

advertisers invariably use the columns of the Democrat. With its full paid circulation, intensely covering the local shopping area, it's the best advertising medium available.

Date	High	Low	5 p.m.	Wind
Dec. 11	35	9	5	SE
Dec. 12	18	-10	5	SE
Dec. 13	32	3	35	SE
Dec. 14	45	34	44	SE
Dec. 15	56	39	44	SE
Dec. 16	45	42	47	SE
Dec. 17	47	40	40	SE

Park Service To Allow Folders On Scenic Highway



GEORGE A. FLOWERS, JR.

Geo. Flowers Purchases Photo Shop

George A. Flowers, Jr., Hickory native, radio announcer and United Press correspondent, has purchased and will take over operation of Palmer's Photo Shop on East King street in downtown Boone on January 1, it was announced this week.

Mr. Flowers, who has had many news photos published in the Hickory Daily Record and other newspapers throughout North Carolina, purchased the Eastman Kodak dealership and photographic studio from the estate of the late Palmer photos in Ashe county on March 21 of this year.

A salesman for The Flowers Company of Hickory, he has been the representative in Alexander, Wilkes and Watauga counties for the past eight years. His resignation from the firm, owned by his father and uncle, is effective December 21.

Mr. Flowers is a Hickory High school graduate, and attended Clemson and Lenoir Rhyne Colleges. He is a veteran of World War II.

Judging Team Sets Record At Chicago Show

Douglas Henson of Vilas and Clint Reese of Reese were two of the five members of the N. C. State Livestock Judging Team, coached by Hayes Gregory, competing in the International Livestock Judging contest in Chicago, November 30.

The State College team ranked eleventh in the contest, competing against thirty-nine other college teams of the nation.

This is the best record that any N. C. State College judging team has obtained in this affair.

Democrat To Be Printed Next Monday

The Democrat will come from the press Monday of next week, rather than Wednesday, in order that the employees may have time off for Christmas. The office will remain closed Tuesday, Wednesday and Thursday, and be reopened Friday morning.

Monday's edition will be in the form of a Greetings issue, and Merry Christmas copy and pictures will be supplied by the advertising department without added cost.

Mr. Rollins and the publisher will appreciate the usual fine cooperation of the advertisers to the end that the Monday edition may come out right on schedule. All ad copy for that edition must be in hand by Saturday morning.

News contributors are also reminded to have their copy in for next week by Friday afternoon.

The National Park Service will break a long-standing precedent this summer when folders advertising areas immediately adjacent to the Blue Ridge Parkway will be allowed at various points on the Federally-controlled scenic highway.

A series of meetings has already begun, the last of which was held in Sparta Monday night, in which the material to be used in the folders is discussed between representatives of Chamber of Commerce and the North Carolina National Parks and Forests Development Commission. An earlier meeting was held three weeks ago in Asheville at which time the new folder plan was announced and particulars discussed.

The distribution of folders, which will be handled from uniform bulletin boards set up at strategic points along North Carolina's part of the Parkway, is a departure from a long-observed practice of the Park Service which, heretofore, has allowed no advertising material to be displayed or distributed on the Parkway, with the exception of one Federally-approved brochure listing accommodations and attractions.

Mr. William Medford of Waynesville, chairman of the N. C. National Parks and Forests Development Commission, told representatives at both the Asheville and Sparta meetings of the new plan and offered his commission's approved outline for putting the project in motion.

Areas have been designated along the Parkway route and towns and communities within a prescribed circle are responsible for publishing an acceptable folder to be placed in one of six standard racks mounted on the bulletin board.

Each board will list the five or six communities nearest that particular Parkway site and will give information such as the number of lodging places, eating establishments, car servicing firms, and miles and direction to the town. Individual businesses will not be named on the board, although they may be listed in the area folder, at the discretion of the Chamber of Commerce or organization making it up.

On each side of the board three racks will be placed, one each for the areas designated by community information in the center.

W. R. Winkler of Boone, chairman of the Commission's Sign Committee, will have to okay the folders before they are allowed on the Parkway. Each area is to submit a detailed copy of its offering to Winkler's committee prior to publication.

The arrangement of material and other relative incidentals is left up to the various groups. However, the Commission has stressed the importance of printing accurate information and has urged groups to guard against use of misleading statements, especially where the Parkway and Park Service are concerned.

