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# WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Seventy-Third Year of Continuous Publication

BOONE WEATHER				
1961	High	Low	6 pm	precip.
Feb. 6	32	27	29	.02
Feb. 7	33	28	32	1.04
Feb. 8	32	26	28	.04
Feb. 9	36	24	33	.04
Feb. 10	40	29	37	
Feb. 11	40	29	37	
Feb. 12	48	31	32	
Total prec. 1.14 inch.; about 5 in. snow				

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BOONE, WATAUGA COUNTY, NORTH CAROLINA THURSDAY, FEBRUARY 16, 1961

SIXTEEN PAGES—TWO SECTIONS



TOWN OFFICIALS.—John Council, hand upraised, new member of the town council, was administered the oath of office last week by Mayor Howard J. Cottrell. Grady Tugman, left, and Wayne Richardson, other councilmen, look on.

## Cottrell Is New Mayor

Howard J. Cottrell resigned his position as Alderman of the Town of Boone last Wednesday and was immediately sworn in as Mayor succeeding Mayor Gordon H. Winkler.

The changeover at city hall came immediately following the induction of Mr. Winkler as a member of the State Senate. He had served as Mayor for 17 years.

Taking Mr. Cottrell's place on the Board is John H. Council, Boone business man.

Mr. Cottrell has served on the board for seven and a half years. A son of the late D. Jones, Cottrell and Mrs. Cottrell, he was educated at Appalachian College and has been manager of the Appalachian College Book Store for 20 years.

Mr. Council is a son of the late Tracy Council and Mrs. Council, is a graduate of the University of North Carolina, spent four years in the Navy, and since 1955 has been in the oil and real estate business in Boone.

## Mrs. Winkler Dies In Durham

Mrs. Carl Winkler, 63, of 1007 Morehead Ave., Durham, died Saturday at a Durham hospital, following an extended illness.

Mrs. Winkler was the former Miss Virgie Rogers, a native of Boone, and a daughter of the late Wade Rogers and Mrs. Lou Pearson Rogers.

Funeral services were conducted Monday at Hall-Wayne Chapel in Durham. The body was brought to Boone where graveside services were conducted at Mount Lawn Memorial Park.

Survivors are the husband, two sons and a daughter: Roger Winkler, Durham; Halbert Winkler, Asheville; Mrs. Griffin Loyd, Chapel Hill; three sisters and three brothers: Mrs. Della Rogers, Boone; Mrs. Ella Higgins, Boone; Mrs. James Vannoy, Columbus, Mont.; Coy Rogers, Deep Gap; Henry and Alton Rogers, Boone. There are four grandchildren and one great grandchild.

## State Travel Editor Offers Sage Advice For Attracting Visitors

## High School Band Has Six In Carolina Clinic

The Appalachian High School Band, under the direction of Mr. George Kirston, was very proud and honored to have six of its members representing them in the 1961 Northwestern North Carolina Band Clinic.

The members included: Barbara Matheson, Ben Miller, Robert Cook, Elizabeth Bartlett, Betsy Isley, and Janie Price. William High also made the clinic but was unable to attend due to illness.

The clinic, which was recently held in Boone, was divided up into two bands, the Symphonic Band and the Concert Band. The Symphonic Band was directed by Dr. Paul Bryan, director of bands at Duke University. The Concert Band was directed by Dr. William G. Spencer, A. S. T. C. music department head. Charles L. Isley, Jr., A. S. T. C. band director, was clinic chairman.

The tryouts for the clinic were held this year in Lenoir and Salisbury. Out of those trying out approximately one hundred were turned down. The original plans were to have one hundred and sixty students representing twenty-six high schools, but due to the weather not all of the bands were represented.

## College Band Concert Set

The College Band will present a concert February 23 at 8 p. m., in the Fine Arts Building Auditorium. The concert will be open to the public with no charge.

Charles L. Isley, band director, announced the program will be light in nature, featuring solists, trios, and a Dixieland ensemble.



CARTER JOSEPH FARTHING  
**C. J. Farthing Funeral Held**

Carter Joseph Farthing, 67, of Boone, Route 3, died Tuesday of last week at Watauga Hospital after a long illness.

Funeral services were conducted at 2 o'clock Thursday at Oak Grove Baptist Church by Rev. Walter Jones, Rev. Hoyt Robinson, and Rev. C. Q. Vance. Burial was in Mountlawn Memorial Park.

Born in Watauga county, Mr. Farthing was a son of the late Rev. Harrison Farthing and Mrs. Carolina Dougherty Farthing. He was superintendent of the State Prison Camp near Boone for many years, but retired three years ago, due to failing health.

