

B. Rock Chamber Commerce Had Good Year

(This is the annual report to the membership of the Blowing Rock Chamber of Commerce.)

By L. H. SMITH, President

We had a good year, for which we offer thanks. We have new furniture in the reception room — attractive — comfortable. A new, lighted sign has been ordered to replace the one in front of the office.

The board passed a resolution that the outgoing president would automatically be a member of the board for the ensuing year. Recognizing that in our membership we have a valuable depth in intelligence and experience in practically every phase of industrial, commercial, financial, educational, and social activities we will have a limited number of standing committees. If and when demanding situations arise we will call special meetings of our board, and the board will then select from our membership those persons qualified by experience and training to handle the matters demanding attention. We have an interested membership and we believe this plan will better serve our needs.

The new illustrated folders and the new guides were favorably received. During the summer, for five days each week, from two until three each afternoon, through courtesy of Radio WATA, radio programs originated in our reception room. We had full cooperation from Watauga Democrat, Boone's weekly newspaper, and the Journal—Blowing Rock's summer newspaper.

We went into billboard advertising on an experimental basis, and placed boards at Charlotte, Greensboro and Raleigh.

On a cooperative basis we have sponsored television programs on NBC national hook-up during the coming summer months. These programs will feature places, points, and things of general interest in and around Blowing Rock, including the ski slopes.

Our work with conventions was very much appreciated. Our capable hostesses greeted visitors and assisted them in getting better acquainted with us.

One of the outstanding events of the season was the entertainment of the wives of the members of North Carolina Conservation and Development Department, including the wife of our Governor, when they held their annual meeting in Boone. The ladies on our board, ably assisted by ladies selected from our interested membership made this event the outstanding success it was. The increase in the number of conventions and the interest in our area really emphasizes the need for more and better facilities to accommodate convention activity.

We maintained a sound financial position, and hope to be able to continue doing so without an increase in membership fees. For the year 1962 we collected 98.9% of membership dues. Overall this was a better record than we had in 1961. We shall continue our policy of not accepting applications for renewals of membership from delinquent members.

For the year 1962 we enrolled 373 members, business and resident combined. This was an increase over the year 1961, but not quite in keeping with the general increase in business and interest in our community.

Your Chamber of Commerce office is a busy place—and really is the impression point for our entire area. We have cap-

able persons, Mrs. Custer and Mrs. Foster in charge—their reception of visitors to our offices, and the patience and understanding with which they handle the many inquiries reflects creditably on the Blowing Rock Chamber of Commerce.

We had our first annual meeting of the membership. The response was so great it was necessary to have two meetings instead of one to accommodate the members who wished to attend. We will try to get adequate facilities to have one big meeting of the membership some time during 1963. AN AUDITORIUM, we need.

In the mail ballot completed November 7, 1962, the following were elected by the members to serve on the board of directors for the calendar year of 1963:

Directors—W. Howard Barnwell, Mrs. Omar Coffey, John Goodwin, R. B. Hardin, Mrs. H. P. Holshouser, Elle S. Mattar, Mrs. Sarah Payne, Harry Robbins, L. H. Smith;

Associate directors—William Abernethy, Mrs. S. G. Crater, L. E. Dimmette, Mrs. Clyde Harriss, Judge George E. Holt, Mrs. Leon Ivey, C. Stradley Kipp, Mrs. Helen Wolfe.

We welcome the new members to our board. The board will, until further notice, meet the second Friday in each month. The meetings are open to all members of the Blowing Rock Chamber of Commerce. Their presence, their interest, their recommendations and suggestions are solicited.

At the January meeting of the above directors, the following:

ing officers were elected from their number to serve for the calendar year 1963:

President—W. Howard Barnwell
Vice-president and treasurer—John Goodwin.
Will you tell your friends to tell their friends about Blowing Rock?

Mrs. Norris, 77, Dies On Sunday
Mrs. Harriet Clawson Norris, 77, of Boone, Rt. 4, wife of Everett Crawford Norris, died Sunday at Blowing Rock Hospital after a long illness.

She was born in Watauga County to Jacob and Mary Cline Clawson.
Surviving are her husband; six sons, Russell, Allie, Reid, Grady and Tracy Norris, all of Boone, and Grant Norris of Zionville; five daughters, Mrs. Annie Watts of Concord, Mrs. Fate Potter of Sugar Grove, and Mrs. Kermit Storie, Mrs. Bill Hampton and Mrs. Jim Hampton, all of Boone; six brothers, Neil Clawson of Lenoir, Henry Clawson of San Francisco, Calif., Allie, Hoy and Arlie Clawson, all of San Diego, Calif., and Esbie Clawson of Bel Air, Md.; three sisters, Mrs. Jackie Ragan of Wilkesboro, Mrs. Eula Smith of Bel Air and Mrs. Roxie Hodges of Upperco, Md.; 34 grandchildren; and 30 great-grandchildren.

The funeral was conducted at 10 a. m. Tuesday, January 15 at Friendship Baptist Church by the Rev. R. H. Ballard and the Rev. Charles McKinney. Burial was in the church cemetery.

The Treasury has a new plan for taxpayers expecting a refund this year. They can take their tax refund in U. S. Savings Bonds. A block on the new tax form lets them indicate their choice.

CARD OF THANKS
Mr. and Mrs. Robert Harmon would like to thank all their many friends and neighbors for the many gifts and the kindness shown to them during the time their home burned.

