

# JANUARY CLEARANCE

## Have Been Waiting For

and again during this great value giving event. In addition to our regular stock, we have made many special offering at great savings.

## 13th and ends Saturday January 29th

## Be On Hand When The Doors Swing Open!

## 12, Marking Down and Arranging Stock For This Sale

### Piece Goods Department

- ONE TABLE WOOL JERSEY  
\$2.95 Values reduced to \$2.00 yard  
\$3.95 Values reduced to \$2.95 yard
- 1 Table PRINTED AND SOLID SPUN RAYON  
\$1.19 Values and up — Special 79c yard
- One Table Fancy Dish Towels 39c Values  
Special 3 for \$1.00
- One Table Fancy Dish Towels 29c Values  
Special 5 for \$1.00
- You Will Find Many Other Special Values in  
Piece Goods Which Are Not Advertised
- One Table Upholstery and Drapery Material  
\$1.98 to \$2.79 Values — Special \$1.00 yard

### All Heavy Woolen Coat and Dress Material Reduced to 1/2 Price for this January Clearance Sale

- One Table Bath Mat Sets, \$3.95 Values  
Special \$2.50
- One Table Bath Mat Sets, \$1.98 Values  
Special \$1.00
- One Lot Regular Bath Mats, \$3.29 Values  
Special \$2.00
- One Table Chenille Bedspreads, \$5.95 Values  
Special \$3.95
- One Lot Lace Collars, 98c to \$1.98 Values  
Special 50c
- One Lot Lace Collars, \$2.95 Values  
Special \$1.00

### Ladies' Ready-to-Wear Dept.

#### SPECIAL PURCHASE OF LADIES' RAYON PANTIES While they last 3 pair for 97c

#### ALL LADIES' HATS GOING AT TWO PRICES ONLY 50c and \$1.00

- One lot Ladies' Suits reduced to 1/2 Price
- ALL LADIES' WINTER COATS 1/2 PRICE
- One Rack Ladies' LEATHER and WOOLEN JACKETS  
Values from \$12.95 to \$17.95  
Special for this Sale \$6.00 each

- 1 Lot Ladies' Blanket Robes Special \$3.00 ea.
- One rack Ladies' RAINCOATS, Values from \$14.95 to \$24.50  
all sizes

Special \$10.00 each

- One Rack Ladies' RAINCOATS, Values from \$7.95 to \$16.50  
Special \$3.00 each

#### ONE TABLE SLIGHTLY SOILED LINGERIE Drastically Reduced for this Sale

#### ONE TABLE FLANNEL GOWNS AND PAJAMAS Reduced as follows:

- \$2.48 gowns and pajamas reduced to \$1.69
- \$2.98 gowns and pajamas reduced to \$2.00
- \$3.48 gowns and pajamas reduced to \$2.48

#### ONE LOT ODDS AND ENDS BLOUSES GREATLY REDUCED FOR THIS SALE

- ONE LOT LADIES' BLOUSES VALUES UP TO \$5.95  
Special while they last \$1.00 each

- One lot Ladies' T. Shirts Special 79c each
- One table Ladies' Uniforms 1/2 Price

- One lot Ladies' Skirts 1/2 price
- ONE TABLE LADIES' and CHILDREN'S JODPHURS  
Special \$1.50 and \$2.00 per pair

#### ALL CHILDREN COATS 1/2 PRICE

- ONE RACK CHILDREN'S DRESSES GREATLY REDUCED  
FOR THIS SALE
- ONE TABLE CHILDREN'S PANTIES 48c to 69c VALUES  
Special 25c per pair

- 1 TABLE CHILDREN'S FLANNEL PAJAMAS 98c VALUES  
Reduced to 69c pair

- ONE LOT CHILDREN'S RAINCOATS VALUES TO \$5.95  
Special \$2.00 each

- 1 RACK CHILDREN'S CLOTH JACKETS \$2.50 VALUES  
Special \$1.00 each



LADIES' WINTER DRESSES  
REDUCED AS FOLLOWS:

- \$ 6.95 reduced to \$ 4.95
- \$10.95 reduced to \$ 6.95
- \$12.95 reduced to \$ 7.95
- \$14.95 reduced to \$ 8.95
- \$16.95 reduced to \$10.95
- \$17.95 reduced to \$10.95
- \$19.95 reduced to \$12.95

### It Is A Store Within Its Self

- One Braided Rugs, large sizes  
Special \$3.00 each
- One Table Bath Mat Sets—Special \$1.00 ea.
- One Table Women's Oxfords, \$2.95  
Special \$1.94 per pair
- One Table Women's Moccasin Toe  
Special \$2.50 per pair
- ONE TABLE — No. 1 GALVANIZED  
WATER TUBS — \$1.00 EACH
- One 10 Qt. Galvanized Bucket 29c
- One Rack Ladies' Winter Coats  
Special \$10.00 each
- ONE TABLE PRINT — 48c VALUE  
Special 39c yard
- One Table Solid Color Dish Cloths  
Special 5c each
- One Table Buttons — Special 1c Card
- ONE TABLE LADIES SKIRTS  
Special \$1.00 each
- One Table Children's Striped T. Shirts  
Special 29c each
- ONE TABLE — 5 YARDS LL SHEETING  
(Unbleached) \$1.00

- Boys' Blue Denim Overalls  
Sizes 8 to 16  
SPECIAL AS LONG AS THEY LAST  
\$1.00 per pair
- Men's Low-Back Overalls  
Special \$1.98 per pair
- ONE LOT  
Men's Blue Denim Overall Jackets  
Special 79c each
- One Lot Grey Twill Covert Pants  
Special \$1.00 per pair
- One lot of Men's Belts and Suspenders  
These formerly sold for 75c to \$1.50  
Special while they last 25c each
- One Table Men's Broadcloth Shorts  
In Fancy Stripes, All Sizes, 88c Values  
Special 48c each
- One Rack Men's and Boys' Cloth and Leather  
Jackets, odd sizes, reduced to \$3.00 each
- One Table Men's Felt Hats — Special \$1.50
- 1 Table Men's Work Shoes and Dress Oxfords  
Special \$1.94 per pair
- One Table Men's Regular 19c Anklets and  
Long Hose — Special 2 pair for 25c



TAKE ADVANTAGE OF THESE SAVINGS ON MEN'S WEAR

# MENT STORE

Don't miss a day of this sale. Prompt and courteous service at all times. When in Boone make BELK'S your headquarters.

The Home of Better Values — Boone, N. C.