

Belk's *Blanket Layaway Sale*

Home of Better Values

SMALL DEPOSIT NOW HOLDS YOUR CHOICE TILL FALL

Sale Starts Thurs., June, 29th—Continues Thru Sat., July 1st

Women who appreciate quality choose our own State Pride!



deep 6½" matching nylon binding!
RAYON WITH NYLON EVERY INCH LUXURY
4.99

Low Layaway price! Mothproof, non-allergenic, hand washable blend of 88% rayon with 12% nylon. Measures 72" wide, 90" long for extra tuck-in. Weighs full 3½ pounds. Have it in pink, blue, green, beige, yellow or new-for-Fall lavender.



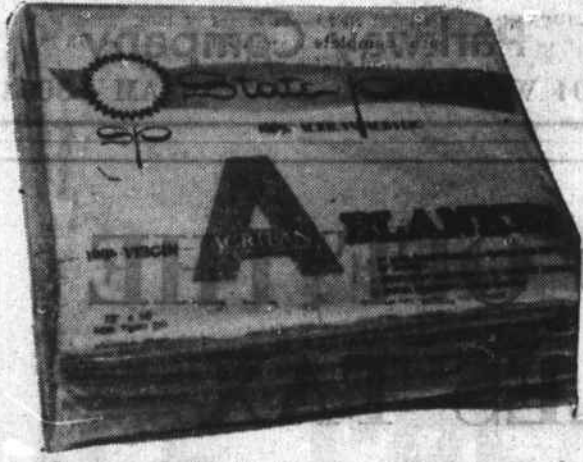
State Pride

mothproof, beautifully washable
"Rambling Rose" Hand-Screen Print

LAYAWAY SALE PRICE **7.44** Reg. 8.99

Gay coverlet by day, cozy warmth by night! 90% lustrous rayon blended with 10% virgin acrylic fibers, bound with long-life nylon. Fieldcrest Mills brings you this beauty in white sprinkled with pink, blue, lilac or yellow posies. 72 x 90".

State Pride Is Belk's Own Exclusive Brand



beauty fluffs back after washing!
FEATHERLIGHT 100% ACRILAN

LAYAWAY SALE PRICE **7.88** Reg. 9.99

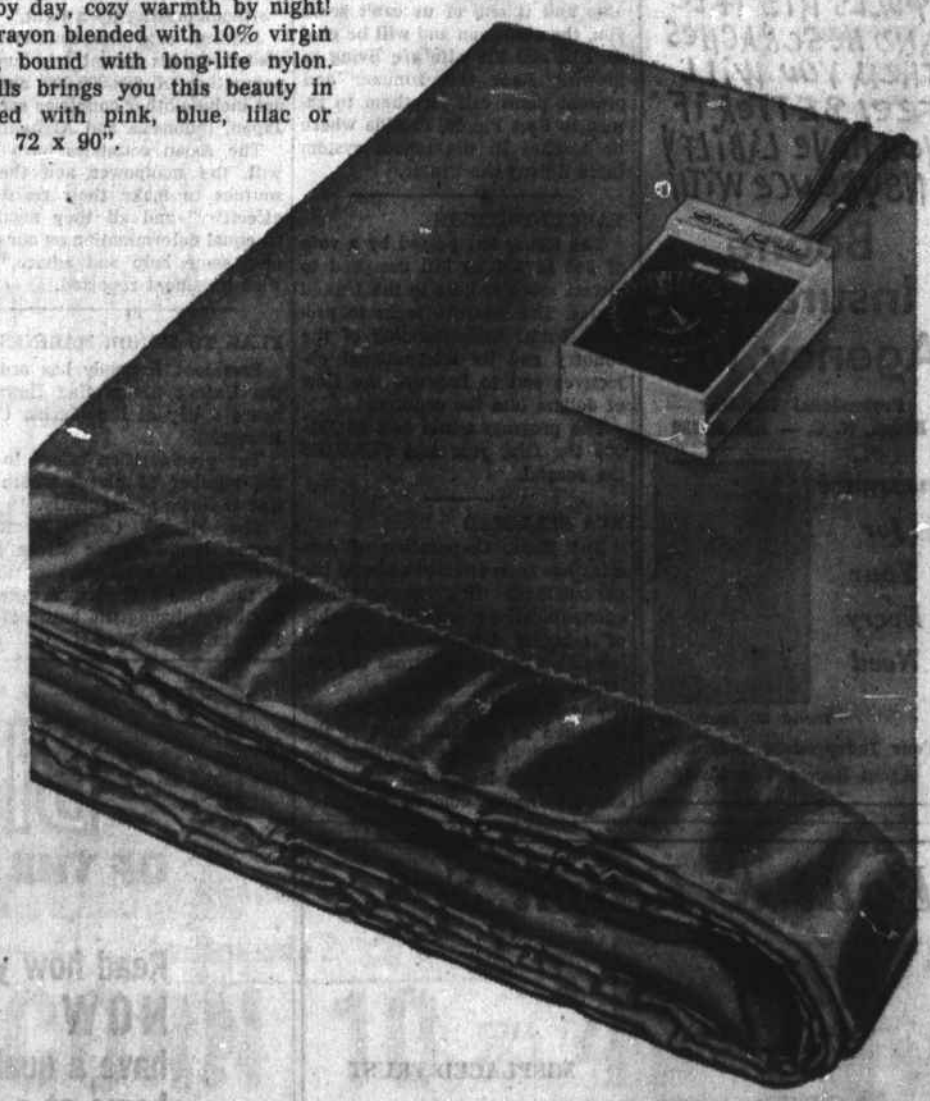
100% virgin Acrilan acrylic fibers wrap you in warmth winter-long. Thick, lofty nap... colors that stay clear, vibrant. Mothproof, mildewproof! Deep long-life nylon binding. 72 x 90". Choice of pink, blue, mint green, beige, white, lemon or new lilac.

