

NYLON BRIEFS
REGULARLY 1.00 **75¢**
A buy! "Heiress" nylon tricot, tail-
ored, 4-10; lace-trimmed, 4-8.

FOUNDER'S DAYS



9 Big Days of values...exciting storewide savings for everyone

SUBTEENS' PULLOVER AND SHORTS PLAY SETS
3.75



BABY DOLL PAJAMAS
Reg. 1.99 **1.75**
Our own Reigning Beauty cotton batiste p.j.s. Prints of solid pastels. S-M-L.

JEWELRY
NOW! TREMENDOUS VALUES!
75¢ plus 10% fed. tax

Here's beautiful summer jewelry at a fraction of its usual price! Necklaces, earrings, pins, bracelets in the group. White and pastel beads, simulated pearls, some combined with Aurora crystals.

SAVE! BILLFOLDS
IN SOFT, PLASTIC-TREATED LEATHER

Billfolds and clutches designed to carry your money in style! Many have room for many photos and cards. Colors include: Red, black, bone, tropic blue or mint.

75¢ plus 10% fed. tax

DRESS BARGAINS



JAMAICA SHORTS OR COTTON KNIT SHIRTS

COTTON KNIT SHIRTS 1.75: ¾ sleeves, short sleeves. Novelty stitch, mesh, pin stripes, broad stripes. Checks! And all positively minimum care! SHORTS 1.75: Cotton chino, solid tone twills, ducks, woven plaids. Some with adjustable tab waists.

1.75 ea. Misses' sizes



5.00

SEE THE EXCITING STYLES AT THIS RARE LOW PRICE!

Sheaths and whirl-skirted dresses in prints, stripes, pastels, gingham, jacquard patterns! Mostly cottons, some Dacron® polyester blends. All beautifully styled, wonderful values! Junior, misses' and women's sizes in the group. *DuPont's polyester fiber

Free Gifts Every Day

SUMMER HANDBAGS
IN STRAWS OR LEATHER-GRAINED PLASTICS

What beautiful buys! Smart, line-for-line copies of costly handbags in calf or patent plastic, jute, imported Japanese straws. White, bone, natural and combinations in the group.

2.45 plus 10% fed. tax



OUR "B-CASUAL" JAMAICAS-SHIRT

5.75 ea. COMPARE AT 6.99

Bermuda collars, rollup sleeves. Matching or contrasting trim Jamaica shorts. Elasticized hem belt. Riot of gay colors. Misses' 10-18.

MISSES' TWO-PIECE JAMAICA OUTFITS

3.75

Tiny florals, plaids, oxfords, seersuckers, expertly tailored and priced so low you'll be smart to buy several! 10-18.

MISSES' 2-PC. COTTON OUTFITS

3.75

Easy-care broadcloth, rollup sleeves, unpressed pleated skirts. Blue, mint, peach, beige. Tucked-front or Bermuda collar. 10 to 18.



MISSES' 2-PC. STRIPED SUITS

5.75

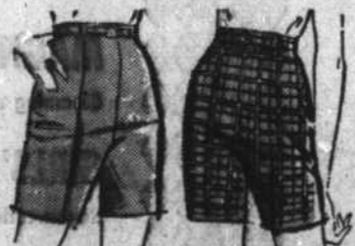
Minimum-care acetate and cotton blends. Notched collar and/or cardigan style, easy skirts. Copied blue, taffy. 10 to 18. oi



OUR OWN "LADY ARCHDALE" COOL SUMMER BLOUSES

1.75 COMPARE AT 1.99

Wonderful opportunity to get set for all of summer! See tiny florals, neat stripes, plaids, chambrays, Dacron polyester and cotton broadcloths. Bermuda or convertible collar. A riot of colors so right for the vacation season! Misses' sizes 32-38.



JAMAICAS FOR SUBTEENS

Dacron® polyester/cotton in solid color poplin, batik prints or plaids Self or hem belt, side zippers. In sizes 6 to 14. *DuPont's polyester fiber

3.45



OUR OWN BRAND TAILORED AND LACE TRIMMED BRIEFS

Fine valued "Heiress" acetate tricot briefs, 4-10. "Reigning Beauty" nylon tricot, 5-8. **2 for 97¢** COMPARE AT 59¢ EA.

"HEIRESS" SLEEPWEAR

2.75 each

Waltz or shift gown, capri or baby doll pajama. Lace trimmed Dacron® polyester-nylon-cotton. Pink, blue, maize, white. Waltz gown, 32-40, others S-M-L. *DuPont's polyester fiber



Free Gifts Every Day

7 to 14. Jamaica cotton poplin in batik prints. Copied solids, with or without... *DuPont's polyester fiber