FINANCIAL STATEMENT—BLOWING ROCK CHAMBER OF COMMERCE—CALENDAR YEAR 1962

Bank Balance—December 31, 1961	\$ 8,650.76
RECEIPTS:	
Town Advertising Fund	\$3,430.30
Membership Fees	5,425.00
Telephone Booth	152.64
Area Folder	20.00
Banquet Collection	620.00
Miscellaneous	12.01
Interest Earned	(134.02)
TOTAL RECEIPTS	\$ 9,659.95
TOTAL FUNDS \$18,310.71	
DISBURSEMENTS:	
ADVERTISING, PUBLICITY, PUBLIC RELATIONS	
Newspapers & Magazines	\$ 574.25
Road Signs & TV	2,207.96
Folders & Guides	2,615.54
Conventions & Banquets	1,245.56
Memberships & Subscriptions	54.26
Miscellaneous	261.27
	\$ 6,958.84
ADMINISTRATION:	
Salaries	\$3,250.76
F. I. C. A. Tax	103.74
Postage	229.69
Office Supplies & Equipment	790.57
Office Furnishings	152.30
Telephone	192.02
Audit Expense	300.00
Miscellaneous	99.26
	\$ 5,118.34
TOTAL EXPENSE	\$12,077.18
Deposit Watauga Savings & Loan	\$ 5,000.00
Petty Cash on Hand	15.42
Bank Balance, December 31, 1962	1,218.11
	\$18,310.71

Boone Chamber Readies Annual Report To Members

By H. W. WILCOX, President

The annual report, which will contain partial list of activities during 1962, list of membership, various committees and a financial statement, will be ready to go to each member during January. This report will also contain the list of committees set up to help put on the Carolina Tercentenary Celebration in June, which promises to be the largest celebration we have ever held.

Need For Zoning
There are very great needs for a strong zoning law in the county, especially just outside of the city limits of the Towns of Boone and Blowing Rock. To quote a recent editorial in the Journal and Sentinel, speaking of zoning in the mountains to protect the beauty of them, they say: "There are other areas where zoning would be useful in the mountains. Such zoning

would specially be useful in resorts such as Blowing Rock and Boone. Zoning would be in the best self-interest of those who want to develop the potential of these areas to attract the greatest number of tourists."

This should be one of our major projects for 1963. Let's do something about this situation. We will set up a zoning committee to work with our officials in the Boone area.

Paying 1963 Dues
Good response from our members paying their 1963 dues. The following have paid:
Home Credit Company, Ed G. Farthing, Clyde Perry, Dr. E. T. Glenn, Daniel Boone Hotel, Belk's Department Store, Glenn's Auto Parts, The Northwestern Bank, Coe Insurance Agency, Mrs. Pearl Hartley, New River Light and Power Co., Skyline Lanes, Inc., C. Ray Lawrence, Dimmette Realty Corp., Frank M. Payne, Pet Dairy Co.

SCIENTIFIC TESTING OF ALL DRIVERS ACCUSED OF DRIVING DRUNK SOUGHT

A bill to establish scientific testing of drivers accused of being under the influence of alcohol, to be introduced in the 1963 General Assembly, has been released by the Governor's Coordinating Committee on Traffic Safety.

It would require drunk driving defendants to either submit to a scientific test of their blood, breath, or urine or surrender their driver's license for six months.

The proposed law also spells out levels of blood alcohol concentration with presumptions of guilt or innocence which would be admissible with other evi-

dence in drunken driving court cases.

A blood alcohol concentration of .10 or more would give rise to the presumption that the subject was under the influence; a concentration of between .05 and .10 would not render a presumption of guilt or innocence and a level of 0.5 or below would yield a presumption of innocence.

The type of scientific test is left up to the discretion of the law enforcement agency involved. The State Highway Patrol has already indicated that it would use the breath test.

Paul & Ralph Say:



Going Up?
A lawyer whose office was on the twelfth floor was expecting a client of his from the country. The door opened and the client entered, puffing violently.
"Some walk up those twelve flights," he panted.
"But why didn't you take the elevator?" asked the attorney.
"I meant to," replied the client, "but I missed the darn thing."

—PAUL & RALPH

Watauga Insurance Agency

J. Paul Winkler
Ralph Gwaltney
Mary Sue Hartley
Mary Brown
Joyce Bodenheimer



Box 267
223 West King Street
Boone, N. C.

Notice to Taxpayers of Watauga County

A penalty of one percent will be added to 1962 taxes on February 2, pursuant to law.

Those who have not paid their taxes are asked to make settlement by the second, and thus save added cost.

I appreciate the cooperation of the taxpayers of the county and am anxious that they avoid all added expenses in the payment of their taxes.

J. D. COOK

Watauga County Tax Collector

For Extra Savings On Your Over-All Grocery Bill.

U. S. CHOICE GRADE AA

STEAK Cubed - - Lb. 99c
Top Round Lb. 89c

ARMOUR'S STAR

BACON - - Lb. 49c

SWIFT'S PREMIUM

FRANKS 12-oz. All-Meat 39c

WILSON'S CORN-KING

HAMS 3-lb. Boneless Cooked \$2.29

SEASONING

MEAT Thick White Lb. 19c

Proctor & Gamble Famous Detergent

Tide Lg. Box each 25c

Nestle's Instant Coffee, Lg. 10-oz.

Nescafe - - \$1.19

SWAN'S DOWN ASSORTED

CAKE MIXES
4 Large Boxes \$1.00

NEW CROP

PINTO BEANS
2 Lb. Bag - - 19c

SWANNEE 400 CT.

Facial Tissue box 19c

WE APPRECIATE YOUR BUSINESS

THRIFT FOOD CENTER

East King St.—Plenty of Free Parking Space—Phone 264-8978