforts to Reach Quota

Contributions to the Red Cross Roll Call campaign in Watauga county had reached the sum of \$1,893.69 as of Wednesday morning, it is revealed by Treasurer Alfred Adams, and although the fund is still far short of the quota of \$5,100, contributions are now coming in more rapidly and solicitors are being urged to exert every effort in the remaining days of the campaign, so that Watauga may not fail to do her full share in promoting the welfare of our men in foreign war areas, of returned and wounded veterans, and alleviating disasters among the people of this county.

Mr. Clyde R. Greene, chairman of the roll call campaign, states that thus far the Southeastern area stands second in contributions, North Carolina stands first in the area, and that this immediate section is first in the state. He insists that everyone make a contribution promptly so that this position may be maintained, and Watauga reach her full quota by the end of the month.

Mr. Greene also urges all solicitors to bring or send in their reports as quickly as possible, so that tabulations may be kept up to date. It is pointed out that a number of neighborhoods have not yet made reports, returns from both Boone and Blowing Rock being incomplete.

It is pointed out that the war is not over for the men in foreign service, for the men who are hospitalized in this country, and for the families of many veterans, and the importance of supporting the Red Cross is this year as great as in the dark days of the war. Everyone should consider it a privilege to make an investment for the benefit of those who preserved our American way of life.

W. E. COLVARD IS TAKEN BY DEATH

Father of Rufus W. Colvard of Boone, Dies at North Wilkesboro Home

W. E. Colvard, 62, father of Rufus W. Colvard of Boone and West Jefferson, died at his home in Wilkesboro Thursday evening from a sudden illness with a heart ailment.

Funeral services were held Saturday afternoon, three o'clock, at the First Methodist church in North Wilkesboro with the pastor Dr. Gilbert R. Combs, in charge. The body lay in state for one hour at the church before the service. Interment was in Mount Lawn Memorial Park north of this city.

Mr. Colvard was born January 24, 1884, and reared in the Wilbar community of Wilkes county. His father was the late Rufus W. Colvard, who was chairman of the Wilkes county board of commissioners, and his mother was the former Miss Nancy Whittington.

In early life Mr. Colvard attended a business college in Richmond, Va., and for a number of years was a member of the Gwyn-Colvard Insurance Agency firm in North Wilkesboro. After leaving the insurance business he operated a large farm on the Yadkin east of this city for some time and later returned to the insurance business here. Later he was cashier of the Deposit & Savings Bank in North Wilkesboro for a number of years.

After retiring from his position at the bank Mr. Colvard was for a number of years in the automobile business here in the firm of C. & C. Chevrolet company and later he and his son, Rufus W. Colvard formed the Colvard Oil company, distributors for Shell products in this part of the state, and with headquarters at West Jefferson, where his son lives.

Throughout his life Mr. Colvard had taken an active interest in public and civic life and his wide experience in business life resulted in the formation of many lasting friendships with people in all walks of life.

Mr. Colvard was married to the former Miss Sue Taylor, of Laurel Springs. She and one son and one daughter, Rufus W. Colvard and Mrs. Dean McMillan, both of West Jefferson, survive.

Mrs. W. R. Gragg returned to her home Sunday from a two weeks' visit with her daughter, Mrs. Kermit Henson and Mr. Henson, at Kannapolis, and a son, Victor Gragg and Mrs. Gragg, at Spencer.

Employed Here



Mr. Jack Grogan, son of Mr. and Mrs. B. M. Grogan, of Sherwood, who has been employed as manager of the men's department at Hunt's Department store. Mr. Grogan, who was educated at Cape Creek high school, has been in the army with the 57th Signal Battalion for 39 months, and was in Europe for 21 months, participating in four major campaigns. He saw service in Italy, France, Germany and Austria.

MAYOR TO HEAD CANCER DRIVE

Second Major Campaign for Cancer Society is Announced by Gordon Winkler

Community betterment was the theme of the program of the Boone Lions Club at its meeting Tuesday evening.

Lion Gordon Winkler, in his capacity as chairman of the committee on community betterment, reviewed plans and prospects for improvements in Boone. Some of the things he emphasized that may be realities in the near future are a new bus station, an extra water main to new developments in the city, wider streets, an additional water well for the city, a recreation center, and a truck route around the city.

