



BROADSTONE COUNSELORS show campers how to play "Tether Ball." The object of the game is to wind the ball (fastened to a post with a piece of string) around the post. Larry Penley photo.

Summer Child Activity Finds Solution At Appalachian Camp

By LARRY PENLEY

Camp Broadstone, one of the most unique school camps in the nation, mixes physical and mental exercises for boys and girls in grades five through eight during the summer months.

Appalachian State Teachers College, a pioneer education institution, has come up with what might be considered a novel solution to the age old problem of activity for the children during the summer.

Appalachian School Camps, high school and elementary division, now make it possible for boys and girls to enjoy camp activities during the summer session as well as make progress through an enrichment program in studies.

The elementary boys and girls live and play at beautiful Camp Broadstone near Valle Crucis, one of the finest in North Carolina. Formerly a private camp, it was purchased by Appalachian College.

Eric DeGroat, faculty member at Appalachian College and outstanding camp director in the southeast, will direct Camp Broadstone. DeGroat and his assistants, all professionals, ac-

commodate recreation, physical development and skills in such sports as football, track, soccer, archery, swimming, volleyball, campcraft, handicraft and social games.

The camp director believes that the greatest educational experience is the opportunity for boys and girls to live with other children in a cabin at the camp. He declared that the greatest contribution of the school-camp is the "give and take" of a group living and working together for a period of six weeks. The children become more responsible and considerate when they must care for themselves and make their own decisions with their peers.

DeGroat described the school-camp as a world for children, guided by adults. The adults serve as counselors and administrators where adult problems have very little impact on the children.

The academic program including all classroom work will be housed in the new elementary school located on the Appalachian College campus. Students will be transported by bus from the camp to the campus each morning for their classroom work, and will be returned by bus each day at noon for lunch and afternoon and evening activities.

Modern and well-equipped classrooms, library, bandroom and laboratory are a part of the excellent facilities available at the Appalachian Elementary School.

The facilities at Camp Broadstone include a spacious dining hall, a health center, a craft shop, a swimming pool, a large athletic field, and eight cabins. Four of the cabins are large, well-ventilated, double cabins with modern toilet and shower facilities built into each one. There is one counselor for each eight campers in the cabins. The cabins are inspected daily and emphasis is put on neatness and orderliness.

John T. Howell, principal of Appalachian Elementary School, has selected qualified teachers in science, language, arts, music, reading, guidance and testing to conduct the courses.

Camp Broadstone, located in Northwestern North Carolina, six miles from Boone, has an elevation of 3300 feet and has an average summer temperature of 69 degrees. The camp embraces a tract of 53 acres which borders the picturesque Watauga River. The cabin area is set on a gentle slope under majestic pine trees.

About 30 girls and 50 boys can be accommodated at the camp. Girls were accepted for the first time last year.

The Appalachian School Camps are members of the American Camping Association, and the School Divisions are accredited by the North Carolina Department of Education and the Southern Association of Secondary Schools and Colleges.

For additional information, write to Mr. Eric DeGroat, Director, Appalachian State Teachers College, Boone, N. C.

Beautification Projects Are Becoming Popular In State

By NANCY ALEXANDER

Beautification projects are spreading across the state, creating in a floodtide of spring loveliness. Their waves are rushing over hills and eddying into coves of North Carolina, already noted as the most scenic of states. Its variety of magnificent natural scenery ranges from sprawling coastline to towering summits.

Sailing in the forefront on the sea of color is Salisbury, which proudly bears the title of "All America City." Immediately catching a visitor's eye are her small leaf trees and plantings of tulips, ivy and other spring flowers.

The trees are reminiscent of the lovely acacias which bloom in sweet profusion along the streets of picturesque San Francisco. Salisbury's trees are planted similarly in small holes in the sidewalk.

We sought a member of Salisbury's beautification committee the other day while in the city to learn more about the trees, now blossoming in delicate creamy lace. We found him employed, appropriately enough, selling plants in a hardware store. Before leaving we purchased a French pink pussy willow.

