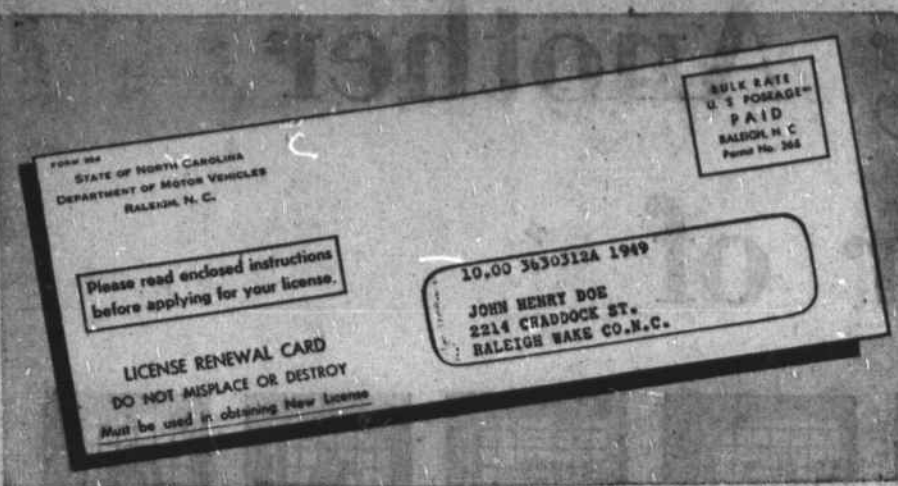


'63 License Renewal Card — Have You Received It?



Tar Heel motor vehicle owners who may not have received their 1963 license plate renewal card were urged today to take immediate action.

Motor Vehicles Department officials say the all-important cards were mailed in mid-December and should have been received by now. If not, the agency's registration division says, "Please let us know at once."

Proper procedure is to write the Motor Vehicles Department, Raleigh, with the make and identification number of your car, your last year's tag number and your full name and address.

As in the past, applicants are reminded to indicate on the reverse side of their renewal card that liability insurance is still in force, and to list the county in which the vehicle is subject to property taxes.

Also, the one dollar extra fee for driver education must be paid for each vehicle having a registration fee of \$10.00 or more.

Miss Foy Ingram, director of the department's registration

division, said 85 branch offices would begin issuing new tags January 2.

"In any event," Miss Ingram said, "it is important to present a properly prepared renewal card when buying new tags and to write the Motor Vehicles

Department promptly if you've not received one."

Herman W. Wilcox is the official representative in Boone, and plates may be purchased at the Chamber of Commerce office in the Bus Terminal Building beginning January 2.

Know Your Hospital

By BOB BUMBAUGH

In my last article I discussed P. L. 87-658 and what it could mean to Watauga County in terms of a new hospital in the next year or two. The Hill-Burton Act is another law which is designed to provide money to help build new hospitals.

To be eligible for government funds under these acts there are some requirements every community must meet. The major requirement is the commitment of local funds to match the money provided by the government. This is done on a percentage basis. In many cases the government supplies 55% of the total amount required to build;

and the community in which the hospital is to be located contributes 45%. To illustrate how this works let us suppose that a new hospital to meet the needs of this community would cost \$1,200,000. Our share would then be \$540,000, and the government would grant \$660,000.

There are advantages other than the obvious financial contribution made by the government. Modern hospitals are highly complex buildings. They are very specialized and therefore require the service, advice and supervision of specialists who have proved themselves in the field. Because of this the Medical Care Commission will not approve plans, architects or builders who are not qualified. In this way they help us to get the most for our money and the government's money—which is part of our money, too.

The Medical Care Commission has a wealth of experience and material to save communities time and money in connection with the building of hospital facilities. All of this is available for the asking and I am convinced that we can build the hospital we need if we are willing to help ourselves by approving a bond issue when the opportunity comes to exercise our rights at the polls.

State's Travel Industry Sets Brand New Record In 1962

North Carolina's travel industry set new records in 1962. On November 2, the Great Smoky Mountains National Park—most-visited of all National Parks—became the first National Park to reach a visitor count of 5,000,000 in a single year. By November 30, total 1962 visitation totaled 5,123,700. This was eight per cent above the corresponding 11 months of 1961, and greater than the entire 12 months' total of last year.

The Great Smoky Mountains National Park and the Blue Ridge Parkway meet near Cherokee, North Carolina, on the reservation which is home of the Eastern Band of the Cherokee Indians. The Parkway, most popular of all areas administered by the National Park Service, had more visitors during the first 11 months of 1962 than in any full year of its 25-year history. The 6,354,152 people who traveled the Parkway between January 1 and November 30 represented an attendance gain of 8.5 per cent over the same period in 1961.

At Cherokee, the outdoor drama "Unto These Hills" played to 129,301 during the summer of 1962, the greatest attendance since 1954 for the production which was established in 1950. "The Lost Colony" at Manteo and "Horn In The West" at Boone also reported substantial attendance gains this summer.

On the Outer Banks island of North Carolina, the Cape Hatteras National Seashore drew 627,404 visitors during the first 11 months of 1962; 16.9 per cent more than during the same period in 1961.

At Wilmington, the U.S.S. North Carolina Battleship Memorial had been visited by over half a million people when it completed its first full year of operation on October 14 as a State-sponsored attraction.

