

## MARKETING with Marjorie

If you want to enjoy budget-beating holiday eating, join the Easter parade of thrifty shoppers... to A&P! I don't know of a better place to buy festive foods at everyday prices. And the variety is so big you'll get lots of grand ideas just by browsing around. Here are a few I came home with recently:

**SMART BUNNY SALAD**  
Half a peeled fresh pear makes a honey of a bunny when you place it cut-side down on shredded greens, insert almonds for ears and whole cloves for features, and add a ball of cream cheese for a tail. Delicious served with A&P's ANN PAGE MAYONNAISE—the creamy-smooth mayonnaise worn by the season's best-dressed salads.

**BEST NEST**  
Wondering how to use all the eggs the Easter Bunny is going to bring? Here's a suggestion: Let the shelled eggs stand in beet juice till they're blushing prettily, place each one in a nest of fresh-tasting A&P CANNED SPINACH, and arrange around your ham or roast.

**EASTER SUNDAE**  
A very special Sunday like Easter rates a very special sundae made like this: Combine 1/2 cup white corn syrup, 1/2 cup sugar and 1/2 tsp. salt. Cook till mixture reaches 246°F., or small amount to form firm ball in cold water. Remove from heat; add 1/2 tsp. shortening and 5 cups of crunchy SUNNYFIELD CORN FLAKES—sold exclusively by A&P. Toss with fork till flakes are coated, and spread on cookie sheet to cool. Crumble and serve on ice cream. Enough for 15 to 20 sundaes. (Store unused topping in covered jar.)

**TRIO OF TOPPERS**  
Because no one hat style suits every taste, there are dozens of different Easter bonnets. And because no one coffee flavor suits every taste either, there are 3 different blends of A&P COFFEE EIGHT O'CLOCK (mild), RED CIRCLE (medium) and BOKAR (strong). They're all tops... all sold in the whole bean, and Custom Ground when you buy, just right for best results in your coffeemaker. So voice your choice... and rejoice!

### THIS WEEK IN WASHINGTON

With Sen. Arthur Vandenberg, of Michigan, spearheading the fight to hold the line, largely as the bill was unanimously reported by the senate foreign relations committee, spotlight in Washington is on senate action on the Marshall plan.

Although many amendments have been offered including those to enlarge functions of the plan to cover political and military, as well as economic action, observers here believe the bill will go through the senate in much the form it was introduced. In the house, however, there likely will be a different story since opponents backed by the majority house leadership are even seeking an altogether new bill.

Senate debate has brought to light many features of the plan not altogether understood by the general public, not the least important of which is that no money will be given or loaned to any of the 16 European nations participating. Our government buys goods and commodities in this country, if possible, pays for them here out of funds allocated in the bill and then sends the goods to the needy countries about half as a gift and half as a loan... but goods, not money. Any money loaned to the countries will be outside the Marshall plan.

Debate also brought out the fact that the plan likely will continue five and one-half to six years, although the bill provides for a continuing 4-year program with \$5,000,300,000 appropriated for the first 12 months. During life of the plan, expectancy is that imports to this country from participating countries will amount to approximately 30 billion dollars, will yield money here and the money will be spent for exports in addition to the Marshall plan. These imports and exports are to be supervised by the government. So if the continuing program runs to the expected sum, say 20 billion dollars, plus 30 billions in imports, the agency handling the plan will be involved with something like 50 billion dollars.

This means a huge government purchasing and distributing agency with hundreds of employees likely occupying a whole office building and with experts employed to buy directly so it will be one of the biggest customers of business in the world.

Other points brought out in debate are—only five per cent of our total production will be used for the plan; exports will not be increased over the past year and the government will not export goods and commodities in short supply to hurt the economy of this country.

Greatest drain, it was pointed out, may be on farm machinery needed here and in Europe badly. But export of farm machinery is expected to get food production going in Europe so that export of food can gradually be reduced. So farmers are expected to be short of farm machinery in this country for several years. Other important exports under the plan will be seeds, fertilizer... mostly from army plants, tobacco... to prevent an oversupply here, cotton, steel and mining machinery.

Set-up of the plan likely will include a director and an overall board of directors with the state department supreme in matters of foreign policy. A committee from each major industry probably will be set up. The tax cost to the American people likely will be about 10 cent out of each dollar spent for taxes over the next five years. If half of the loans are repaid then the net cost would be about 5 cents of every tax dollar.

The Marshall plan is largely the product of the state department and is the economic phase of the so-called Truman doctrine. Motives of this government are humanitarian, to restore Europe as our best customer and to keep Russia contained, away from western Europe. Debate brought out, in answer to queries why the plan could not be administered through the United Nations (1) United Nations has no money; (2) United Nations has no goods; (3) only this country has the money and goods; (4) with Russia holding a veto we do not trust United Nations to administer such a complex plan on our goods as the substance.