He was a deacon and Sunday school teacher at the Oak Grove Baptist Church.  
 Surviving are the widow, Mrs. (continued on page two)

Mrs. Miriam Rabb, of Boone, who is travel editor for the State News Bureau, came back home Tuesday noon to address the Boone Chamber of Commerce, and to tell the homefolks some of the things she believes may be done here to enhance the standing of the community and area as a resort section.

Mrs. Rabb, who was the first publicity director for Horn in the West and who did a superb job of putting the outdoor drama before the country, sees a bright future for the region in the development of the tourist industry through better accommodations, better food, more recreational advantages, and an improved job of public relations and of general publicity.

Some of Mrs. Rabb's remarks follow:

A survey sponsored by the Travel Council of North Carolina placed the value of the travel-serving industry at \$775 million in 1959, with only the State's nation-leading textile and tobacco industries exceeding it in dollar volume. That figure (for 1959) represented total income of the travel-serving industry and included all trade of these establishments. \$390 million from travelers; \$234 million from visitors from out of state, and \$156 million from North Carolinians traveling in their home state. 18,085 firms are engaged in serving the traveler in North Carolina, and they employ 71,785 people. The State collected, in 1959, \$130 million in taxes from the travel-serving industry during the year.

So what can we do to meet competition?

We'll start talking about that by adding up some of the things we already have — some God-given, and some developed by man.

1. Scenery
2. Climate (spring through fall) — and doesn't winter have possibilities?
3. Recreation (scenic trips, "Horn", cultural events at ASTC, fishing, proximity to other fine resorts, golf, miniature golf, Parkway, etc. etc.)
4. Accommodations (great development since 1950 in this — more motor courts, pools, expanded and improved hotels, etc.)
5. And this shouldn't be last, really, hospitality — how hospitable?
6. Industrial development which isn't destroying the beauty of our town and county, but actually improves appearance and "climate of living".
7. Services and communications — stores, shops, newspaper, radio station, telegraph and telephone service, newspaper delivery, bus service, service stations, TV repair, milk routes, etc.
8. Civic responsibility and en-

(continued on page eight)

## EARLY REBUILDING SEEN Blaze Sweeps Through Burgess Furniture Store

### Wednesday Fire Leaves \$30,000 Toll

Fire of undetermined origin swept through the store of Burgess Furniture Co. at King and Water Streets early Thursday morning, bringing a loss to building and merchandise of more than thirty-thousand dollars, according to the report of Fire Chief R. D. Hodges, Jr.

The blaze originated in the basement on the Water Street side of the brick building, and burned through the floor and into the ceiling. The fire was discovered by the driver of an A & P van.

Mr. Vaughn Roten, store manager, says the contents of the store was valued at more than \$25,000 and that a great part of the merchandise was completely destroyed.

The building, leased from Mr. W. R. Winkler was damaged more than \$7,000, it was said.

Mr. Roten said the re-building of the store will be commenced as soon as the sale of the damaged contents can be concluded. Temporary offices have been set up next door for the purpose of supplying customer service, and to receive payments on budget accounts.

Mr. Roten commended the prompt and efficient action of the fire department in confining the fire to the building, and keeping the loss at a minimum.

## Local Solon Is Honored

Senator Gordon H. Winkler has been accorded the chairmanship of one committee and membership on a number of others, Lieutenant-Governor Cloyd Philpott informs the Democrat.

Senator Winkler is Chairman of the Committee on Journal, Vice-Chairman of the Local Government Committee, and is a member of Appropriations, Agriculture, Banking, Public Health, Public Welfare, Retirement, Employment Security, Salaries and Fees.

Kennedy asks delay in atom test ban talks.

## Mayor Commends Observance Of Brotherhood Week Here

I commend the observance of Brotherhood Week, February 21-28, to all our citizens. It is well, at a time when the principles upon which our democracy is founded are gravely threatened, that we should reassert them firmly and rededicate ourselves to their daily practice. Brotherhood Week, sponsored by the National Conference of Christians and Jews, provides an opportunity to affirm our acceptance of the obligations implicit in the brotherhood of man under the Fatherhood of God.

HOWARD J. COTTRELL  
 Mayor, Town of Boone.

## Budget Group Would Allot \$4,953,797 To Appalachian

Raleigh.—The Advisory Budget Commission has recommended to the Legislature that Appalachian State Teachers College be allotted \$4,953,797, but coupled the appropriation with a request that the college raise its tuition.

The commission's budget was presented to the General Assembly last Wednesday.