"The trees are cherry laurel," he said. "We made quite a lengthy investigation as to what type of trees to plant before we started on the project. We talked with many authorities, including members of the federal department of agriculture."

"They told us cherry laurel, which grows widely in Georgia, would be the hardiest tree of the size we wished. It will not grow higher than 14 feet, which will prevent its interfering with telephone and power lines."

"It requires little attention, such as watering and feeding, and, best of all, it's an evergreen."

"The nursery we purchased the cherry laurels from guaranteed them for a year. During that time we've lost only three out of 98, which we think is excellent."

Hickory has taken a lead in the foothills in establishing lovely and distinctive flowering areas. Especially spectacular is the spring-time flowering of red roses along the fence bordering the railroad tracks.

Granite Falls is going all-out with a citizens' united project wherein each person is to be responsible for doing his part to beautify the entire town. The plan is to include buildings and landscaping of grounds.

Asheville has been planting trees along her streets.

Lenoir caught the spirit last year and has azaleas and dogwoods blooming about the Confederate square and along the Wilkesboro and Hickory Roads leading into town.

Morganton is becoming noted for its azaleas and dogwood plantings.

Boone has culminated the natural beauty of the mountain region in the North Carolina Garden Club project, the Botanical Gardens, cared for by Boone Garden Clubs. The gardens themselves are becoming an important tourist attraction.

Beauty and neatness are important features in attracting tourists, new residents, retirement people and industry to an area. Cities are beginning to realize these factors are as important as natural resources in luring industry and people. They're one of the best advertising mediums a community can use.

Despite increasing efforts of many people over the state to distinguish the region with attractiveness, there is a small segment of the population spreading a serious blight of growing proportion, sometimes completely blotting out the efforts at beautification.

There are North Carolinians who have no pride or concern in the appearance of roadsides and ignore the rights of property owners. They dump nauseous growing piles of rubbish and litter unconcernedly. Outlying communities and their residents are particularly victimized by this element who dispose of trash indiscriminately.

Many people are rising up in arms demanding that litterers be heavily fined, or, better still, penalized by having to remove rubbish piles with which they've defiled natural beauty.

Another dark aspect beautification committees are having to contend with is the necessity of replacing, at great expense and effort, native trees and shrubs, that are needlessly destroyed by builders of asphalt jungles.

Common Market plans Latin-American aid.

PTA Meeting At AHS April 30

The Appalachian High School Parent-Teachers Association will meet Tuesday, April 30, at 7:30 p. m., in the school auditorium.

Purpose of the meeting is to acquaint parents with registration procedures and curriculum requirements at Appalachian.

Parents of incoming freshmen and of presently enrolled high school students are urged to attend this meeting.

High school registration will be conducted on May 1-10.

There were 6,158 male and 157 female undergraduate students enrolled at North Carolina State College in the 1962 fall semester.

Telephone Talk

by H. M. INABINET
Your Telephone Manager



NEW COIN TELEPHONES . . . The instrument has a new look which features a single coin slot instead of the present three slots for nickels, dimes and quarters. The slot takes all three coins and makes for easier use by customers. And looking further into the future, the new coin telephone will be convertible to pushbutton dialing.

EVERY YEAR, WESTERN ELECTRIC uses 120,000 tons of paper for Bell System telephone directories! This paper makes 85,000,000 telephone directories of various sizes. And that's a lot of phone books.

FARM INTERPHONE SAVES TIME, BRINGS NEW CONVENIENCE TO FARM OPERATIONS . . . On a busy farm, time and steps saved mean money saved. With an Interphone, you can "broadcast" messages to other farm buildings, locate those you need quickly, save trips between house and barn, answer "hands-free" while doing chores. The basic Farm Interphone system includes one main telephone in the house, an extension phone in the barn or other building and a two-way loudspeaker located in the barnyard. Why not find out how you can do more work, more efficiently with a Farm Interphone system. Our Business Office will be glad to give you more information.



