

## VATAUGA DEMOCRAT

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, OCTOBER 19, 1950

## WARAUGA COUNTY

FIVE CENT

## **CBS Head Says Color Won't Outmode** Present TV Sets

New York --- Television sets made to receive programs in black and white won't be useless. He pointed out that popula

He pointed out that popular immediately after color broad-casting begins next months Frank Stanton, president of the of sets is capable of receiving Columbia Broadcasting System, colory said this week. "Adapters' Needed

no additional equipment.

satisfactory to buy a black and

white set which is already adapt-

ed, so that it has built-in com-

7,000,000 sets will be receiving programs for some time to come, Stanton said in a Nation-wide (CBS) broadcast. "adapters."

The Federal Communications Commission authorized CBS to begin color broadcasts Nov. 20 in a split decision that is being op-posed by the National Broad-casting Company and other He said many more sets now equipped to receive only blackand -white programs can be to receive color. 'converted" Around this issue of "adapt casting Company and other firms interested in developing ers" the whole battle over color television is being waged. their own color methods. Opponents of CBS have main-

Pilot Radio Corporation, a set tained that its color television manufacturer, threatened "inprocess was "incompatible" bejunctive proceedings" against the FCC, and Brig. Gen. David cause adapters were required to receive color pictures in black Sarnoff, board chairman for Raand white. dio Corporation of America, called the decision an "absurd-R. C. A. has maintained that its method, turned down by the

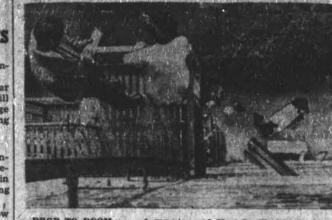
ity." "Despite the fact that some manufacturers are seeking to create the impression that the grams in black and white with public's investment in television sets is about to be wiped out,

nothing could be further from the truth," Stanton said. The number of color program will "increase at an orderly rate as the number of sets capable of

DON'T COUGH Your Head Off! Ask for Mentho-Mulsion If it fails to stop your cough due to colds, ask for your money back. BOONE DRUG CO. The REXALL Store



aid,



DROP TO BOOM . . . A reporter and Mrs. Lucille Martin look down fire escape suiside her Los Angeles apartment at the body of a young unidentified woman who leaped from the roof.

**BLOWING ROCK** prepared and elegantly served steak and gravy, cream spuds, greën beans, cole slaw, corn sticks, butter, ice tea, coconut SCHOOL NEWS

Mr. Richardson and Miss Neil met with the boys and girls and organized the 4-H Club for the school year. Officers elected were: President; Valarie Miller; vice-president, Ruby Henson; secretary-treasurer, Billy Moody; reporter, Anne Ried; song leader, FCC, is compatible in that pres-James Coffey. ent sets could receive color pro-

Better Home Living

Mr. Koone has a class compos-"Most sets now on the market can be adapted," Stanton said, "so that when there is color ed of boys only, who are studying one hour each week food preparation. They served their first broadcasting, the program will be received in black and white." meal Thursday of last week. These boys had as their guests, "Of course the same sets," he Mr. Homer Lentz of the High "can be converted to reschool dept. and Mrs. R. C. ceive color broadcasts in color. "Therefore, if the manufac-Greene of the Elementary dept. The following menu was well turers give you their word that there will soon be available ada-

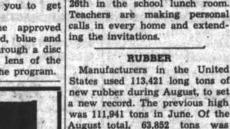
patibility. pters and converters for the particular black-and-white sets which you are considering, you Furthermore, a new combina tion color and black-and-white set may be somewhat less ex-pensive and will be more satiswill have protection against obsolesence," Stanton said. "On the other hand, the CBS factory than an ordinary blackand-white set adapted and conpresident pointed out, "it will be verted for color. omewhat cheaper and more "Therefore, if you wait for,

say six months, you may have some money, and you will have self-contained set with built-compatibility and built-in

He advised buyers on the market now to purchase black-and-white sets "only from a manufacturer who will give you posiassurance that there will tive soon be adapters and converters which will enable you to get color." Basic colors in the approved

CBS system are red, blue and green. They filter through a disc rotating behind the lens of the amera picking up the program.

