

# Margaret McLarty Star Of TV Series

By NANCY ALEXANDER

Two North Carolinians play leading roles in a popular television series.

"As the World Turns" so do thousands of dials all over the nation to the program, in which they appear Monday through Friday at 1:30 p. m.

The two are Margaret McLarty, who plays Lisa Hughes, and James Pritchett, who has the role of Bruce Elliott, her boy friend. Lisa's stage name is Eileen Fulton.

James, known to his friends as Jimmy, is from Lenoir.

Lisa has lived in Boone, Asheville, and Belmont. Her parents are residents of Concord, where her father is a minister.

Few of the many viewers know Jimmy is a full-fledged lawyer and has a Bachelor of Science Degree in Meteorology as well as his masters in dramatics.

Margaret, a coloratura soprano, has a degree from Greensboro College, where she majored in voice, graduating in 1956.

With their determination and drive, both probably would have been a success in other fields, but only in the world of drama do they find pleasure and fulfillment.

Jimmy probably inherited a talent for drama. His mother, a vocalist, had a flair for dramatics, as did his father, who was an attorney.

His first brush with acting, according to his former classmates, was in the Lenoir High School Student Drama League, directed by Katherine Gaston, a native of Belmont. In his senior year he played a leading role in a play, "Which is the Way to Boston," in which also appeared Allene Broyhill Stevens, Elizabeth Bernhardt Good and Morris Combs. Their performance won first place in a

district contest at Asheville and honors in Chapel Hill at the state contest.

Jimmy attended the University of North Carolina where his interest in drama was further awakened in work with The Playmakers.

He received his A. B. Degree as a Phi Beta Kappa at the University. Later in Army service he obtained a degree in a training program as a meteorologist at the University of Chicago and afterward served overseas. When he returned, the University at Chapel Hill drew him back and there he followed in his father's footsteps, studying law while continuing his studies with The Playmaker and obtaining his masters degree in dramatics.

About the time he completed graduate school his father had a heart attack. Jimmy returned to Lenoir to relieve him of legal matters; but he found such work uninteresting and prosaic. He participated during this period in the Hickory Little Theater. After his father was able to resume his activities Jimmy entered the theatrical world in New York City. He has appeared in Charlotte and other North Carolina cities in road companies.

His parents are now dead. The only other member of his immediate family is his younger brother Mebane who is in Harvard graduate school, where he will receive a degree in law in June.

Jimmy and his wife Cindy live at 24 West 28th St. New York City, where he owns an apartment house. They have two daughters, Lauri, 5, and Shelley, 1 1/2.

His wife wrote relatives recently that Jimmy is busy in many dramatic areas. Aside from television roles, he's doing an off-Broadway show and understudying a role in "Lord

Pengo," the current Charles Boyer show. He's also filling commercials for a cigarette company, a soap company and others.

From an early age Margaret McLarty had a yen for acting, putting on plays at her home in Asheville when she was two.

At Boone Miss Ruth Robinson, now a Mecklenburg County School teacher, developed her talents when she was in the second grade. Perhaps the most influential person in her life was Dr. Mary Braeme Parker, director of Greensboro College's drama department, who encouraged her to pursue a career on the stage.

She has been in several Broadway plays and is currently appearing as Ann Rutledge in "Abe Lincoln of Illinois." Her parents are the Rev. and Mrs. James B. McLarty of Concord.

The cast of "As the World Turns" gets the script several days before the show. The director goes over it with them the day before it's shown, the cast is working by 6:30 a. m. and rehearsals until noon. After lunch last minute details are completed and at 1:30 p. m. they appear before an estimated 10 million viewers.

Jimmy and Margaret don't play sympathetic roles in the series. Lisa is considered by the show's following as a selfish, thoughtless wife. Bruce is the character who has come between her and her husband. Both find their audience resenting them, which is proof of their convincing acting ability.

### TENNESSEE VISIT

May 18 has been set as the day President Kennedy will visit Tennessee.

Assistant press secretary Andrew T. Hatcher said Kennedy will take part in "certain ceremonies" in connection with the thirtieth anniversary of legislation creating the Tennessee Valley Authority.

Arrangements for other activities while there have neither been confirmed or denied.

### Winn-Dixie Sales Are On Increase

A sales increase of 7.44 percent during the 4-week period ended March 9 compared with the corresponding period a year ago was recorded by Winn-Dixie Stores, Inc., it was announced.

The volume was \$65,888,374 compared with \$61,327,734 last year, an increase of \$4,560,640. For the 36-week period ended March 9, sales were \$572,806,317 compared with \$533,311,154, an increase of \$39,495,163 or 7.41 percent over 1967.

An increase also was registered for the 52-week period ended March 9, when sales totaled \$811,743,225 compared with \$787,451,850 last year, an increase of \$24,291,375 or 3.07 percent.

Winn-Dixie, which operates a number of supermarkets in the local area, now has 606 retail stores throughout the South compared with 554 units a year ago.

### Legion Posts To Meet At Oteen

A special meeting of all Legion posts in the Fifth Division will be held at Oteen Legion Post No. 70, at 2:30 p. m. Sunday, April 17.

Department Commander, Leslie Brady; Department Adjutant, Nash D. McKee; Department Service Officer, J. B. Clark; and Department President of the Go-Getters, Noah Barefoot. Other will be present with worthwhile messages.

All District Commanders are to make their reports. The Post Commanders and Post Adjutants gain much valuable information for themselves and their members.

President Kennedy and 6 Central American heads of state agree on formula for boosting Alliance for Progress.



DR. ELEANOR M. LADD of Clearwater, Florida, has been named to direct the summer reading program in Charlotte which is sponsored jointly by Appalachian State Teachers College and the Charlotte-Mecklenburg school system. Mrs. Ladd is currently serving as coordinator of corrective reading for the Pinellas County Board of Public Instruction in Florida. Uberto Price, director of reading at ASTC, said that educators consider Dr. Ladd as one of the outstanding reading specialists in the country.

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### Know The Weather

By E. H. SIMS

Why should business meetings, sales meetings and business calls sometimes be planned in consideration of prevailing weather conditions?

We have suggested in an earlier piece that salesmen can profitably take advantage of high pressure periods for making calls and do their "home-work" during low pressure periods.

This is true because low pressure automatically affects the nerves by causing dehydration of the tissues. Some people begin to ache and others feel a mental depression. This is not imaginary; it is quite real.

Thus sales meetings, conferences and sales calls could be profitably planned to take place in good-weather periods, quite often, when salesmen and prospective buyers are feeling their best. A glance at the weather map will show when high pressure areas (usually fair weather periods) can be expected to arrive in your locality.

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