As his guests, Mayor Winkler had Hubert Moretz, owner and operator of the Boone Upholstering Shop, and Miss Elizabeth Lord, who has charge of the Boone Handicraft Center. Mr. Moretz explained how his little business had grown until he now employs six workers, two of whom are veterans learning a trade. Miss Lord explained very interestingly what the crafts shop means to the people of Boone, the college students, and the summer tourists. She exhibited samples of weaving by her students and reviewed the tremendous interest in crafts in the Southern Highlands.

Program Chairman A. R. Smith announced that the next meeting would be a ladies' night dinner followed by a dance. President R. C. Busted appointed a committee, to arrange for the dance.

Cratis Williams announced complete plans for the Lions Club show to be held in the Appalachian Theatre on April 17.

Guests for the evening were Roy Ruffy, Lloyd Isaacs, Lewis Nelson, Herbert Moretz and Miss Elizabeth Lord. Dr. A. P. Kephart was back with the club after an absence of several months.

Chamber of Commerce To Elect Officers at Meeting Next Monday

The Chamber of Commerce will hold a dinner meeting at the Carolina Cafe next Monday evening at 7 o'clock, it is stated by H. W. Wilcox, president, at which time officers for the ensuing year will be named.

Mr. Wilcox is anxious for a large attendance at this gathering, when a number of matters of civic concern will be discussed.

Mrs. Sallie Lunday Succumbs in Utah

Mrs. Sallie Lunday, native Watauga countian, and an aunt of Mr. Austin E. South and Mrs. S. C. Eggers of Boone, died in a hospital in Logan, Utah, on March 8, after a long illness. Mrs. Lunday was 82 years old.

Born in North Fork township, Mrs. Lunday was the former Miss Sallie Thomas, and had lived since 1928 in Malad City, Idaho, and Logan, Utah, with her sons. She was widely known in Watauga county where she leaves many relatives and friends.

The only immediate survivors are two sons: Dave Lunday, Malad City, Idaho, and Grover Lunday, Logan, Utah.

ILLNESS FATAL TO S. A. NORRIS; RITES TUESDAY

Retired Boone Merchant Dies at Home of Son on R.F.D. 2, After Long Period Declining Health; Funeral Conducted From Hopewell Church

S. A. Norris, age 72 years, former Boone merchant, and prominent in the civic and religious life of this section, died at the home of a son, Mr. Hubert Norris, on Boone RFD 2, Sunday evening.

Mr. Norris had been in failing health for more than a year, and his condition had been serious for several months. His illness became critical a week prior to his death.

Funeral services were conducted Tuesday morning at 11 o'clock from the Hopewell Methodist Church in Meat Camp township, Rev. Ernest Stevens of Tood being in charge of the obsequies. Burial was in the churchyard cemetery, Reins-Sturdivant Funeral Home taking care of the arrangements.

Active pallbearers were grandsons of the deceased: Glenn McGuire, Kermit Graham, Austin Lewis, Russell Norris, Bernard Norris, and Howard Tugman. Honorary pallbearers included: Alex South, Hamp Clawson, Wade Clawson, Stanford Cole, Vaughn Tugman, Conley Church, Carter Ragan, Clifton Holman, Richard Greene, Joe Miller, Alfred Adams, Hal Barlow, Eugene Stevens, Bynum Gross, Cecil Miller, I. T. Barnett, Grady Tugman, Hamp Blackburn, Dr. B. B. Dougherty, Bernard Dougherty, Bill Bingham, Council Cooke, Clyde Coffey, Chas. Moretz, Cicero Greer, Dr. G. K. Moose, Gordon Winkler, Clyde Greene, Lee Stout, Earl Cook, W. H. Gragg, Albert Watson, Rob Rivers, Dudley Farthing, Austin South, Wiley Hartzog, S. A. Stansbury, John W. Hodges, Coy Norris, James Norris.

The large floral offering was in charge of the following ladies: Pauline McGuire, Ruth Graham, Willie Earl Lewis, Juanita Norris. (Continued on page eight)

Burley Growers Should Have Plenty of Plants This Year, Says Coleman

Mr. R. C. Coleman, Tabor City, operator of the Mountain Burley Tobacco Warehouses here, was in town Tuesday in company with Mr. E. H. Cox, and strongly advised farmers to sow plenty of tobacco seed, so that there will be no possibility of not having enough strong, healthy plants this year.

