



# The Watauga Savings and Loan Association

Has Just Closed

## ANOTHER SUCCESSFUL YEAR

Our Assets At The Close Of 1955 Were \$3,082,700.23 – At The Close Of 1956 They Were:

# \$3,565,319.90

Showing A Growth For The Year of \$482,619.67

### WE PAID OUT

To Our Customers in Watauga County  
Last Year a Total of

# \$86,938.64

WHICH IS THE

## Largest Dividend

WE HAVE EVER PAID



**H. G. FARTHING**  
PRESIDENT  
29 Years Service—Trailway  
Hereford Farm



**C. M. CRITCHER**  
VICE-PRESIDENT  
29 Years Service  
Fertilizer Dealer, Farmer



**W. H. GRAGG**  
SECRETARY-TREASURER  
34 Years Service

### WE HAVE

MORE THAN

# \$250,000

In Reserve That We Owe To No One,  
Which Adds to Our

## Safety

In a Substantial Manner



**H. P. HOLSHOUSER**  
DIRECTOR  
15 Years Service—Real Estate and  
Insurance



**HOWARD MAST**  
DIRECTOR  
12 Years Service—Merchant



**GUY HUNT**  
DIRECTOR  
4 Years Service—Merchant

Thanks very kindly to the fine people of Watauga County for the wonderful cooperation you have given us throughout the years. We welcome your savings accounts at any time, and we are in position to take care of all reasonable demands for home construction, repairs, and modernization.

PLAN your savings . . . SAVE by plan

### THE RULES FOR SUCCESS

*in saving are as simple and obvious as A-B-C. Whatever your personal or family savings objectives may be, you can achieve your savings goal by these simple rules*

1. Decide **HOW MUCH** money you wish to save.
2. Decide **HOW MUCH TIME** you'll need to reach your savings goal.
3. Start a **REGULAR MONTHLY** savings program here that will assure you of reaching that goal in the time you have allowed yourself.
4. **KEEP FAITH** with yourself by making each monthly savings payment regularly and without fail. Make yourself your own creditor—and always **PAY YOURSELF FIRST!**

Study the tables below. Make your own choice as to the monthly savings program that will help you reach your selected savings goal most quickly. Get started on the road to financial freedom by opening your insured savings account here soon!

### PLANNED SAVINGS GROW FASTER

Monthly figures include current dividends, credited semi-annually to your account. Savings earn full month's dividends when made on or before the 10th.

\$1,000 goal	\$2,000 goal	\$5,000 goal
\$15.44 month for 5 years	\$30.87 month for 5 years	\$77.18 month for 5 years
\$7.15 month for 10 years	\$14.29 month for 10 years	\$35.72 month for 10 years
\$4.40 month for 15 years	\$8.80 month for 15 years	\$22.01 month for 15 years
\$3.05 month for 20 years	\$6.09 month for 20 years	\$15.23 month for 20 years



**R. C. RIVERS, JR.**  
DIRECTOR  
24 Years Service—Editor-Publisher  
Watauga Democrat



**DR. W. M. MATHESON**  
DIRECTOR  
12 Years Service—Dentist



**WALTER H. GREENE**  
DIRECTOR  
9 Years Service—Farmer, Stockman

We offer life insurance sold by the Security Life & Trust Company to all our borrowers. We also offer a sick and accident policy which will pay you if you are sick up to 5 years.

# Watauga Savings and Loan Association

106 WEST KING STREET

BOONE, NORTH CAROLINA