

*Mr. Merchant:*

**You'll Be Wise**

*To Make The*

**WATAUGA DEMOCRAT**

**The Major Item**

*In Your*

**Advertising Budget**

Boost your Sales the proven way . . . through the use of advertising space in your local newspaper. With more than 3,200 circulation you get more for your advertising dollar.

**WATAUGA DEMOCRAT**

**Advertising Brings Results!!**

**CALL AM 4-3612**

And Ask For A Democrat Advertising Representative

To Assist You In Preparing Your

**Advertising Program**

**WATAUGA DEMOCRAT**

Is Watauga County's

**MOST EFFECTIVE**

**Advertising Medium**