

New York Times Will Have Caro. Section

A special North Carolina section will be published in the New York Times on Sunday, March 5. Carrying out the theme "Good Government is a habit in North Carolina," it will contain 24 pages, some in full color. Photographs in color and black and white, news stories and statistical tables will portray the story of the State's spectacular economic advance over the last decade.

State Advertising Director Charles Parker announced that the special section was sponsored by the Dept. of Conservation and Development with the cooperation of advertisers throughout the State, and that in addition to the regular New York Times circulation of 1,371,000, the Dept. of Conservation and Development is obtaining 10,000 reprints for delivery to industrial prospects and others interested in this progress report on dynamic North Carolina.

A personal message from Governor Terry Sanford assures New York Times readers that "you will be given a warm and hearty welcome wherever you go in North Carolina, whether you are seeking a new plant location, a new business opportunity, an interesting place to live, or an ideal vacation for the family." The supplement is packed with factual information on industrial opportunities, agricultural diversification, good living and vacation possibilities.

As long as the reprint supply lasts, copies may be obtained free on request to the Division of Commerce and Industry, Dept. Conservation and Development, Raleigh.

U. S. optimism grows for test-ban talks.

Yale to establish world economic center.



A personal bank account offers a teen-ager good practice in managing money. "The experience will come in mighty handy when he grows up," says Dr. H. T. Thompson, a veteran high school principal. In the above photo, Ruth Ann Williams, of Boone, an 8th grader, writes her own check to pay the weekly school lunch bill. (Corey photo.)

School And Your Child

By JOHN COREY
(Education Department, ASTC)

When it comes to managing money, many youngsters leave home sadly uninformed. And it's not altogether their fault. Responsible handling of money be taught by parents just as schools teach reading, writing, and arithmetic. It's nearly as important. If Johnny and Janie blow cash like play money from a Monopoly game, parents can blame their own tutoring or lack of it.

In our society, of course, money ranks high as a factor in life success. Couples learn quickly that love and money complement each

other. A Gallup poll listed the "green stuff" as the most frequent cause of family trouble.

And the problem doesn't necessarily stem from how much money a family has. The critical point is how well the income is managed, whatever the amount. One investigator learned that a family with \$25,000 a year often found it tougher to live within this income than do others in the \$10,000 bracket.

Many sons and daughters who yesterday inherited fortunes from wealthy parents are today living in penury because they had never learned money management.

A North Wilkesboro high school principal, Dr. H. T. Thompson, considers the art of responsible money handling so important that he provides his son Scott, an 8th grader, with a checking account in order to give him practice.

Each month Principal Thompson deposits enough money in the local bank to cover the boy's school lunches, spending money, church offerings, haircuts, and other normal expenses. There's even enough for the youth to save a modest amount.

It's the boy's responsibility to administer the income so that he meets his obligations and saves an agreed-upon amount. The monthly bank statement plainly shows how well he does.

If the Thompson youth craves a luxury beyond his operating income, he must earn extra money. For instance, the 8th grader presently wants a "Go-Kart," and he's caddying at the local golf course to earn cash to pay for it. This way he learns the relationship between hard work and his purchase. Dr. Leonard E. Reed, an economics expert, says, "All else in economics is but embellishment of this primary lesson."

Thompson's son writes his own checks. His father allows that he makes some mistakes. If he didn't, there would be no point in setting up the project. When there's an unwise action, it comes up for discussion, and ways and means are planned to prevent recurrence. So far young Thompson hasn't overdrawn.

Dr. Thompson's daughter used the same system as she went thru high school. Now in college, she's an experienced hand at managing her finances.

Dr. Thompson, who knows youngsters both from the point of view of a high school principal and a father, heartily endorses his idea for other parents.

In addition to providing experience in handling money, a checking account can familiarize youngsters with how monetary matters work in the business world. Book-keeping and arithmetic learned in school can be utilized.

Further, says Dr. Thompson, the checking account makes it easier for "the old man." He's not continually harassed for dole-outs, a nickel for a pencil here, a quarter for a movie there.

"We deposit money for Scott once a month and that's it," he states. "If my son overspends, he knows no more money is forthcoming until the first of the month. "Could a lesson be anymore life-like," Principal Thompson asks.

