

# Mountaineers Accept Second Bowl Bid; Go To Raleigh December 11

Appalachian's Mountaineers, football champions of the North State Conference, today accepted an invitation to play in the second annual Elks Bowl game at Raleigh Dec. 11.

The opponent for the Mountaineers has not been announced, but sponsors pointed to Wofford College of Spartanburg, S. C., as the likely second team.

Coach E. C. Duggins' Mountaineers already is signed to play East Tennessee in the Burley Bowl at Johnson City, Tenn., Thanksgiving Day.

Appalachian, unbeaten after seven games, has two more games to play in its regular season.

Announcement of Appalachian's acceptance of the Elks invitation was made jointly today by Raymond Fuson of New Bern, president of the North Carolina Elks Assn. and Coach Duggins of the Apps after a conference here.

Appalachian, idle this past week had not met any of the South Carolina Little Three teams, but the Mountaineers face Presbyterian Saturday in a game which could be a yardstick for the contest.

After Presbyterian, the Mountaineers close out their regular season schedule against Tampa at Tampa Nov. 20. They have beaten Guilford, Western Carolina, Elon, Lenoir Rhyne, Catawba, Emory & Henry and East Carolina.

## Watauga Leads In Purchase Of Purebred Sires

For the third time in four years Watauga county farmers bought and recorded in the county agents office more purebred sires than any other county in North Carolina. This was reported this week by Jack Kelley, in charge of Animal Husbandry Extension at State College. Watauga County won this contest in 1951 when farmers in the county bought 72 purebred sires. In 1952 Davidson county won, placing 73 sires. In 1953 Watauga county won again, placing 106 sires.

This year Watauga county was the winner again placing 80 purebred sires. These consisted of 45 bulls, 32 rams and 3 boars. Northampton and Edgecomb counties each placed 55 sires.

The contest is sponsored by the purebred associations of beef, sheep and swine breeders in North Carolina. The county winning the contest is awarded a trip to the International Livestock show in Chicago the latter part of November and the first week of December, to one extension worker and one teacher of vocational agriculture.

This year the trip will be made by Mr. R. L. Tait, vocational agriculture teacher from Boone and W. C. Richardson, assistant county agent.

# Christmas Seal Letters To Be Mailed Nov. 22

Christmas Seal letters to residents of Watauga County are now in preparation and will be in the mail Nov. 22, Miss Helen Underdown, chairman of the Christmas Seal sale of the Tuberculosis Association, announced today.

"I know everyone has been looking forward to their first look at the new 50th anniversary Christmas Seals they will use in many decorative ways to brighten the holiday season, but I want to emphasize the importance of the letter in which they will be asked to buy Christmas Seals," she said.

Emphasizing that the people of this area can rightfully pride themselves on the progress made in tuberculosis control through their support of the tuberculosis association and health department programs, she pointed out, however,

that TB is a long way from defeat.

"In our letter to the people of this community, we are laying the facts on the line. We want them to know what the disease is costing the community, how widespread it is, and how tragically it affects many families. We want to tell them frankly what their TB association is doing about these problems. We want people to know what they are paying for when they buy Christmas Seals."

"I feel confident that each citizen will give careful consideration to the facts in their Christmas Seal letters, and by generous purchases of Christmas Seals during the campaign from Nov. 22 through December will give their mandate for a much more intensive effort aimed at defeating tuberculosis."

# Fabrics Played Up In Clothes

More and more we see the elegance of fabric being played up by clothes designers. The evening coat is an example. It is usually fashioned of some dazzling material and is popular for small parties to the opera.

Some of these coats are a bit over done. Remember when you are shopping for yours that it would be best to choose a neutral color that will go well with several gowns.

These coats range in price from the very expensive to "frankly inexpensive." Don't try to economize too much. This is often the most expensive thing you can do in the long run. If you have a limited amount to spend for your evening coat, it would be a good idea to make one yourself or have one made.

Pretty shoes are a must with this kind of outfit. Treat yourself to a pair of the exciting new sandals. They are very bare and you will need a pair of sandalfoot stockings.

