

BOONE WEATHER				1960—H.L.	
1961	High	Low	6 pm prec.	59	30
Nov. 21	48	22	34	59	30
Nov. 22	41	22	37	64	27
Nov. 23	48	37	46	53	45
Nov. 24	48	35	45	49	36
Nov. 25	62	33	41	50	34
Nov. 26	57	27	44	63	30
Nov. 27	47	37	43	57	34
Total rainfall—2.87					

WATAUGA DEMOCRAT

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Give once for many
THE UNITED WAY

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, NOVEMBER 30, 1961

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EIGHTEEN PAGES—THREE SECTIONS

SATURDAY'S THE DAY

Beauty Queens, TV Star To Brighten Yule Parade

Six Bands To Intersperse Fancy Floats

Plans are rapidly nearing completion for the Christmas parade which will be held Saturday afternoon to formally open the holiday shopping season, and members of the Merchants Committee have been busily engaged in getting the decorations ready for installation along the street.

The appearance of Miss North Carolina, with Miss Watauga County in a parade led by Fred Kirby, of tv fame, has attracted unusual interest, and George Flowers, parade chairman says the parade, which will feature a number of bands and professionally-constructed floats, will form on Horn in the West Drive at 3:30 and move west to Water Street, then by way of Rivers and Faculty Streets. At the conclusion of the parade the Mayor will turn on the Christmas lights and Santa Claus will distribute goodies to the children. This will occur at King and Depot.

Mr. Flowers says that for the floats where boys and girls are needed, Blowing Rock, Appalachian, Cove Creek, Bethel High Schools, and Appalachian State Teachers College are being called on for personnel.

The decorations are of a permanent type and may be used year after year.

The members of the Christmas committee are: Nick Stakias, chairman; George Flowers, parade chairman; Joe McClung, A. E. McCrary, Charles Isley, Crayte Teague and David Spainhour. They wish to thank the merchants for their cooperation and also the New River Light & Power Co., Blue Ridge Electric Membership Corporation and the town of Boone for their fine help in erecting the decorations and lights.

Mr. Herman W. Wilcox, President of the Chamber of Commerce, issues this statement: "The spirit of cooperation we have received on this project from its inception has been amazing. This is an example of the determination that has built this area up to become the fastest growing one in the State."

Following is the tentative parade arrangement:
1. Police car.
2. Colors—National Guard.
3. Fred Kirby, WBTV, Parade Marshal.
4. Drexel High School Band.
5. Mayor Wade E. Brown.
6. H. W. Wilcox, President of (Continued on page six)



SIGN.—Final negotiations were completed last week between Watauga Industries and Skyline Lanes, Inc., for the opening of the new 12-lane bowling alley, now under construction on Highway 321, half mile east of Boone. The Skyline Lanes hope to have the alleys completed and open for operation by February 1. Signing papers are Glenn R. Andrews (left), president of Watauga Industries, and E. E. Jacobs, manager of the lanes. Watching are E. E. Ruth, head of Skyline Lanes, James Marsh, R. D. Hodges, Jr., and Jerry Coe, Watauga Industries officials.

United Fund's Gift Committee Raises \$4,000 On Second Day

The Advanced Gifts Committee for the United Fund began work at a 7:00 o'clock breakfast, Monday morning, November 20. At noon on the 22nd they made their first report and showed \$4,028.35 pledged up to that time. "This was most gratifying," said Stanley Harris, "and it is reasonably certain that the Advanced Gifts Committee will this week complete the \$5000 which they were supposed to get."

"I want to especially thank the members of the Advanced Gifts Committee for going out and doing their job promptly as they were asked to do." Members of the Advanced Gifts Committee are as follows: Glenn Andrews, Chairman; Dr. Lee Reynolds, Alfred Adams, James Marsh, Dr. L. H. Owsley, Clyde R. Greene, W. R. Winkler, Neil Faries, O. K. Richardson, Grady Moretz, Jr., and Paul Winkler.

The committee reported that of all the people they saw only one refused to give. Final report of the Advanced Gifts Committee will be made at a breakfast, Monday morning, December 4, and at that time the general committee will take up the work of soliciting.

Each participating agency is expected to furnish a team of five for the general solicitation, and the members of those teams will meet for breakfast, December 4, get their assignments, and they are asked to go out Monday and Tuesday and see the people whose names are assigned to them.

