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WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Third Year of Continuous Publication

BOONE WEATHER				
1960	High	Low	6 pm. prec.	1959-60
Dec. 6	63	30	5.0	41
Dec. 7	49	42	4.3	22
Dec. 8	43	33	3.3	43
Dec. 9	38	11	2.4	50
Dec. 10	49	16	3.5	50
Dec. 11	39	23	3.1	46
Dec. 12	37	11	1.10	50
Total precipitation—1.32 inches.				



THAT JOLLY MAN.—Santa Claus made a quick trip to Boone Saturday morning, and passed out candies to excited children from the Town's fire truck. His pre-Christmas visit was arranged by the

merchants of Boone, and this early visit had been looked forward to by the kiddies.—Photo George Flowers, Flowers Photo Shop.

“1961 YEAR OF OPPORTUNITY”

IRC Will Report Record Sales, Earnings In 1960

Expansion Of 35 Per Cent Envisioned

Philadelphia.—International Resistance Co., which will report all-time record sales and earnings for 1960, looks forward to 1961 as “another year of great opportunity.”

Walter W. Slocum, president of the electric components producer, emphasized in a year-end statement that the 1960 performance was achieved “despite intensified business conditions, particularly during the last six months.”

He noted that IRC's 1960 sales and profits will exceed those of 1959, despite the fact that the industry and general economy experienced a decline in earnings.

“These record high were made in the face of substantially increased expenditures for research and new product development,” Mr. Slocum said, “as well as for the enlargement of our marketing organization and for process and plant improvements.”

He said that IRC intends to increase its investments sharply in all these areas during 1961, “regardless of whether or not the current business slowdown continues through the first half of the year.”

Mr. Slocum asserted that IRC world-wide foreign operations, through long-established licensees, have become “increasingly significant.” Sales of affiliates have begun to spiral upward “in a surge of major importance to future earnings,” he added.

Discussing basic research and new product development, he reported that 1960 expenditures were more than double those of 1959, with additions at three plant locations totaling about 70,000 square feet, or an approximate increase of 17 per cent to aggregate facilities.

Mr. Slocum said that plans for 1961 propose “larger expenditures” than in 1960, with a further possible expansion of about 35 per cent to accommodate new products.

“We see a potential growth for IRC of upward of 250 per cent in terms of sales and shipments during the next five-year period,” he declared, noting that “this growth is predicated largely on conservative market evaluations of our new product programs.”

“We estimate that over 60 per cent of our sales in 1964 will be in new products and new product areas now in research, under study or in the pilot plant stage,” he said.



CHRISTMAS ON CAMPUS.—This tree, located near the boys' dormitories on the college campus, is one of many trees about town decorated with Christmas lights. The tree, which can be seen some distance from the college, was decorated by the dormitory men.—Staff photo Joe Minor.

Dr. Workman's Estate Gives \$20,000 To Appalachian

The sister of the late Dr. John H. Workman, long-time professor of economics at Appalachian State Teachers College, has given pro-

public school work, served as education department head at Presbyterian College, Clinton, S. C., 1935-36; professor of social studies at Atlantic Christian College, Wilson, 1941-45; and dean of Piedmont College in Georgia, 1945-46. Dr. Workman was educated at the University of North Carolina, A. B., 1913; M. A., 1932; Ph.D., 1935; University of California, 1922; and Columbia University, 1916.

He was a Methodist and a steward in the Bethlehem Methodist Church of Cherryville. He had traveled widely, both in United States and abroad.

He was listed in Who's Who in American Education, Leaders in Education, American Men of Science and International Blue Book.

Last Weed Sale On Wednesday

The Mountain Burley Warehouses will close for the Christmas holidays Wednesday, December 21, and sales will be resumed January 4.

Meantime, it is stated, the market will be open for the receipt of tobacco during the closed period.

Extremely cold weather the first of the week slowed market activity, but warehouse officials reported excellent prices were holding on the reduced sales.

Grandfather Orphan Home Fund Solicited

The Democrat would be glad to accept some contributions for the next few days for the benefit of the children at the Grandfather Home at Banner Elk.

