

# Something Old and Something New...



When wedding bells peal and the organ plays "O Promise Me", the new bride—in time honored tradition—carries with her something old and something new. The old symbolizing all that is good and familiar and cherished of her old life . . . . the new symbolizing the promise of a new life her wedding vows inaugurate.

Here at the Watauga Savings and Loan Association, when bells rang out the old year and rang in a new year we felt close kin with the bride. We, too, carried across the threshold of a new year something old and something new.

**We Have Helped More  
People Buy Their Own  
Homes Than Any Other  
Institution In Watauga  
County**

Your Savings Are Protected  
By Our Reserves and First  
Mortgage Loans — But Each  
Account Is Insured Up To  
\$10,000.



We take with us the time honored policies of sound financial practices which, for forty-one years, have brought productive returns for our shareholders, and placed our firm ever in a more and more fortified position.

Fresh and new with each new year is our determination to find new needs and fill them . . . to enlarge and increase our services to

and for those who save with us and those who borrow from us.

We pledge anew each year that our posture in the financial realm shall always reflect an image of progressiveness and forward thinking worthy of the faith our shareholders place in us, and worthy of the challenge and the opportunity of the Space Age financial institution.

**We Invite You To Come In And Join In Our Forward March. We Think You'll Find It A Rewarding and Satisfying Experience—This Approach To Savings With Something Old . . . and Something New.**

## Watauga Savings & Loan Association

H. Grady Farthing, *President*

R. C. Rivers, Jr., *Vice-President*

James P. Marsh, *Secretary-Treasurer*

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