

WATAUGA DEMOCRAT

An Independent Weekly Newspaper—Established in the Year 1888

VOL. LXIII—NO. 16.

BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, OCTOBER 19, 1950

FIVE CENTS

CBS Head Says Color Won't Outmode Present TV Sets

New York — Television sets made to receive programs in black and white won't be useless immediately after color broadcasting begins next month, Frank Stanton, president of the Columbia Broadcasting System, said this week.

Owners of America's present 7,000,000 sets will be receiving programs for some time to come, Stanton said in a Nation-wide (CBS) broadcast.

The Federal Communications Commission authorized CBS to begin color broadcasts Nov. 20 in a split decision that is being opposed by the National Broadcasting Company and other firms interested in developing their own color methods.

Pilot Radio Corporation, a set manufacturer, threatened "injunctive proceedings" against the FCC, and Brig. Gen. David Sarnoff, board chairman for Radio Corporation of America, called the decision an "absurdity."

"Despite the fact that some manufacturers are seeking to create the impression that the public's investment in television sets is about to be wiped out, nothing could be further from the truth," Stanton said.

The number of color programs will "increase at an orderly rate as the number of sets capable of

receiving them increases," Stanton said.

He pointed out that popular black-and-white programs will continue until a large percentage of sets is capable of receiving color.

'Adapters' Needed

Most of the present set owners, he said, will be able to receive CBS color programs in black and white by purchasing "adapters."

He said many more sets now equipped to receive only black-and-white programs can be "converted" to receive color.

Around this issue of "adapters" the whole battle over color television is being waged.

Opponents of CBS have maintained that its color television process was "incompatible" because adapters were required to receive color pictures in black and white.

R. C. A. has maintained that its method, turned down by the FCC, is compatible in that present sets could receive color programs in black and white with no additional equipment.

"Most sets now on the market can be adapted," Stanton said, "so that when there is color broadcasting, the program will be received in black and white."

"Of course the same sets," he said, "can be converted to receive color broadcasts in color."

"Therefore, if the manufacturers give you their word that there will soon be available adapters and converters for the particular black-and-white sets which you are considering, you will have protection against obsolescence," Stanton said.

"On the other hand, the CBS president pointed out, "it will be somewhat cheaper and more satisfactory to buy a black and white set which is already adapted, so that it has built-in com-



DROP TO DOOM . . . A reporter and Mrs. Lucille Martin look down fire escape outside her Los Angeles apartment as the body of a young unidentified woman who leaped from the roof.

BLOWING ROCK SCHOOL NEWS

Mr. Richardson and Miss Neil met with the boys and girls and organized the 4-H Club for the school year. Officers elected were: President, Valarie Miller; vice-president, Ruby Henson; secretary-treasurer, Billy Moody; reporter, Anne Ried; song leader, James Coffey.

Better Home Living

Mr. Koone has a class composed of boys only, who are studying one hour each week food preparation. They served their first meal Thursday of last week. These boys had as their guests, Mr. Homer Lentz of the High school dept. and Mrs. R. C. Greene of the Elementary dept. The following menu was well patibility.

Furthermore, a new combination color and black-and-white set may be somewhat less expensive and will be more satisfactory than an ordinary black-and-white set adapted and converted for color.

"Therefore, if you wait for, say six months, you may have some money, and you will have a self-contained set with built-in compatibility and built-in color."

He advised buyers on the market now to purchase black-and-white sets "only from a manufacturer who will give you positive assurance that there will soon be adapters and converters which will enable you to get color."

Basic colors in the approved CBS system are red, blue and green. They filter through a disc rotating behind the lens of the camera picking up the program.

prepared and elegantly served: steak and gravy, cream spuds, green beans, cole slaw, corn sticks, butter, ice tea, coconut cake and ice cream.

Home Ec. Dept.

Mrs. Dale's Home Economics classes are doing excellent work throughout all phases in the department. Both boys and girls have been cooking and now the cutting of garments are in progress.

New Buses

Thanks to the State for the two new school-buses which replaced the old ones that were so badly worn. Our bus drivers will try to take the best of care of this expensive machinery which you have placed in their charge.

Our roads too have been greatly improved and a new one built.

Mrs. Julian Yoder, one of our first grade teachers, is in Winston-Salem this week, due to the illness of her mother. Mrs. Wiley Smith is doing an efficient job substituting for Mrs. Yoder.

North Western District Meeting NCEA

Mrs. R. C. Greene attended the meeting of the North Western District of the N. C. E. A. held in Greensboro October 12th, bringing back excellent reports.