Boone and Blowing Rock constitute one area for which a folder will be printed and work on it is expected to begin in the immediate future.

The folders are to be ready for display on the Parkway by May 1 and Winkler has set a February 1 deadline by which all copy is to be sent to him for approval.

Plans for the publication of the Boone-Blowing Rock folders are currently under consideration by the Chambers of Commerce of the two towns. The proposal which has gained strong support so far is one featuring the main tourist attractions with compelling pictures and appropriate copy. It is thought that this type folder would cause the traveling public to come into the area from the Parkway in far greater numbers than a brochure heavily loaded with advertisements.

Under this plan, the three leading attractions, "Horn in the West" in Boone, "Tweetsie Railroad" 4 miles south of Boone on 221, and the Blowing Rock would pay approximately half the cost of the printing, with filling stations, motor courts, hotels, restaurants, and car servicing firms contributing the remainder.

These businesses would be solicited for funds after the overall cost of the folders is determined. (Continued on page eight)



CORONATION SCENE.—Beth Davis, president of the Playcrafters, places the crown on Jean Abbott. The coronation was staged at the Appalachian State Teachers College Christmas dance December 7.

Queen Jean Reigns Over Christmas Festivities

The annual Christmas dance, sponsored by the Playcrafters December 7, in the New Physical Education Building Gymnasium, was held amidst the splendor of outdoor scenes of the Christmas season. The Appatones, setting the mood in music, helped carry out the theme of the dance, "Blue Christmas."

Adding to the atmosphere of the evening were two large white trees decked with blue lights, greenery woven throughout the lobby, large blue stars adorning the windows at the entrance, and the traditional mistletoe. Park benches and lamp posts under a sky of glittering stars added to the outdoor air of festivity. A large snowman and a window on the stage through which could be seen a large Christmas tree with bright lights, symbolizing of course "Decorations of red, in a green Christmas tree," gave the finishing touches.

The climax of the evening's entertainment was the presentation of the Christmas Queen, who was selected through a campus-wide election. Jean Abbott, whose escort Claude Hinson tore open the large Christmas package in which she was concealed, was crowned by the Playcrafters president, Beth Davis. The members of the queen's court were Ann Costner, Jeanne Fleming, Nancy Harris, Joyce Ollis, Carolyn Wall, and Almeta Willard.

The following served as committee chairmen: Head chairman, Ann Costner and Mickey Hagler; refreshments, Sandra Caudell; coat booth, Rosa Lee Ates; lobby decorations, Penny Kirk; stage, Kenneth Clawson; throne, Maxine Cooper; crown, Sara Ann Carter and Beaulie Morion; bleachers, Adele Williams; snowman, Kay Bromeling; presentation of Queen, Jane Marshall and Anne Owens; decorations, Willie Fry; miscellaneous, Blance Blevins.

Burley Sales Reach 2,434,466 Lbs. Here

With 2,434,466 pounds of tobacco sold through Monday of this week, the Boone burley tobacco market expected to surpass before the Christmas recess last year's entire season's total of some 2,800,000 pounds.

For the season, present indications are that the market will possibly sell a half-million pounds more than last year, a spokesman for the Mountain Burley Warehouse Company said.

The low average quality of leaf offered for sale has depressed prices throughout the burley belt during the past week, but local warehousemen said a return to early-season price levels is expected, and that "good tobacco will continue to bring a good price."

Stores, Offices And Schools Are Closing

A majority of Boone business places will be closed Christmas Day and Thursday, December 26, in observance of the Christmas holidays, it has been announced by R. D. Hodges, Jr., chairman of the Merchants Committee of the Chamber of Commerce.

Many Boone stores, which have advertised that they will remain open until 9 o'clock Friday night, will also be open until 9 Saturday, Monday and Tuesday, Dec. 21, 22, and 23, for the convenience of late shoppers, Mr. Hodges said.

'Second Milers' Are Given Credit For Civic Progress

Blair Speaks To Chamber On Thursday

Mr. Tully Blair, president of Security Life and Trust Company of Winston-Salem, said here Thursday night that a community or a nation is built by "second milers," people who are willing to do more than is required, who will "go the second mile."