Buy Your Winter Blankets Now At Special Sale Prices

replacement guarantee good till '63
UL APPR. AUTOMATIC ELECTRIC BLANKET

LAYAWAY SALE PRICE **14.88** Reg. 16.99

Luxury-feel blend of 70% rayon, 20% cotton, 10% Acrilan acrylic, bound with long-wear nylon. Snap-fit corners convert blanket to fitted style. Color-matched control dial. Pink, blue, lt. green, beige, lilac, Twin, full bed size.



long-life shimmering nylon binding
"BEAUTY BLEND" HAS EXTRA-THICK NAP

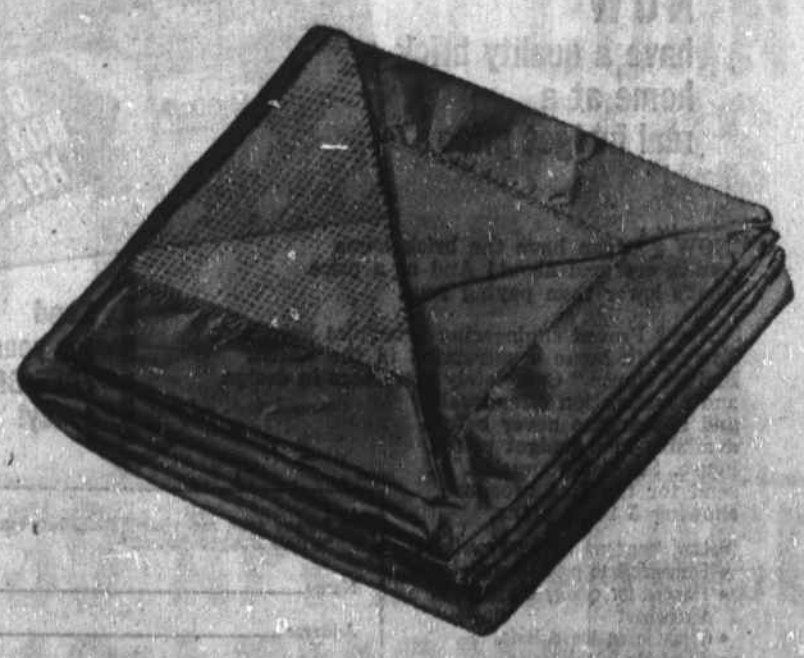
LAYAWAY SALE PRICE **3.44** Reg. 3.99

Feel the fibers—warmth is woven in! Scientific blend of 94% rayon, 6% Acrylic, bound with exact-match nylon. Measures 72 x 90" long for extra tuck-in. Have it in blue, cherry red, pink, gold, turquoise, beige, light green or very new-for-Fall lilac.

double-woven—twice the warmth!
SNOWFLAKE DESIGN REVERSES TO SOLID

LAYAWAY SALE PRICE **9.33** Reg. 9.99

Two blankets in one! Luxury-blended 75% rayon with 25% Acrilan acrylic fibers now double woven for twice the warmth! Extra-wide shimmering 8" acetate binding. 72 x 90" for more tuck-in. Turquoise, pink, green, rose-beige, yellow, lilac. Machine washable!



Shop at Belk's Today and Every Day and Save!



Boone's Largest Department Store

