



Besides reduced prices on Winter Merchandise, we are featuring Our Own STATE PRIDE Merchandise-made especially for us-and us only-Shop and save during this double-barreled Sales Event-Shop now-and save!

WE WILL BE

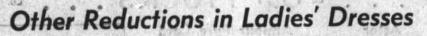
# CLOSED WEDNESDAY

JANUARY 4

Marking down and re-tagging our merchandise for this

Ladies' Regular \$5.99

DRESSES \$4.00



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\$ 6.99																		\$	4.50	
\$ 7.99																		\$	5.00	
\$ 8.99						•												\$	6.00	
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\$12.99																	•	\$	8.00	(5)
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	\$ 6.99 \$ 7.99 \$ 8.99 \$10.99 \$12.99 \$16.99	\$ 7,99 \$ 8.99 \$10.99 \$12.99 \$16.99	\$ 6.99 \$ 7.99 \$ 8.99 \$10.99 \$12.99	\$ 6.99 \$ 7.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	\$ 6.99	ular Value REDUCE   \$ 6.99 \$ 4.50   \$ 7.99 \$ 5.00   \$ 8.99 \$ 6.00   \$10.99 \$ 7.00   \$12.99 \$ 8.00   \$16.99 \$11.00   \$24.99 \$17.00

We Are Offering Many Price Reductions in Ladies' Wear-Including:

Lingerie – Blouses – Skirts – Brassiers ALL LADIES' WINTER HATS-\$1 & \$2

# Group Children's Dresses Reduced As Follows

Regular \$1.99 Reduced to\$1.59	Regular \$4.99 Reduced to\$3.99
Regular \$2.99 Reduced to\$2.39	Regular \$5.99 Reduced to \$4.49
	Regular \$7.99 Reduced to\$5.99

### Children's Winter Coats - One-Half Price

THE RESERVE THE			
One	Table	Children's	

Caps . . . . 1/2 Price Sweaters . . . 1/3 Off

SPECIAL PRICES ON CHILDREN'S T- SHIRTS — BLOUSES — LINGERIE

## FIRST FLOOR SHOE BARGAINS ON SALE

Natural Bridge Dress Shoes

Deald Haz

\$5 pr.

One Table-Values To 5.99 Children's Oxfords — \$2.50 pr.

One Table Ladies' Suede and Smooth Leather Pumps — \$3.50 Values to 5.99

One Table Ladies' Suede and Leather Flats — \$3.00 Values to \$5.99

One Table-Greatly Reduced Pumps — Straps

One Table Suede and Smooth Pumps — \$4 Values to \$8.99

One Table Loafers and Flats Greatly Reduced--\$2.50 pair

# Shop now and Save

BELK'S-Boone's Largest Department Store

LADIES' REGULAR \$19.99 WINTER

COATS-SUITS

\$12.95

Other Suit and Coat Values

Regular \$24.99 Value

\$16.95

Regular \$29.99 Value

Regular \$34.99 Value

Regular \$39.99 Value

Regular \$49.99 Value

\$30.00

Save In Our Big First Floor Piece Goods Sale

One Table 79c Print

·Solid Striped Chambray 59c Yd. One Table

99c Print-Special At 69c Yd.

One Table

# Rayon Dress Material Reduced

REGULAR 99c MATERIALS REDUCED TO 69c YARD

Reg. 1.29 reduced to 69c yd. Reg. 1.69 reduced to 79c yd. Reg. 1.79 reduced to 79c yd. Reg. 1.99 reduced to 98c yd.

One Table

WOOLENS

REDUCED

331/3%

MATERIALS 79c and \$1

One Table

DRAPERY

One Table Odds - Ends **CURTAINS** 

1/2 Price

One Table

Linens Greatly Reduced

Reg. \$1,00 Per Yd.

Corduroy-Special 79c Yd.

Look for Our "STATE PRIDE" MERCHANDISE

Reg. 98c TOWELS-79c

REG. 79e TOWELS ......69e REG. 39c TOWELS, 3 for .....\$1.00 REG. 69c TOWELS ....

WASH CLOTHS, 5 for ......\$1.00

BEL

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Regul \$11.9 10.99

8.99 6.99 5.99 4.99 1.99 2.99 3.99

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