

## Offspring Of Farthing Bull Prize Winner

The Grand Champion polled steer in the 4-H Club judging at the Caldwell County Fair Grounds last week was a yearling from a famous bull owned by H. Grady Farthing of Boone, BBR Victor Plato I.

The yearling is owned by Wilfred Roberts of Lenoir, who also won a blue ribbon for showmanship, and a blue ribbon on a calf dropped by a cow which he had bought from Mr. Farthing.

The champion steer from the Farthing herd brought 44c a pound, and weighed 1,050 pounds.

The 4-H Club Fat Cattle Show of Caldwell County is one of the most outstanding in the state.

Mr. Farthing, operator of the Trailway Hereford Farm near Boone, announces that he will sell twenty calves, bulls, and heifers sired by BBR Victor Plato I, in the various cattle sales this fall.

The Farthing bull is a grandson of EER Victor Domino 12th, one of the best known polled bulls in America. Affectionately known as "Popeye," the grandsire is owned by the Double-E Ranch of Sanatobia, Miss.

BBR Victor Plato I was acquired by the Trailway Farm on March

13, 1954, said Mr. Farthing, and since that date has been the sire of many outstanding calves. Every bull calf produced by him, if properly marked, has gone into one of the better herds throughout several states, he said.

One of these fine young bulls was sold by Mr. Farthing to the Easy Yoke Ranch of Forsyth County, owned and operated by Dr. John R. Church. Dr. Church said that soon after he acquired this bull he was offered \$3,000 for a half interest in him, but refused. Dr. Church's bull is now producing calves of such quality as to attract the interest of some of the quality dealers in foreign countries, Mr. Farthing said.

Dr. Church reveals that he has sold a son and daughter sired by the "Popeye" bull to a herd owner in Honduras, Central America. They will serve to extend this famous polled breeding in this foreign country.

Trailway Farms will sell four bulls and four heifers, all polled, at the sale in Boone October 12; three bulls at North Wilkesboro October 26; and several bulls and heifers at Shelby November 1, Mr. Farthing said.

## Hodges Named Chairman Of Southern Board



GOV. HODGES

Atlanta, Ga.—Gov. Luther H. Hodges of North Carolina was elected chairman of the Southern Regional Education Board at its annual meeting here September 21.

Also elected at the meeting were Dr. Philip G. Davidson, president of the University of Louisville (Ky.), vice chairman, and State Rep. Chappelle Matthews of Georgia, secretary-treasurer.

SREB is an agency of the Southern states whose purpose is to help states in sharing their resources for higher education with each other. SREB is supported through legislative funds appropriated by the states.

The board consists of the governor of 16 Southern states and four persons appointed by each governor. The majority of the board members are governors, legislators and educators.

Also confirmed at the annual board meeting was an action of the executive committee earlier this year appointing Dr. Robert C. Anderson as director of the SREB executive staff here.

## Cove Creek Club Aids United Fund

The Cove Creek Community Development Club met Thursday night with several members present.

The club voted to help with the Watauga County United Fund which starts October 21, and workers were appointed to assist in the drive. Everyone in the community will be asked to give once but generously.

A county wide singing co-sponsored by the Community Club and the Cove Creek High School will be held Saturday night October 5th at 7:30 in the high school gymnasium. The admission will be 50 cents for adults and 25 cents for children 12 and under. The singing will feature quartets and choirs from Watauga county and surrounding areas.

The use of fluoridated water has been recommended by the World Health Organization as a safe, effective and practical curbing tooth decay.

## Added Incentive Is Given In Soil Bank

Additional incentive are being offered farmers under the 1958 Conservation Reserve Program to divert more land to conservation uses. Dwight Cable, chairman of the Watauga County Agricultural Stabilization and Conservation Committee, has announced. The sign-up period for the new program is expected to start in early October.

Under the Conservation Reserve—the longtime phase of the Soil Bank, farmers contract to divert general cropland to soil, water, forestry, and wildlife conservation practices for period of 3, 5, or 10 years. In return, farmers receive two types of payments on the diverted acreage: (1) a cost-sharing payment (up to 80 percent) the year they apply a conservation measure, and (2) annual per-acre rental payments each year the land is under contract.

Major changes have been made in the 1958 Conservation Reserve Program, the chairman explains, in order to encourage participation by whole farm units and to emphasize forestry and wildlife practices. Where such action can be justified, County ASC Committees will be authorized to increase certain annual payment rates for land to be planted to forest trees and for whole farms retired from production.

According to the chairman, it has been found that "the diversion of whole farm units usually results in a larger average reduction in crop production than is accomplished where only a part of the cropland on a farm is put in the Soil Bank. Land going into forest trees is land going out of production over a long period. Moreover, there is urgent need to check the disappearance of our forest resources, which is running ahead of current tree planting and growth."

Beginning in 1958, contracts offered for land devoted to trees or shrub plantings for shelterbelt, windbreak, or wildlife habitat purposes, will be for 5 or 10 years, at the option of the producer. Previously, all tree and shrub plantings were under 10-year contracts only. The 10-year requirement remains

in effect for tree plantings for forestry purposes.

The Conservation Reserve Program is open for participation by all farmers.

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