

Save On These Home & Car Needs During This Anniversary Sale!



670-15 — Black — Nylon

Safety All-Weather

\$12.88

exchange

TEBSCO
REGULAR \$23.95 VALUE

18 Piece FISHING SET

ROD REEL
EXTRA LINE
TACKLE BOX
LURE
KNIFE

\$9.88

LIMITED QUANTITY



50 Ft. Plastic

Garden Hose

Regular \$3.29 Value

99c

Guaranteed Plastic Hose Solid Brass Couplings Will Not Rot or Fade Weather Proof Hurry! Don't Miss This Money-Saving Offer!



Sensational Automatic Wash Brush

30" Aluminum Wand... Handy On-Off Valve

99c

The ideal way to wash cars, windows, screens. Aluminum coupling attaches to hose for continuous water supply.



AN HONEST-TO-GOODNESS BARGAIN!!! SIX 13-OUNCE INSULATED TUMBLERS

YOU GET ALL SIX FOR 1.00

SAVE AT LEAST HALF! So handy and useful. Keeps hot drinks HOT or cold drinks COLD! Perfect for your "round up". You will be proud to own this beautifully decorated set. A rare find at this low price. Hurry! Get yours today.

SHOP and HOME

TROUBLE LIGHT

HEAVY DUTY! FULL LENGTH!

only \$1

SHOCKPROOF - RUBBERIZED SWING-OPEN GUARD 2 - TOOL TAPS

Swofford's, Inc.

313 West King St.—Boone, N. C.

RCA Victor Celebrates Its 17th Anniversary

With SWOFFORD'S In Boone

For nine of those years Swofford's has made an outstanding record in installation & Service for RCA Victor Color Television.

For two years in succession RCA Victor has been pleased to recognize Mr. Ray, manager of Swofford's, for outstanding service to his television customers.

One more reason why in Boone and Watauga County...

Every year more people buy

RCA VICTOR

RADIO CORPORATION OF AMERICA

than any other television



The ASHLAND Special Series 213-G-15-R 260 sq. in. picture



The WINTHROP Combination Mark 8 Series 213-H-39-R 265 sq. in. picture



The BURGOYNE Mark 8 Series 213-G-26-M 265 sq. in. picture

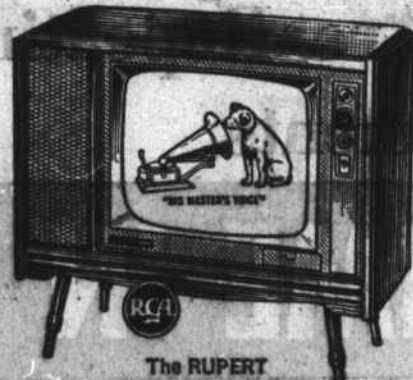
RCA VICTOR MARK 8 COLOR TV



The STAMFORD Mark 8 Series 213-G-20-M 265 sq. in. picture

RCA VICTOR MARK 8 COLOR TV

RCA VICTOR COLOR TELEVISION FROM \$495.00



The RUPERT Series 233-C-80-M 23" tube (overall diag.) 282 sq. in. picture

RCA VICTOR *New Vista* TV

Only

\$269.95

With Trade

New Vista means Dependable Performance and Pleasure



The MODERNETTE SPORTABOUT

Only

\$149.95

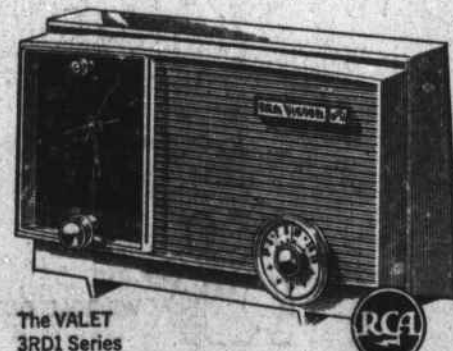


The LARGO 3VE20 Series With FM-AM Tuner: 3VF20 Series

RCA VICTOR TOTAL SOUND STEREO

Prices Start \$149.95

RCA VICTOR Pride Quality Dependability



The VALET 3RD1 Series

Prices start \$21.95

RCA VICTOR—Most Trusted Name in Electronics—Brings You Something for Every Room in the Home.



SWOFFORD'S, Inc.

313 WEST KING STREET—BOONE, N. C.

264-3001