



the opening of a new facility at 416 W. King Street in Boone For your shopping and order delivery convenience!

PAUL YOUNCE

Sears Home Service Representative

Come in during our grand opening days and take advantage of bonus savings in addition to low mid-summer saleprices. Now you can purchase any of over 100,000 catalog items by visiting our new facility in Boone or simply by phone. Our new location is for your convenience in shopping and order delivery. At Sears in Boone you now save on price and delivery cost... And your purchases are backed by a guarantee of satisfaction or your money back.

GRAND OPENING SPECIALS!



Portable Food Mixer Originally Priced \$21.00



SUNBEAM
Electric
Skillet
Originally Priced
\$19.95



SUNBEAM
Steam-Dry
Iron
Originally Priced
\$17.95

FREE BONUS JUNE 5 - 14th

Your Choice Of Any Sunbeam Appliance Above With The Purchase Of Any Of The Following:

- FREE Bonus with any
 KENMORE Automatic
 Clothes Washer
- FREE Bonus with any
 KENMORE Gas or
 Electric Clothes Dryer
- FREE Bonus with any
 COLDSPOT Chest or
 Upright Home Freezer

- FREE Bonus with any
 COLDSPOT Automatic
 Defrosting Refrigerator
- FREE Bonus with any COLDSPOT 2-in-1 Refrigerator-Freezer
- FREE Bonus with any SILVERTONE Table or Console Television Set

- FREE Bonus with any
 KENMORE Electric
 Cooking Range
- FREE Bonus with any
 KENMORE Electric
 Sewing Machine
- FREE Bonus with any
 COLDSPOT Window
 Air Conditioner

SAVE NOW ON CENTRAL HEATING SYSTEMS... 10 PER CENT OFF DURING OPENING!

SEARS,

ROEBUCK AND CO.

Boone Telephone No. AMherst 4-8378