Mr. Harris expresses thanks to the following who made their contributions to the Advanced Gifts Committee:

H. W. Wilcox, Preston Hughes, Mrs. Mae Miller, Ruby Ellis, Glenn W. Wilcox, George Hagaman, Norman Critcher, Jennie Coffey, Andrews Chevrolet, Greene's Motor Court, George Judy, O. M. Hampton, Vance Recapping, Miller Brothers, Motor Parts, Andrews Chevrolet Employees, Northwestern Bank, Daniel Boone Hotel, Lynn Holiday, New River Light & Power Co., Dr. Jack Lawrence, Appalachian Theatre, Caudill's, Inc.; Alfred T. Adams, Ben H. Horton, Jr., Dr. Lee Reynolds, D. J. Whitener, James E. Stone, S. M. Ayers, Grant Ayers, Cratis Williams, Edwin Dougherty, W. H. Plemons, Wade E. Brown, Dennis Greene, Burgess Antique Shop, Church's Store, Watauga Savings & Loan, J. E. Holshouser, Cotton Penick, Watauga FCX, Gordon Taylor, A. E. South, Helen Underdown, Louis H. Smith, Gene Phillips, Gateway Cafe, Colvard, Inc., Fagners Hardware & Supply Co., Thrift Food Center, W. C. Richardson, Stanley A. Harris;

Verdola Hampton, Wm. M. Smith, Rev. Boyce Brooks, Blue Ridge Supply Co., North State Canning Co., Parkway Co., Swoford's, Inc., Howard J. Cottrell, Leo K. Pritchett, Bob Allen, John F. Corey, Barnard Dougherty, Stallings Jewelry, Flowers Photo Shop, Belk's Dept. Store; A & R Grocery, C. Ray Lawrence, and Western Auto.

If the workers in the general campaign do their job as thoroughly and quickly as the Advanced Gifts Committee, it will be a wonderful campaign Mr. Harris said.

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Stocking Fund Is UF Project

The Empty Stocking Fund has for many years been a project of the Worthwhile Women's Club. The funds formerly came from donations from business firms and from individuals through the efforts of the club members canvassing the town and county. Funds are now supplied by the Watauga County United Fund with club members in charge of buying, wrapping and delivering packages to children of families in need.

This is just one of the many services of your United Fund. Through the years the Fund has helped an average of 350 children a year.

With Christmas in the offing it is hoped that everyone will open up their hearts and pocketbooks to fill the stockings of children who, but for your generosity, might not have a visit from St. Nick on Christmas.

Workers Needed At Local Plants

The Employment Security Commission of North Carolina announces that several of the local industrial plants are interested in hiring additional personnel. Mr. Troy Perry, local E. S. C. manager, states that they are especially interested in securing applications from females between the ages of 18 and 40. The employment service will be taking applications each Friday from 1:00 to 2:30 p. m. at the courthouse.

Annual Christmas Oratorio To Be Presented On Tenth

The Appalachian State Teachers College Choir, consisting of 50 voices, will present its annual Christmas Oratorio on Sunday, December 10, at 4 o'clock, in the Boone Baptist Church.

The choir is under the direction of Mrs. Virginia Wary Linney, and will be assisted by the College Symphony Orchestra under the direction of Dr. Nicholas Erneston. Accompanying at the organ will be Ernie Hotard of the piano department, and Miss Sammie Rhea Halstead at the piano.

Traffic Toll

Raleigh—The Motor Vehicles Department's summary of traffic deaths through 10 a. m. Monday, November 27, 1961:
Killed to date1,069
Killed to date last year . . .1,082

Rufus Ward Funeral Held

Rufus Marion Ward, age 70, died at Mountain Home Veteran's Hospital in Johnson City, Tennessee, November 25.

Funeral services were held Sunday in Antioch Baptist Church by his pastor, the Rev. Carl Wilson. Burial was in the Ward family cemetery.

Mr. Ward was the son of the late M. A. and Elizabeth Johnson Ward, and spent most of his life in Laurel Creek Township where he was a respected citizen and a leading member of the church. He served in World War I and was prominent in the political life of the county, having served two consecutive terms as county commissioner and was deputy sheriff under the late Sheriff Critcher. He was a progressive farmer and livestock dealer and many of the neighbors sought his advice and help, which he gave unstintingly.



MISS NORTH CAROLINA . . . Susan Kay Woodall



MISS WATAUGA COUNTY . . . Jane Hodges

IRC Reports Record Sales For 42 Weeks

Philadelphia—International Resistance Co., here, had record sales for the 42-weeks ended Oct. 22, it was reported to stockholders today.

Sales for the period totaled \$18,200,246, a rise of 6 per cent from the previous 42-week peak of \$17,150,228 set in the corresponding period a year ago.

Net earnings were \$1,522,217, or \$1.10 per common share, vs. \$1,705,942, or \$1.23 per share, based on 1,388,298 shares outstanding Oct. 22.

Despite the drop in 42-week net, however, IRC President Walter W. Slocum predicted that, barring unforeseen contingencies, full-year earnings "should not be much less than the all-time record earnings of \$1.40 reported for 1960."