MORE GOLDBERG VISITS

The Kennedy Administration has charted a new series of town meetings across the land to get firsthand the plight of the unemployed.

Secretary of Labor Arthur J. Goldberg, just back from an initial five-state swing, said he plans to carry President Kennedy's message that "help is coming" into other sections.

Gardeners Attend Raleigh Flower Show

Despite inclement weather, thirty-six "garden clubbers" rode a chartered bus to Raleigh to tour the Southeastern Flower and Garden Show. This show is comparable to the New York Flower Shows and is the first such event to be held in any of the southern states.

The bus left Boone at 6:30 a. m. arriving in Raleigh about 10:30. This allowed adequate time for touring the twenty-five landscaped gardens which ranged from a Mountain Garden in Springtime exhibited by Aldridge Rhododendron Nursery of Crossmore to a Coastal Garden exhibited by Rosnoke Island Gardens of Manteo. Other outstanding gardens were the Japanese, the Adalea-Camelia, and the Swimming Pool Gardens.

The most spectacular display was that of the North Carolina Orchid Society which covered 5000 square feet of space and contained thousands of orchids of many varieties.

The Garden Club of North Carolina, Inc., sponsored arrangement classes among which were North Carolina Industries, The Space Age, and Oriental Influence.

The arrangements centering around the wedding theme portrayed the wedding ceremony, the bride's table, and indoor and outdoor reception, the silver wedding, and the golden wedding.

In addition to the flower and garden displays, a fashion show was presented twice daily by the Cameron Village Shops.

Although an unusually severe storm delayed the bus on its return trip, all agreed it was a never-to-be-forgotten day.

Mrs. B. W. Stallings made all arrangements for this well-planned tour, such as securing the bus, selling the tickets, and arranging meals en route.

The following persons made the tour by bus: Mrs. Wayne Richardson, Mrs. B. W. Stallings, Mrs. R. W. Watkins, Mrs. E. S. Qualls, Mrs. R. H. Hardin, Mrs. James Council, Mrs. W. M. Matheson, Mrs. H. M. Cooke, Mrs. C. H. Hendrix, Mrs. Paul Coffey, Mrs. R. H. Harmon, Mrs. Paul Graff, Mrs. Lee Reynolds, Mrs. Dave Mast, Mrs.

John Horton, Mrs. Tom Winkler, Mrs. James W. Winkler, Mrs. Ruby Michael, Mrs. Boyd Cook, Mrs. J. C. Goodnight, Miss Jean Childers, Mrs. G. C. Greene, Sr., Mr. and Mrs. Wiley Trivette, Dr. Ella Hardin, Mrs. O. K. Richardson, Mrs. Taylor Adams, Mrs. D. C. Redmond, Mrs. Oscar Barker, Mrs. Wiley Smith, Mrs. Mary Edith Bell, Mrs. Joe Osborne, Mrs. Homer Brown, Miss Katie Peterson, Mrs. Robert King, and Mrs. W. L. High.

In addition to these, other Boone visitors at the show were Mrs. A. E. Hamby, Jr., Mrs. Joe Crawford, Mrs. Len Hagaman, Mrs. Ralph Buchanan, Mrs. Alfred Adams, Mrs. Jack Lawrence, Mr. and Mrs. James B. Winkler, and Mr. and Mrs. Frank Payne.

Savitt defeats Reed in U. S. indoor tennis finals.

Palmer beats Sanders in goal play-off at Phoenix.

NOTICE—Power To Be Off

Due to trouble caused by the storm of Saturday night it will be necessary for us to have a power interruption on Sunday, March 5, 1961, from 1:30 p. m. to 2:30 p. m., for repairs.

NEW RIVER LIGHT & POWER COMPANY

TRI-STATE HEREFORD BREEDERS ASSN.
Spring Show and Sale
SELLING 54 HEAD
HORNED — 38 BULLS — 16 FEMALES — POLLED
WEDNESDAY, MARCH 15, 1961
Show 9:30 A. M. — Sale 1:00 P. M.
BRISTOL PUREBRED LIVESTOCK PAVILION
3 Miles East Bristol on Abingdon Highway
For Catalog
Write Arthur L. Livesay, Pennington Gap, Va.

PRE-EASTER CLEARANCE
HERE IS A LOT FULL OF SMART BUNNY BARGAINS!