Even with the reduced acreage, Mr. Coleman believes plant bed space should not be reduced, and stresses the importance of producing the very highest quality leaf this year, so as to command the best prices at auction time. Mr. Coleman calls attention to the fact that even with the declining market the past season the quality leaf brought good prices.

The tobaccoist is also anxious that farmers of the area provide adequate barn room, thus assuring properly cured burley.

Winner in Speech Contest Announced

The American Legion oratorical contest was held at Appalachian high school last Friday afternoon at 2 o'clock, and following are the list of the winners:

First prize: Jackie Whitener, Appalachian high school.

Second: Audrey Hartley, Blowing Rock high school.

Third: Shirley Max Swift, Cove Creek high school.

Fourth: Peggy Farthing, Bethel high school.

S. F. Horton, county superintendent of schools, conducted the contest, and the judges were Mrs. Ronicker, Blowing Rock; Dr. Amos Abrams and Rev. E. F. Troutman, Boone. The winners will be given medals at an appropriate ceremony to be held at an unannounced date.

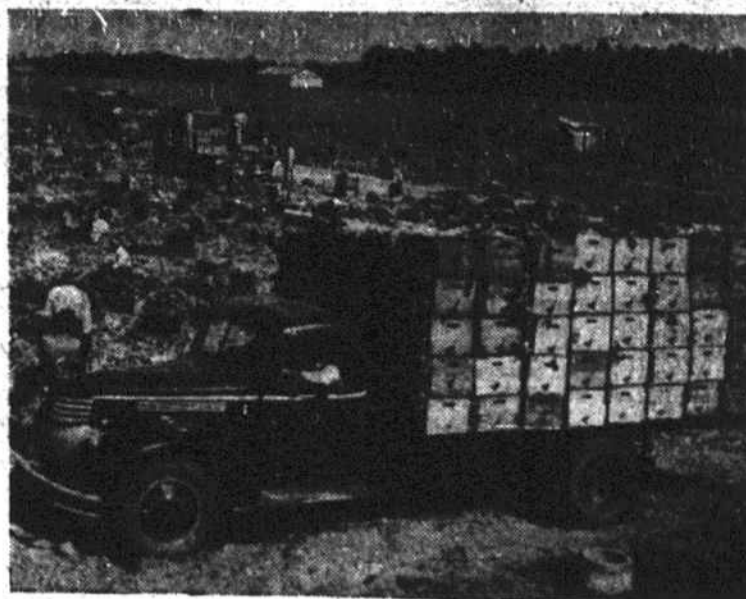
Parent-Teacher Group To Meet Monday Night

The Boone Parent-Teacher Association will meet at the high school on Monday, March 25, for its regular monthly meeting. The meeting will be held in the high school library at 7:30 p. m.

The theme of the program will be "Together Toward World Understanding," with Dr. D. J. White, Mr. James Winkler and Rev. F. E. Warman in charge of the program.

All parents and interested friends are cordially invited to attend this meeting.

Harvesting Record Celery Crop



More than 11,000 acres of Florida's fertile farm area is devoted to celery. This harvest scene at Sanford, Fla., is the biggest winter celery crop in 30 years, it has a value of \$16,000,000. Three months are required to produce the crops, but it is cut, trucked, washed, iced and shipped within five hours. Harvest continues at peak through May.

ELECTION BOARD NAMED SATURDAY

No Change in Personnel of Watauga Elections Group, Says State Board

The state board of elections on last Saturday appointed the members of the various county election boards, and it is revealed that all three incumbents of the Watauga group have been reappointed.

R. T. Greer, present chairman, of Boone, and John K. Perry of Sherwood, are the local Democratic members, while Russell D. Hodges of Boone, was reappointed as the Republican member of the board.

Funeral Services Are Held For Mrs. Moretz

Funeral services for Mrs. Jason Moretz were held at Holy Trinity Lutheran Church, Deep Gap, March 14, with the pastor, Rev. Hoke H. Ritchie, in charge, assisted by Rev. E. F. Troutman and Rev. B. B. Sigmon, of Granite Falls.

