APRIL 11, 1963

WATAUGA DEMOCRAT-EVERY THURSDAY-BOONE, N. C.

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Know The Weather

By E. H. SIMS

Why should business meetings, sales meetings and business calls sometimes be planned in consideration of prevailing

weather conditions? We have suggested in an earlier piece that salesmen can profitably take advantage of high pressure periods for making calls and do their "homework" during low pressure periods.

This is true because low pressure automatically affects the nerves by causing dehydration locality.

of the tissues. Some people be gin to ache and others feel a mental depression. This is not imaginary; it is quite real.

Thus sales meetings, conferences and sales calls could be profitably planned to take place in good weather periods. quite often, when salesmen and prospective buyers are feeling their best. A glance at the weather map will show when high presure areas (usually fair weather periods) can be expected to arrive in your



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number of supermarkets in the local area, now has 605 retail stores throughout the South compared with 554 units a year Legion Posts To

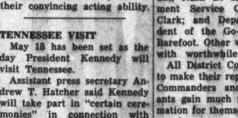
Meet At Oteen play sympathetic roles in the series. Lisa is considered by the show's following as a sel-fish, thoughtless wife. Bruce is the character who has come between her and her husband. Buth find their suddenes recent FOR SALE Both find their audience resent-ing them, which is proof of ant, Nash D. McKee; Depart-**Evinrude Boat Motors** ment Service Officer, J. B. Clark; and Department Presi-

dent of the Go-Getters, Noah Barefoot. Other will be present with worthwhile messages. All District Commanders are to make their reports. The Post

ago

Commanders and Post Adjut-ants gain much valuable infor-mation for themselves and their nembers.

President Kennedy and 6 Cen-



Pengo," the current Charles Boyer show. He's also filming commercals for a cigarette company, a soap company and Are On Increase

A sales increase of 7.44 per-cent during the 4-week period ended March 9 compared with

ended March 9 compared with the corresponding pariod a year ago was recorded by Winn-Dixie Stores, Inc., it was an-nounced. The volume was \$65,988,374 compared with \$61,327,734 last year, an increase of \$4,560,640. For the 36-week period end-ed March 9, sales were \$572,-806,317 compared with \$533,-311,154, an increase of \$39,-498,163 or 7,41 percent over 1962.

crease of \$44,291,375 or 5.77

Winn-Dixie, which operates

a native of Belmont. In his sen-ior year he played a leading role in a play, "Which is the Way to Boston," in which also appeared Allene Broyhill Ste-

Mrs. James B. McLarty of Con-

days before the show. The di-

the day before its scheduled. The day it's to be shown, the cast is working by 6:30 a.m.

The cast of "As the World Perc Turns" gets the script several W

he will receive a degree in law TENNESSEE VISIT according to his former class-mates, was in the Lenoir High live at 24 West 26th St. New visit Tennessee. School Student Drama League, York City, where he owns an directed by Katherine Gaston, apartment house. They have drew T. Hatcher said Kennedy

vens, Elizabeth Bernhardt Good from television roles, he's do and Morris Combs. Their per-formance won first place in a understudying a role in "Lord been confirmed or denied." tral American heads of state agree on formula for boosting Alliance for Progress.

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WHAT DOES IT COST TO BORROW MONEY FROM US?

DR. ELEANOR M. LADD of Clearwater, Florida, has been named to direct the summer reading program in Charlotte which is sponsored jointly by Appalachian State Teachers College and the Charlotte-Mecklenburg school system. Mrs. Ladd is currently serving as coordinator of corrective reading for the Pinellas County Board of Public Instruction in Florida. Uberto Price, director of reading at ASTC, said that educators consider Dr. Ladd as one of the outstanding reading

Margaret McLarty Star Of TV Series

By NANCY ALEXANDER | district contest at Asheville and Two North Carolinians play leading roles in a popular tele-

"As the World Turns" so do thousands of dials all over the nation to the program, in which they appear Monday through Friday at 1:30 p. m.

The two are Margaret Mc-Larty, who plays Lisa Hughes, and James Pritchett, who has the role of Bruce Elliott, her boy friend, Lisa's stage name Eileen Fulton. James, known to his friends

as Jimmy, is from Lenoir. Lisa has lived in Boone, Asheville, and Belmont. Her parents are residents of Concord, where her father is a minister.

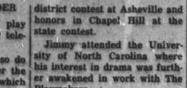
Few of the many viewers know Jimmy is a full-fiedged as well as his masters in drama-

Margaret, a colorature soprano, has Greensboro College, where she

and fulfillment.

Jimmy probably inherited a The only other member of his talent for drama. His mother, a immediate family is his youngvocalist, had a flair for drama- er brother Mebane who is in tics, as did his father, who was Harvard graduate school, where an

His first brush with acting, in June.



Playmakers. He received his A. B. De-gree as a Phi Beia Kappa at

others. From an early age Margaret McLarty had a yen for acting, putting on plays at her nome in Asheville when she was two. At Boone Miss Ruth Robin-son, now a Mecklenburg County School teacher, developed her talents when she was in the second grade. Perhaps the most influential person in her life was Dr. Mary Braeme Parker, director of Greensboro Col-lege's drama department, who encouraged her to pursue a the University. Later in Army service he obtained a degree encouraged her to pursue a in a training program as a meteorologist at the University career on the stage. career on the stage. She has been in several Broadway plays and is current-ly appearing as Ann Rutledge in "Abe Lincoln of Hlinois." Her parents are the Rev. and Mrs. James B. McLarty of Con-March 9, when sales totaled \$811,743,225 compared with \$787,451,850 last year, an in-She has been in several Broadway plays and is currentof Chicago and afterward serv-ed overseas. When he returned, ly appearing as Ann Rutledge in "Abe Lincoln of Illinois."

others.

cord

the University at Chapel Hill drew him back and there he followed in his father's footsteps, studying law while continuing his studies with The Playmaker and obtaining his

asters degree in dramatics. About the time he completed lawyer and has a Bachelor of Science Degree in Meteorology a heart attack. Jimmy returned to Lenoir to relieve him of

and rehearses until noon. After legal matters; but he found such work uninteresting and lunch last minute details are completed and at 1:30 p. m. a degree from prosiac. He participated during they appear before an estimatmajored in voice, graduating in the Thester. After his father this period in the Hickory Lited 10 million viewers. Jimmy and Margaret don't was able to resume his activi-With their determination and ties Jimmy entered the thea-

drive, both probably would have been a success in other fields, but only in the world of drama do they find pleasure in road companies. His parents are now dead.

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