

WATAUGA DEMOCRAT

An Independent Weekly Newspaper—Established in the Year 1888

THE DEMOCRAT
is your best and most economical medium of advertising. With more than 1,600 paid-up cash subscriptions, your message goes to 15,000 people, on the universally used basis of five readers to each subscriber.

IMPORTANT!
The date on your address label shows the date your subscription will expire, and the date your paper will be stopped unless sooner renewed. The Democrat is operating strictly on a cash in advance basis.

VOL. LXII — NO. 17.

BOONE, WATAUGA COUNTY, NORTH-CAROLINA, THURSDAY, NOVEMBER 3, 1949

FIVE CENTS

KING STREET

BY
ROB RIVERS

FORMER SHERIFF A. J. Edmisten, who does police duty down at the college, and finds time to mix with his friends about the town, drops by to transact some business and to inquire as to our well-being. . . we were well enough, thank you, and the whole-souled visitor in answer to our query, broke through the rule book of modern behavior and admitted that he is fit as a fiddle . . . in fine shape, thank you . . . He said "I'm not rich, never will be, but I'm getting along . . . Have never had a fight with the wife that couldn't be straightened out without calling in the neighbors . . . My health is good . . . can eat hog jowl, turnip greens, onions, or anything else, in copious amounts, lie down and sleep the sleep of a baby . . . Never worry about anything, knowing that worry is of greater damage to man than physical illness . . . Yes sir, I'm doing fine . . . The Lord has been good to me, and shared generously with me from His abundance . . . and we would say off hand that "Sheriff Abe" has found out something some of the wisest men of the land have never learned . . . He knows how to live!

YOUNGSTERS, caught in the rain, en route from school, gather up paper boxes, etc., from stores along the street to shield them from the down-pour, while some wear paper bags drawn down over their heads . . . and the rain continues, with short interruptions to mark one of the wettest seasons we remember . . . Couple of times the wind and the signs have been just right for a snow, and we convince our chums that about a knee-deep fall is in prospect, when lo and behold, it warms up and continues to rain . . . that deliberate, persistent soaking sort of rain, which continues hours on end, milderew our morale, and knocking all our careful weather predictions into the traditional cocked hat.

JERRY COE, whose name is most often pronounced as in the name of the walled city "Jericho", moving his real estate and insurance agency down to the Appalachian Theatre building . . . Attending a dinner given in honor of a group of the "oldsters" of the town at the home of Mr. and Mrs. Kenneth Linney last week . . . We shared the delight of the old-timers at the genuine hospitality of Mr. and Mrs. Linney, and enjoyed the conversation of the men who have been around so long . . . Most of them were well up in their seventies while a few had passed the four-score mark . . . About fifteen were present, while four who had been invited were unable to attend . . . Coal trucks continue to bring in fuel from the non-union mines in nearby Virginia, and folks in this immediate vicinity are in no great danger from the strike . . . Federal man drops into town to straighten out some of the employers on the provisions of the new wages and hours law . . . Blind man stands patiently in front of the postoffice, as the crowds hurry by in the rain . . . When our dime hit his cup, we took a peek . . . it was alone . . .

HALLOWEEN comes and goes, the pranksters being deterred greatly in their Monday night activities by a cold rain . . . Season of the witches and goblins got under way last week at the high school, with the annual Halloween party, featured by fortune telling, house of horrors, apple bobbing, and a big dance for the youngsters . . . Several motorists find their tires flat early Monday evening . . . Howard Cottrell smilingly waiting for a service man to bring some air, recalls his Halloween activities of a few years ago, and stays in good humor . . . "Didn't bother much with automobile fires," he concluded, "but I did help turn over a lot of those tiny little back yard buildings, with the diamond and crescent-shaped ventilators."

P. T. A. MEETING brings out the largest crowd yet, as Bob Agie's advertising campaign begins to bear fruit, and as more and more parents are coming to realize their responsibilities to their children and their school . . . Open house was observed and parents visited the home-rooms of their kiddies and found out what's going on, at the same time gathering up a considerable portion of good sound philosophy having to do with the younger generation . . . Principals Wey and Howell graciously mingling with the parents, and creating a home-like atmosphere . . . Our two chips off the traditional block being well-spaced (one in the first grade, the other in the first year of high school) we spent considerable of our time in Mr. Tripp's home-room at the high school. (Continued on page four.)

A Certificate of Evaluation Rating
WATAUGA DEMOCRAT
Has Been Analyzed and Awarded a Rating of
AA
Giving this Publication the Designation of
One of the Better Weekly Newspapers of America
After a Comparative Evaluation Study of the Newspaper, Its Circulation, Advertising Rate and the Market Covered
COMMUNITY RESEARCH BUREAU
New York, N. Y.

