

Buick's New 1958 Century Convertible



SPARKLING NEW STYLING, spotlighted by a handsome new grille design unique in the automotive industry, enhances the 1958 Buick Century convertible with the verve and dash of a sports car. The new Century, like all other cars in the Buick line, is equipped with dual headlights and a daring new fender and hood line that accentuates the new low silhouette. Buick's improved variable pitch Dynaflow transmission is standard on the Century. The revolutionary new light pitch Dynaflow and the new miracle air ride are available as optional equipment. All 1958 Buicks, except the Special, are equipped with air-cooled aluminum brakes on the front wheels.

Better School Attendance Given Priority At Welfare Board Meeting

Ways in which the Watauga County Department of Public Welfare can encourage better school attendance this year in cooperation with public school authorities were discussed at a meeting of the welfare board earlier this week, according to a statement by Mrs. Wm. M. Matheson of Boone, Chairman of the Board.

Since there is no special school attendance officer in Watauga county, State law places on the department of public welfare the responsibility for enforcing the compulsory school attendance law, Mrs. Matheson said. All agencies and the public generally are asked to help in this task. Referrals by the school authorities, after careful screening of the reasons for absence, are brought to the attention of the welfare department.

"The law is clear in requiring all children between the ages of seven and sixteen to attend school. The law provides for legal enforcement of this attendance, both on the children and their parents," Mrs. Matheson said.

"However, we want to investigate the causes of non-attendance and to remove these causes, if possible, rather than to invoke the punitive provisions of the law," Mrs. Matheson said. "We ask the cooperation of the public to this end."

"Many children are out of school because of individual or family maladjustments, Mrs. Matheson said. Economic or other problems in the home are often the causes of non-attendance. These and other needs make services of the public welfare department important in achieving and maintaining regular school attendance. We want the children of Watauga county to have the advantage of our good

schools and to attend them regularly."

Ways in which services of the county public welfare department are assuring regular school attendance include:

1. Conference with children who are absent and with their parents to determine causes of absences and ways to eliminate these causes.
2. Determining mental capacity of children unable to benefit from the regular school program.
3. Providing psychological examinations to children referred by their teachers for such service.
4. Cooperating with the juvenile court in providing services to children with special problems, including behavior difficulties.
5. Cooperation with the courts in determining legal custody or guardianship of children.
6. Issuing employment certificates to minors in keeping with child labor laws.
7. Providing financial assistance when need exists.
8. Certification and referral for special services, such as crippled children service, orthopedic clinics, eye clinics, Cerebral Palsy hospital, and other medical and hospitalization needs.
9. Providing case work service in connection with problems of family relations.
10. Providing service to children needing care and protection through adoption, foster home care, specialized institutional placements, and other social services appropriate to meet the needs of the individual child.

In North Carolina it is possible to have green forage for livestock nearly 12 months of the year.

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FARM MORTGAGES RISE

Farm mortgage debt has continued to rise this year, although at a somewhat slower rate than last year, according to the Agriculture Department. The total debt as of July 1 was estimated at \$10,286,000,000, the highest since 1925. The record high was \$10,796,000,000, in 1924. Interest rates on farm mortgages also continued to rise in 1956 and the first half of 1957.

TURKEY CROP

The prospects for a gobbling Thanksgiving and Christmas at fairly reasonable prices are made brighter with the announcement that the 1957 turkey crop is likely to be larger than the record 77 million birds raised in 1956 by at least 5 per cent. So far this year, turkey slaughter in larger commercial plants is 55 per cent higher than last year and is one of the reasons why turkey prices are now so low, and are likely to stay that way.

CONSCIENCE-STRICKEN

Bowling Green, Ohio—The thief who stole 26 guns from a store here apparently became conscience-stricken. Eleven of the guns showed up later in a sack left at the rear door of the store, while, still later, two more were left on the steps of the city building.

ON SCIENTIFIC PAYROLL

Nearly seven per cent of all persons working for the Government in fiscal 1953-54 were engaged in research and development activities, according to the National Science Foundation. Approximately 142,000 persons, of a total of 2,000,000 Federal employees, were doing such work. Of these, 37,000 were scientists and engineers and the rest supporting personnel.