Key recommendations relating to the Boone school included: Raising tuition of in-state students by \$30 (to \$150); and out-of-state students by \$95 (to \$400). Discontinuing college farm oper-



INDUSTRY SEEKERS.—Eugene Harris, Raleigh (second from left), goes over survey outline he presented to Chamber of Commerce Monday night with Herman W. Wilcox, president Boone Chamber of Commerce; Dr. Gene Reese, county commissioner; and John Council, town councilman.—Staff photo.

## Chamber Hears Conservation Leader Tell Of Local Industrial Needs

By JOE C. MINOR

### Greene Takes Former Post

Ralph G. Greene, who was replaced as acting postmaster at Boone at the close of business last Tuesday evening, has resumed his former duties as Field Service Officer with the Atlanta Regional Office of the Post Office Department.

He will maintain an office in Asheville and will have jurisdiction over postal matters in the western portion of the state. Field officials in a similar capacity are also stationed at Charlotte, Greensboro and Raleigh.

Mr. Greene is a career postal employee, having first served as carrier and clerk at the Boone post office prior to entering the (Continued on page two)

"Community development, or to be more specific, community preparation for industrial development, begins with the recognition of a need and is motivated by the desire to satisfy this need."

Eugene Harris, of Raleigh, made this point Monday night as he discussed with the Boone Chamber of Commerce representatives and others certain needs and requirements the group should meet, before they could hope to have much success in the quest of new industry. Mr. Harris is a representative of the Community Development Section, Division of Commerce and Industry, Conservation and Development Department.

Mr. Harris was here at the invitation of the Chamber of Commerce to explain how industry might be attracted to the area, and how the services of the Conservation and Development department might be obtained and used. Present at the meeting were officials of Watauga county, the Town of Boone, members of the Optimist Club, and representatives of the Blowing Rock Chamber of Commerce.

Mr. Harris cited certain figures in his introduction, furnished by the U. S. Commerce Department, that make new industries desirable. An industry hiring 100 persons supports 296 people; accounts for 112 households, 51 more school children; supplies \$590,000 personal income, \$270,000 more bank deposits; means 107 more passenger cars and 174 more workers employed in the area; can support four more retail establishments.

(Continued on page two)



MAJOR CARLOS DE LIMA  
**Major DeLima Dies Monday**

Major Carlos DeLima, 65, of 210 Hardin Street died Monday afternoon at 5 o'clock at Watauga Hospital after an extended illness.

Funeral services will be held this (Wednesday) afternoon at 2 o'clock at the Boone Methodist Church by the pastor, Rev. Preston Hughes, who will be assisted in the brief service by Rev. E. F. Troutman of the Lutheran Church and Rev. J. K. Parker, Jr., Presbyterian Church pastor.

Preceding the funeral there will be a program of organ music from Chopin, and Mrs. Gay Banner Wilson will sing Ava Maria at the close of the service.

Active pallbearers were: Jake Caudill, John Council, Jay Beach, Jerry Coe, John Houck and Armfield Coffey.

The family asks that no flowers be sent. In lieu thereof, contributions may be made to a memorial fund for the North Carolina Heart Association, earmarked specifically for research in heart diseases.

Born in Lisbon, Portugal, Major DeLima came to this country as a youth. He served for more than thirty years in the Army, and served as Finance Officer both in this country and at foreign bases.

Surviving are the widow, the former Mrs. Louise Hodges Aldridge, and two daughters, Miss Joan Aldridge of Chapel Hill and Mrs. A. R. Maslow of Palo Alto, Calif.

## World Day Of Prayer Will Be Observed In Union Services

The act of prayer is as old as man himself and man's belief in its power as enduring as the chain of life upon this planet. The power of prayer is known to millions with abiding devotion and faith. The eagerness of people today to band together and act collectively for multiplying their strength is reflected in their effort to pray together across the vast geographical distances between them.

In the U. S. by United Church Women of the National Council of Churches, carries with it a potential force worthy of the nuclear age in which we live. From a day set aside back in 1887 at the suggestion of one woman of one denomination to pray for the success of its home missions and to bring gifts for their support, World Day of Prayer has grown into a giant interdenominational, international prayer circle.

Now the people of 145 countries take part and their gifts help provide schools, colleges, hospitals, doctors, nurses, teachers, vacation church schools, day-care centers, mobile clinics, scholarships and spiritual nurture in America and in many lands overseas.

In Boone, services will be held at the Boone Methodist Church, at 7:30 p. m., Friday, February 17. The local chairman of World Day of Prayer, (continued on page 3, sec. B)

World Day of Prayer, sponsored