The above certificate of rating for the Watauga Democrat from the Community Research Bureau is awarded the local newspaper following an impartial rating of the Democrat by a disinterested research organization. Among the points considered in giving the newspaper the coveted rating were local news coverage, advertising, circulation, and fairness of advertising rate. Measured with a yardstick of news value, as well as the cost of advertising per number of families reached, the Democrat stands up in statewide and national competition.

POLIO LEADER



DR. RALPH McDONALD

McDonald Leads Polio Campaign

Dr. Ralph McDonald, prominent Winston-Salem educator and civic leader, has been appointed North Carolina State Chairman of the 1950 March of Dimes, Basil O'Connor, president of the National Foundation for Infantile Paralysis, announced recently. It is Dr. McDonald's eighth consecutive year as head of the fund raising drive in North Carolina.

As chairman, Dr. McDonald will be in over-all charge of planning and organizing the annual polio drive, and will coordinate activities of all city and county campaign directors in the state.

The March of Dimes is conducted each January by the National Foundation and its 2,800 county chapters to finance the nationwide fight against polio in the fields of patient care, scientific research and professional education. The 1950 appeal will be held January 16-31.

Dr. McDonald, a top official of the National Education Association, was previously associate director of the extension division of the University of North Carolina. A resident of Winston-Salem for the past 20 years, he has organized and directed several statewide educational and civic movements. He has served in the state legislature and is a former faculty member of Salem College. In addition to his professional activities, Dr. McDonald is president of the National Committee on Atomic Information and has also served as a member of the board of managers of the National Congress of Parents and Teachers and as chairman of the committee on World Citizenship.

125 New Members Of Farm Bureau

One-hundred and twenty-five members have been secured in the current Farm Bureau campaign in the county, it is announced, and for the first time, every township in the county is represented on the roster of the organization. Cove Creek stays out front with a membership of 34, and G. D. Barnett, president of the Bureau, observing that only about a third of the goal of 350 members has been secured, calls for renewed activity on the part of the solicitors to the end that the goal may be reached soon. The standings of the various (continued on page eight)

Democrat Awarded "AA" Rating By Researchers

Louis Clement To Speak To C Of C

Mr. Louis H. Clement, manager of the Salisbury office of the Social Security Board, will be the speaker at a special meeting of the Chamber of Commerce to be held at the Skyline Restaurant Tuesday, November 8. The meeting will be held from 12 noon to 1:15, rather than in the evening, as has hitherto been the custom.

Mr. Clement will explain how the new wage and hour bill affects Boone business, and also give information on the revised Social Security legislation.

Since the subjects to be discussed are most important, it is felt that there should be a large attendance. Mr. Clement will be glad to answer individual questions.

Queens Crowned At Cove Creek

Halloween was celebrated on Friday night with a party in the gymnasium by the Cove Creek School. Balloting for senior and junior queen of Halloween continued until 9:30 at which time Nancy Kay Tyner was declared senior queen and Jeroline Mast junior queen. Mr. Charles Clay crowned the winners. Fortune telling, stunts and bingo were enjoyed during the evening.

Cove Creek met Lees-McRae College junior varsity Friday afternoon in perhaps the hardest fought game of the season. The game ended with a score of 6-0 in favor of Lees-McRae. Heavy drill will be the order of the day for this week in preparation for the game with Boone Friday night, November 4.

The names of Phyllis Edmisten and Emogene Hollars were inadvertently omitted from the distinction list printed in last week's paper.

Three additional cheer leaders were elected by the student body, Patsy Ann Swift, Mary Sue Walsh and Carolyn Hayes. Mrs. Mattie L. Wilson and her class in Dramatics gave a show-er to two members of her class who were married two weeks ago, Mr. and Mrs. Joseph Tyner.

BURLEY GROWERS ATTEND HEARING

Asheville, N. C.—Western Carolina tobacco growers left Monday to attend a hearing at the Department of Agriculture, Washington, D. C., on Tuesday afternoon. The hearing was called in regard to the burley allotments for 1950, particularly of interest to the small growers in this section.

Those attending include: George Farthing, field representative of the Farm Bureau; Zeno Ponder of Madison County, price chairman of the North Carolina Farm Bureau tobacco committee; L. A. Weaver, representing Buncombe County; and Oral Yates, treasurer of Haywood County Farm Bureau, representing burley growers of Haywood County.

U. S. experts highly praise British jet fighter craft.

Local Newspaper Gets Coveted Recognition In Impartial National Survey

The Watauga Democrat has been adjudged one of the "Better Weekly Newspapers in America," according to information received this week by Publisher Rob Rivers from the Community Research Bureau which has just completed an analysis of the weekly newspapers of the state for American Weekly Newspaper Publishers Council.

This newspaper was given a rating of "AA," one of the highest ratings given weekly newspapers, after a careful and impartial analysis of this newspaper along with other weekly newspapers of the state.

