



WINNERS—Coach Steve Gabriel's homeroom was winner in the room clean-up contest at Appalachian High School last week. Several members of the group are shown in the top picture as they tidy up the place. They are, left to right, Lucy Eggers, Janice Triplett, Wanda Brown, Wilma Woodring, Bill Shrake and Margie Brown. Picture to left shows David Watson (in the skirt) and Dean Wellborn as they dump trash picked up on school premises.—Photos by Paul Weston Studio.



### Boone To Get Shoe Factory

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which to live and make a living." Mayor R. B. Hardin of the Town of Blowing Rock, said, "We are very happy about the new industry coming to Watauga County. We feel sure the Melville Shoe Company will be an asset to this entire area. Blowing Rock wishes to extend to this new company a most hearty welcome and wishes for a long successful association. We were happy to help in the labor survey by getting the information to those in our immediate area and if we can be of any assistance, you may call upon the Town Board and residents of Blowing Rock and we will give any cooperation possible."

Mr. W. Howard Barnwell, President, Blowing Rock Chamber of Commerce, stated, "The Blowing Rock Chamber of Commerce fully supports the idea of locating the Melville Shoe Corporation in our County. We feel that it will be a definite asset to the area and we will be glad to give any support that is feasible toward this project."

Mr. Bynum Greene, Chairman, Watauga County Board of Commissioners, made the following statement: "As Chairman of the Watauga County Board of Commissioners, I want to welcome you to our county. You will find our people friendly and cooperative, I am sure. I pledge you my full cooperation, and I'm sure you can count on other members of the Board for any

help we can give to make your operation here a complete success."

Mayor Wade E. Brown of the Town of Boone, added, "Boone is a friendly little city, and the people of Boone and Watauga County are happy that you have selected Boone for your second factory in North Carolina. We are sure that your factory will be a great asset to us, and we pledge our full cooperation to make it a complete success. We invite you, and any of your personnel transferring here, to join us in the church and civic activities of our community. We hope that they will be as happy to become a part of our town as we are to have them."

Representatives of the County Financial Institutions and leading businessmen extended a cordial welcome to the Shoe Company and encouraged the people of Watauga County to participate with them in the financial support of Watauga Citizens, Inc.

### Melville Corp.

(Continued from page 1, Sec. A) Thom McAn stores, and all John Ward shoes, are distributed through the warehouse in Worcester, Mass. Women's and girls' merchandise is shipped to Thom McAn family stores from the warehouse in Clifton, N. J.

One of the key factors in the growth and continued strength of Melville has been its policy—basic since its beginning—of building shoes to a clear-cut standard of quality, rather than varying quality to meet pre-determined prices. This policy has helped to develop strong loyalty among customers, who know they can count on consistent quality.

The first Thom McAn store was opened in 1922. At the end of 1960, 873 such stores were in operation, of which 492 were selling only men's and boys' shoes, hosiery, and accessories, 361 were selling merchandise for the entire family, and there were 5 leased departments or agencies.

These stores are located in 45 states (including Hawaii), the District of Columbia and Puerto Rico. All merchandise is in the popular price range: men's shoes largely from \$7.99 to \$10.99, women's from \$2.99 to \$6.99, boys' from \$3.99 to \$6.99, and girls' from \$1.99 to \$4.99.

In addition to its stores, Thom McAn distributes through several domestic and foreign accounts. An extensive line of steel-toe safety work shoes is also sold directly to plants and factories from coast to coast.

Pafrage in the women's and children's lines substantially equals that in the men's and boys' lines, however, account for a substantially greater dollar volume.

### R. O. Eller

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bearers were officials and employees of the Town of Morganton, members of Mr. Eller's Sunday school class at Zion church, Police Chief E. P. Whisnant, Dr. James Collett, Gorman Orders, Paul Cox, Howard Harvey and Ben Snipes.

Survivors: widow; mother, Mrs. Florence Calloway Eller of Sugar Grove; son, Tommy Eller, student at Berea College in Kentucky; daughter, Marvis Ann Eller, student at Berea College; brothers, Raymond Eller of Sugar Grove, Blaine Eller of Lenoir; sisters, Mrs. Raymond Greene of Sherwood, Mrs. Clifton Hanson of Columbia, S. C., Mrs. John Crowell of Concord, Mrs. Clyde Love of Sugar Grove; half-sisters, Mrs. Lottie Reese of Science Hill, Ky., Mrs. Bessie Williams of Silverstone, Mrs. Lillie Eller of Vilas.