Even Senator Vandenberg admits the plan is a gamble, but if the Marshall plan is not enacted all are agreed that Western Europe will be invaded by Russia with war as a probability. If war comes our allies would be stronger because of the Marshall plan and if no plan is enacted then our military would need many more billions than is considered by the Marshall plan. But it was pointed out our nation is gambling with billions in the hope of peace instead of war.

### COVE CREEK HI SCHOOL NEWS

Mr. Shipley and his F. F. A. club had charge of the assembly program Wednesday morning of last week. They demonstrated parliamentary procedure by conducting a leuiuers meeting and adhering to parliamentary rules. After the business meeting, Mr. Shipley conducted a "Walking Farmer" contest. Volunteer members of the audience listened to the clues which were given from recordings. Among the valueless prizes offered were a free trip for two to Sugar Grove post office, mowing the lawn for the remainder of the school year, a set of good used false teeth, a setting of spoiled duck eggs, and washing dishes in the lunch room for one month.

Earl Teams was declared winner when he correctly identified Sherman Bingham as the walking farmer.

Jack Billings represented the Cove Creek chapter of F. F. A. in the soil conservation contest which was conducted last week.

Pat Mast won first place in the American Legion Oratorical contest which was conducted in Boone Friday night, March 12. "The Privileges and Responsibilities of an American Citizen" was the subject of his address.

**Boys' Athletics**  
The Cove Creek Red Raiders journeyed to the Crossnore gym on March 2, and in a basketball game with Crossnore they were victorious by a score of 43 to 24. The Cove Creek team took an early lead and as the first string kept adding point after point and the Crossnore team was unable to score much, Coach Osborne sent in the second string to play the last quarter of the game. Len Stokes hit the basket for 20 points to become high scorer for the Cove Creek team.

The Red Raiders traveled to the A. S. T. C. boys' gym at Boone on Thursday, March 4, and they played their first game of the Tri-County Tournament against Riverview, the Red Raiders winning 55-19.

In the quarter-finals of the tournament the Red Raiders played Healing Springs on Friday, March 5, at 4 o'clock and they won this game 40 to 20.

The Cove Creek Red Raiders played Jefferson in the semi-finals of the tournament on Friday, and were defeated by a score of 34-32.

The Red Raiders played bad ball throughout the game and Jefferson quickly took advantage of this off night. Even though the score was tied at half time, the Red Raiders were unable to score much during the second half and they were unable to stop the Jefferson team from winning by a 2 point margin. Len Stokes was high scorer with 11 points.

Wednesday, March 10, the Red Raiders played host to Bethel, although the Red Raiders got off to a slow start in the first half, they really began to score in the second half so that the final score stood at 42-21 in favor of Cove Creek. The Cove Creek second string played a good part of the game and Ray McGinnis, second string player was high scorer with 10 points.

The Cove Creek team journeyed to Winston-Salem Thursday, March 11, to play Mocksville High School team in their first game of the Winston-Salem Journal - Sentinel tournament, and the Red Raiders returned home victorious by a score of 56-20.

The first half saw the Red Raiders playing poor ball even though they were able to stay ahead of the Mocksville team by a slight margin. However, in the second half the Red Raiders began to ring the basket for point after point and in this second half they scored 37 points against Mocksville's 6 before the final whistle blew. Jimmy Mast, Cove Creek guard, hit the basket for 23 points to become high scorer for the game.

**PYTHON FREED IN CRASH**  
Reading, Pa.—Residents were interested when they learned that, in the crash of a carnival truck which had overturned, a huge python had been found in the wreckage of the truck. Interest turned to alarm, however, when word spread that another python had apparently escaped after the crash. Police had a comforting word to offer, though. The big snake probably died somewhere near the scene because of the cold weather. Residents hoped the police knew what they were talking about.

## Woolen Magic for Spring and Summer

Greet Spring Hand in Hand With Matching Suits for "Him" and "Her"

Woolens by the yard for "Her." Woolens by custom tailor for "Him."

Tropics, Worsteds, Gabardines, Glen Plaids, Pinheads, Coverts, Pin Stripes, Tweeds, and many others.

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Spring is gay, Spring is playtime; Spring is Sports-wear time; Spring is sweaters, sportshirts, colorful socks, light jackets, and bright ties—

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# Tarheel Togs

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Everything you want in a jacket... looks, comfort, fit! Perfect for golf or fishing. Reversible for double wear—one side is heavy tan twill; other side is water-repellent poplin. Zipper front can be worked from either side. Roomy, slash pockets.

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**FREE!** Reg. 2.00 Package BURPEE'S Super Giant ZINNIA SEEDS No Purchase Necessary!

**REDUCED!** Reg. 89c 67c WIRE DISH DRAINER No more broken dishes! Made of rust-resistant heavy gauge wire. Has silverware compartment.

**SALE!** Reg. 7.95 6.49 24-Piece Stainless Steel TABLEWARE SET Set includes 6 knives, 6 forks, 6 teaspoons, 6 soup spoons. Highly polished steel, colored plastic handles.

**SLASHED!** Reg. 2.29 Squeeze-Ezy MOP 1.98 Wrings itself with a twist of the handle. Keeps hands out of water. Removable head.

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