BOONE WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, OCTOBER 26, 1961

SIXTEEN PAGES-TWO SECTIONS



QUEEN AND COURT RIDE "TWEETSIE."-Appalachian State Teachers College's homecoming queen and court were treated to a ride on"Tweetsie" prior to the big, annual event on the Boone campus last week end. They are, front row, Nanci Lee Tolbert of Charlotte, queen; second row, left to right, Mrs. Donna Crutchfield of Winston-Salem, Martha Pardue of Elkin; third row, Sarah Lytton of Long Island, and Jane Hodges of Boone. Also shown is Paul Fletcher, popular "Tweetsie" conductor.-Larry Penley photo.

WINTER SPORTS SURGE BOOSTED

# Land Optioned For Ski Slope On Mountain Near Banner Elk

Banner Elk. W. T. Elder of Banner Elk, has given an option to Jack and Don Williams of Boone, and Dr. Thomas Brigham and John Grenier of Birmingham, Alabama, to buy sufficient land to promote a major ski resort on the Beech.

The promoters expect to open the resort in the summer of 1962. The new area will have several intermediate and expert trails, as well as practice and beginner slopes to offer a wide variety of Salem. skiing to enthusiasts in the Southeastern region. The resort will feature the highest chair lift in

Dr. Brigham, a dentist from pert skier and was a former skiing coach at Rensellaer Institute, Troy, New York, Dr. Brigham said, "the success of our venture will be assured by the success of other nearby areas being opened this year which will whet the appetites of Southern skiers for the higher and more demanding slopes and trails of the Beech."

Mr. Grenier stated that \$500,000 to \$750,000 will be raised to finance the Banner Elk venture, probably by public issue of common

#### GRANGE MASTER



Governor W. Kerr Scott, who was needed facilities at the state's elected State Grange Master Tues- mental institutions, providing for the talent show; and Mrs. Charles day afternoon, succeeding Harry assistance in local hospital con- Brown, Mrs. Edith Harmon, and

lina as a major winter sports area Jack Williams, a local enthusiast, in what may well be North Caroreceived another boost this week stated that he has talked with lina's answer to Stowe. Vermont with the signing of an option for several leading business men in as the major ski area of the South-an area on Beech Mountain near the Boone and Banner Elk area

#### **Industrial Development Of** This Region Being Planned

gram for promoting the industrial development of Northwest North Carolina was outlined here Friday by Henry F. Snyder of Winston-

Snyder, retired assistant manager of the North Carolina Works gether and work together." of Western Electric Co., spoke at the Eastern United States, with the top of the Beech being well of the Northwest North Carolina Development Association.

Snyder cited figures showing the Birmingham, Alabama, is an exwest area to be \$1,133, compared that he has retired, to leading in-with \$1,584 for North Carolina as dustrial promotion for the Northa whole and \$2,242 fo rthe United west Development Association. He States. "There is no reason," he said, "why we can't come up to

#### Committee To ciation. Support Bond **Issue Proposal**

A local Citizens Committee for a Better North Carolina has been appointed, looking to the support of the capital improvements bond

John W. Umstead, chairman of the State Committee, said the fol lowing had been appointed:

Gordon H. Winkler, chairman Rob Rivers, Bill Lentz, Alfred Adams, James Marsh, Herman Wilcox, Grady Moretz, Dr. W. H. Plem-

Included in the bond issue are improvements in state educational institutions, construction of sorely needed buildings in the Capitol area, improvements at state educational institutions, community colleges, a building to house the De-Robert W. Scott, son of the late Ports facilities, construction of

Taylorsville-An intensive pro- | the United States."

Taxes already are high in North Carolina, he said, but "we have to get more money and the only way to get it is through industry. He urged the representatives of the Northwest counties to "get to-

The directors voted to endorse the program and pledge their support to Snyder and the industrial division of the association.

Snyder has agreed to devote the major porton of his time, now spelled out at a series of meetings to be held in each of the 11 counties which participate in the asso-

A brochure setting forth the advantages that Northwest North Carolina has to offer industry is now being prepared and will go to press in about two weeks, Snyder said.

E. Hight Helms of Wilkesboro, a vice president of the association, announced that the annual dinner of the association will be held Dec. 7 at Elkin. More than 800 persons are expected for the

#### Four Winners At Talent Show

There were four first-place winners in a talent show that was presented at the Blowing Rock High School Auditorium. The four winners were as follows: Mary Bentley, who pantomimed "Sad Movies Make Me Cry"; Kenny Trivette, Owen Tolbert, and Terry Coffey, who pantomimed "Along Came Jones"; Susan Cannon and partment of Archives and History and the State Library, construc-tion and improvement of State routine to the song "Nine Little Teardrops."