Since most of the children being cared for there are our own local people, citizens here have always been glad to contribute something to their welfare, in addition to gifts made to the orphanages of their respective churches.

Those willing to make contributions are asked to do so promptly. Money may be left with Rob Rivers at the Democrat, Guy Hunt at Hunt's Department Store, W. W. Chester at Belk's, or James Marsh at Watauga Saving & Loan Association.



DR. JOHN H. WORKMAN

perty to the college from Dr. Workman's estate valued at \$20,000.

The announcement was made last week by Dr. W. H. Plemmons, ASTC president.

Miss Sarah Workman of Cherryville, a veteran elementary teacher herself, designated that income from the property be used for annual lectures at Appalachian by recognized authorities in the field of economics and for academic scholarships for capable but needy young men and women.

Miss Workman stated that the gift was made in accordance with wishes expressed by Dr. Workman.

Dr. Workman had a great interest in young people and their education. The student newspaper, The Appalachian, described him as “a quiet, pleasing, friendly man, admired by all his co-workers and his students.”

Students often jotted down friendly, appreciative notes to Dr. Workman when they handed in test papers.

The lectures will be known as The John Hiliary Workman Memorial Lectures and the scholarships as The John Hiliary Workman Memorial Scholarships.

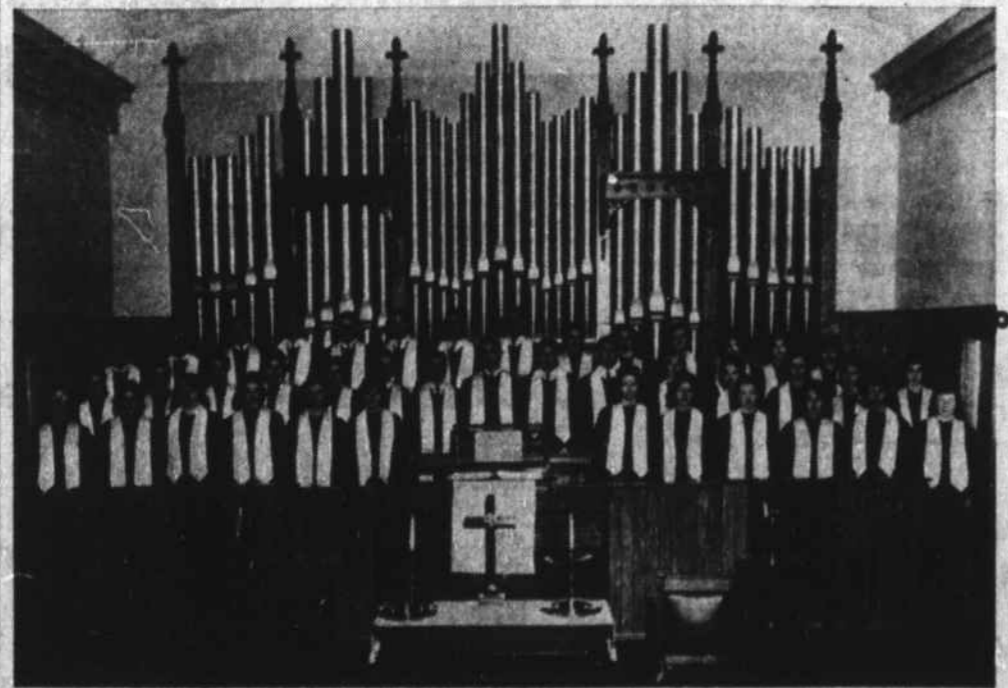
President Plemmons has named Dr. Julian C. Yoder, social studies department head, chairman of a committee to select and invite lecturers to the campus.

Announcement of the first visiting lecturer will be made in a few days, according to Dr. Yoder.

Dr. Workman, a native of Cherryville, died last April 3. He joined the Appalachian faculty in 1946 and during his 14 years of service, taught many subjects, but specialized in economics.

Prior to his Appalachian service, Dr. Workman spent 25 years in

High School Choir Will Appear In Concert Of Christmas Music



APPALACHIAN HIGH SCHOOL CHOIR

The Appalachian High School Choir will present a concert of sacred Christmas music Thursday evening at 7:30 p. m. (Dec. 15), in the Boone Methodist Church.