The newspapers were rated by an approved formula which considers four basic quality factors of the newspapers. Local news and editorial content were evaluated as an indication of potential reader interest. The volume of local advertising was measured to show acceptance of local advertisers. The newspaper's circulation and included in the analysis as it indicates the coverage and acceptance by local people. The advertising cost per thousand families reached is considered a basic factor in determining the newspaper's rating as an advertising medium.

The weekly newspapers of the state were rated as part of a program to evaluate the nearly thousand weekly newspapers of America. Papers in several states have been rated and work is continuing in the other states. This is one of a series of state weekly newspaper continuing evaluation studies being made as a part of the weekly newspaper research program of the American Weekly Newspaper Publishers Council, an independent organization of representative publishers of the better weeklies of America.

Conference At Advent Church

The Advent Christian Church of Boone was the gathering place Sunday of the Piedmont Advent Christian Conference of North Carolina. There were 120 persons present throughout the session. In the morning at 11 a. m. Mr. Fin German of Granite Falls spoke to the congregation on "Present Conditions of our Conference and Future Possibilities." He was the first layman ever to speak to the conference session in the Fifth Sunday meetings.

At noon a bountiful meal prepared by the ladies of the local church was enjoyed by all. At 1:30 the ladies of the conference met for a business meeting of the W. H. F. M. society. At the same time the ministers and executive board met to discuss business. At 2:30 p. m. the pastor of the Boone Church, Everett S. Ransom, Jr. was set apart to the Christian ministry by the laying on of hands by the ministers of the conference. The Ordination sermon was delivered by Rev. S. E. Thurlow of Charlotte. The charge to the candidate was by Rev. Willard Pressler of Lenoir, and the ordination prayer was by Rev. R. L. Isbell of Lenoir. The candidate is a graduate of the New England School of Theology in Brookline, Mass.

LOCAL 4H BOYS, GIRLS, RALLY BEHIND PLANS FOR NEW CAMP

Clubs in Different Neighborhoods Organize To Raise Local Quota for Regional 4-H Club Camp; Sale To Be Held 12th; The Committees.

The 4-H Club boys and girls of Watauga are continuing their efforts toward raising their share of funds for the new 4-H camp at Waynesville. As one of their projects for this they are planning to have a miscellaneous sale to which the public is invited, on Saturday, November 12. Cakes, pies, eggs, chickens, vegetables, and canned things will be sold at 10:00 o'clock with an auction sale of the other articles immediately following.

The officers in the various clubs are serving as the club committee in charge of raising funds, and also for the collection of articles for the sale. These are: Boone Sr. Girls—Betty Joyce Norris, Aretta Cooke, Faye Cooke, Olive Moretz, Faye Critcher.

Boone Sr. Boys—Milton Moretz, Douglas Clawson, Leonard Greer, Milton Barden, Tom Greer, John Jackson.

Bethel Sr.—Clint Reece, Erselle Farthing, Bob Wilson, Glenn Reece, Janice Ray Swift, Maude Wilson.

Cove Creek Sr. Girls—Dolly Teams, Margaret Welch, Carolyn Tester, Joyce Minton, Faith Townsend, Betty Tester, Joan Eggers, Polly Sue Gravelly.

Cove Creek Sr. Boys—Martin Banner, Clarence Dotson, Johnny Banner, Jacky Mast.

Cove Creek Jr.—Alberta Smith, Dan Sutherland, Lowell Cable. (continued on page eight)

Christmas Opening Set for Fri., Nov. 25



RALPH G. GREENE

Greene Returns To Former Work

Mr. Ralph G. Greene, who returned to Boone three years ago to accept a clerkship in the local postoffice, has secured a transfer back to the postal inspection service, Washington division, and reported for duty Tuesday. Mr. Greene, who started his career in the postal service in Boone twenty years ago, served as a postoffice inspector for seven years in the Atlanta division, and returned to Boone for the benefit of his health. Improved working conditions and shorter hours of service, together with an advanced salary, influenced Mr. Greene in returning as an inspector.

The Washington inspection division comprises the states of Virginia, West Virginia, Maryland, Delaware and the District of Columbia.

Mr. Greene's family will remain in Boone until the end of the current school term.

Aeolian Trio To Appear At College

On Sunday afternoon, November 6, at three o'clock, the lyceum series of Appalachian State Teachers college will present the Aeolian Chamber Trio in concert at the college auditorium. The public is invited. The Trio consists of Herman Berg, violinist, Cassel Grubb, cellist, and Franz Bodfors, pianist. Each is a well-known concert artist in his individual field.