Eleven acts were presented in day afternion, succeeding Harry assistance in local hospital conB. Caldwell. Mr. Scott has been struction, improvement of faciliserving as assistant to Mr. Caldties at state parks and recreation areas and development of ratural attending the sessions of the State resources, and for improvements attending the sessions of the State resources, and for improvements at the state's agricultural research stations.

Brown, Mrs. Edith Harmon, and Mrs. Hardin Coffey served as judges of the contestants. The money received from the talent show will be used to purchase supplementary readers for the high school's French department. He will also get in a day

# SENATOR ERVIN, WHITENER AT BANQUET

# Assistant U.S. Agriculture Secy. Speaks To Grangers

## Ralph Lauds Farm Program Of President

Nearly 350 North Carolina Grange members, attending a banquet Monday night in the Boone Elementary School Cafeteria, heard Dr. James Ralph, assistant secretary of agriculture, praise the Kennedy administration's approach to farm problems in America.

Dr. Ralph said the present administration, while not receiving everything it had asked in Congress for agriculture, did get much of it. The aim of the Kennedy-Freeman team is to promote and protect the American way of agriculture, and the "bill or rights" for farmers is expected to do this.

Dr. Ralph was speaking at the banquet of the 33rd annual conors and guests were Senator Sam

The so-called bill of rights would quite late at night. just as other industries and professions have done, Dr. Ralph said. The farmers, through their thrift and hard work have made possible many great benefits to the country. However, they are not receiving their fair share of what they have made possible.

The program of allowing farmers to regulate themselves, Dr. Ralph said, will not only lead to promoting and protecting the American way of agriculture, it will also lower the costs of operating the stabilization programs. If given the opportunity to act in their behalf, "they will do so intellgently," he said.

Dr. Ralph's position as assistant secretary gives him much responsibility, and he is forced to follow a close schedule. He had to fly to Winston-Salem Monday where he was met by car and brought to Boone. Following his speech here, he went back to (Continued on page six)

## Trick, Treaters Are Sponsored

The Watauga County Minister-ial Association and the Boone Optimist Club are co-sponsoring this year's "Trick or Treat For UNICEF" program in the 5th, 6th, and 7th grades of the Appalachian Elementary School.

Watch for the children at your door on Halloween night wearing the official orange and black UNICEF tag and carrying milk cartons covered with the orange and black UNICEF sticker. Over 200 children are expected to participate in their own neighborhoods, so if you want to divide your contribution among the many who knock you may do so. If it should happen that no child calls on you before 9:30 p. m. please call the Boone Methodist Church (AM 4-3825) where the money will be collected until 10:00, and a child up your contribution.

#### **Druggist Goes** To Morehead

Dr. O. K. Richardson left Sunday on a three day trip to Morehead City.

He will attend a meeting of a committee of the North Carolina Pharmaceutical Association and appear on a panel discussion of some of the problems of the retail

This meeting is sponsored by the School of Pharmacy of the He will also get in a day of



vention of the North Carolina State FARM LEADERS MEET.—Harry B. Caldwell, former Master of the N. Grange. Present among the visit. C. State Grange, chats informally with Orville Freeman, United States ors and guests were Senator Sam Secretary of Agriculture. Mr. Caldwell reports that Secretary Free-J. Erwin and Representative Basil man is one of the hardest working men that he has known in Whitener of the 11th Congressional a long time. It is reported that Mr. Freeman starts his day in Washing long before eight o'clock in the morning and can be found there



GRANGE PR DIRECTOR .- Mrs. Harry B. Caldwell, who has held the position of Public Relations Director for the N. C. State Grange since 1947. She is wife of retiring Grange master, and was at one time master of the Grange (1946-47) being the only woman to hold such a position. Her list of achievements is long, among which are: being listed in "Who's Who of American Women," being active in both State and National Grange work. Noman of the Year' in 1945. for "Progressive Farmer" magazine, trustee of Appalachian State Teachers College 1948-1961, and many others.

# Bloodmobile To Be On Campus Thurs.

The Red Cross Blood Mobile, Cross Blood Program of Watauga will be on the Appalachian State but the entire Piedmont Region. Teachers College campus, at East Mr. McClung said that at present and 5:00 p. m., Thursday (Oct. 26), and B-positive. it was announced by Joe McClung, Mr. McClung said in his appeal local Red Cross blood program of for donors so that the quota may ficial.

The quota for Watauga County small, but it is a big job to fill 200 pint containers with blood. "We need your help and the help of your neighbors," he said in the appeal to get donors to make their appearance at the Bloodmobile Thursday.

and a shortage of blood throughout our region became prevalent—lives could be lost by not having on hand when needed blood for a patient in your hospital or any hospital that draws on the blood bank.