Mr. Blair, who is also president of the Winston-Salem Chamber of Commerce, addressed the annual Ladies Night and installation of officers meeting of the Boone Chamber of Commerce, held in the Elementary School cafeteria.

In installation ceremonies conducted by the Rev. L. H. Hollingsworth, the following officers were inducted for the coming year.

John B. Robinson, president; succeeding Glenn R. Andrews; O. K. Richardson, first vice-president; R. D. Hodges, Jr., second vice-president; and Alfred T. Adams, treasurer.

New directors installed were Hugh Hagaman, Herman Anderson, Hal Johnson, Jack Williams, and Phil Vance.

Drawing on the Bible for his theme, Mr. Blair recounted the custom in ancient Rome whereby a Roman by law could force a Hebrew to carry his pack at any time for one mile, and quoted Jesus as saying, "If a man forces you to go with him one mile, go with him two."

Referring to civic leaders as "second milers," the speaker said the job of the Chamber of Commerce is to make its community a better place in which to live.

The battle lines are drawn, he declared, with the spectre of a controlled state and the guided economy of socialism on the one hand, and free enterprise on the other. It is the duty of today's leaders, he maintained, to "keep the road ahead open" for those who will follow us tomorrow.

The "second mile" concept, Mr. Blair asserted, must be applied to the home and the church, as well as to business and community life. "None will make progress," he said, "if you try to 'just get by,' doing only what is required."

Earlier in the meeting, Stanley A. Harris, who recently retired as executive secretary of the Chamber and was succeeded by Leo Derrick, made a detailed report of community progress during the past year.

Although some of the accomplishments were not specific projects of the Chamber of Commerce, he said, they were all aided and abetted by the civic body, and "we are all proud of them." The list included:

Watauga Industries, Inc., which secured the lingerie plant, Shadowline, Inc., which Mr. Harris said "is worth more to Watauga county than the Chamber of Commerce has cost since it was organized."

The preparing of a complete brochure on Watauga County which was placed on file with the N. C. Dept. of Conservation and Development and will aid in securing more industry.

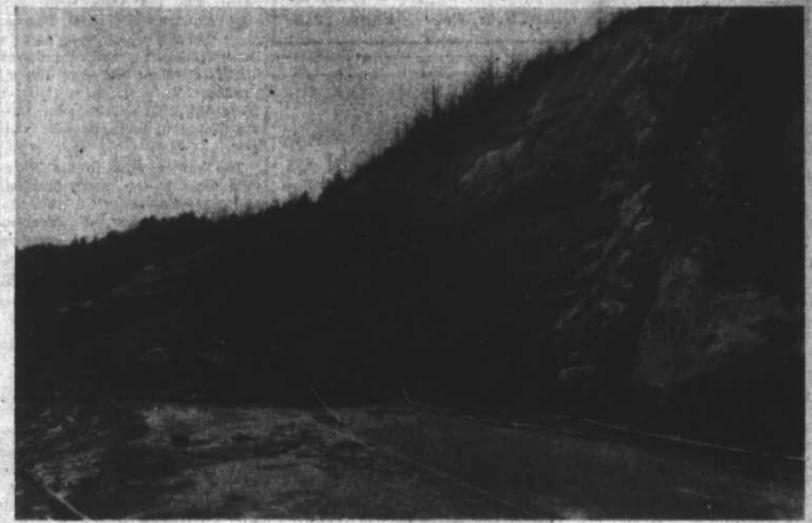
Boone Developments, Inc., which plans to build a golf course and housing development near Boone. An increase of 15 percent in retail sales (according to sales tax reports.)

The printing and distributing of 20,000 pamphlets on Boone and Watauga County.

Production and promotion of the outdoor drama, Horn in the West.

Bringing home of "Tweetsie the Train" as a tourist attraction.

Linville Road Closed By Slide



Huge stones from mountainside close cut in highway 105 near Shulls Mills. Recent heavy rains brought down the avalanche which F. W. McCracken, highway maintenance superintendent, estimates contains 10,000 to 15,000 yards. Practically all of the slide consists of stone. This is likely the most expensive cut, from the maintenance viewpoint, on the highway system in this area. Two former slides contained about the same amount of material and the cost

ranged from \$12,000 to \$15,000 on each of these. The present slide is about the same size and will be moved by W. E. Graham Construction Co. The detour will be used for a month or more. Mr. McCracken states that soft material lies between the layers of hard rock on the mountainside, and continued rains provided the "lubricant" which causes the masses of hard rock to slide. Democrat staff photo.