Included on the program will be carols from England, Germany, France, as well as music by American composers.

The 42-member choir is an active high school organization which presents numerous public programs each year. The group also participates in the district and state choral contest festivals, consistently

earning superior and excellent ratings.

The program is as follows: Adoramus Te; O Come, O Come, Emmanuel; The Coventry Carol; In Dulci Jubilo; The Sleep of the Child Jesus; Bring a Torch, Jeanette, Isabella; My Sheep Were Grazing; Gesu Bambino; A Joyful Christmas Song; Mary, Mary, Where Is Your Baby; Noel, Noel, Bells Are Ringing.

Soloists for the concert will be Miss Donna Gilley, soprano, and Sonny Tugman, tenor. Miss Gilley,

a former choir member, is now a student at Appalachian State Teachers College. Mr. Tugman is president of the Appalachian High School Choir.

The concert organist will be Erayr Hotard, a member of the college music faculty.

The choir is directed by J. E. Wilson, Jr., who is an Appalachian State Teachers College alumnus.

The public is invited to attend.

3 Watauga Communities Win Prizes At Development Meet

Three Watauga farm communities received prizes and acclaim at the annual meeting of the Northwest North Carolina Development Association in Elk in last Tuesday evening.

Timbered Ridge, which competed as a newly-organized community, placed first and received \$300.

Bethel won third place as a farming community.

Cove Creek won \$75 as being the winner as a rural non-farming community.

W. D. Halfacre, executive vice-president of the Bank of North Wilkesboro, was master of ceremonies.

Reports were made by the chairman of the following: Agriculture—Atwell Alexander said that the 1960 agriculture income exceeded that of 1959 by more than fifteen million dollars.

Mercer F. Ubele, on the Youth committee, said greater emphasis was on the team work between adults and young people and had improved all the program.

R. T. Ellett, Travel and Recreation, reported that tourist business is now about seventeen million in the eleven-county area.

Edwin Duncan said many new (continued on page eight)

Evening Shopping Hours Are Announced By Boone Stores

Boone's leading merchants have banded together this Christmas to make Old Santa's task easier.

Shops along King Street will remain open for evening shopping Friday night this week, and every night next week, except Christmas Eve, when stores are expected to close as near regular closing hours as traffic permits.

A glance at the pages of the Democrat will reveal the enterprising shops where one may trade at night, and through its pages will be found hundreds of gift suggestions offered by the hometown merchants to help along the annual exchange of Christmas gifts.

Christmas Decorations Contest To Be Judged Sunday Night

The Christmas decoration contest, sponsored by the Boone Junior Woman's Club, will be judged Sunday night. Contestants are asked to have their decorations finished and the lights on.

The Blue Ridge Garden Club, the Garden Council, and the Boone Junior Woman's Club are giving a five-dollar first prize and a three-dollar second prize for the best doorway, living outdoor tree, and lawn display.

The Boone Rhododendron Club

and the Home and Garden (Family Life) of the Worthwhile Woman's Club will give a first prize of three dollars and a second prize of two dollars for the best decorated dining room table and for a window decorated on either the inside or outside.

The Appalachian Garden Club will give a first prize of three dollars for the best mantle.

The Gardenerettes will give a first and second prize to all three age groups in the children's di-

vision. Children's decorations are limited to windows only and the age groups are: J-8, 8-10, and 10-12.

An added feature of this year's contest is the awarding of first and second prizes for the best decorated living outdoor tree, which will be observed both during the day and at night time. The Garden Council is sponsoring this new division.

The newly organized Boone (continued on page eight)

College Out Next Friday

The Christmas holidays start at Appalachian State Teachers College Friday noon.

Students will return to classroom work the morning of January 3.

The county High Schools and Elementary Schools will close next Wednesday and reopen January 2, it is announced.

Jaycees Sell Yule Trees

Christmas trees are offered again this year by the Boone Jaycees. They are on sale now at the S. & W. Curb Market on King Street and at the Kirk's Restaurant parking lot.

Sale of the trees provides funds for the annual Christmas shopping tour for children.