

WINTER Clearance Sale

GIVING EVENT STARTS
 MONDAY, JANUARY 10
 AT 9:00 O'CLOCK

Be on hand when the doors open and get your share of the bargains. Reduced prices all over our store. Nothing has been spared to bring you a big array of bargains! Marking Down and Re-Tagging Our Stock For This Sale

Special purchase!
 BASKET COTTONS
 Dry-long crispness and a
 by-the-armful low price!

Regularly 3.98 **2.77**

ONE-TO-SIZE CUT! PRE-SHRUNK FABRICS, MANY
 FROM FAMOUS MILLS! SIZES FOR JUNIORS, MISSES!
 HALF-SIZES! YOUTHFUL WOMEN'S STYLES TO 52!
 Every dress designed just for us!
 Every fabric hand-selected for you!
 Every style crease-resistant!

BASEMENT



REGULAR STRIPES 2.77
 CREASE-RESISTANT 2.77

Buy! BUY BELK'S for certified better values!

BOY'S DEPT.

BOYS' HEAVY ALL WOOL CAPS
 Regular \$1.98—reduced to \$1.48
 Regular \$1.69—reduced to \$1.39

BOYS' SHIRTS REDUCED:
 ONE LOT BOYS' SPORT SHIRTS VALUES TO \$1.69
 Values to \$1.69 reduced to 69c

ONE LOT BOYS' FLANNEL SHIRTS—\$1.69 to \$1.98 Values
 Reduced to \$1.19

ONE LOT BOYS' KNIT SHIRTS—\$1.69 to \$1.98 Values
 Reduced to \$1.19

ONE LOT BOYS' TOM SAWYER FLANNEL SHIRTS
 Regular \$2.98 value—reduced to \$1.99

BOYS' WOOL SUR COATS REDUCED
 Regular \$5.95 Coats reduced to \$3.99
 Regular \$7.95 Coats reduced to \$4.99
 Regular \$8.95 Coats reduced to \$5.99
 Regular \$11.95 Coats reduced to \$6.99

ONE LOT BOYS' GABARDINE JACKETS—Reg. 4.95 to 7.95
 Reduced to \$2.99 and \$3.99

BOYS' SPORT COATS REDUCED
 Regular \$4.98 and \$9.95 Coats reduced to \$2.50

BOYS' SUITS—VALUES TO \$14.95
 Reduced to \$4.99

BOYS' SPORT COATS REDUCED
 Regular \$10.95 Coats reduced to \$8.00
 Regular \$13.95 Coats reduced to \$9.50
 Regular \$15.95 Coats reduced to \$12.50

ONE LOT BOYS' KNEE SOCKS—REGULAR 39c
 Reduced to 9c pair

Extra Special—In Our Basement Store
 Regular 39c Towels 3 for \$1.00
 Regular 59c Towels 2 for \$1.00
 Regular 39c Print . . . 3 Yards \$1.00

81 x 99 Sheets Special—\$1.59

CHILDREN'S DEPARTMENT

ONE RACK CHILDREN'S COTTON DRESSES
 Sizes 1 to 3, 3 to 6x, 7 to 14

Group 1
 \$1.98 Dresses reduced to \$1.00
 \$2.98 Dresses reduced to \$1.50
 \$4.98 Dresses reduced to \$2.50
 \$5.95 Dresses reduced to \$3.00

Group 2
 \$1.98 Dresses reduced to \$1.59
 \$2.98 Dresses reduced to \$2.39
 \$4.95 Dresses reduced to \$3.48
 \$5.95 Dresses reduced to \$3.98

We will have many other good values in addition to what is advertised!

ALL CHILDREN'S WINTER COATS
 Reduced to Half-Price

SPECIAL REDUCED PRICES ON CHILDREN'S
 TEE-SHIRTS, BLOUSES, LINGERIE

ONE TABLE CHILDREN'S FLANNELETTE PAJAMAS
 REDUCED AS FOLLOWS:

\$1.29 Pajamas reduced to 88c
 \$1.98 Pajamas reduced to \$1.48
 \$2.98 Pajamas reduced to \$2.29

ONE TABLE CHILDREN'S DRESSES—Sizes 1 to 6
 Special—79c

GIRLS' PLASTIC WINTER JACKETS, reg. 2.98 val.
 Reduced to \$2.00

SHOE DEPT.

ONE TABLE INFANTS AND CHILDREN'S SHOES
 AND OXFORDS—Values to \$2.95

Special—\$1.00 Pair

ONE TABLE CHILDREN'S OXFORDS—VALUES
 TO \$3.95

Special—\$2.00 Pair

ONE TABLE WOMEN'S FLATS—IN SUEDES AND
 LEATHERS—Values to \$4.95

Special—\$2.50

ONE TABLE WOMEN'S SUEDE AND LEATHER
 WEDGE HEELS, PUMPS AND STRAPS
 Values to \$5.95

Special—\$3.00 Pair

ONE TABLE WOMEN'S DRESS PUMPS IN SUEDES
 AND CORKETTE—BROWN, BLACK, GREY
 AND NAVY—Values to \$7.95

Special—\$4.00 Pair

ONE TABLE WOMEN'S NATURAL BRIDGE DRESS
 SHOES—IN SUEDES, LEATHERS—IN
 STRAPS AND PUMPS

Special—\$5.00 Pair

ONE TABLE WOMEN'S DRESS SHOES—SUEDE
 AND LEATHER—PUMPS AND STRAPS
 Values to \$5.95

Special—\$3.00 Pair

EXTRA SPECIAL

ONE TABLE WOMEN'S DRESS SHOES—BROKEN
 SIZES—SUEDES AND LEATHERS
 Values to \$8.95

Only \$2.00 Pair

ONE TABLE MEN'S DRESS AND SPORT OXFORDS
 Values to \$12.95

Special—\$5.00 Pair

ONE TABLE MEN'S WORK SHOES—Values to \$8.95

SPECIAL—
 Only \$4.00 Pair

ONE TABLE WOMEN'S AND CHILDREN'S HOUSE
 SHOES

Special—50c

BASEMENT

ONE LOT MEN'S DRESS SHOES
 \$4.00 Pair

ONE TABLE FLY / COTTON SPORT SHIRTS
 Regular \$1.59

Special—79c

ONE LOT MEN'S KNIT SHIRTS—PLAIDS AND
 GABARDINES—\$1.98 Value

Special—\$1.29

1 LOT SLIGHTLY SOILED MEN'S WORK SHIRTS

Special—\$1.29

ONE TABLE ODDS & ENDS UNDERSHIRTS,
 SHIRTS AND SHORTS AND BELTS

15c

PINKING SHEARS

Special—\$1.00 Pair

1 TABLE GINGHAM, CRETONNE AND FLANNEL
 Regular 48c yard

Special—39c

ONE TABLE SOLID CREPES—SPECIAL
 29c Yard

One Table Fatigue Mats \$1.00

WOMEN'S COTTON HOSE
 25c Pair

ONE TABLE KRINKLE COTTON CREPE
 48c Yard

IRONING BOARD PAD AND COVER
 \$1.00

ONE TABLE REGULAR A. B. C. PRINT
 48c Yard

Children's Anklets 10c Pair

LARGE SET ICE TEA GLASSES — DECORATED
 15c

Hot Plates \$1.00

Ladies' Rayon Slips \$1.00

SEE OUR LARGE ASSORTMENT THROW RUGS
 69c to \$5.95

We will have many items which are not advertised that will be put on sale at Special or Reduced Prices. When you are in Boone make Belk's your Shopping Headquarters

WINTER SALE In Boone
 BELK'S STORE BOONE, N. C.