"Our blood quots is based on

Hall for the collection of blopd, there is a particular shortage of between the hours of 11:00 a. m. two types of blod, type A-positive

be reached:

"If for example, each member has been set at 200 pints. This chapter could not meet its quota figure, Mr. McClung stated, seems and a shortage of blood through

"Our blood quota is based on

## Harris Named Prexy Local United Fund

the top post of Watauga United Fund, the board announced this week, following its reorganization and election of officers at a meeting held for that purpose.

Other officers named to se with Harris are Cecil Miller, vice president; Lynn Holaday, treasur-er; Mrs. L. D. Hagaman, secretary. Mr. Harris outlined an enthus

iastic program for the Fund this year, and declared that among its top priority objectives would be a careful screening of budget requests, with a view of reducing this year's goal as much as is compatible with a sound program,

Early announcement of this year's campaign leadership was promised, and a tentative target date of late November or early December was set for the cam-

am convinced that United Fund is the most effective and most practical manner in which we can deal with those problems with which this organization concerns itself," Mr. Harris said.

Names of new committee members were given out as follows: Budget Committee: Clyde R. Greene, chairman; Glenn Andrews, Dr. L. H. Owsley, Dr. Lee Ray nolds. Mr. Harris asked the committee to select five more mem-bers to serve on this committee. Advance Gifts: Glenn Andrews

chairman; W. R. Winkler, Dr. L. H. Owsley, Clyde R. Greene, Alfred Adams, James Marsh, Wayne Industrial Committee: Hal John-

son, chairman; Fred Gragg, Hubert Inman, Len Holiday, Mrs. William F. Miller, Mrs. James B. Miller. Commercial Committee: Herman

Wilcox, chairman; Hugh Hagaman, Willis Chester, Mrs. W. R. Rich-Residential Committee: Mrs. O.

K. Richardson, chairman; To name Public Schools: Guy Angell,

## Stockholders **Hear Glowing Golf Reports**

The annual meeting of Boone Developments, Inc., owner of the Boone Golf Course, was held Monday evening, glowing reports of the year's activities were received and a board of directors was elected for the ensuing year.

In line with the recommen tions of a nominating committee composed of Rob Rivers, Paul G. Brown, and A. T. Adams, the following directors were elected: Wade E. Brown, Dr. C. Ray

Lawrence, Estel Wagner, Glenn W. Wilcox, W. R. Winkler, W. H. Plemmons, William E. Coxe, Dr. L. H. Owsley, J. H. Thomas, Frank M. Payne, E. F. Coe, Howard Cottrell, Guy Hunt, O. K. Richardson Reports were made of a num-ber of important golf events held in Boone this year, chief among which was the Carolinas Open, said

to be the most successful event of its kind ever held in the Carolina A series of such events is esti-

mated to have brought over \$10,-000 to this area.

Golf course income is up \$9,



STANLEY A. HARRIS

chairman; To name own commit

College Committee: Eric De-Groat, chairman; Dr. James Stone, Lee Reynolds, Bob Allen.

Government Agencies: Roy Isley, Outlying Districts: Miss Jean Childers, chairman; To name own

Publicity Committee: Miss Jane mith, chairman; Ralph Tugman,

Mrs. Ruby Ellis.

### Greene Heads **Budget Group**



CLYDE R. GREENE

Clyde R. Greene has been ap ointed chairman of the Watauga United Fund's important Admissions and Budget Committee, according to Stanley A. Harris, newly elected president of the fund.

Greene's appointment came in sweeping reorganization move a sweeping reorganization move by Harris as he moved toward early completion of leadership for this year's campaign for funds.

In accepting the chairmanship of the committee, Mr. Greene urged that all agencies begin immediately to prepare their budget requests for the ap-(Continued on page six)

#### Miss Childers Given Award

The National Association of Home Demonstration Agents be-stowed Distinguished Service Awards on Jean Childers in cere-monies in Boston, Mass., October

As home agent in Watauga
On the fringes of the golf course
for summer homes. Dr. Robert
Sumner of Rock Hill, S. C. has built and is now occupying his new home on the hill above the golf shop. The normal quota here is 141
pints, but for the past two trips
the quota has not been reached, and the county is faced with a
deficit. This shortage not only
affects the operation of the Red

Our census and even though we home on the hill above the golf
may not have need for all of the
shop.

Among other improvements the
paving of the road from 321 to the
golf course and the paving of the
golf course and the paving of the
joined Extension in Watauga in
parking area were mentioned.

An advisor to the Northwest
Trading Post and was assistant
director in the "Village of Yesteryear" at the 1960 State Fair. She
joined Extension in Watauga in
parking area were mentioned.

Haywood counties.