The program for Sunday afternoon will open with Trio in G Major, adagio, largo, scherzo and presto, by Beethoven. Mr. Berg will play Andante from Concerto by Mendelssohn, Sicilian-Rigaudon and Liebestreud by Kreisler. Mr. Bodfors will play Fantasia by Bach and Ballade in G Minor by Chopin. The program will close with another group by the Trio, including Polka by Shostakovich; After a Dream by Faure; Scherzo from "Trio in D Minor" by Mendelssohn; and Molto Allegro from "Trio in D Minor" by Mendelssohn.

Local Teachers To Meet Friday

The Watauga county unit of the North Carolina Education Association will meet Friday evening, November 4, at 7 o'clock in the high school auditorium in Boone, it was announced Monday.

Mr. Curtis Price, superintendent of the Davie county schools, will deliver an address to the local teachers.

All teachers of the county are urged to attend and to arrive promptly, so that there may be time to attend the football game at 8 o'clock.

P-T. A. Meeting Is Held Monday Night

The regular monthly meeting of the Parent-Teachers Association was held in the high school auditorium Monday evening, with a record-breaking attendance of parents.

The roll of the classes in both elementary and high school was called, and it was found that the first grade and the ninth were most largely represented in parent attendance. Each parent in these groups was given a movie pass through the courtesy of the Appalachian Theatre.

Following the transaction of routine business and the addition of about 20 new members to P-T. A., parents visited the different classrooms and conferred with the teachers.

MASONIC MEETING
A stated communication of Snow Lodge No. 3773, A. F. & A. M., will be held Friday at 7:30, with work in the first degree.

Merchants Agree on Start of Gala Shopping Season; King, Queen Contest

The annual tobacco festival, and the opening of the Christmas shopping season in Boone is set for Friday, November 25, at a meeting of the Merchants Association held Monday.

Because of the many details involved the merchants are requested to meet Tuesday, November 8, at a noon luncheon, when the details of the program will be explained, and each merchant given an opportunity to take his place in the program. This meeting is to be held in conjunction with a special meeting of the Chamber of Commerce when Mr. Louis H. Clement, of the Social Security board, will explain new federal legislation on wages and hours and the social security program.

To Choose King and Queen
Among the plans for the Christmas opening is the choosing of a king and queen for the mountain tobacco festival. Every high school in Watauga, Avery, Ashe, Wilkes and Johnson counties is asked to pick candidates for king and queen and send them to Boone November 25 for a complimentary luncheon given by the merchants, at which time the king and queen are to be chosen.

Dollar Day Sales
A city-wide dollar days sales promotion is to feature the Christmas opening, likely beginning on November 25th and running through the 28th. It has been proposed that coupons be given to all customers, redeemable in merchandise.

Clyde R. Greene was appointed chairman of the decoration committee, while Bert Ellis will head the committee which will purchase the candy for the children. Rev. Sam Moss, who directed the parade committee during the Centennial, will be responsible for the parade.

The Christmas sales program will close on December 21 or 22 with a big party at the local theatre.

Homecoming At Hi School Today

For the first time in the history of Appalachian High School, Homecoming will be observed from November 3-5. The main event is being sponsored by the Student Council, but all home-rooms and clubs in the school are busy with homecoming projects and activities.

Activities planned for Thursday night, Nov. 3 are pep meeting and bonfire on the school athletic field at 6:30 and a one-act play, "The Love Pirate," at 8:00 in the high school auditorium. Members of the cast for the play are Dixon Qualls, Coaker Triplett, Jo Ann Aldridge, Eleanor Geer, Becky Shoemaker and Guy Hunt.

Following the play there will be open house, so that all visitors may see the homeroom projects, and a reception in the study hall honoring the alumni and parents.

On Friday afternoon at 2:00 the high school band will parade through town with floats decorated by various clubs of the school. The Appalachian High Blue Devils will meet Cove Creek's Red Raiders in a football game on the college field at 8:00 Friday night.

The Homecoming activities will be climaxed on Saturday night in a semi-formal dance. The dance will be held Saturday night from 8:00 to 11:00 in the high school auditorium with Billy Mac's Combe, a five-piece (Continued on page three)

HOME EC. SUPPER

The home economics department at Cove Creek High School is sponsoring a supper for the general public to be held at the school Thursday from 5 to 8 o'clock. Plates will be 85c.

CARE to extend parcel system to Yugoslavia and Jordan.

To Our Advertisers

It now appears that the principal Christmas opening edition of the Democrat will come from the press Wednesday, November 23, in line with the opening of the Christmas shopping season the end of that week.

Due to the fact that these Christmas editions of the local newspapers always entail the printing of a great many extra pages, and since newspaper people believe this year's lineage will break all former records, solicitation for advertising of this edition will get underway next week. The publisher would appreciate the merchants giving some advance thought to this publicity in advance of the arrival of the advertising solicitor next week. The usual fine cooperation of our advertising patrons will be appreciated.

U. S. crops to be second largest in the country's history.