If you make your own evening coat or have it made, why not make an evening bag to match?

You will enjoy this new addition to your wardrobe, particularly when you make the rounds of the Christmas parties.

Soviet-Japanese trade talks are reported bogged.

The National Foundation for Infantile Paralysis "taking a calculated risk," has contracted to buy enough Salk polio vaccine to immunize 9,000,000 children and pregnant women next year.

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Nov. 17

## May Now Apply For Navy ROTC

High school seniors and graduates have only until November 20 to apply for the Navy's college training program, it was announced today. Candidates who apply for the NROTC will take the qualifying mental examination on December 11 as the first step in the competitive cycle leading to an appointment as midshipman.

Male citizens of the United States, between the ages of 17 and 21 are eligible to apply for the NROTC aptitude test. Persons who attain a qualifying score will be given the Navy's rigid midshipman physical examination next February. From the pool of qualified candidates remaining in competition, approximately 1,800 young men will be selected for appointment to the NROTC, and the college of their choice.

Applicants in this area can obtain the necessary forms from the nearest high school or Navy recruiting station, or by writing direct to the Chief of Naval Personnel, Washington 25, D. C.

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### FAKE INSURANCE ADS

The Federal Trade Commission has accused 17 companies in the health, hospital and accident insurance business of "false and misleading advertising." Together, the 17 firms—including the four largest in the field—represent annual premium payments of more than \$300,000,000, or about one-third of the total health and accident policies written on individuals in the country. Individual hearings on the charges are to be held in December.

### LIGHT BULBS

During the past fifty-odd years, since the invention of the incandescent light, United States light-bulb manufacturers estimate that they have made forty billion bulbs. However, they also estimate that they will make that many in the next fifteen years.

### Try BISMAREX

for Acid Indigestion. Insist on genuine BISMAREX and refuse other so-called Anti-acid Powders, recommended to be "just as good"

BISMAREX is sold in Watauga county at **BOONE DRUG CO.** The **REXALL** Store

## Speeders Lead In N. C. Arrests

Raleigh—Speeders led the arrest parade in October with 2,976 cases the Motor Vehicles Department reported today.

In its regular monthly summary of traffic violations the agency also listed 706 arrests for reckless driving and 734 for driving without an operator's permit.

All three offenses normally are at the top of the violations list. None require the surrender of driving privileges on the first

count however.

Other violations reported during the month were as follows: failing to stop for a stop sign 451; faulty mechanical equipment 404; improper passing 259; improper lights 212; driving on wrong side of the road 173; and following too closely 159.

The month's total of Tar Heels arrested came to 6,429. Out of staters added another 1,499 to the list.

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# THE TOTALLY NEW '55 FORD!

ON DISPLAY FRIDAY!

with styling inspired by the Ford THUNDERBIRD



New FAIRLANE Series... The new Club Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

## Longest, Lowest, Roomiest...most Powerful ever built!



New CUSTOMLINE Series... The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series... The new 6-passenger, 4-door Country Sedan (above) is one of five new designs—all beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.



New MAINLINE Series... Each of the three Mainline beauties offers the same engineering advancements, the same graceful contours and clean lines that distinguish all '55 Fords. Fordor Sedan is illustrated above.

We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury... by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for these are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why look further—why delay—why just can't buy better than Ford.

### EXCLUSIVE TRIGGER-TORQUE POWER IN 3 MIGHTY ENGINES

1. 162-h.p. Y-block V-8
2. 182-h.p. Y-block Special V-8
3. 120-h.p. I-block Six

- (1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deep-block build... short-stroke design.
  - (2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4-barrel carburetion, dual exhausts and extra-high (8.5 to 1) compression ratio.
  - (3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry.
- ALL WITH TRADITIONAL FORD ECONOMY

### PLUS ALL THESE OTHER BRAND-NEW WORTH-MORE FEATURES

- ★ New Speed-Trigger Fordomatic Drive
- ★ New Turbo-Action Spark Plugs
- ★ New 10% Larger Brakes
- ★ New Tubeless Tires
- ★ New Angle-Poised Ball-Joint Suspension (Fordomatic Drive optional.)

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