TELEFACTS . . . Southern Bell customers can now call over 146 million telephones throughout the world. This includes 60% of the 5.1 million phones in Russia. An annual payroll of nearly \$350 million goes to 64,000 Southern Bell employees.

YOUR SHARE IN AMERICAN BUSINESS GETS BIGGER EVERY YEAR! In the last 10 years the number of Americans owning stock in publicly-held U. S. corporations has tripled. Some 5.5 million of them are housewives, the largest shareholder group. Over 2 million shareholders hold American Telephone & Telegraph stock, an increase of 1 million since 1951!

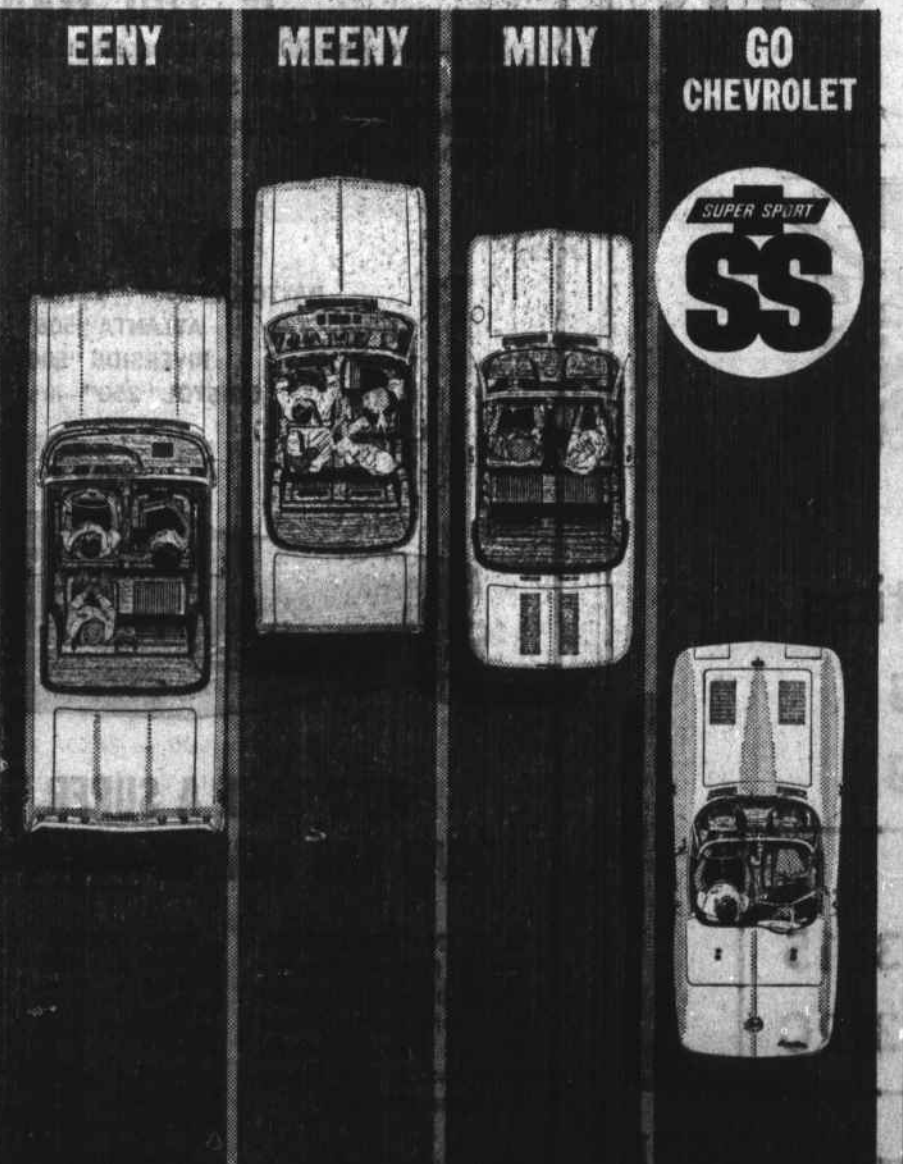
Now see all that's new at your Chevrolet dealer's

Try out all the things these bucket-seat Chevrolet Super Sports have going for you—extra-cost options like 4-speed transmissions, high-performance engines, Positraction axle, tachometers, the works—and your decision won't be whether, but which.