BUILDING OFF

Total building contracts awarded for the first eight months of this year were \$22,676,652,000, compared with \$22,159,571,000 during the comparable period of 1956, but construction throughout the country in August was down 9 per cent from the \$2,953,309,000 for August, 1956.

RESERVEVIST UNITS

The Continental Army Command, all Army reservists, has announced plans for deactivating Army reserve units whose strength and standards are below par. Ineffective units will be deactivated and all reserve units will undergo "continual qualitative screening to assure that available spaces are filled by the best-motivated officers and enlisted men."

PROFITS SQUEEZED

The continuing squeeze of rising costs on profits has been reflected in a report issued by the Federal Trade Commission, which points out that manufacturing companies' sales reached a total of \$80,000,000,000 in the second quarter—a record for that quarter—but rising expenses more than offset the gain in sales volume. Net operating profits of \$7,400,000,000 were reported, a drop of \$200,000,000 from the first quarter despite a \$1,300,000 gain in dollar sales.

MEAT PRODUCTION

This year the production of meat in the United States will fall an estimated 3 per cent short of last year's record, according to Agriculture Department spokesmen. There will be small declines in the production of veal, lamb and mutton. The supply of pork is expected to hold fairly steady through mid-1958, while a decline in beef production is expected to be felt.

Farm Questions Answered

QUESTION: I have a steep bank in my yard. What can I plant so I won't have to mow it?

ANSWER: There are several plants called "ground covers" which should solve your problem: "English ivy, an evergreen vine, grows well all over the state; Common Periwinkle, an evergreen vine with small blue flowers, does best in half to dense shade; Poney-foot, a short native creeping vine, does well in either sun or shade; Lilyturf or Mondo grass, member of the lily family, grows low, has grass-like leaves and purple to white flowers, does best in shade.

QUESTION: When should I sign up for tree planting under the soil bank program?

ANSWER: County ASC offices started taking applications for soil bank tree tree planting contracts for 1958 on October 15. The sign-up period ends April 15, 1958. This year the major change in the program allows a farmer who is willing to put all land tilled or in crop rotation in 1957 into trees to so at the regular rental rate of \$10 per acre regardless of his soil bank base.

QUESTION: What can I do to avoid attacks of bark beetles in the pine trees around the new home I'm building?

ANSWER: Avoid piling fresh-cut pines near standing pines; keep trucks and bulldozers from knocking bark off pines you want

to keep (weakened pines are susceptible to attack by bark beetles); also dry weather may weaken pines so they may be attacked—watering once in a while during extremely dry weather, and a dose of fertilizer will help.

NEW ECONOMIES

As part of the Administration's efforts to scale down spending so that it will not exceed \$38,000,000,000 in the twelve months period ending next June 30, the Navy announced its plans to release uniformed forces by 15,000. The cut will bring navy strength to 645,000 by next June.



PEPSI COLA BOTTLING CO. SPRUCE PINE, N. C.

Parkway Travel Up

Asheville.—According to figures released by Sam P. Weems, superintendent of the Blue Ridge Parkway, 3,982,238 visitors have driven on the Parkway to date this year.

All forty-eight states were represented, the District of Columbia, and the following U. S. territories and foreign countries: Alaska, Hawaii, Canal Zone, Australia, Belgium, Canada, Denmark, France, Germany, Great Britain, Jamaica, Northern Rhodesia, Paraguay, Colombia, Chile, Sweden, Cuba, Czechoslovakia, Holland, India, Ireland, Luxembourg, Mexico, Scotland, Morocco.

So far this year, on the Blue Ridge Parkway, there have been a total of 765 camper days in trailers; 2,149 camper days in tents; 1,111 guest days in the lodge and 72 guest days in cabins. There have been 280 group picnics of ten persons or more.

The United States budget has grown to \$72,000,000,000, but the Administration hopes to reduce spending to \$70,000,000,000 in the year ending June 30, 1959, according to Budget Director Percival F. Brundage.



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