

Beauty Queen To Boost N. C. At Ohio Valley Travel Show

Betty Lawhon, who wears the titles of North Carolina Rhododendron Queen and "Miss Variety Vacationland", will help tell the State's vacation story at the Ohio Valley Travel and Sports Show in Cincinnati Gardens March 2-10.

The dark-eyed beauty from Rutherfordton has just returned from Washington, D. C., where she appeared at the North Carolina Travel Exhibit during the Washington Automobile Show. She was named "Miss Variety Vacationland" by the Travel Council of North Carolina, Inc., at its annual meeting in Durham January 27.

Since winning the beauty pageant on Roan Mountain during the 1962 Rhododendron Festival, Miss Lawhon has traveled over 6,000 miles in the Carolinas and other states as a goodwill ambassador for the Festival which is sponsored by the Bakersville Lions Club.

Her appearance at the North Carolina travel exhibit in Cincinnati is sponsored by the Travel Information Division of the North Carolina Department of Conservation and Development, which participates in major travel shows as a part of the State's promotion of tourism.

This will be the third year that North Carolina has sent a travel exhibit to Cincinnati for the big show which draws over 100,000 people to Cincinnati Gardens each March.

In addition to the State booth, presenting North Carolina's vacation attractions from mountains to coast, there will be exhibits from Ghost Mountain,



BETTY LAWHON

Fontana Village, Dare County and the Carolinian Hotel at the Ohio Valley Show.



Edward R. Murrow



Sidney Blackmer

Three Tar Heel Celebrities Plan To Attend Fair

Three North Carolina celebrities have told Gov. Terry Sanford they will be on hand for a spectacular "recognition ceremony" which the state has planned for April 28 during the 1963 North Carolina International Trade Fair.

Hargrove Bowles, Jr., chairman of the State's Department of Conservation and Development sponsoring the Trade Fair, said other acceptances are on the way. He listed the first three as:

Edward R. Murrow, distinguished news analyst, TV personality, and now chief of the U. S. Information Agency.

Betty Johnson, songstress and entertainer who has made frequent appearances on many of the nation's top-rated television shows; and

Sidney Blackmer, veteran actor with more than 100 movies, 25 Broadway plays, and countless TV star roles to his credit.



Betty Johnson

In The Mail

Appreciation Is Expressed

Dear Mr. Rivers:

We want to express our sincere appreciation to our college, church, and town friends for their visits to our home Wednesday, February 20, and to thank them for their contribution to the generous "pounding."

This surprise occasion was a heart-warming experience, and we shall always treasure it in memory.

Dr. and Mrs. J. D. Rankin. Boone, N. C.

4-H Achievement Night To Be Held At Cove Creek

The annual 4-H Club Achievement Night will be held next Thursday night, March 7, at 7:30 in the Cove Creek High School Gymnasium. This event will include awarding medals and certificates to all county winners of project work. Mr. Dick Smith, Western District 4-H Club Agent, will speak on "Opportunities in Community 4-H Club Work." Several interesting entertainment features are in the making.

All club members, parents, leaders, and everyone interested in 4-H Club work are urged to attend what is planned to be a most interesting meeting.

Switch To

Economical—clean burning
We deliver automatically

R. D. Hodges, Jr.
Agent
HUMBLE OIL & REFINING COMPANY
Boone, N. C.
Phone
AM 4-8801 or AM 4-8251

Lutherans Plan Ground Breaking

The Holy Communion Lutheran Church will hold a ground breaking service Sunday, March 3, at 4 p. m., on the site of its proposed parsonage about one mile east of Foscoe. The Rev. Dr. E. L. Misenheimer will officiate at the service, representing the Synodical staff of the North Carolina Synod of the Lutheran Church of America.