De la com



**Charlie Choo Choo Justice Signs Pro Washington Redskin Contract** Washington-North Carolina's |next Sunday, Oct. 22.

next Sunday, Oct. 22. Moore also said a backfield man will be released to make room for the fleet 175-pound Tar Heel but a decision on who it would be would be held up until Justice signs. All-American halfback, Charlie (Choo Choo) Justice, finally made up his mind to play pro football with the Washington Redskin After four months of negotia-The Tribe is expected to make room for Choo Choo by moving "Bullet Bill" Dudley, a former All-American from Virginia, to right halfback and installing

ions which apparently ended last week when Justice said he would "definitely not play pro football," Choo Choo said last Sunday: "The offer has been made

attractive that I didn't feel could afford to turn it down. The 26-year-old tailback who

led the College All-Stars to a stunning 17-7 upset victory over the Philadelphia Eagles earlier Texas Aggies. truly a remarkable one. As a freshman, just out of the Navy, he made the All-America third this year told newsmen in Chapel Hill, N. C .: "This is the hardest decision team. As a sophomore he was on the AP All-America second team have ever made in my life. My previous decisions not to play and the last two years the Allpro football were made in good faith and were based on my honest conviction at the time. I an unbelievable 10 miles to-

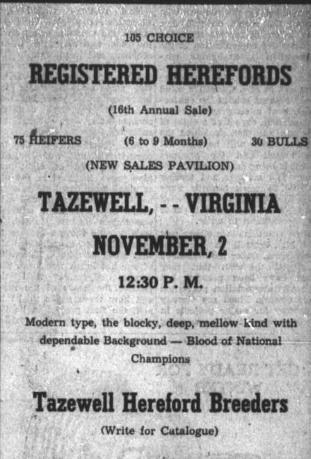
realize I have appeared to be wards the enemy goal line in his wishy-washy, but the truth is four-year collegiate tenure at the that since my negotiations with the Washington Redskins a week University of North Carolina. ago there have been new devepasser, runner and kicker, he allopments Justice told Tribe President

There was some skepticism about his ability but this was George Preston Marshall by telephone that he would be there to sign the three-year contract which reportedly calls for more than \$50,000. In the absence of Head Coach

Herman Bill, Backfield Coach Wilbur Moore said Justice would practice with the Tribe Monday and would make his debut

FEDERAL WORKERS Civilian employment in the Defense Department increased by 86,372 during July and Aug-ust, bringing to 839,521 the numer of persons employed by the epartment as of August 30, ac-ording to the Byrd committee.

Total civilian executive branch of the Gow ment rose to 2,042,309 at the of August, passing the 2,000, mark for the first time at October, 1949. Louis Johnson calls





Think twice today

when you buy a truck!

Watauga Sales and Service

You'll do better on a used truck with your GMC dealer

Charlie in his regular left half-

back position. The other first-string backfield spots are held

down by Harry Gilmer from Ala-

bama and Bob Goode from the

Justice's collegiate record is

All told he moved the football

He was not only an excellent

America first team.

o starred on defense.

Mrs. Julian Yoder, one of our first grade teachers, is in Win-ston-Salem this week, due to the llness of her mother. Mrs. Wiley HEAVY MODELS Smith is doing an efficent job substituting for Mrs. Yoder. Made in widest variety of engine-body-chassis North Western District Meeting NCEA Mrs. R. C. Greene attended the meeting of the North Western District of the N. C. E. A. held in Greensboro October 12th, bringng back excellent reports.

Tea For Patrons A tea for all the patrons of Blowing Rock school will be given by the faculty October **Tea For Patrons** 26th in the school lunch room. Teachers are making personal calls in every home and extend-

new rubber during August, to set a new record. The previous high was 111,941 tons in June. Of the August total, 63,852 tons was natural rubber and 35,665 tons synthetic

was watching an

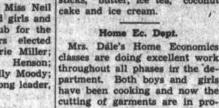
... So this man says. But can he prove it to his creditors? Does have a record of this, and all his other transactions that offer undisputable evidence of his pay-He

"BUT I PAID THIS

**BILL TWO WEEKS** 

AGO . . ."





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gress.

Our

built.

Thanks to the State for the wo new school buses which replaced the old ones that were so

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try to take the best of care of

this expensive machinery which

you have placed in their charge.

greatly improved and a new one

roads too have been

edges his financial obligations by CHECK! Every check you issue is at the same time, a receipt for payment-and the stubs enable you to keep a personal record of all expenditures. Surprises and embarrassments JUST CAN'T HAPPEN to folks who make proper use of their checking ac-counts. We urge you to open an account for yourself, today!

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Phone 298-W

Cove Creek Radio Service SUGAR GROVE, N. C.

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GMC's are real trucks. Engine, transmission and frame, as well as cab and axles, are all specially truckbuilt to give you longer service. GMC truck-built engines have high horsepower with higher sustained torque-greater pulling power. They are built to give extra years of service with less maintenance.

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That's why more truckers are buying GMC's today than ever beforeexperience proves them best in the long hault