- 3—1961 DODGE Demonstrators
- 1960 DODGE DART 4 Dr. Sedan
Radio, heater, automatic transmission, power steering
- 1960 DODGE DART 4 Dr. Sedan
Red and white, fully equipped
- 1960 PLYMOUTH 4 Door Sedan
Automatic transmission, white side walls, radio and heater, one owner, low mileage
- 1959 FORD GALAXIE Hard Top
2 DOOR—Automatic transmission, radio and heater, white side walls
- 1959 FORD GALAXIE 4 Door
SEDAN—Automatic transmission, radio and heater, white side walls
- 1959 CHEVROLET Impala Coupe
20,000 miles, one owner, power brakes, power steering, power windows, automatic transmission, radio and heater, big engine, white side walls
- 1959 CHEVROLET 4 Dr. Belair
6 CYLINDER—Standard transmission
- 1958 FORD 2 Door Hard Top
Automatic transmission, radio and heater, white side walls
- 1958 CHEVROLET Club Sedan
2 DOOR BISCAYNE
- 1958 CHEVROLET 4 Door
Brown and white, fully equipped

FREE TRANSISTOR RADIO
To Be Given by Drawing March 11
No Purchase Necessary—Just Register.
You Do Not Have To Be Present To Win
You May WIN FREE CASH
If Photographed Here

- 1957 DODGE 2 Door Hard Top
Fully equipped, automatic transmission
- 1957 CHEVROLET 2 Door 210
6 CYLINDER—Standard transmission
- 1957 FORD FAIRLANE 500 4 Dr.
Automatic transmission, radio and heater, white side walls
- 1957 FORD FAIRLANE 500 2 Dr.
Standard transmission, large engine
- 1956 BUICK 2 Door Club
Radio and heater, Dynaflow
- 1956 PLYMOUTH 2 Door V8
Standard transmission, Radio and heater
- 1955 PONTIAC 4 Door Sedan
Full power, radio and heater
- 1955 PLYMOUTH 4 Dr. Sedan V8
Full power, automatic transmission
- 1955 PLYMOUTH 2 Door
Standard transmission
- 1954 PLYMOUTH 4 Door Sedan
Overdrive, extra clean
- 1953 FORD 2 Door
Standard transmission
- 1960 CHEVROLET 1/2 TON
Low mileage, one owner
- 1957 FORD 1/2 TON V8
- 1957 GMC 350 2 TON
5 speed transmission, 2 speed axle, good tires
- 1954 INTERNATIONAL 1/2 TON
- 1950 CHEVROLET 1/2 TON
DELUXE CAB—Extra clean
- 1948 FORD 1/2 TON 6 Cylinder
5 CYLINDER—4 speed
- 1948 FORD 1/2 TON 6 Cylinder
6 CYLINDER—4 speed, red

Brown & Graham Motor Co.
815 East Main St. Franchised Dealer No. 638 Boone, North Carolina

NEW HOPE FOR "STROKE" VICTIMS

STROKES ARE NOT HOPELESS
MANY PATIENTS CAN BE TREATED EFFECTIVELY AND INVALIDISM PREVENTED OR REDUCED!

AFTER REHABILITATION MANY STROKE VICTIMS LIVE AND WORK PRODUCTIVELY

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TO SOME LUCKY SMART BUNNY SHOPPERS

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3 Pieces — Stainless Steel

Cooking Set

Come in and register—No purchase necessary. Drawing at close of business Saturday, March 11.

Remember—
If you're photographed in our store during this 10 days, you may win FREE CASH!

Farmers Hardware & Supply Co.

E. King Street Boone, N. C.

SHOES THAT PUT YOU IN STEP WITH Spring

Spring DRESS SHOES
With Bags To Match
\$4.95 to \$10.95
In All the Beautiful Spring Colors

A Beautiful Selection—New Spring Colors

Flats \$1.95 to \$6.95
Widths 4A to C

For the Little Miss Who Wants Heels This Spring We Have a Nice Selection. In Sizes 8 1/2 to 3—Also 4 up

\$2.98 to \$4.95 **\$4.95 — \$5.95**

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E. KING ST. BOONE, N. C.

We Are Now Carrying
ROBIN HOOD CHILDREN'S SHOES