There's the Jet-smooth Chevrolet Impala SS with all the luxury you could reasonably want, all at a reasonable Chevrolet price; the Chevy II Nova 400 SS, a car that can give any family more run for its money (gives you a break on upkeep, too); the turbo-supercharged rear-engine Corvair Monza Spyder (nice, huh?); and finally, the sports car that inspired them all, Corvette.

Chances are you've got your Super Sport picked out already. If not, some warm spring weather, a country road and your friendly Chevrolet dealer will help you decide, for sure!

| | | | |
|------------------|-----------------|----------------|---------------------|
| CHEVROLET | CHEVY II | CORVAIR | CORVETTE |
| EENY | MEENY | MINY | GO CHEVROLET |



SUPER SPORT

SS

All Super Sports available in both coupe and convertible models. (Super Sport and Spyder equipment optional at extra cost.)

See four entirely different kinds of cars at your Chevrolet dealer's

ANDREWS CHEVROLET, INC.

North Depot St. Dealer License No. 1137 Boone, N. C.

Our Baby Department is Rocking with Thrifty Buys!

NATIONAL Baby Week

HUNDREDS OF SALE-PRICED NECESSITIES TO SAVE YOU UP TO 33 1/3% DURING April 27 - May 4

SANI-SEAL WATERPROOF PANTS
Electronically sealed side seams, full seat, French-cut legs. Fine tafeta finish plastic, S-M-L-XL. REG. 25c **2/41c**

TRAINING PANTS
Plastic with terry lining, double-thick crotch. White, sizes 1-4. REG. 59c **41c**

BIRDSEYE DIAPERS
REG. \$1.99 **\$1.61**
Lightweight, 100% cotton. 27x27-in. 1 dozen.

CURITY STRETCH DIAPERS
Stretch weave gauze, 1 dozen **\$3.29**

WASH 'n WEAR DIAPER SET
REG. \$1.59 **91c**
Boy's and girl's styles, plastic-lined, S, M, L.
DIAPER SHIRT 6-month. REG. 49c **2/71c**
SLEEVELESS SHIRT 1-5. REG. 2/35c **2/41c**
PLASTIC BIB Prints. REG. 15c **2/21c**

26-PC. FORMULA KIT
REG. 2.99 **\$2.41**
Utility tray with 5 8-oz. bottles, all accessories.
FORMULA and DIAPER BAG 2 openings, insulated. REG. \$1.99 **\$1.71**
EVENFLO STERILIZER REG. \$2.99 **\$2.91**
Rack holds 8 bottles.

TERRY Play and Sleep SET
REG. \$1.69 **\$1.31**
3-pc. set, pants, tops and booties. Nursery prints, fits 3-18 months.

KNIT CREEPER
REG. \$1.99 **\$1.61**
100% colorfast, shrink-proof cotton, embroidered-trim. One size fits to twelve months.

WEE WALKER TRAINING SHOE
Soft sole, REG. \$1.00 04-2-3. **91c**

Belgian KNIT SHAWL
REG. \$2.99 **\$2.31**
White, pink, blue, yellow. Gift-boxed.

NYTED CRIB SHEET
Washfast, colorful print, fits standard 52x58-in. crib mattress. REG. \$1.00 **81c**

QUILTED BLANKET
Sanitized, quilted, tricot cover, attractive rosebud print. 36x50. REG. \$2.99 **\$2.31**

RECEIVING BLANKET
Sanitized cotton flannel, stitched all around. 30x40. REG. 79c **61c**

Crest Stores