He reported that operating profits of IRC manufacturing plants are actually running ahead of those realized a year ago. He noted that the reduction in net earnings for the 42-week period was the result of "substantially increased investments in new product development and marketing, and in a system-wide modernization program."

He said that the current expansion and upgrading of IRC plant facilities will be "largely completed" by the end of 1961.

The expansion of IRC's Boone (N.C.) Division is in its final stages, Mr. Slocum said, and the Philadelphia Division has just leased an additional 11,000 square feet of space, putting the firm's overall footage above the 450,000 level.

The IRC official, noted that a statement was filed with the Securities and Exchange Commission last month seeking registration of 49,000 shares of common stock which are intended to be offered to minority shareholders of North American Electronics, Inc., in exchange for their shares in NAE.

IRC purchased 54 per cent ownership in the Massachusetts firm earlier this year.

Mr. Slocum disclosed that NAE is operating on a profitable basis, with sales currently running at a rate "more than double" those of a year ago. The company manufactures several hundred types of silicon rectifiers and Zener diodes.

Accelerated Drive For Industry In Northwest N. C. Announced

Northwestern North Carolina, in its ceaseless hunt for new industry is going to offer prospects the hard facts they need to know about plant locations, according to word coming from the Northwestern North Carolina Development Association, through the Winston-Salem Journal Tuesday.

A new eight-member industrial planning committee, the Journal

Mrs. Linney Has Artists Audition

Mrs. Virginia Wary Linney spent Friday and Saturday in Raleigh where she directed the Regional Auditions for the Singer of the Year for the National Association of Teachers of Singing.

These young artist auditions are one of the many activities of N. A. T. S., which afford an opportunity for recognition of talented, worthy and energetic young artists and promotes even higher standards of vocal repertoire.

It is not only a high honor to be the winner, but it is also an open door to a career in singing. Of the six states that comprise the southeastern region, the singers who entered this competition were from the states of North and South Carolina and Florida.

The auditions were all on a high professional level. The winner in this region was Miss Frances LaCamera, lyric soprano from St. Petersburg, Florida. She will compete with the winner from each of the other seven regions in the United States for the title, "Singer of the Year," which will be held at the national convention of N. A. T. S. in Boston the week of December 27.

reports, will be headed by retired industrialist Henry F. Snyder, who will direct the new program.

Snyder, speaking at a press luncheon called to announce formation of the committee, said the idea will be to "speak to the industrialist in his own language."

A prospect interested in locating in the 11-county Northwest area will be offered free research reports on what the area has to interest him.

The reports, tailored individually for the company requesting information, will cover such things as labor, resources, marketing and taxation.

Snyder, who retired from Western Electric Co. last summer after 49 years, said the industrialist seeking a plant site wants to know exactly what it will cost and what the problems will be.

"This is the kind of language these men understand," he said. The made-to-order research reports will be done voluntarily by area plant managers, professors, engineers, farmers, comptrollers and other professional people.

Businessmen, Snyder said, are concerned—among other things—about the time it will take to train workers. The committee will give them information on how many people are available, what it will cost to train them and how long it will take.

Reports will be compiled on virtually every subject of interest to an industrialist. All requests will be confidential.

A detailed economic and social survey of the Northwest is expected to be available next summer. This will give data for towns and counties as well as the whole area.

Snyder said the committee also will publish a newsletter to keep prospects abreast of new developments in the area.

The program is aimed at industrialists who want to expand operations already here as well as those elsewhere who are interested in relocating or opening new plants.

Formation of the committee was announced by Edwin Duncan of (Continued on page six)

Burley Mart Opens With Good Prices

The Boone Burley Tobacco Market opened Monday, and almost a third of the million pounds of weed on the floors was sold.

The opening sale was described as one of the most satisfactory in the history of the Boone market, despite the appearance of a good deal of wet tobacco on the baskets, and the farmers appeared highly pleased with the prices received.

The first sale consisted of \$302,350 pounds which brought \$204,383.98.

Top baskets brought \$72 warehousemen said.

A full sale was in prospect Tuesday at both the Farmers Burley Warehouse and Warehouse No. 1.

It is pointed out that there is plenty of room on the three big floors, that tobacco can be unloaded any time, and that the usual attentive service is given the grower.

Alexander To Speak To YDC Next Tuesday

Congressman Hugh Alexander will speak at the courthouse in Boone on December 5 at 7:30 p. m. under the auspices of the Young Democrat Club of Watauga County.

Mr. Alexander, who has just completed a world tour to gather first-hand information on the foreign aid program, has not announced a topic for the Boone address.

George C. Thomas, YDC president invites everyone to attend.

GETTING READY.—Members of the Christmas committee are shown examining decorations that will be placed along the street this week to make Boone look Christmasy. They are, left to right, Joe McClung (kneeling), A. E. McCrary, George Flowers, Jr., Nick Stakias, and David Spainhour.