Tea For Patrons

A tea for all the patrons of Blowing Rock school will be given by the faculty October 26th in the school lunch room. Teachers are making personal calls in every home and extending the invitations.

RUBBER

Manufacturers in the United States used 113,421 long tons of new rubber during August, to set a new record. The previous high was 111,841 tons in June. Of the August total, 63,852 tons was natural rubber and 35,665 tons synthetic.

Charlie Choo Choo Justice Signs Pro Washington Redskin Contract

Washington—North Carolina's All-American halfback, Charlie (Choo Choo) Justice, finally made up his mind to play pro football with the Washington Redskins.

After four months of negotiations which apparently ended last week when Justice said he would "definitely not play pro football," Choo Choo said last Sunday:

"The offer has been made so attractive that I didn't feel I could afford to turn it down."

The 26-year-old tailback who led the College All-Stars to a stunning 17-7 upset victory over the Philadelphia Eagles earlier this year told newsmen in Chapel Hill, N. C.:

"This is the hardest decision I have ever made in my life. My previous decisions not to play pro football were made in good faith and were based on my honest conviction at the time. I realize I have appeared to be wishy-washy, but the truth is that since my negotiations with the Washington Redskins a week ago there have been new developments."

Justice told Tribe President George Preston Marshall by telephone that he would be there to sign the three-year contract which reportedly calls for more than \$50,000.

In the absence of Head Coach Herman Bill, Backfield Coach Wilbur Moore said Justice would practice with the Tribe Monday and would make his debut against the Chicago Cardinals

next Sunday, Oct. 22.

Moore also said a backfield man will be released to make room for the fleet 175-pound Tar Heel but a decision on who it would be would be held up until Justice signs.

The Tribe is expected to make room for Choo Choo by moving "Bullet Bill" Dudley, a former All-American from Virginia, to right halfback and installing Charlie in his regular left halfback position. The other first-string backfield spots are held down by Harry Gilmer from Alabama and Bob Goode from the Texas Aggies.

Justice's collegiate record is truly a remarkable one. As a freshman, just out of the Navy, he made the All-America third team. As a sophomore he was on the AP All-America second team and the last two years the All-America first team.

All told he moved the football an unbelievable 10 miles towards the enemy goal line in his four-year collegiate tenure at the University of North Carolina. He was not only an excellent passer, runner and kicker, he also starred on defense.

There was some skepticism about his ability but this was dispelled in the All-Star game when he hung up runs of 47, 31 and 12 yards which led to two touchdowns against the feared Eagles, one of which he scored himself.

The rich have a cloak for their ills, but poverty is transparent and abject.—Antiphones.

FEDERAL WORKERS

Civilian employment in the Defense Department increased by 88,372 during July and August, bringing to 338,521 the number of persons employed by the department as of August 30, according to the Byrd committee.

Total civilian employment in the executive branch of the Government rose to 2,042,309 at the end of August, passing the 2,000,000 mark for the first time since October, 1949.

Louis Johnson calls Korean war a "calculated risk."

105 CHOICE

REGISTERED HEREFORDS

(16th Annual Sale)

75 HEIFERS (6 to 9 Months) 30 BULLS

(NEW SALES PAVILION)

TAZEWELL, - - VIRGINIA

NOVEMBER, 2

12:30 P. M.

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Tazewell Hereford Breeders

(Write for Catalogue)

DON'T COUGH Your Head Off!

Ask for **Mentho-Mulsion**

If it fails to stop your cough due to colds, ask for your money back.

BOONE DRUG CO.

The **REXALL** Store

BLUE RIDGE SUPPLY CO., INC.

WHOLESALE AUTO PARTS AND ACCESSORIES

PHONES 231 and 232

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BEGINNING SATURDAY, OCTOBER 7, AND EVERY SATURDAY THEREAFTER, WE WILL CLOSE AT 12:30 UNTIL FURTHER NOTICE

"BUT I PAID THIS BILL TWO WEEKS AGO . . ."

. . . So this man says. But can he prove it to his creditors? Does he have a record of this, and all his other transactions that offer undisputable evidence of his payment? He does, if he acknowledges his financial obligations by CHECK! Every check you issue is at the same time, a receipt for payment—and the stubs enable you to keep a personal record of all expenditures. Surprises and embarrassments JUST CAN'T HAPPEN to folks who make proper use of their checking accounts. We urge you to open an account for yourself, today!

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★
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Northwestern Bank

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GMC's are built by the world's largest exclusive manufacturer of commercial vehicles—with the broadest truck engineering experience.

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GMC truck-built engines have high horsepower with higher sustained torque—greater pulling power. They are built to give extra years of service with less maintenance.

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