



FOUNDER'S DAYS

BUDGET COOLERS

BABY DOLL
PAJAMAS
1.75
Reigning Beau-
tification batiste p's.
Solid pastels. S.M.L.

NS

Free
Gifts
Every
Day



800

**MANY STYLES, MANY FABRICS
ALL SPECIALLY HAND-PICKED!**

All the styles you want: full-skirted, slim-skirted, shirt-dresses, jacket-dresses, party dresses, prints and pastels in "Easy-care Dacron" polyester blends, Arnel® triacetate/cottons; 100% cottons, some embroidered. Juniors', misses', women's sizes.

*DuPont's polyester fiber



**3-6X GIRLS' 2-PIECE
FUN-IN-THE-SUN SETS
2.45**

Shorts or pedal pushers with gay fun tops! Rick-rack trims, appliques, contrast bindings. Cotton stripes, checks, colors. Less-work-for-Mom.

**OUR "BUSY B"
2-4 SHIRT,
SHORTS SET**

COMPARE AT 2.99 **2.75**

Easy-care fabrics! Elastic-back suspender shorts; color-matched plaid or solid shirt.

**ELASTIC-WAIST
COTTON SHORTS
75¢**

Sturdy poplins, cords, polished cottons! Easy-on all round elastic waist bands. White, pastels, bright colors. They'll "live in these!" Sizes 2-4.

**3-6X PLAY DRESS,
SEPARATE SHORTS
2.75**

Pint-sized version of the tennis dress and such a boon to busy mothers! Stripes, checks, pastels. Tiny collars, full overskirt. Minimum ironing.



**DROP SIDE CRIB
PLUS INNERSPRING**

29.75

4-position sides, teething rail. Famous-make innerspring mattress.



**OUR OWN "BUSY B"
SUMMER PAJAMAS
1.45**

COMPARE AT 1.69

No-iron embossed cottons, cool batistes. Lace, ruffles, contrast piping. Long-leg, baby-dolls in group. Pastels, colors. Boys, girls 2-4.



3.75

**PRINT OR SOLID
COTTON DUSTERS
2.75**

Polished cotton print. Pink, blue or maize, 10-18. (Not shown) Cotton broadcloth. Pink, blue, 12-20.

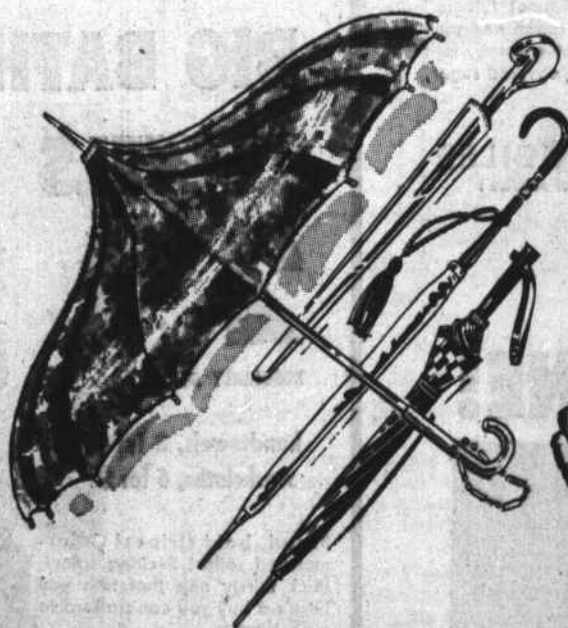
**LACY, EMBROIDERED
DRIP-DRY DUSTER
3.75**

Dacron® polyester/cotton in pink or blue with multicolor embroidery down front, lace edge. 10-18.

*DuPont's polyester fiber



2.75



See these Founder's Days buys!
**OUR HAND-PICKED
UMBRELLA VALUES**

2.75

16-rib regulation and pagoda styles in acetate; solids and florals. 10-rib slim with case, acetate in solid colors; 10-rib petites in nylon with case. Limited quantities... buy now!



**LADIES' EMBROIDERED
DOUBLE NYLON SHORTIES**

1.33

Scalloped hems, dainty flowers, French knots! Summer white. 3 styles! Sizes 6-8.



wire shopping basket
swingaway sunshade!

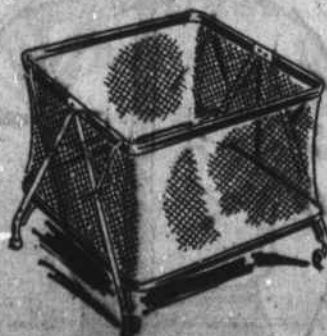
**folds flat for easy carrying
SIT OR SNOOZE
WALKER-STROLLER**

14.75

Famous Taylor Tuff! Smooth-riding shimmy-proof rubber tread wheels, never need lubricating. Padded backrest adjusts for sitting, reclining, sleeping plus young babies' contour position.

**NYLON MESH
PLAY YARD
17.75**

Soft sides, yet strong! Folds flat. Vinyl-covered foam pad over Masonite. Casters.



**"HEIRESS"
SLIPS AND
HALF SLIPS
REG. 2.99 slip
2.75
2 for 4.75
REG. 2.99 EA half slip**

Dacron® polyester-nylon-cotton batiste with embroidery and val lace edge; seam-to-seam shadow-panel. Slip, 22-40; half slip, S-M-L. White only.

*DuPont's polyester fiber



**"MISS B"
JAMAICA SETS
3.45**

COMPARE AT 3.99

7 to 14. Jamaica shorts of Dacron® polyester/cotton poplin in solid colors, or plaid cottons or batik prints. Coordinated blouses in prints or solids, with or without sleeves.

*DuPont's polyester fiber

**Shop With Us Every
Day And Save**