Mrs. Moretz, the former Miss Victoria Wagner, was born at Shouns, Tenn., Sept. 4, 1884, and departed this life March 13, 1945, at the age of 61 years, 6 months and 9 days. She was the daughter of Bynum and Winnie Wagner. She was married to Alfred Jason Moretz on July 14, 1912. To this union were born three sons who survive: Claude and Jake Moretz, Deep Gap, and Jack Moretz, of Granite Falls.

Surviving besides the husband and sons are three sisters, Mrs. Conner Reece, Mountain City, Tenn.; Mrs. John Lamb, Liberty, N. C.; and Mrs. Will Maine, Avondale, Pa.; two brothers, Arthur E. Wagner and Jake D. Wagner, Shouns, Tenn.; and two grandchildren, Louise and Martha Victoria Moretz.

She became a member of the Roan Mountain Baptist Church at Shouns in early womanhood. In 1941, she moved her membership to Holy Trinity Lutheran Church, Deep Gap, where she remained a faithful member until death.

Wildlife Club to Meet Thursday Evening

The Watauga Wildlife Club will hold a supper meeting Thursday evening, March 21, in the dining room of the Carolina Cafe. Supper will be served at 7 o'clock and the meeting will follow.

Dr. Richardson, president of the club, requests all members be present to hear reports by the delegates to the recent state meeting of the North Carolina Wildlife Federation. The proposed legislation advocated by the legislative committee of the Federation will be read at the meeting.

Tickets for the dinner are on sale at the Boone Drug Co.

Winners in the B. W. Stallings bass fishing contest for 1945 will be awarded at the meeting, it is announced.

The prizes which are to be awarded to those who caught the largest bass last season are as follows:

Senior division: \$25 war bond given by B. W. Stallings; second, \$15 cash, by Watauga Wildlife Club; third, \$10 fishing tackle, Parkway Co.; fourth, hunting shoes, June Russell; fifth, sport shirt, Belk-White Co.

Junior division: first, life insurance policy, Frank M. Payne; second, wool sweater, Hunt's Department Store; third, scout knife, Western Auto Associate Store.

MANY CANDIDATES ENTER N. C. RACES

Democratic Contests in Eight Congressional Districts To Be Decided in May Primary

Raleigh—A five-man race for the fifth congressional district Democratic nomination developed Saturday as the state board of elections closed its books with the passing of the 6 p. m. deadline for candidates to file for North Carolina's off-year elections.

Lawrence E. Watt of Reidsville, and Joe J. Harris of Winston-Salem, filed late in the day for the post now held by Rep. John H. Folger, who has said that if others sought the nomination he felt he "should eliminate himself from the race."

The other two Democratic candidates in the fifth are Thurmond Chatham of Winston-Salem, and John Taylor of Danbury, a Republican aspirant, S. Evan Hall of Winston-Salem paid his fee Saturday.

In the sixth, Rep. Carl T. Durham of Chapel Hill, incumbent, will be opposed in the primary by E. Earle Rives and D. E. Scarborough both of Greensboro. A. A. McDonald of Durham, Republican, filed as the Republican candidate.

In the eighth, where Rep. W. O. Burgin will not seek to succeed himself, Giles Y. Newton of Gibson, listed himself as a candidate Saturday. Previous files were W. E. Horner of Sanford, and C. B. Deane of Rockingham. The Republican candidate is J. H. Whicker, Sr., of North Wilkesboro.

In the ninth district, Congressman Robert L. Doughton will be unopposed for the Democratic nomination. Clyde R. Greene, of Boone, will oppose Mr. Doughton in the general election, having filed his candidacy after receiving the nomination in the Republican ninth district congressional convention.

Practically all incumbent solicitors (Continued on page eight)

Leatherman Enters Race For Solicitor

A Democratic three-cornered race for solicitor of the 16th judicial district developed Saturday when Marvin T. Leatherman of Lincoln, announced his candidacy for the post.

James C. Farthing, of Lenoir, was the first to file. A week ago Horace Kennedy of Shelby, entered the race.

Leatherman, an attorney, served as superior court clerk for Lincoln county from 1924 until 1930, and for 15 years has headed the Lincoln Democratic executive committee. He began law practice in 1930, after attending Wake Forest law school.

