

LADIES' READY-TO-WEAR DEPT.

ALL WOMEN'S WINTER COATS AND SUITS REDUCED

\$19.95 Coats, Suits reduced to	\$ 6.95
\$12.95 Coats, Suits reduced to	\$ 7.95
\$14.95 Coats, Suits reduced to	\$ 8.95
\$16.95 Coats, Suits reduced to	\$10.95
\$19.95 Coats, Suits reduced to	\$12.95
\$24.50 Coats, Suits reduced to	\$16.50
\$27.50 Coats, Suits reduced to	\$17.50
\$34.50 Coats, Suits reduced to	\$20.00
\$39.50 Coats, Suits reduced to	\$22.00
45.00-49.50 Coats, Suits reduced to	\$27.50
55.00-59.50 Coats, Suits reduced to	\$32.00

GROUP WOMEN'S CREPE AND COTTON SLIPS Regular Price Range from \$1.98 to \$5.95 Reduced to \$1.00 for this sale

ONE LOT LADIES' ODDS & ENDS IN UNIFORMS Special for this sale—\$1.50 each

ONE LOT LONG FORMAL EVENING DRESSES Half-Price

SPECIAL REDUCED PRICES ON SEVERAL LOTS OF LADIES' SWEATERS

Jantzen Knit Suits Reduced

We Have Group Our Winter Dresses Into Two Groups as Follows:

GROUP NO. 1	
\$ 5.95 Dresses reduced to	\$ 3.00
\$ 6.95 Dresses reduced to	\$ 3.50
\$ 7.95 Dresses reduced to	\$ 4.00
\$ 8.95 Dresses reduced to	\$ 4.50
\$ 9.95 Dresses reduced to	\$ 5.00
\$10.95 Dresses reduced to	\$ 6.50
\$12.95 Dresses reduced to	\$ 6.50
\$16.95 Dresses reduced to	\$ 8.50
\$24.50 Dresses reduced to	\$12.95

RACK WOMEN'S SKIRTS REDUCED AS FOLLOWS

Regular \$15.95 Skirts reduced to	\$10.00
Regular \$14.95 Skirts reduced to	\$ 7.95
Regular \$12.95 Skirts reduced to	\$ 7.95
Regular \$11.95 Skirts reduced to	\$ 6.95
Regular \$10.95 Skirts reduced to	\$ 6.95
Regular \$ 9.95 Skirts reduced to	\$ 5.00
Regular \$ 7.95 Skirts reduced to	\$ 5.00
Regular \$ 5.95 Skirts reduced to	\$ 4.00
Regular \$ 4.98 Skirts reduced to	\$ 3.50

Ladies' Hats Reduced!

ONE GROUP LADIES' WINTER HATS Reduced to \$1.00

ONE GROUP LADIES' HATS Reduced to \$2.00

SPECIAL REDUCED PRICES ON Lingerie, Blouses, Skirts and Brassieres PRICES ON THESE GROUPS ARE SLASHED TO THE BONE

1 GROUP LADIES' SWEATERS IN WOOLS AND NYLONS

Reduced to Half-Price

FIRST FLOOR PIECE GOODS DEPT.

ONE TABLE REGULAR 70c PRINT AND SOLID COTTONS

Special—69c Yard

ONE LOT WOOLEN YARD GOODS Reduced 33 1-3 Percent

ONE TABLE EVERGLAZE COTTONS REDUCED AS FOLLOWS:

Regular \$1.19, \$1.48 and \$1.59 Yard

Reduced to \$1.00 Yard

ONE TABLE REGULAR \$1.79 and \$1.98 YARD SILK AND RAYON, RAYON AND ACRYLON DRESS MATERIALS

Reduced to \$1.29

ONE TABLE REGULAR \$1.29 AND \$1.59 ACETATE AND RAYON DRESS MATERIAL

Reduced to \$1.00

1 TABLE RAYON FLANNEL DRESS MATERIALS Regular \$1.98 Yard

Reduced to \$1.49 Yard

1 TABLE REGULAR 98c RAYON AND ACETATE DRESS MATERIALS

Reduced to 79c Yard

ONE LOT LADIES' NYLON HOSE — BROKEN SIZES—VALUES TO 98c

Special—59c Pair

ONE TABLE REGULAR 98c COTTON PRINTS AND PLAIDS

Reduced to 79c Yard

ONE TABLE WOOLEN YARD GOODS REDUCED

Half-Price

ONE TABLE REGULAR 79c GINGHAM

Special—65c Yard

ONE TABLE CORDUROY—Reg. 1.00 and \$1.29 Yard

Special 79c and 98c Yard

ALL DRAPERIES

Reduced 33 1-3 Percent

ELECTRIC BLANKETS REDUCED

\$39.95 Blankets reduced to	\$29.50
\$19.95 Blankets reduced to	\$15.00

ONE TABLE BEDSPREADS

Reduced 33 1-3 Percent

PASTEL PERCALE SHEETS—SINGLES ONLY

Special—\$2.45

ONE TABLE REGULAR \$1.29 COTTON PRINTS

Reduced to 79c Yard

ONE TABLE WOMEN'S GLOVES

Half-Price

ONE LOT COSTUME JEWELRY

Half-Price

ONE LOT WOMEN'S BAGS

Half-Price

Great January Belk's Home of Better Values CLEAR

THIS GREAT VALUE THURSDAY MORNING DOORS OPEN AT 10:00

This is the kind of old fashioned value giving event you have been waiting for—low prices on winter merchandise and special buys made especially for this sale. We Will Be Closed All Day Wednesday, January 9.

MEN'S DEPT.

MEN'S SPORT COATS

Regular \$19.95 Values reduced to	\$13.95
Regular \$22.50 Values reduced to	\$14.95

ONE LOT MEN'S JACKETS—REG. 4.95 TO 6.95 VALUES

Reduced to \$2.00

MEN'S OVERCOATS REDUCED—REGULAR \$29.95 TO \$39.95 COATS REDUCED TO

Reduced to \$20.00

MEN'S SUBURBAN COATS REDUCED

Regular \$14.95 Coats reduced to	\$10.00
Regular \$29.95 Coats reduced to	\$15.00

MEN'S HEAVY GABARDINE JACKETS

Regular \$9.95 Jackets reduced to	\$6.99
Regular \$7.95 Jackets reduced to	\$4.99

MEN'S HORSEHIDE JACKETS—REGULAR \$24.50

Reduced to \$16.50

MEN'S SUEDE JACKETS—REGULAR \$14.95

Reduced to \$12.50

ONE RACK MEN'S SUITS—VALUES TO \$39.95

Reduced to \$19.95

ALL REGULAR STOCK MEN'S SUITS

Reduced 25 percent

ALL MEN'S PANTS

Reduced 25 percent

MEN'S SPORT SHIRTS

Regular \$2.98 Shirts reduced to	\$1.99
Regular \$3.98 Shirts reduced to	\$2.79
Regular \$4.98 Shirts reduced to	\$2.99

MEN'S ALL WOOL SHIRTS—REGULAR \$8.95

Reduced to \$4.99

ONE LOT MEN'S SOCKS

Special 9c pair

ONE LOT MEN'S SOCKS—REGULAR 39c and 59c PAIR

Reduced to 19c

ONE LOT MEN'S FUR FELT HATS—REGULAR \$5.95

Reduced to \$3.00

ONE LOT MEN'S FUR FELT HATS—REGULAR \$7.50

Reduced to \$5.00

ONE TABLE ODDS & ENDS IN TIES, JEWELRY, CIGARETTE CASES AND OTHER ITEMS—Values to \$1.50

Special—25c



special
WASHB
with a
buy-o



A SWEETHEART NECKLINE. 2.77
Elegance cotton-curtain print.
Pink, blue, 12-16, 14-16-18.
Reg. 3.95

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