### Boone Lions Attend Meet In Morganton

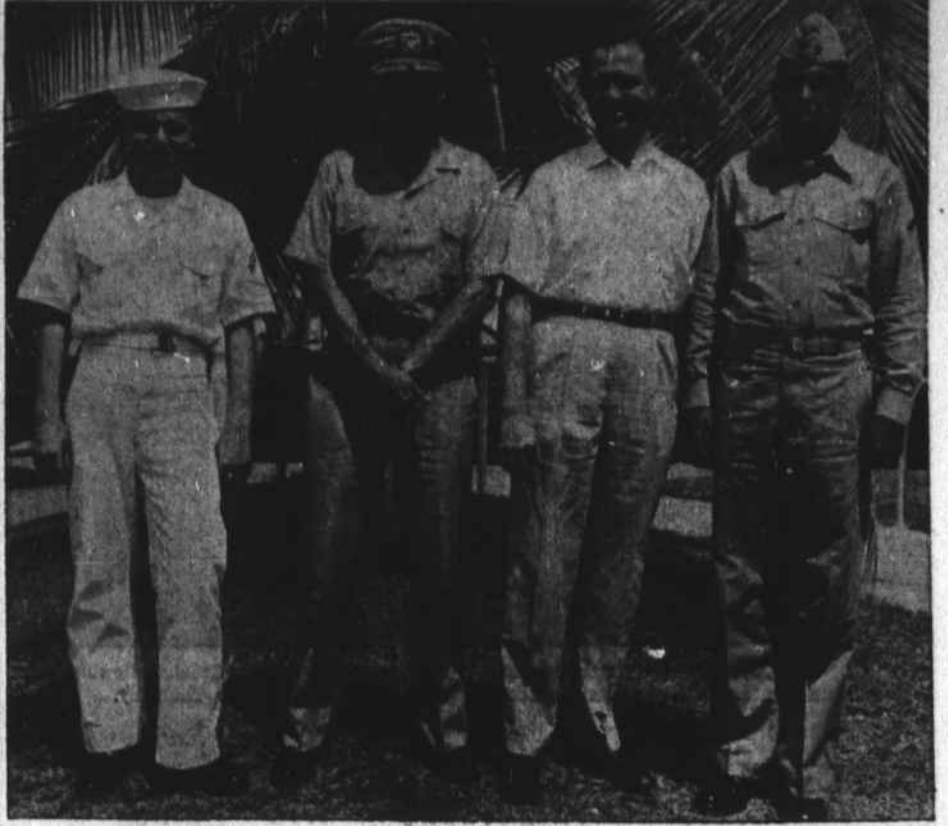
A number of Boone Lions went to Morganton Tuesday evening of last week to hear Comte Gerad De Da Villesbrunne, of the French government speak to members of the Lions Clubs of District 31b.

Among those attending were Dr. and Mrs. D. J. Whitener, Mr. Guy Angell and Mr. and Mrs. Herman W. Wilcox.

Mr. Wilcox says that the French leader spoke out for De Gaulle, and said that under his leadership the nation has found stability. The giving up of Colonial empires by France, he said was not popular with many French people, but was necessary.

The speaker said that France was developing a nuclear program, in fact had been so engaged for many years, and opined that France will always be loyal to America.

Mr. Villesbrunne said that England wanted to come into the common market on her own terms. She did not want to join on terms established for joining. He said that some day England will be a member of the market "and we will be delighted to work with her."



CAROLINIANS MEET.—North Carolinians meet at the U. S. Naval Base at Guantanamo Bay, Cuba. From left to right are shown Airman Apprentice J. Howell of Rocky Mount; Base Commandant Rear Admiral J. W. Davis, Jr., a native of Carteret county; Congressman James T. Broyhill of Lenoir;

and Marine Private A. E. Garner of Durham. The meeting occurred during a briefing recently for members of Congress at the U. S. naval base in eastern Cuba on defenses against possible attack on the base by Castro forces and general Caribbean and hemispheric defense plans.

### Rep. Broyhill Inspects Guantanamo Naval Base

Representative James T. Broyhill of the 9th District of North Carolina, returned Sunday from an on-the-spot inspection and tour of the United States Naval Base at Guantanamo Bay, Cuba.

Congressman Broyhill said, "I have personally viewed the situation in Cuba and talked with many Cuban citizens. Many of these men and women helped Castro gain control but now recognize communism for what it really is. They do not have adequate food, clothing, or medical care. Those Cubans who are still permitted to work on the Naval Base are continually harassed by Castro forces."