Mrs. Cornett Dies at Hospital on Sunday

Mrs. Dave Cornett, 30, of Shulls Mills, died at Watauga Hospital on March 17, and funeral services were conducted Tuesday at 2 o'clock. Rev. A. M. Paschal conducted the rites and burial was in the White cemetery at Shulls Mills.

The husband and four children survive: Ethel, Francis, Pauline and Mildred Cornett of the home. There are four brothers and three sisters: Frank Earp, of Georgia; Robert Earp, who resides in Virginia; Roy Earp, Shulls Mills; Edgar Earp, Johnson City; Mrs. Howard Ward, Mrs. Curi Rosenbaum and Mrs. Sam Ingram, Johnson City. The father, Walter Earp, of Johnson City, also survives.

THOMAS H. COFFEY, 78, LOCAL LEADER, DIES ON SATURDAY

Former Watauga Representative in the Legislature and Blowing Rock Civic Leader, Succumbs in Watauga Hospital; Funeral Services Held Sunday

Blowing Rock, March 18—Funeral services for Mr. Thomas H. Coffey, Sr., former legislator and twice mayor of this town, were conducted from the First Baptist Church at 3 o'clock Sunday afternoon. Those participating in the last rites for the pioneer Watauga county citizen were Den Lee Ray, Rev. Walter K. Keys and Dr. I. G. Greer. Interment was in the White Springs cemetery at Coffey's Gap.

Mr. Coffey succumbed in Watauga Hospital in Boone early Saturday morning where he had been ill for ten days, following injuries received in a fall at his home more than a week before. A heart attack, however, was believed to have been the immediate cause of his death.

Mr. Coffey was one of the oldest, best known, and most highly esteemed men of Blowing Rock and Watauga county. He had served two terms as mayor of Blowing Rock, was postmaster for a number of years, having been appointed in the year 1913, and represented Watauga county in the state house of representatives during the 1927 session. For many years he operated the Watauga Inn, widely known local hostelry, which was destroyed by fire in 1926.

Mr. Coffey was well-known in public affairs throughout the state. Always loyal to his political ideals, his community needs, his host of friends, and his family circle, he will long be remembered as one of the outstanding citizens of this area.

Surviving him are his wife, the former Miss Annie Pendley; one daughter, Ellen Pendley Coffey; one son, Thomas H. Coffey, Jr.; one grand-daughter, Suzanne Coffey, all of Blowing Rock; three brothers, John Coffey of Hewitt, Va.; Charlie Coffey of Hickory, and Rufus M. Coffey of Blowing Rock; and two sisters, Mrs. Charles Stock of New Orleans, La., and Mrs. John Gragg of Blowing Rock.

MAYOR OUTLINES CIVIC PROGRAM

Mayor Tells a Lions Wider Streets, More Water, Recreation Center in Prospect

The appointment of Gordon H. Winkler as county chairman for the second major fund campaign of the American Cancer Society, has just been announced by John Kerr, Jr., of Warrenton, state campaign chairman for the North Carolina division of the field army of the American Cancer Society. The appeal for funds will be made during April, which has been designated "Cancer Control Month" by act of congress and of the North Carolina general assembly.

Mr. Winkler is mayor of Boone and is well known in Watauga county for his activities in civic affairs of the community.

"Everyone in our community must learn the shocking facts about cancer," said Mr. Winkler, commenting on his acceptance of the chairmanship. "I strongly believe that once these facts are known, every man and woman in Watauga county will respond generously to this appeal, which may mean life or death to themselves and those they love."

"We can save the lives of millions of Americans now dying needlessly," Mr. Winkler added, "by giving our active support to the drive of the American Cancer Society. Our contributions will mean more information centers and detection clinics, better care for cancer patients, and will help the society to carry forward its program of research and education. A gift to the cancer campaign helps to save millions of lives, now and in the future."

Mrs. F. E. Warman, commander of the Watauga county unit of the field army, is co-chairman for the fund-raising campaign. Mrs. Bert Ellis and Mrs. B. W. Stallings are committee members. Contributors are asked to bring or send their gifts to the co-chairman or committee members at Watauga Hospital, Stallings Jewelry Store, or City Hall.

Mrs. Mollie L. King, an aunt of Dr. W. M. Matheson, has been a patient at Watauga Hospital for the past four weeks. A son, Mr. Ralph King, of New York City, spent the week-end here.