

Belk's HIT PARADE OF MAY VALUES

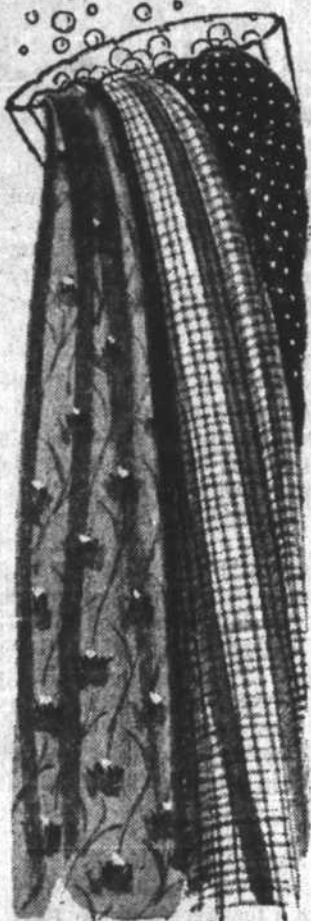
Your Dollar Will Go Farther at Belk's

Belk's Values Galore Everyday

Shop at Belk's Today and Everyday and Save

Piece Goods Department

If You Like To Sew BELK'S PIECE GOODS DEPT. Is a "Must" on Your Shopping List



One Table Spring Knight Broadcloth Big assortment solid colors **59c yard**

One Table Extra Good Quality Prints in a large variety of patterns. A large part of this assortment is regular \$1.29 yd. piece goods. A real value. **98c yard**

One Table Gingham and Chambray in all the wanted colors and pattern combinations **79c yard**

Dress Linen—for Beautiful Summer Dresses **\$1.79 yard**

Dan River "Wrinkle Shed" Plaids **98c yard**

Big Assortment of Beautiful Drapery Material **\$1.00 yard**

1 Group Rayon Prints in a Variety of Patterns **98c yard**

One Group Spun Rayon in Solid Colors Linen-like finish **98c yard**

One Group Glazed Cotton Prints in a Variety of Patterns **98c yard**

One Table Printed Nylon and Taffeta New summertime colors **98c yard**

One Group Spun Rayon—Linen-Like Finish Stripes, \$1.48 yd. Solids, 98c yd.

STATE PRIDE SHEETS Type 130

81x108 — \$2.29
81x99 — \$1.98

Fitted Sheets Single \$2.48

Fitted Sheets Double \$2.69

Foam Rubber Pillows, Reg. Size, Zipper Cover **\$4.98 each**

Mattress Covers, Zippered, Full Bed Size Sanforized **\$4.48 each**

See our Large Assortment of "State Pride" Bedspreads IN SOLID CORDED **\$7.98 each**

WOVEN JACQUARD PATTERNS **\$4.98 each** Singles and Doubles

Heirloom Bedspreads—Assorted Colors **\$9.95 each**

See Our Large Assortment of Curtains and Towels

You Always Save When You Shop at BELK'S



Shop in Our Second

Floor for

Ladies' and

Children's

Ready-to-Wear

BELK'S Is a One-Stop

For All Your

Clothing

Needs

First Floor SHOE DEPARTMENT



We are headquarters for Women's Natural Bridge Shoes in Pumps, Straps, Ties and Casuals. We are Boone's Exclusive Dealers for Men's Weyenberg Shoes in both Dress Oxfords and Work Shoes. See us for all your Shoe Needs

Basement Store

Our Basement Store Is a Little Store Within Itself!

"YOUR DOLLAR WILL GO FARTHER AT BELK'S" "A Dollar Bill Is King in Belk's Basement"

Plastic Drapes **\$1.00** 3 x 6 Straw Rugs **\$1.00**

Woven Plastic Cushions **\$1.00**

Metal Magazine Racks **\$1.00**

Cake Savers **\$1.00**

Large Size Waste Cans **\$1.00** Rubber Utility Mats **\$1.00**

Aluminum Pitcher with Ice Lip **\$1.00**

4 Gallon Galvanized Tub **\$1.00**

Electric Hot Plate **\$1.00** Laundry Bags **\$1.00**

Ironing Board Pad and Cover Set **\$1.00**

Plastic Shoe Bags **\$1.00** Sofa Pillows **\$1.00**

See Our Porch Chairs, Lawn Chairs, Picnic Supplies, and House Paint—All at Money-Saving Prices in Our Basement Store. SHOP AT BELK'S TODAY AND EVERYDAY AND SAVE!

Men's Department

Warm weather is here—our MEN'S DEPT. is the place to buy cool, comfortable wearing apparel at money-saving prices!

Men's Sport Shirts—All sizes and colors **\$1.98-\$2.98-\$3.98**

We Are Headquarters for "Jantzen" Sportswear, including Swim Trunks, Tee Shirts and Woven Sport Shirts

Men's "Man-Style" Knitted Briefs **69c and 89c pr.**

Men's "Man-Style" Tee-Shirts **79c each**

Men's "Man-Style" Athletic Shirts **79c each**

Men's White & Colored Archdale Dress Shirts Short and long collars, all sizes, in broadcloth, woven Madras and Oxford cloth **\$2.98 each**

Belk's Special—Pima Broadcloth White Shirts These compare with shirts retailing at \$5.00 **Belk's Price \$2.99**

Men's Wash and Wear Dacron and Cotton Suits **\$29.95**

Men's Wool and Dacron Summer Suits **\$29.95**

Men's Cotton Cord "Ivy League" Dress Pants in blue and tan. **\$4.98 pr.**



Bermuda Shorts **\$2.98 and \$3.98 pr.**

See our large assortment of Men's Summer Pants **\$4.98 to \$8.95 pr.**

Shop in our Boy's Department for a complete Assortment of Boys' Wear for the Warm Summer Days Ahead! SHOP AT BELK'S AND SAVE!

BELK'S DEPARTMENT STORE

"When In Boone Make Belk's Your Headquarters"

Prompt and Courteous Service At All Times.