



# FOUNDER'S DAYS

# Sale!



cottons! blends! all drip-dry!

## SUMMER DRESSES!

### 8.00

Usually 10.99

**JUNIORS MISSES' HALF SIZES**  
Sheer prints, pima cottons, embroidered piques, Dacron polyester, Arnel triacetate blends! Every dress drip-dry! See shirt dresses, sleeveless styles, sundresses. Sheaths! Extravagantly full skirts! Now, during Founder's Days, get set for summer!

MEN—  
**Save Money On Suits**  
DURING OUR FOUNDER'S DAY SALE



## 3-6X BOXER WAIST SHORTS PLUS TOP

Just 88¢! You can buy and buy! Choice: cotton satens, poplins, broadcloths. Bright trims including plaids, prints, gay stripes. Come see!



## GIRLS' SHORT & BLOUSE SETS

Matched short and blouse sets with the appeal of color, interesting details! Textured random cotton cord, shimmering satens, pincord shorts... tops to tuck in, tunics, overblouses! Conversation prints that will be the talk of the gang. All this fashion for just \$3.73 complete!

### 3.73

Subteen sizes 8-14



## NO-SHOW FRONT PANELS DRIP-DRY LINGERIE

slip petticoat **1.66** Usually 1.99



## EASY-CARE COTTON! GOOD-MORNING COATS

**2.73**

Pretty at-home dusters in soft pastels, florals. Lace trims, shimmering satin piping, filmy bows. 12-20; 40-46.



## DRIP DRY GOWN, PEIGNOIR SET

Frothed with all the luxury features you like in summer night-things. Cool drip dry summer cotton trimmed with row after row of shirred lace. Waltz gown has wide straps, set-in midriff. Exact-match duster has deep yoke outlined with piping and lace, choice of elasticized or straight sleeve. Pink or blue. Sizes small, medium, large.

### 3.66

Usually 3.99



## All wonderful Dacron\* - nylon - cotton LUXURY SLIPS, SLEEPWEAR

### 2 for 5.00

Usually 2.99 each

Go on a spree! Baby dolls, waltz gowns, sleep coats, capris. Trouseau quality slips piled high with lace, insertion. Pleated flounces! Every slip has front panel (no show-through!) Drip dry, of course! Misses' sizes. \*polyester

## SAVE! NYLON BRIEFS DAINTY LACE TRIMS

**73¢** per pair Usually 1.00  
Lace and sheer insertions! All with double-thick crotch. Lively elastic! 5-8. White.



## GIRLS' JAMAICAS BLOUSE SETS

Famous mill cottons! Shimmering satens, textured hopsackings! Neat tailoring, true-to-size fit, all with sunny cotton print sleeveless blouses. Extra fashion details like novelty buttons, tiny collars, grown-up belts that repeat the top's print story. Now's the time to get her enough changes for the entire season.

### 2.73

Sizes 7-14

## BOYS' WASH-WEAR POPLIN SLACKS



### 3.77

Usually 4.99

Easy-care blend of Dacron polyester and cotton. Smooth front, true-to-size. Choice: black, loden, pewter, beige. Our own Glenn-Ayro-tailored. 6 to 20.



## GIRLS' JAMAICA SHORTS — HURRY!

She'll flip over the colors, the exciting cotton fabrics! Come, see a rainbow of pastels, woven novelty stripes with that twice-the-price look subteen girls can spot in a minute! Neat, well-matched patterns, smooth tailoring, just-right fit. Priced way down low to fit young budgets!

### 1.73

Subteen sizes 8-14

## LOOK! JAMAICA SHORTS PLUS COOL BLOUSE

### 1.73

set

Wide, wonderful choice! Trim Jamaica shorts, each with its own "fun" top. Come see rib-tickers, tuck-ins, fringed edged overblouses. Bright colors, long wearing, cottons that wash and wash! 3-6X, 7-14.

Save Money

At Belk's SHOE SALE

Register For Free Prizes Drawings Every Day