Box-office champion among the privately operated vacation attractions of North Carolina was Ghost Town In The Sky, which was host to over 500,000 people between early spring and October 31. This was a gain of some 200,000 over the summer of 1961, first season of operation for the re-created frontier town atop a high mountain in the Great Smokies.

Five of North Carolina's 12 State parks reported substantial attendance gains for the first 11 months of 1962 over the same period in 1961. Combined total attendance for all State parks for January-1-November 30 was 1,589,194.

1962 saw the expansion of seasons as well as resort facilities. Pinehurst, Inc., kept one of its hotels open through the summer for the first time in its 66-year history, with gratifying patronage. The famous resort also opened a fifth 18-hole golf course in 1962, and was host to the USGA National Amateur Invitation Golf Championship. At Nags Head, the Carolina Hotel has resumed year-around operation. At Blowing Rock in the Blue Ridge Mountains and Cataloochee Ranch in the Great Smokies, skiers are swooshing down slopes newly accessible and decked out with machine-made snow. A new seaside golf course is in year-around use at Long Beach. At Lake Toxaway in the Sapphire Country, the lake itself has been restored and a thriving cottage colony is being established, together with a golf club.

In cooperation with the U. S. Travel Service, North Carolina sent the first State-sponsored Travel Mission to Europe in the winter of 1962. The Mission, composed of 41 travel industry leaders prying their own expenses, paved the way for the October visit of 25 European travel officials who came to North Carolina at the invitation of Governor Terry Sanford and the Travel Council. Results of both projects are already being reflected in increased inquiries from within the United States and abroad, and more visitors from foreign countries. Long popular with Canadians and accustomed to playing host to visiting students, industrialists and businessmen from foreign countries, North Carolina is preparing to welcome more visitors from other countries in 1963, particularly during the International Trade Fair in Charlotte April 27-May 4.

Celebration of the 300th anniversary of the Carolina Charter will focus the attention of visitors on historical attractions in 1963, and be the occasion for special programs at

TWO-WAY STRETCH?

Dayton, Ohio—How much can be put into a girdle? Most women feel they are lucky if they get themselves inside the contraption. But for two women arrested in a discount store recently, the abdominal bindings served as storehouses of merchandise.

One woman, who weighs about 240 pounds, had stuffed into her girdle 43 pairs of women's hose, 32 pairs of men's stockings, 14 slips, 5 pairs of anklets and 3 shirts. Another had enough room for herself and 33 pairs of women's hose, 20 pairs of men's stockings, 7 slips, a boy's cap, a pair of trousers and a set of girl's pajamas!

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Tobacco Farmers Hope To Regain Some Of 1962 Loss

Tobacco farmers hope to regain some of the ground lost with the 1962 crop.

Next year's burley crop support prices should increase by about one per cent because of changes in parity prices, according to J. G. Allgood, extension farm management specialist at North Carolina State College.

A five per cent decrease in acreage has been announced for 1963.

Prices received by growers for their 1962 crop averaged about four cents per pound less than in the previous year. Contributing to these lower prices was a lower quality and a larger portion of untied tobacco marketed.

Burley production was expected to be increased by six per cent in 1962. The total supply is about 2½ per cent more than the previous year. Acreage was up about six per cent.

Domestic use of burley increased nearly three per cent and exports by about 10 per cent above 1960-61.

"Domestic use of burley is expected to increase two to three per cent in 1962-63 as a result of the increase in rig-

rette consumption," said Allgood.

"Exports in 1962-63 are expected to remain at the 1961-62 level. But there may be a slight decrease within the next few years because of trade barriers," he added.

"Prices are expected to remain steady to slightly higher depending upon the export situation in the next three to five years."

Brown Gets State Post

Raleigh—Dr. Ellen Winston, North Carolina's welfare commissioner, has been chosen to head a new federal welfare program and a Stateville native has been named to take her place.

Named acting state welfare commissioner is R. Eugene Brown, a career welfare worker who has been with the state department in Raleigh for 37 years.

Dr. Winston was picked by Health, Education and Welfare Secretary Anthony J. Celebrezze to head the nation's newly organized and upgraded \$3 billion welfare program.

She was given a year's leave of absence from her North Carolina job for the \$20,000-a-year federal post.

Brown, Dr. Winston's replacement, has served since last April as assistant welfare commissioner of North Carolina. Prior to that he was director of public assistance for over 20 years.

WASTED EFFORT
Wethersfield, Conn.—An insurance company movie dramatizing the consequences of carelessness on the job was too much for John Tremba. Watching a filmed eye operation he passed out. He fell from a chair, cut his lip, bumped his head, and had to be taken to a hospital.



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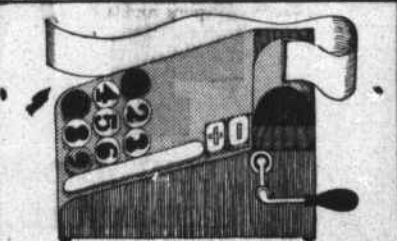
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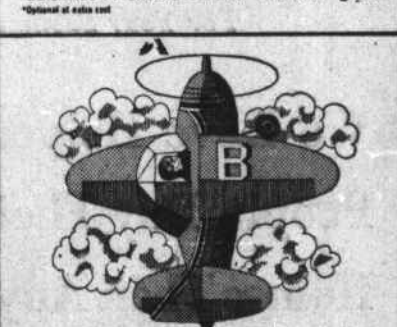
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*Source: NADA Guide Book, Nov. 1960, 1962

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