The congregation, which has been without a pastor for a year and a half, has extended a call which has not yet been accepted. A spokesman for the group said it is felt by the congregation that it is best to proceed with the construction of the parsonage, so that it will be

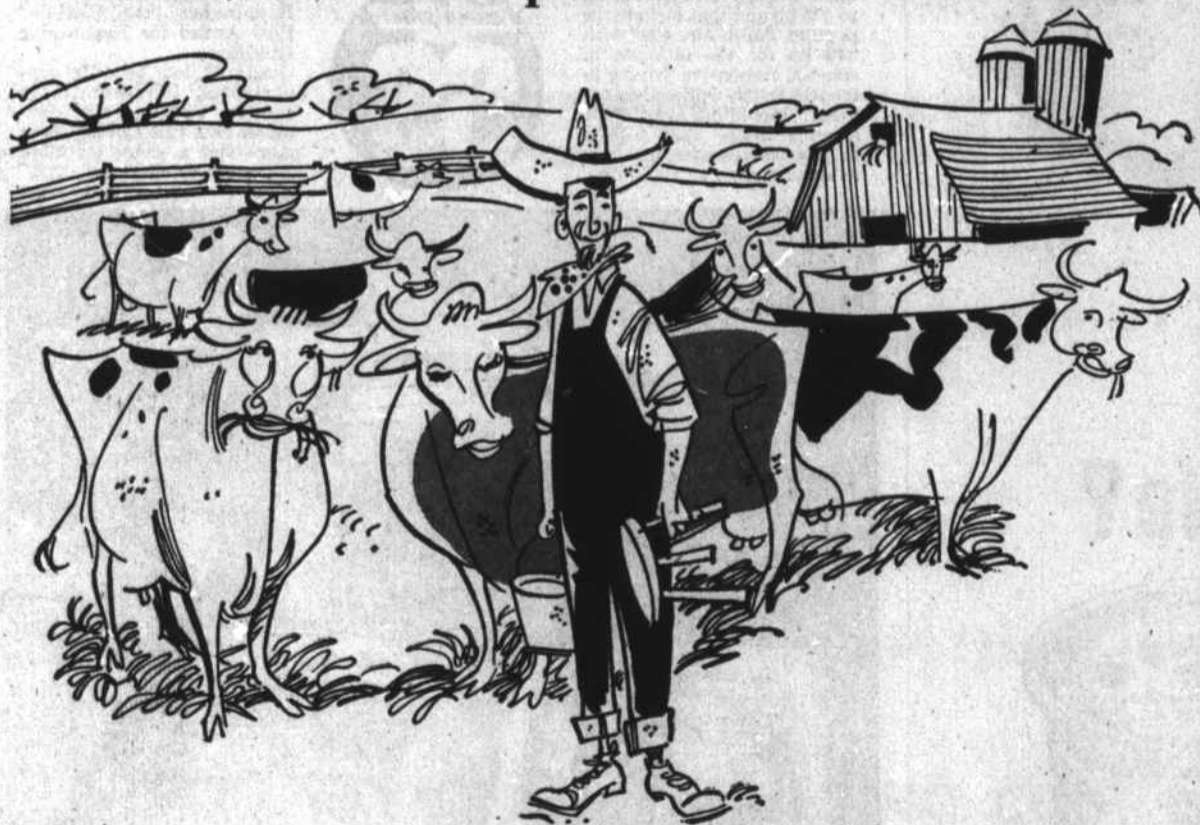
completed by the time a new pastor arrives in the parish.

An invitation was extended to all friends to join in the ground breaking ceremonies. The invitation was also extended to friends to join in the morning worship service, and to receive the Lord's Supper with them, so long as they will accept it in their faith.

FOOD COSTS RATED

Washington—The Department of Agriculture estimates weekly food costs for couples 20 to 34 years of age at \$21.60, and for couples 35 through 74 at \$19.40 a week.

"Yes Sir, You Can Depend on Those Kraft Folks!"



This man is a dairy farmer and he sells his milk to Kraft. Let him tell you why:

"Those Kraft folks have been in business a long time. They realize the importance of dairying in this part of North Carolina. They're working with us to promote better dairying practices. They offer a steady, reliable market for good milk."

Yes Sir, They're A Good Outfit!"

KRAFT FOODS

West Jefferson, N. C.

STOCK YOUR FREEZER DURING OUR "SUPER-RIGHT" HEAVY GRAIN FED "STOCK YOUR FREEZER" BEEF SALE.....

