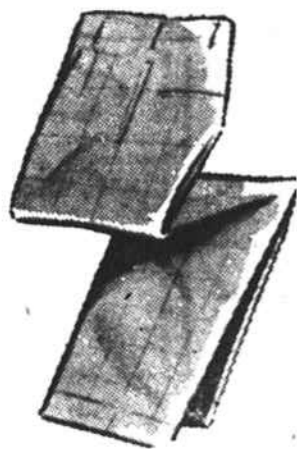


# BELK'S END OF THE MONTH SPECIAL VALUE EVENT

## Thursday, Friday, Saturday & Monday

### Men's Dept.

One Big Table  
Men's Dress and Sport Shirts  
In White and Fancy Colors  
Values up to \$2.95  
Belk's Special Price \$1.94 each



**JUST RECEIVED**  
A New Shipment of  
Men's Light Weight Rayon and  
Wool-Mixed Pants  
Full range of sizes and all new shades  
Special \$4.95 per pair

### ALL WOMEN'S Coats and Suits REDUCED 50%



#### Spring Coats

- \$59.50 Reduced to \$29.50
- \$49.50 Reduced to \$24.75
- \$44.50 Reduced to \$22.25
- \$39.50 Reduced to \$19.75
- \$29.50 Reduced to \$14.75
- \$24.50 Reduced to \$12.25
- \$19.95 Reduced to \$ 9.98
- \$17.95 Reduced to \$ 8.98

#### Spring Suits

- \$59.50 Reduced to \$29.75
- \$39.50 Reduced to \$19.75
- \$32.50 Reduced to \$16.25
- \$29.50 Reduced to \$14.75
- \$24.50 Reduced to \$12.25
- \$17.95 Reduced to \$ 8.98
- \$10.95 Reduced to \$ 5.48



### FIRST FLOOR Shoe Dept.

One Big Table  
Misses' and Ladies' Oxfords  
Values up to 6.95  
These include brown and white saddles, and high grade play shoes, in low and medium heels.  
Special \$3.00 pair



One Big Table  
Ladies' Dress Shoes  
In Black Suede and Smooth Leathers  
Values up to \$8.95 per pair  
Special \$2.00 per pair

One Special Table  
Children's Straps and Oxfords  
Values up to \$3.95  
Sizes 8½ to 3  
Special \$1.98 per pair

### Specials In Our Bargain Basement



Boy's Overalls  
\$1.00 per pair

Men's Jack Rabbit Oyeralls  
\$2.48 per pair

One Big Table CHAMBRAY, IN STRIPES, GINGHAMS, PRINT AND SOLID COLOR MATERIAL  
This is a special purchase we have just made. This is all new material.  
SPECIAL ..... 39c per yard

Men's Lee Overalls  
\$3.48 per pair

One Table  
Reg. 59c Fast Color Prints  
Special ..... 48c yard

Ladies' Nylon Full Fashioned Hose  
All Sizes  
Special ..... 79c pair

STARS AND STRIPES 36" Unbleached Sheeting  
Special ..... 19c per yard

One Table  
Women's Dress Shoes  
\$1.98 per pair

Just Received One Lot  
82 x 105 Bedspreads  
in Blue, Rose and Gold  
Special ..... \$1.98 each

One Rack  
Ladies' Dresses  
while they last  
\$1.00 each

Shop in our Basement Store for all kinds of men's and boys' Work Shoes, and women's and children's Shoes of all types, at Money Saving Prices.

### FIRST FLOOR Piece Goods Department

ONE BIG TABLE YARD GOODS  
Values up to \$1.48 per yard

These include spun rayons, in solid and fancy patterns, and many other types of popular materials, all first quality

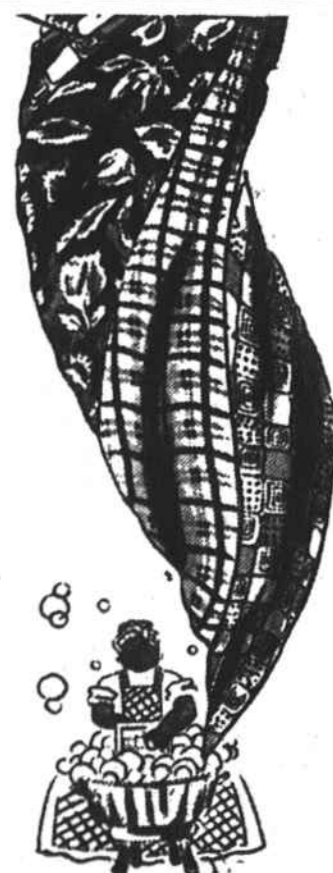
### Special 48c yard

DON'T FAIL TO COME BY AND SEE THIS BIG ASSORTMENT OF MATERIALS. This will be one of the biggest values in piece goods we have ever offered

#### FIRST FLOOR TOWEL SPECIALS

- One Table 25c and 29c Towels, Special 5 for \$1.
- One Table 39c Towels, Special, 3 for .. \$1.00
- One Table 59c Towels, Special, 2 for .. \$1.00

SHEETS—Pacific Two Swan, by Dan River, and Pacific, 72x108 and 81x99  
Special \$2.48 each



WHEN IN BOONE MAKE BELK'S  
YOUR HEADQUARTERS  
You Will Always Find Quality  
Merchandise at Money-Saving Prices

# Belk's Department Store

"The Home of Better Values"

BOONE, N. C.