While in Cuba, Congressman Broyhill received extensive briefings on the military buildup and the activities of communist forces during the Cuban crisis last fall. He visited with military and civilian (United States and Cuban) personnel and made a complete tour of the Guantanamo Bay area by jeep, patrol boat, and helicopter. "In Cuba we have a situation similar to the Berlin Wall. Cu-

ban citizens trying to escape through the "Cactus Curtain" to the United States Naval Base have been shot down during their attempts, while dozens have been successful in their run to freedom," stated Broyhill.

Broyhill stated, "We see today joint attempts by the British and American government to halt anti-Castro raids and demonstrations. However, it is a known fact that Castro is sending arms and guerrilla forces to other Latin American countries. If we are going to halt anti-Castro activities, then we should also put a stop to Castro's efforts to incite and provide the means for revolution in the other countries in this hemisphere."

### PRAISES YOUTH CORPS

Senator Humphrey said that those who enroll in the proposed Youth Conservation Corps will develop enduring work habits as well as on-the-job skills.

### Parkway Visitors Increase

The number of visitors to the Blue Ridge Parkway during March showed a sharp increase over the same period last year. A total of 301,829 visitors were counted during March of this year, as compared to 198,554 during the same month last year, for an increase of 52 per cent.

For the calendar year 1963, 575,663 visitors were reported, as compared to 492,241 for the calendar year 1962, for an increase of 16.9 per cent.

Following is a breakdown of the number of visitors to the various districts of the Parkway, comparing the number of visitors during March of this year with the visitors during March of 1962. First figures represent this year's visitors.

James River, Va. (Mile 0 to 115)—61,050; 30,990.

Rocky Knob, Va. (Mile 115 to 217)—110,121; 67,519.

Bluffs, N. C. (Mile 217 to 305)—68,882; 49,236.

Asheville, N. C. (Mile 305 to 469)—61,776; 50,800.

The total number of visitors is figured on basis of 3.3 persons per vehicle.

### Gene's Radio & TV

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Saturday and Sunday April 20 and 21

### Lolita

with James Mason

### 183 Face Trial

(Continued from page 1, Sec. A) home of a relative of Hicks'. Officers said in January that Hicks told them that he (Hicks) was sitting in the back seat of an automobile and was holding a 12-gauge single-barrel shotgun over the back seat of the vehicle. Matheson reportedly was about to enter the car when the gun discharged, hitting the youth directly in the face.

Good news for those who love to walk is that sensible heels are the fashion this season.

Sailor hats have made a come back—those with a Spanish accent are particularly good.

### Pollution Of Cove Creek Gives Concern To Sanitary Officials

Jack Cobb, Sanitation Supervisor of the District Health Department, told a group of Cove Creek citizens Thursday night of recent tests made of the water of Cove Creek which indicated that the harmful bacteria count was very high—so high in fact that it makes a serious health hazard to the local people as well as to those living farther down the water-course.

Many of those present are said to have showed concern and were eager to correct their sewage disposal methods. Some, in fact, have started making the corrections.

Starting Tuesday, a survey of each home affected will be

made, if requested, and a number have made appointments with Mr. Cobb to get help in the planning of approved septic tanks.

Those who have not attended a meeting in this regard may get help and information by contacting the Health Department.

Mr. Cobb says fine cooperation is being shown by those who attended the meeting, and he asks for the help of others in taking care of this serious problem. He says that many who have approved tanks have overlooked the drainage from the kitchen sink, many of which empty into an open ditch. This can be corrected with little ex-

pense, since this is also a health problem.

The report on Cove Creek has been published and circulated in many Carolina communities and in other states. This, of course, Mr. Cobb notes, is a matter of concern to people who might wish to visit this area, or make their homes here.

Every one along Cove Creek, or the streams that flow into it, is asked to see that his disposal system is installed correctly. "Let's get this unpleasant record cleared up as soon as possible," the Health Department statement concludes.



WATAUGA HEREFORD ASSOCIATION held its annual meeting Friday, April 12, at the Gateway Restaurant and elected officers for the year 1963-64. They are (l-r.) Harry Hamilton, director; Council Henson, secretary-treasurer; Frank Mast, director; B. W. Stallings, president; Jay Teams, vice-presi-

dent; and Robert Shipley, director. In all, 28 people attended the meeting which was highlighted with an address by Emerson Black, retired county agent from Alleghany county, who spoke on breeding, feeding, and selling purebred Hereford cattle.—Flowers photo.

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