Coldest Weather In Years Hits Boone; Mercury 10 Below Zero

Dr. William Smith Heads Medical Group

Dr. William M. Smith was elected president of the Watauga County Medical Society for 1958 at a meeting held at the Daniel Boone Hotel last week. He succeeds Dr. J. B. Hagaman, Jr.

Dr. Hadley M. Wilson was elected



DR. WILLIAM M. SMITH

vice-president and Dr. Lawrence H. Owsley, secretary-treasurer.

Committee chairmen appointed were Dr. Wilson, occupational health; Dr. R. H. Harmon, public relations; Dr. Owsley, emergency medical service; Dr. H. M. Cooke and Dr. Charles Davant, legislation; Dr. J. B. Hagaman, Jr., rural health; and Dr. Curtis McGown, cancer.

Dr. Smith was named delegate to the state society, with Dr. Wilson as alternate. Together with Dr. Owsley, they will serve as the board of censors.

Radio Station WATA was presented a certificate from the American Medical Association for broadcasting a series of medical programs during the year prepared by the association.

The meeting, attended by county public relations personnel including Ralph Tugman, WATA manager, Leo Derrick, publicity director of Horn in the West and manager of the Chamber of Commerce, and Virgil Rollins of the Watauga Democrat staff, was one of a series of meetings held with various professional groups during the year.

The medical society has met with the county commissioners, the dentists, the druggists, the lawyers, and county Red Cross officials with a view to coordinating the activities of all professional groups in the county as they affect one another.

It was voted at a previous meeting that all Watauga county medical doctors will use a standardized prescription form bearing the names of all county drug stores. These new prescription blanks will be placed in use in the very near future.

Medical fees have also been standardized, both in public health work and private practice, it was announced.

William N. Hilliard, director of public relations for the North Carolina Medical Society, attended last week's meeting here and praised officers and members for their outstanding achievements in the interest of public health.

Decorations Judging Set

Judging of entries in the Boone Junior Woman's Club decoration contest will take place Sunday night December 22, it is announced.

All who have registered in this contest are requested to have their lights on in time for the judging.

Blowing Rock Park Is Gaily Lighted

Playground Park at Blowing Rock presents a four unit Christmas display which is attracting people from far and near.

The entrance, flanked by huge Christmas candles, faces the stable scene with life-sized figures. To the right of this is the country church scene with carollers nearby. A snow-covered forest scene has been established on the roof of the Town Hall and fire engine building with Santa and his reindeer threading their way through

The coldest weather in years was recorded for Boone last week by Weather Observer Joe Minor, when the thermometer took a dip to ten degrees below zero. This was recorded at 6 p. m. Thursday when the official reading was taken at the U. S. Weather Bureau station.

The cold was accompanied by strong winds and added to the discomfort of those who were exposed to the weather. Snow and ice also helped make the situation seem more severe. A total of about two inches of snow was on the ground that day.

A low of five above zero was recorded the previous day and a low of three above was reported on Friday. The temperature never rose any further than 18 above all day Thursday.

In the three years prior to 1957, for which records were immediately available, the lowest recorded by the Boone station was five low zero, and that was February 12, 1955. The lowest for 1954 was recorded January 13 at one above. In 1956 the thermometer went to zero for its lowest point January 10.

Warmer weather and rain followed during the week end and on Sunday Boone was almost basking in 58-degree weather. The low all that day was 39 degrees. The ground, which had been frozen by the low mid-week temperatures, thawed rapidly, and was muddy in most places.

While Boone was reporting the 10-below, other parts of North Carolina were having extreme weather also. Mount Mitchell sent in a recording of 20-below, while over on Grandfather Mountain a reading of 19 below was noted.

it in the background of all this is the huge Christmas tree.

Here a clump of four pines growing close together and standing nearly fifty feet high have been covered with hundreds of lights and topped by a lighted star.

The designs on the park were planned by George Suddreth, Jr., town superintendent of works, and executed by the fine crew of workmen for the town who spare no efforts, summer or winter, to keep Blowing Rock clean and beautiful.