"SUPER-RIGHT" QUALITY HEAVY GRAIN FED BEEF

STEAKS

- SIRLOIN
- Porterhouse
- T-BONE
- CUBED

YOUR CHOICE • LB. **85¢**

Boneless TOP or BOTTOM ROUND • LB. **79¢**

BONELESS RIB STEAKS • LB. **89¢**
CHUCK BLADE STEAKS • LB. **49¢**

• PRICES IN THIS AD ARE EFFECTIVE THROUGH SATURDAY, MARCH 2

"SUPER-RIGHT" QUALITY HEAVY GRAIN FED BEEF

ROASTS

Boneless Chuck • LB. **59¢**
Boneless Brisket • LB. **59¢**
Boneless Shoulder • LB. **65¢**

Chuck Blade • LB. **39¢**

• 7-INCH CUT STANDING

RIB FIRST 4-RIB CUT • LB. **69¢**
5th & 6th RIB CUT • LB. **63¢**

"SUPER-RIGHT" FRESHLY

GROUND BEEF

3 Lb. Pkg. **\$1.14** 25 Lb. Pkg. **\$8.75**

"SUPER-RIGHT" HEAVY GRAIN FED BEEF

Boneless Stew • LB. **59¢**
BONE-IN RIB STEW BEEF • LB. **15¢**

"SUPER-RIGHT" HEAVY GRAIN FED STOCK YOUR FREEZER BEEF

HINDQUARTER 140 to 190 POUND AVG.	• LB. 53¢
SIDE OF BEEF 330 to 390 POUND AVG.	• LB. 43¢
FOREQUARTER 170 to 200 POUND AVG.	• LB. 37¢
BEEF ROUND 80 to 100 POUND AVG.	• LB. 55¢
BEEF ARM CHUCK 80 to 100 POUND AVG.	• LB. 39¢
FULL BEEF LOIN 45 to 60 POUND AVG.	• LB. 65¢
BEEF SHORT LOIN 25 to 30 POUND AVG.	• LB. 69¢
Beef Sirloin Butt 30 to 35 POUND AVG.	• LB. 65¢

• 16-INCH CUT 25 to 30-LB. AVG.

BEEF RIBS • LB. **55¢**

YOUR CHOICE •

JANE PARKER—**BLACKBERRY or PEACH PIE 39¢**
REG. 49¢ EA. 1-LB. 8-OZ. SPECIAL!

A&P BRAND

PINEAPPLE SLICES 2 1-Lb. 1/2-Oz. Cans **59¢**
CRUSHED 2 1-Lb. 1/2-Oz. Cans **49¢**

COLD STREAM PINK SALMON 1-Lb. Can **55¢**

SWEET POTATOES 4 Lbs. **29¢**
LARGE FIRM LETTUCE 2 Heads **29¢**
WHITE POTATOES 10 Lb. Bag **35¢**
FLORIDA GRAPEFRUIT 8 Lb. Bag **55¢** FRESH MUSHROOMS 3 5-Oz. Pkg. **\$1.00**
MARVEL ICE CREAM 1/2 Gal. Ctn. **49¢**
SULTANA GOLDEN CHOICE QUALITY CORN 9 1-Lb. 1-Oz. Cans **\$1.00**

PREMIUM DUZ 2-Lb. 10% Oz. Package 99¢	MR. CLEAN 15-Oz. Bot. 39¢ 1-Pt. 12-Oz. Bottle 69¢
IVORY LIQUID DETERGENT 12-Oz. Bot. 37¢ 1-Pt. 6-Oz. Bot. 63¢	THRILL LIQUID DETERGENT 1-Pt. 6-Oz. Can 63¢
MY-T-FINE PUDDINGS 3 1/2-Oz. Pkg. 10¢	COMET RICE Long Grain 12-Oz. Package 19¢ 2 1/2-Lb. 3-Pkg. 65¢ — SHORT GRAIN — 12-Oz. Pkg. 18¢ 2-Pkg. 43¢
IVORY SOAP 4 Personal Bars 27¢	IVORY SOAP Medium Bar 10¢
CAMAY SOAP 2 Regular Bars 21¢	IVORY SNOW 12 1/2-Oz. Pkg. 35¢ 1-Lb. 16 1/2-Oz. Pkg. 85¢

OPEN ALL DAY WEDNESDAYS
OPEN EACH FRIDAY EVENING 'TIL 8:00 P. M.